



Date: January 16, 2024

The General Manager Pakistan Stock Exchange Limited Stock Exchange Building Stock Exchange Road Karachi.

Subject: Unusual Movement in Price in the Shares of Philip Morris (Pakistan) Limited.

Dear Sir,

This is with reference to the unusual price movement observed in the shares of Philip Morris (Pakistan) Limited ('the Company'') during the period December 29, 2023 to date.

In this regard, please note that all price-sensitive/material information is made public by the Company as soon as it is approved by its Board of Directors in line with the Securities Act, 2015 and PSX Regulations.

We confirm that there is no material/price-sensitive information available with the Company, which is not already been made public, and assure you of our continued compliance with applicable legal requirements at all times.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,

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Sana Enait Hashmi Company Secretary