



WAVES CORPORATION LIMITED

CORPORATE BRIEFING SESSION

04-NOVEMBER-2025

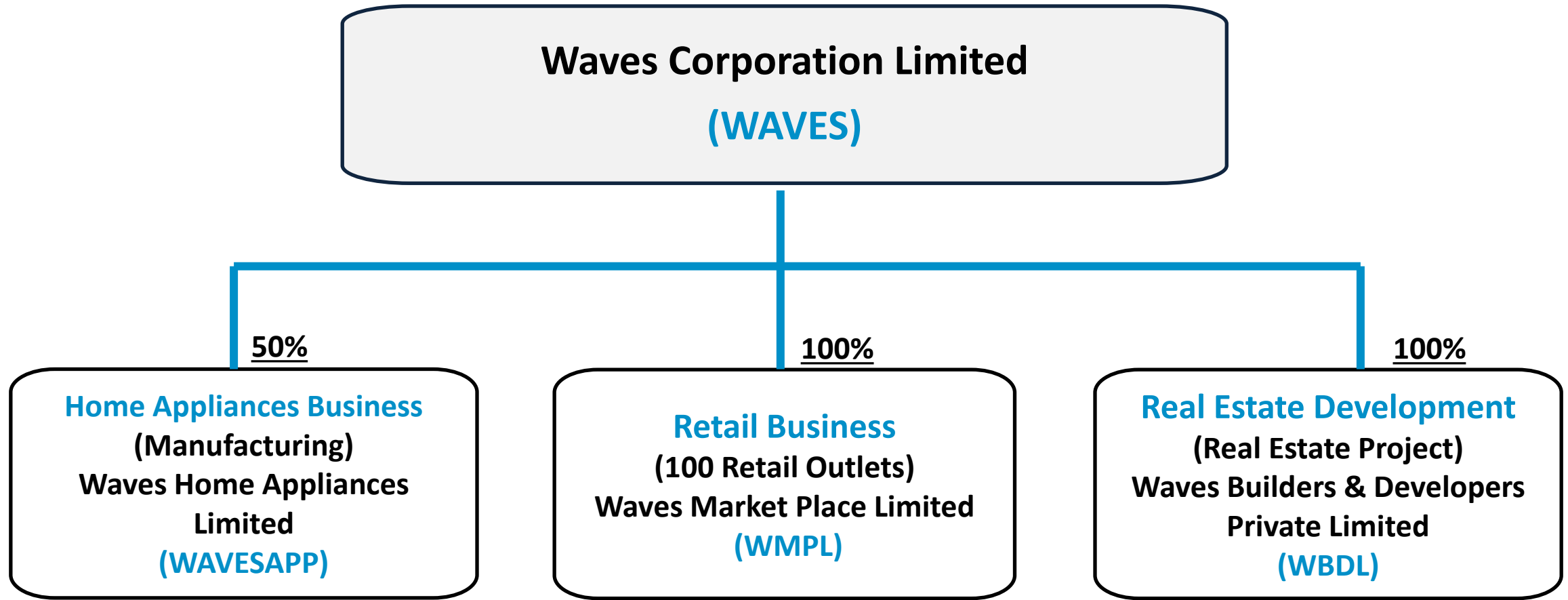
1 WAVES GROUP- CORPORATE STRUCTURE

2 INVESTMENT IN SUBSIDIARIES

- WAVES HOME APPLIANCES LIMITED
- WAVES MARKETPLACE LIMITED

3 STRATEGICALLY LOCATED PRIME LAND OF WAVES CORPORATION LTD

4 FINANCIAL PERFORMANCE



INVESTMENT IN SUBSIDIARIES

WAVES HOME APPLIANCES LIMITED:

- Legacy of WAVES (**Naam he kafi hai**) for 50 years.
- Engaged in **manufacturing** and **assembling** consumer appliances under the “**WAVES**” brand.
- Nationwide **dealer network** and **after-sales** service centers.
- Leading and recognizable brand in home appliances; market leader in deep freezers with 5 decades of experience.

WAVES MARKETPLACE LIMITED:

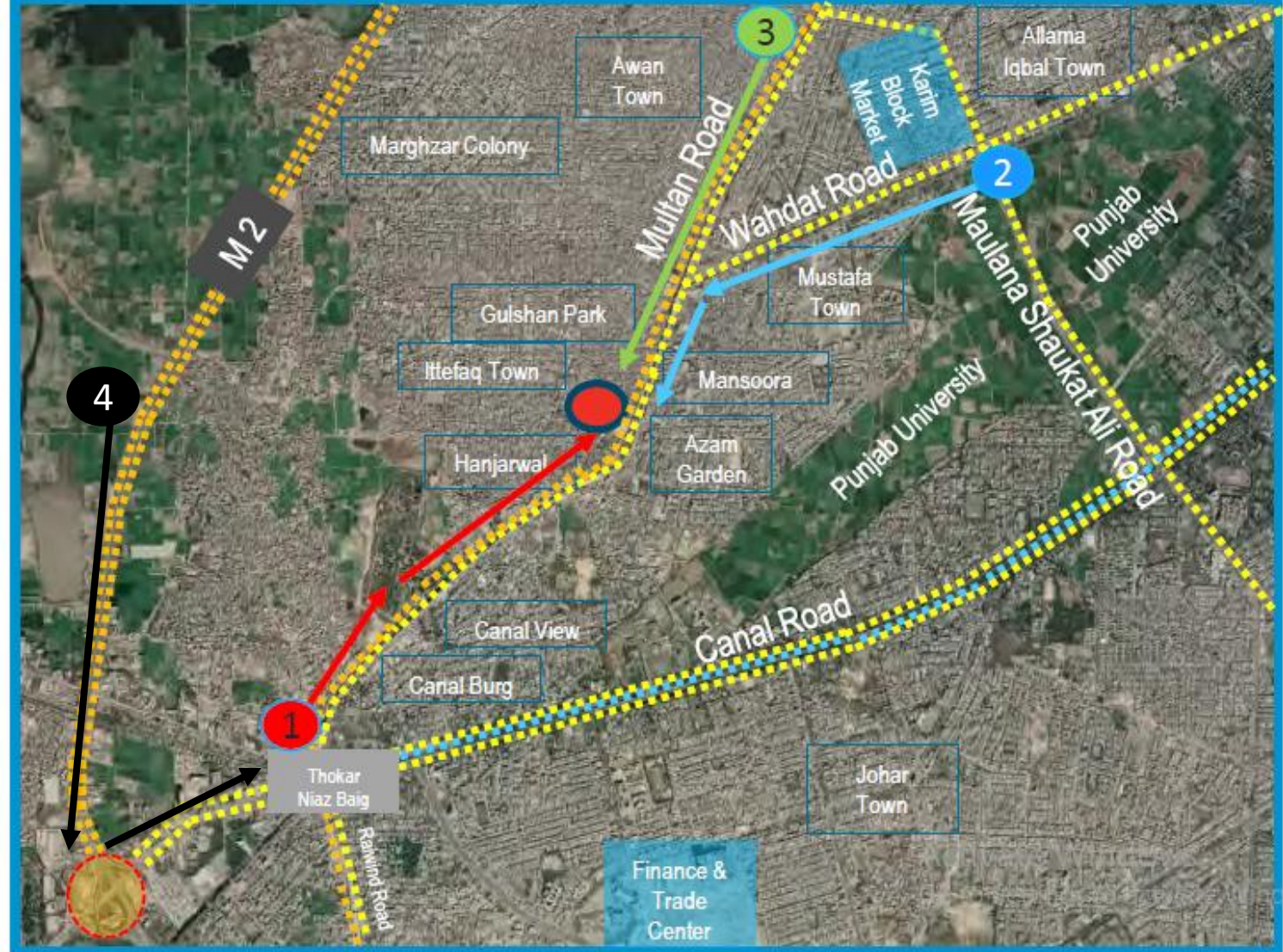
- **Waves Market Place**, a wholly owned subsidiary of **Waves Corporation Limited**, manages **100+ “Waves Plus” retail outlets nationwide.**
- Engaged in the sale **home appliances and other consumer products** on **hire purchase** and **cash basis**, serving **400,000+ customers:**
 - Individual walk-ins
 - Welfare/institutional (with or without deduction at source)
- Achieves 95% recovery through strong credit procedures, documentation, and follow-up.
- Represents several leading home appliance and other consumer brands.

STRATEGICALLY LOCATED PRIME LAND OF WAVES CORP

SITE LOCATION

Waves Corporation owns **prime land** in Lahore, **strategically connected** to all major areas of the city through public and private transport networks

1. **Canal Road to Thokar Niaz Baig** to Main Multan Road towards Hanjarwal.
2. **Wahdat Road/Maulana Shaukat Ali Road** to Multan Chungi.
3. **Central Lahore** all areas to Multan Road to subject site
4. From **all over Punjab** to Thokar Niaz Baig to Main Multan road Towards Hanjarwal



FINANCIAL PERFORMANCE

Particulars	9M 2025 (Mn)	6M 2025 (Mn)	FY 2024 (Mn)
Gross Sales	4,894	3,707	5,072
Sales - net	3,544	2,688	3,945
Cost of sales	(2,489)	(1,918)	(2,725)
Gross profit	1,055	770	1,219
Marketing, selling and distribution costs	(413)	(308)	(595)
Administrative expenses	(281)	(187)	(382)
Other expenses	(100)	(51)	(188)
Other income	891	571	1,737
Profit from operations	1,152	796	1,792
Finance costs	(432)	(322)	(700)
Profit before levies and income tax	720	473	1,092
Levies & Income Tax Expenses	(72)	(65)	(4)
Profit for the period	648	408	1,087
Earnings per share	2.30	1.45	3.86

QUESTIONS & ANSWER SESSION

THANK YOU