

Partnership Confirmation – Pakistan Capital Market Pavilion at ITCN Asia 2026

Dear TREC Holders,

The Pakistan Stock Exchange (PSX), Central Depository Company of Pakistan (CDC) and Securities and Exchange Commission of Pakistan (SECP) cordially invites your organization to participate as an official partner in the Pakistan Capital Market Pavilion at ITCN Asia 2026. This dedicated pavilion is a strategic initiative under SECP's ongoing mission to foster financial inclusion, investor awareness, and capital market growth through direct public engagement.

Event Details:

- Event: ITCN Asia 2026, Pakistan's Premier B2B & B2C Technology and Innovation Expo
- Dates: January 17–19, 2026
- Venue: Lahore Expo Center, Hall-3 (adjacent to the Banking Pavilion)
- Pavilion Layout: As per the attached floor plan (consistent with the Karachi edition).

Why Join?

Participating in the Pakistan Capital Market Pavilion will provide your institution with:

- High visibility among thousands of visitors, including retail investors, tech professionals, and corporate clients.
- A platform to showcase products, services, and investor education initiatives.
- Alignment with national efforts to enhance financial literacy and market participation.

Financial Arrangements:

- SECP's Contribution: Full pavilion rental costs.
- Partner's Share: PKR 220,000/- (exclusive of taxes) per partner for fabrication and furniture.
- Payment Deadline: Amount payable directly to the fabrication partner by January 2, 2026.
- Stall Allocation: Based on first-come, first-served confirmation, with consideration for sector diversity (brokers, mutual funds, insurers).

Required Action:

To reserve your space and ensure inclusion in the pavilion layout, please **confirm your participation via email or phone number provided below by December 30, 2025.**

(for your reference, the detailed floor plan of Hall-3 is provided on the following page)

- **Ufaq Ashfaq**, Assistant Manager, Marketing | Email: ufaq_ashfaq@cdcpak.com, UAN: 111 111 500 | Ext. 4225
- **Muhammad Taha Tunekar**, Manager Marketing | E-mail: taha_tunekar@cdcpak.com, Cell: +92 334 3319543

Sincerely,

– SD –

Obaid Rehman

AGM, Marketing & Communications

CC: PSX website

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17-19 January, 2026, Lahore Expo Center
 E-Government, Smart Cities, E-Banking & Finance Solutions, Startups, Fintech,
 E-Banking & Finance Solutions, Consumer Electronics,
 Gaming, Mobile Devices, IoT

Hall-3

