

## BOOK BUILDING OF SE FRUITS AND VEGETABLE LIMITED

All Concerned are hereby informed that Securities and Exchange Commission of Pakistan ("SECP") and Pakistan Stock Exchange Limited ("PSX") have approved the issuance, circulation and publication of the Prospectus for the Initial Public Offering of **30,000,000** ordinary shares of SE Fruits and Vegetable Limited ("the Company") through Book Building method. PSX has also granted its approval to the dates of publication of the Prospectus, Book Building and Public Subscription.

As per the Prospectus, seventy percent (75%) of the Issue Size, i.e. 22,500,000 shares shall be offered through the Book Building method at a **floor price of PKR 40 per share (including a premium of PKR 30 per share)** with a maximum price band of **up to 60% i.e. PKR 64 per share.**

All Eligible Participants, as described under Public Offering Regulations, 2017 ("PO Regulations"), may participate in the Book Building process of the Company through one-time registration with PSX (**no registration required if already registered with PSX**). For the first-time registration, Eligible Participants that are Clearing Members of National Clearing Company of Pakistan Limited ("NCCPL") shall be required to share the following mandatory information with PSX by emailing at [bookbuilding@psx.com.pk](mailto:bookbuilding@psx.com.pk):

1. Name of Eligible Participant
2. Name of Contact Person
3. Email Address
4. Mobile Number

All Eligible Participants shall also be required to submit an expression of interest to **NCCPL** for participation in the Book Building System by registering themselves vide an email to [customercare@nccpl.com.pk](mailto:customercare@nccpl.com.pk) with the subject clearly specifying "**Book Building Auction**" and submission of margins as per the requirements mentioned in the PO Regulations within Designated Time Schedule ("DTS") attached as Annexure-A.

In order to cover the procedural requirements to be followed in the Book Building, PSX and NCCPL have issued a Joint Procedure, approved by the SECP, which can be accessed through the link given below:

<https://www.psx.com.pk/psx/themes/psx/uploads/Annexure-A-Joint-Procedures-for-Book-Building-Mechanism.pdf>

PSX has also issued a **User Manual** for **Pakistan Stock Exchange Book Building System** which can be accessed through:

<https://www.psx.com.pk/psx/themes/psx/uploads/PSX-Book-Building-System-Manual-Version-1.2.pdf>

The registration and Book Building schedule is given below:

| Activity                                                 | Start Date | End Date  | Start Time | End Time                              |
|----------------------------------------------------------|------------|-----------|------------|---------------------------------------|
| Registration of Eligible Participants with PSX           | 16-Sep-26  | 22-Sep-26 | 9:00 AM    | 5:00 PM<br>(3:00 PM on 22-Sep-2026) * |
| Expression of Interest by Eligible Participants to NCCPL | 16-Sep-26  | 22-Sep-26 | 9:00 AM    | 4:30 PM                               |
| Bidding Dates                                            | 21-Sep-26  | 22-Sep-26 | 9:00 AM    | 5:00 PM                               |

*\* As per PO Regulations, the registration of Eligible Participants shall remain open till 03:00 p.m. on the last date of the bidding period i.e. September 22, 2026.*

All concerned are requested to note the above.



**Syed Ahmad Abbas**

Head of Business Development and Listing

**Copy to:**

HOD, PMADD, SMD - SECP

Head of Operations – Central Depository Company of Pakistan Limited

Head of Operations – National Clearing Company of Pakistan Limited

Chief Executive Officer – Topline Securities Limited

Chief Information Officer- Pakistan Stock Exchange

PSX Website

## Annexure - A

### NATIONAL CLEARING COMPANY OF PAKISTAN LIMITED

#### NCSS DESIGNATED TIME SCHEDULE” DTS” FOR BOOK BUILDING

| Activity                                                                          | Date                             | Timings               |
|-----------------------------------------------------------------------------------|----------------------------------|-----------------------|
| Advance/ Collection of Margin Money against bid amount from Eligible Participants | 16-Sep-2026<br>to<br>22-Sep-2026 | 09:00 AM - 04:30 PM   |
| Final Collection from successful bidders                                          | 23-Sep-2026                      | 09:00 AM - 12:00 NOON |
| Refund of margin money to Eligible Participants against unsuccessful bids         | 23-Sep-2026                      | 09:00 AM - 12:00 NOON |

\* Increase in the bid amount during bidding period subject to deposit of additional margin money by existing bidder.