

Corporate
Briefing Session
Archroma
Pakistan Limited





# **SAFETY FIRST Our 12 Life Saving Rules**



NO DRUGS WHILST WORKING NO ALCOHOL AT WORK NO SMOKING OUTSIDE DESIGNATED AREAS



WORK WITH A VALID PERMIT WHEN REQUIRED



PROOF THAT ATMOSPHERE IS SAFE BEFORE ENTERING IN A CONFINED SPACE



LOCK OUT, TAG OUT AND TRY OUT BEFORE WORK ON MACHINES OR EQUIPMENT BEGINS



**OBTAIN AUTHORIZATION** BEFORE LINE BREAKING



**OBTAIN AUTHORIZATION** BEFORE OVERRIDING OR DISABLING CRITICAL SAFETY EQUIPMENT



PROTECT YOURSELF AGAINST A FALL WHEN **WORKING AT HEIGHT** 



LIFTING AND HOISTING: DO NOT ENTER A DANGER ZONE WHERE OBJECTS CAN FALL



OF CHANGE WHEN REQUIRED











## **Executive Summary**

- Company's Orientation
- Strategic & operational developments
- Corporate Social Responsibility
- Financial Outline
- Key Ratios
- Future Outlook
- Questions & Answers



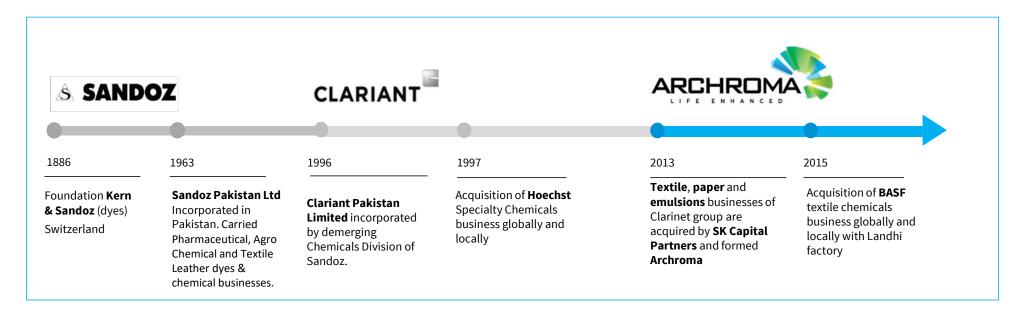
# **COMPANY'S ORIENTATION**



#### **Archroma Corporate Video**



## A trusted heritage





## **Company Profile**

Archroma is a global, diversified provider of dyes and specialty chemicals serving the Brand & Performance Textiles, Packaging & Paper, and Coatings, Adhesives & Sealants markets. Headquartered in Reinach, Switzerland, the company operates a highly integrated, customer-focused platform that delivers specialized performance and color solutions in over 100 countries. Archroma works with 3,000 employees over 35 countries and with 26 production sites.

## **Growing a New Leader**

Archroma is a member of the SK Capital Partners group. We continue to grow with additional acquisitions. In July 2015 we acquired the global textile chemicals business of BASF, and between 2014 and 2018, we acquired M. Dohmen, an international group specializing in the production of textile dyes and chemicals for the automotive, carpet and apparel sectors.





#### **Awards and Accreditations**

During the period under review your Company continued to garner accolades. Following are the achievements of the year.

- ➤ Based on outstanding financials and managerial performance, Archroma Pakistan Ltd has been bestowed with the **Top Companies Award for the year 2018** declared by the Pakistan Stock Exchange. This is the 17<sup>th</sup> time that Archroma is honored with this prestigious recognition *in the last 18 years*.
  - Out of 534 companies listed on PSX Archroma is the 8<sup>th</sup> company to achieve this award for 17 times.
- ➤ Recipient of **35<sup>th</sup> Corporate Excellence Award 2019** by Management Association of Pakistan. Archroma was honored with this prestigious recognition for the 9<sup>th</sup> time in a row.
- > Archroma Pakistan has been awarded the **Annual Environment Award** by National Forum for Environment & Health (NFEH)
- > Archroma Pakistan won the CSR Award, National Forum for Environment & Health (NFEH)
- Fire & Safety Award organized by Fire Protection Association of Pakistan.



## **Manufacturing footprint in Pakistan**



## Jamshoro:

Petaro Road, Jamshoro



## **Karachi:**

LX-10, LX-11 Landhi Industrial Area Karachi



#### **Businesses**

A global leader in specialty chemicals across the textile, paper and emulsions sectors

#### The markets segments that we serve

#### Brand & Performance Textile Specialties (BPT)

Key role throughout the entire textile supply chain, with special chemicals for the pre-treatment, dyeing, printing and finishing of textile.

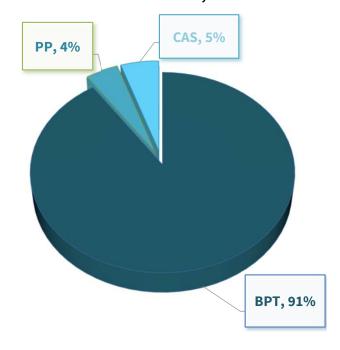
#### Packaging & Paper Specialties (PP)

Leading provider of colorants, optical brightening agents, process and surface chemicals

#### Coatings, Adhesives & Sealants (CAS)

Leading provider of specialty emulsions to paints, adhesives, construction and the textile, leather and paper sectors

# Sales For the period Oct-2019 to June-2020: MPKR 13,753



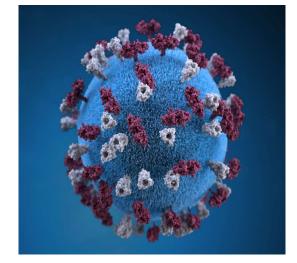


#### **Significant Events in the Current Period**

A novel strain of coronavirus (COVID-19) that first surfaced in China was classified as a pandemic by the World Health Organization on March 11, 2020, impacting countries globally. Measures taken to contain the spread of the virus, including lock-downs, travel bans, quarantines, social distancing, and closures of non-essential services and factories triggered significant disruptions to businesses worldwide and in Pakistan, resulting in an economic slowdown.

#### **Actions Taken By Archroma**

- ➤ With the advent of COVID-19 in the Country, Archroma went into strict implementation of various checks & SOPs at its Operating sites to ensure safety and protection of all its employees. The strict implementation of SOPs also enabled the Company to get special permission to re-start its production and sales operations during the lock-down period, with priority to process and ship pending export orders.
- ➤ During the third quarter i.e. April June 2020 the Company's customers & consumption markets for both local & exports operated at lesser than 30% capacity utilization and that to with severe liquidity and conversion to Cash challenges. With the given challenging market scenario, the entire Archroma team joined hands to prioritize "Cash collections over Sales". This strategy of the Company was also fully supported by its Business partners, Customers and all Stakeholders.





## **CORPORATE SOCIAL RESPONSIBILITY**



#### **Social Contribution**

Corporate Social Responsibility (CSR) focuses on achieving economic success through responsible corporate governance in a company's core area of business. CSR pushes organizations to do better because their actions affect customers, suppliers, employees, shareholders and the community at large. Partnerships with the communities, particularly those that have been disadvantaged, can help companies build productive relationships and stimulate economic growth in disadvantaged areas. Archroma is also involved in various activities, few of these activities are listed below.

- > Free Water Supply To Neighborhood
- > Donation Of Water Coolers To Schools
- **➤ Blood Donation Campaigns**
- **≻** Education
- > Tree Plantations
- ➤ Memorandum of Understanding (MOU) with various institutions



# **STRATEGIC & OPERATIONAL DEVELOPMENTS**



#### **ALCOHOL-BASED HAND SANITIZERS**

#### "Kieralon® HS range"

#### CONVENIENT AND FFFFCTIVE SKIN SANITIZERS

Alcohol based (66% - 80%) – Medically permitted limit

- / Launched in 2020
- Archroma, a specialty chemicals company headquartered in Switzerland and with a 134-year heritage, has started manufacturing alcohol-based hand sanitizers in Pakistan, as the country witnesses unprecedented demand due to COVID-19 pandemic
- We aim to help fight the virus and contain its spread by producing and supplying hygiene products that will support the needs of patients, doctors, paramedical staff, sanitary workers and general public





#### **ALCOHOL-BASED HAND SANITIZERS**

## "Kieralon® HS range"

- Archroma's new range of hand sanitizers combine antimicrobial properties with emollients for clean, smooth skin
- Our hand hygiene portfolio offers quality and protection with cost-effective options
- / Kieralon® hand sanitizers provide the fast action without irritation, reduce bacterial count and prevent dryness of hands





#### **Home Care (Introduction)**

As the world inclines from clean to hygiene, the essential daily needs of people expect care with respective functionalities. Specific products with its unique formulation to rightly deliver the expected end use.

This consists a range of products which serve the every day needs of a family in keeping the house and household stuff something further than just clean.

Archroma introduces itself with tailor made molecules to serve the products for Laundry and house hold care.

Archroma exists as a global leader in suppliers of intermediate process chemicals suppliers for Textile and Paper products.

The legacy extends since 100 years from Sandoz.





Production (in tons) trend - the share of laundry detergents significantly increasing with ACGR of 47% in the given years & growing further which drives the consumption of OBAs.

Detergents	2011	2012	2013	2014	2015
Surf Excel	74,052	79,257	89,603	98,563.30	108,419.63
Ariel	64,127	70,540	77,594	85,353.40	93,888.74
Brite	56,628	62,291	68,520	75,372.00	82,909.20
Bonus	50,094	55,103	60,614	66,675.40	73,342.94
Express	30,492	33,541	36,895	40,584.50	44,642.95
Total	275,393	300,732	333,226	366,549	403,203

https://www.slideshare.net/khurram\_shakeel/marketing-activities-surf-excel-pakistan

## **Detergents**



Product Type	Which Colour	<b>Coloration Solution</b>	Reason for recommendation
	Detergent Powder  Mass Color: White, Blue  Speckle Color: Blue, Green, Orange, Red	Printofix Blue T-K Printofix Navy T-V Printofix Orange T-O Printofix Pink T-E	Detergent Powder & Detergent Bar:  Are highly alkaline formulations and has lot of inorganic insoluble salts which acts as fillers like Chalk, Talcum, Clay, etc. These have high refractive index and thus mask coloration given by Dyes.
Shutterstock.com - 69574945	Detergent Bar  Blue, Violet, Green,	Pigment Dispersion:  Printofix Blue T-K Printofix Violet T-L Printofix Green T-X  Acid Dyes: Nylosan Blue F-L 150	The intention here is the mass coloration of Powder and post colorization, there should not be a coloration on the fabric.  Hence Pigments are used, being insoluble in any medium it possess highest fastness without leaving stain.
	Blue, Green, Violet, Magenta,	Acid Dyes:  Nylosan Blue F-L 150  Nylosan Violet FBL 180  Indosal Turquoise FBL  Dimaren Green X-3GL	Liquid Detergents are based out of mild surfactants and more often based out of non-ionic formulations, hence neutral detergents. They have a yellowish base colour and water soluble acid dyes can give very good coloration at even lower dosage levels.
	Shading Dye  Blue, Violet, with Leucophor types	Shading Dyes:  Optilan Dark blue MF-2B p 300 Foron Violet AS – BLN Nylosan Violet E2R 300 Lanasyn Brilliant Purple FBR 180 Lanasyn Red N-6B 150	These can be added to any type of Detergents. It has coloristic efficacy in improving the brightness of the fiber. The colour opposite to yellow is blue. Thus the yellowness brought in by wear & tear / soiling of a fabric upon use gets neutralized by this shadeing Dye to make the fabric brighter in washing.  These depositions don't build up on time.

## **Dish Wash Products**



Product Type	Which Colour	<b>Coloration Solution</b>	Reason for Recommendation
	Oreen, Yellow, Red / Orange	Acid Dyes:  Nylosan Yellow N-7GL  Nylosan Br. Red NBG-125  Dimaren Green X-3GL	This is an anionic surfactant based aqueous solution – thus a water-soluble Acid Dye can be recommended.  Its alkaline in nature and sold in PET / Plastic bottles. This signifies its importance for having good light fastness.
Machine Dishvasinet Powder  O Manage  A Manage	Dish Wash Bar & Powder  Green, Yellow	Pigment Dispersion:  Printofix Green T-X  Printofix Yellow T-GTN	This is a formulation similar to Detergent Bar and has lots of fillers as Chalk, Talcum, Clay, etc.  Therefore Pigment Dispersion is recommended for the said application from our Printofix range.
	Dish Wash Tablet & Pods  Blue, Green, Red, Violet	Pigment Dispersion:  Printofix Blue T-BGT  Printofix Violet T-L	This is a specific design of formulation where the core is different that the external coat.  Since there should not be a migration of the colorant used. Dye being soluble, can migrate and cannot be used. Pigment Dispersion is the best option.

# **Multiple Cleaners**



Product Type	Which Colour	Colorant Solution	Reason for recommendation
Vector Stock* Vector stock	Toilet Cleaner Blue	Acid Dyes: Nylosan Blue F-L 150	Toilet Cleaner is a very harsh formula and is based out of either Phosphoric Acid or in some cases Hydrochloric Acid.  Thus a Dye can be used and needs to be stable in highly acidic conditions.  A pigment dispersion is also stable but it stains the rim area and has long term depositions on usage.
Gass (caner than the caner than the	Glass Cleaner Bluish Green	Acid / Direct Dyes:  Lanasyn Turquoise SD-5G Indosol Turquoise FBL	Glass Cleaner is generally an Ethanol / Iso Propyl Alcohol + Water and some selective anionic surfactant based formula.  A dye can be recommended which has good solubility in alcohol + water systems and also exhibit fastness being in a transparent PET / Plastic bottle.
WILLIAMER CONTROL OF THE PROPERTY OF THE PROPE	Kitchen / Multiple Surface Cleaner  Blue, Bluish Green, Green, Yellow,	Acid / Direct Dyes:  Nylosan Blue F-L 150 Lanasyn Turquoise SD-5G Indosol Turquoise FBL Dimaren Green X-3GL Nylosan Yellow N-7GL	This is a formulation based out of various surfactants and may or may not have solvents like ethanol. This may vary with the formulator and can have specific additives which differentiates them for each other.  This being a liquid formulation, trial and error with the mix of these dyes can be used to match the target shade.



# Leading the way towards zero discharge – Archroma's Sustainable Effluent Treatment facility in Jamshoro, Pakistan

An innovative full scale project on Saving Water based on Zero Discharge was planned and designed by our Engineers. A handsome investment was made to establish our Sustainable Effluent Treatment (SET) facility.

Archroma's Sustainable Effluent Treatment (SET) plant with zero liquid discharge was inaugurated in December 2013. It is the biggest single Investment of Archroma in Pakistan. Through highly sophisticated scientific processes water is re-cycled and re-used. The facility not only supports substantial recovery of 80 percent of water but also allows effluent treatment based on zero liquid discharge. SET plant is spread over an area of 25 acres. It saves one million liters of water per day which is a huge water saving. Archroma also benefits the neighborhood from the SET Plant as we provide approximately 30000 gallons of clean drinking water to the surrounding community on daily basis absolutely free of cost.







## **Plant Capacity**

#### (MT/Annum)

Segment	Jamshoro	Karachi	Total
Dyes	14,500	-	14,500
Chemicals	15,000	15,000	30,000
Pigments	1,000	-	1,000
Binders / Emulsions	15,000	-	15,000
Total	45,500	15,000	60,500



# **FINANCIAL OUTLINE**



## Financial Highlights of the Six Month Period Ended 31 March 2020

	6 Months	6 Months 6 Months	
	Oct'19 - Mar'20	Oct'18 - Mar'19	%
Local sales	9,568,269	6,994,393	37
Export sales	2,016,394	1,660,658	21
Total Sales	11,584,663	8,655,051	34
COGS	7,029,794	5,614,737	25
Gross Profit	2,716,828	2,548,590	7
Finance Cost	314,099	323,901	(3)
Net profit	782,487	802,240	(2.5)
EPS	22.93	23.51	(2.5)
Production Qty	29,341	24,547	19.5
Sales Qty	31,636	26,274	20



## Financial Highlights of the Six Month Period Ended 31 March 2020

- Local sales increased by MPKR 2,574 i.e. 37% over same period of previous year.
- Export sales increased by MPKR 356 i.e. 21% over same period of previous year.
- COGS Increase by 25%.
- Gross profit increased by MPKR 168 i.e. 6% higher than same period of previous year.
- Finance Cost reduced by MPKR 9.8 i.e. 3% lower than same period of previous year.
- Net profit decreased by MPKR 19.7 i.e. 2.46% Lower than same period of previous year.
- Inventory holding period is reduced from 100 to 96 days.
- Debt collection period is increased from 88 to 92 days



## Financial Highlights of the 3<sup>rd</sup> Quarter Ended 30 June 2020

	3 Months 3 Months		Increase / (Decrease)
	April'20 – June'20	April'19 – June'19	%
Local sales	1,767,930	3,858,163	(54)
Export sales	400,345	1,256,881	(68)
Total Sales	2,168,275	5,115,044	(57)
COGS	1,353,233	3,330,698	(59)
Gross Profit	485,101	1,470,188	(67)
Finance Cost	93,097	384,588	(76)
Net profit	975	306,723	(99.6)
EPS	0.03	8.99	(99.6)
Production Qty	7,534	14,247	(47.1)
Sales Qty	6,140	15,018	(59.1)



## Financial Highlights of the 3rd Quarter Ended 30 June 2020

- Local sales decreased by MPKR 2,090 i.e. 54% over same period of previous year.
- Export sales decreased by MPKR 857 i.e. 68% over same period of previous year.
- COGS decreased by 59%.
- Gross profit decreased by MPKR 985 i.e. 67% higher than same period of previous year.
- Finance Cost reduced by MPKR 291 i.e. 76% lower than same period of previous year.
- Net profit decreased by MPKR 306 i.e. 99.6% Lower than same period of previous year.



## Financial Highlights of the Nine Month Period Ended 30 June 2020

	9 Months 9 Months		Increase / (Decrease)
	Oct'19 - June'20	Oct'18 - June'19	%
Local sales	11,336,199	10,852,555	4.5
Export sales	2,416,739	2,917,540	(17)
Total Sales	13,752,938	13,770,095	(0.12)
COGS	8,383,027	8,945,435	(6.3)
Gross Profit	3,201,929	4,018,778	(20.3)
Finance Cost	407,196	708,489	(42.5)
Net profit	783,462	1,108,963	(29.3)
EPS	22.96	32.50	(29.3)
Production Qty	36,875	38,793	(5)
Sales Qty	37,776	41,292	(8.5)

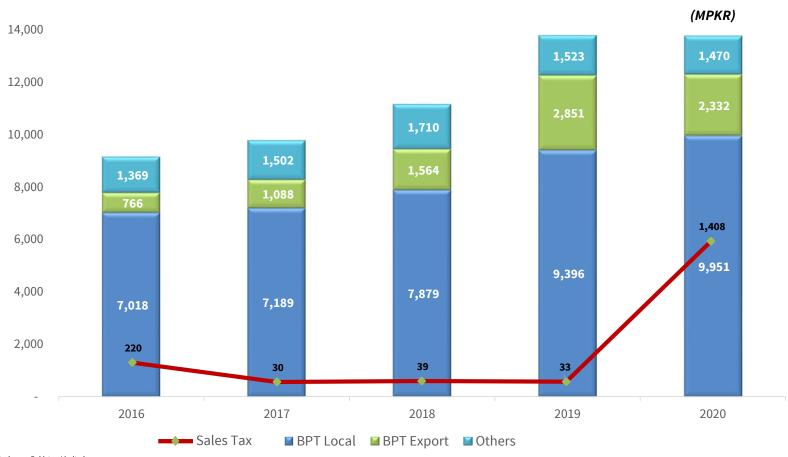


## Financial Highlights of the Nine Month Period Ended 30 June 2020

- Local sales increase by MPKR 484 i.e. 4.4% over same period of previous year.
- Export sales decreased by MPKR 501 i.e. 17.2% over same period of previous year.
- COGS reduced by 6% due to lower production
- Gross profit decrease by MPKR 817 i.e. 20.3% Lower than same period of previous year.
- Finance Cost reduced by MPKR 301 i.e. 42.5% lower than same period of previous year.
- Net profit decrease by MPKR 326 i.e. 29.35% Lower than same period of previous year.
- Inventory holding period is increased from 98 to 140 days due to lower production
- Debt collection period is reduced from 87 to 60 days

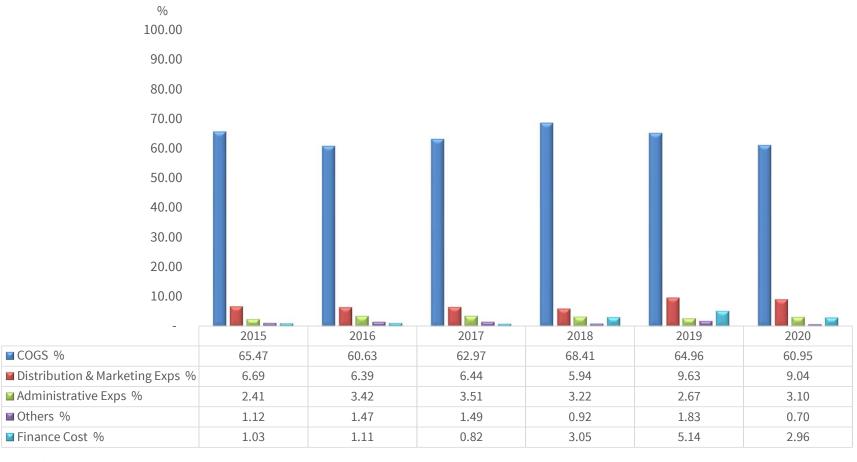


## **Sales**





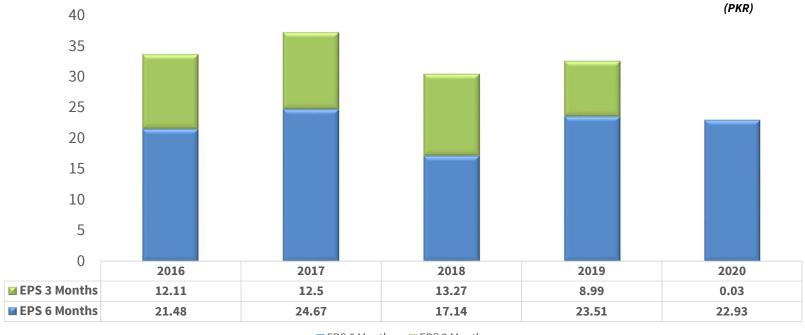
## **Manufacturing & Operational Expenses**





## **Earning Per Share**

The profit for the nine months period ended 30 June 2020 stood at MPKR 783 (last year MPKR 1,108). On this basis the earnings per share (EPS) for the period has decreased to Rs. 22.96 as compared to same period of last year's EPS of Rs. 32.50

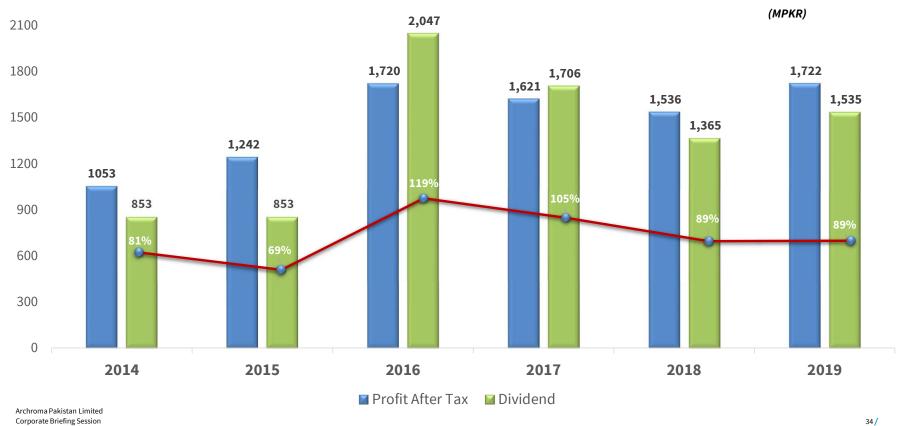


■ EPS 6 Months ■ EPS 3 Months



#### **Dividend Payout History**

Final cash dividend payout statistics for the years as follows.





# **KEY RATIOS**



## **Liquidity Ratio**

9 Months Period Ended 30 June	2020	2019	2018
Current Ratio (Times)	1.43	1.38	1.42
Quick Ratio (Times)	0.75	0.93	1.20
Days Sales Outstanding (Days)	60	87	100
Days Inventory Outstanding (Days)	140	98	92



## **Profitability Ratios**

6 Months Period Ended 31 March	2020	2019	2018
Gross Profit Margin %	27.87	31.22	26.96
Net Profit Margin %	8.02	9.82	9.04
Return on Assets %	6.02	6.91	5.72
Return on Equity %	17.93	18.91	15.00



## **Profitability Ratios**

3 <sup>rd</sup> Quarter Ended 30 June	2020	2019	2018
Gross Profit Margin %	26.38	30.62	26.46
Net Profit Margin %	0.05	6.38	11.37
Return on Assets %	0.008	2.56	4.16
Return on Equity %	0.02	6.74	10.41



## **Profitability Ratios**

9 Months Period Ended 30 June	2020	2019	2018
Gross Profit Margin %	27.64	31	26.94
Net Profit Margin %	12.54	16.08	16.29
Return on Assets %	7.0	9.2	9.5
Return on Equity %	17.95	24.38	23.85



## **Others Ratios**

Nine months period ended 30 June	2020	2019	2018
Interest Cover Ratio (Times)	7.39	10.85	16.11

Year ended 30 September	2019	2018	2017
Dividend Coverage %	79.2	97.9	76.6
Dividend Payout Ratio %	89	89	105
Dividend Yield %	9.8	7.8	7.6



# **FUTURE OUTLOOK**



#### **Future Outlook**

Although the remaining part of the on-going calendar year is expected to remain challenging both for Global & local economies, but with the day-to-day improvement in demand from its Customers, better accessibility to necessary raw materials and Government support measures with respect to facilitating cash availability for the Industry and its consumption markets, the Company's sales volumes are expected to improve in third quarter of the calendar year 2020.

Moreover, the fast and emerging changes in consumption lifestyles has also provided the Company with an opportunity to narrow the gap for offsetting the decline in Fashion & Clothing with more sustainable growth in Safety & protective gear, Medical textiles, Home Care & hygiene segments of the Specialty Chemicals Industry.



# **QUESTIONS & ANSWERS**





www.archroma.com

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