

**HALLMARK COMPANY LIMITED
STATEMENT OF PROFIT OR LOSS
FOR THE YEAR ENDED JUNE 30, 2020**

	<i>Note</i>	2020 Rupees	2019 Rupees
Sales	19	15,874,970	18,121,036
Cost of sales	20	(11,397,532)	(12,105,431)
Gross profit		<u>4,477,438</u>	<u>6,015,605</u>
Administrative expenses	21	(1,156,347)	(1,077,209)
Selling expense	22	(2,129,408)	(1,857,399)
Other income	23	-	215,500
Other expenses	24	(803,002)	(1,301,175)
Profit before taxation		<u>388,681</u>	<u>1,995,322</u>
Taxation	25	(5,848)	(680,873)
Profit after taxation		<u><u>382,833</u></u>	<u><u>1,314,449</u></u>
Earning per share	26	<u><u>0.77</u></u>	<u><u>2.63</u></u>

The annexed notes from 1 to 34 form an integral part of these financial information.



Chief Executive



Director



Chief Financial Officer