



Hallmark Company Limited
Plot # 38/A,
Opposite The Intellect School,
Ground Floor, Korangi Creek,
Karachi, Pakistan.
Off: 021-35155112
Email: hallmark@bizcorei.com

HCL/BOD/FY 2021/2020-21/02

July 16, 2021

The General Manager
Pakistan Stock Exchange
Limited
Karachi

Dear Sir(s),

FINANCIAL RESULTS FOR THE YEAR ENDED JUNE 30, 2021

This is to inform you that the Board of Directors of our Company in their meeting held on **Friday, July 16, 2021** at 11 a.m., at Karachi recommended the following:

(i)	<u>Cash Dividend</u>	Nil
(ii)	<u>Bonus Shares</u>	Nil
(iii)	<u>Right Shares</u>	Nil
(iv)	<u>Any other Entitlement / Corporate Action</u>	Nil
(v)	<u>Any other Price-Sensitive Information</u>	Nil

The financial results of the Company for the year ended June 30, 2021 are annexed.

The 42nd, Annual General Meeting of the Shareholders of Hallmark Company Limited will be held on, Monday, **August 9, 2021, at 11:00 A.M.** at Suite # 1001, Uni Centre, 10th Floor, I.I. Chundrigar Road, Karachi.

The Share Transfer Book of the Company will be closed from **August 03, 2021 to August 09, 2021** (both days inclusive). Transfer's request received by our Shares Registrar, the F.D. Registrar Services (SMC-Private) Limited, located at, 17th Floor, Trade Centre, I.I. Chundrigar Road, Karachi, at the close of the business, on August 02, 2021 will be considered in time for the purpose of Annual General Meeting.



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COMPANY LIMITED**

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The Annual Report of the Company for the year ended June 30, 2021 will be transmitted through PUCARS separately, within the specified time.

Yours truly,
For: **HALLMARK COMPANY LIMITED**

**AMJAD WAQAR
Company Secretary**

HALLMARK COMPANY LIMITED
STATEMENT OF FINANCIAL POSITION
AS AT JUNE 30, 2021

ASSETS	<i>Note</i>	2021 Rupees	2020 Rupees
Non-Current Assets			
Property Plant and Equipment	7	1,045,682	845,130
Intangibles	8	1,425,000	1,605,000
Deferred tax asset	13	92,115	59,555
Security deposit for rent		1,500,000	1,500,000
		4,062,797	4,009,685
Current Assets			
Stock in trade		-	854,990
Trade debts - net	9	4,204,925	1,578,052
Loans and advances	10	24,000	836,500
Cash and bank balances	11	952,751	221,477
		5,181,676	3,491,019
TOTAL ASSETS		9,244,473	7,500,704
EQUITY AND LIABILITIES			
Share Capital And Reserves			
Authorized Share Capital			
1,000,000 (2020: 1,000,000) Ordinary Shares of Rs. 10/- each		10,000,000	10,000,000
Issued, subscribed and paid-up capital	12	5,000,000	5,000,000
Accumulated profits		1,952,035	1,712,641
		6,952,035	6,712,641
Non Current Liabilities			
Long term loans from related parties		1,403,125	-
Current Liabilities			
Trade creditor		-	156,050
Accrued and other payables	14	735,823	370,738
Unclaimed dividends	15	23,150	23,150
Provision for taxation		130,340	238,125
		889,313	788,063
TOTAL EQUITY AND LIABILITIES		9,244,473	7,500,704
Contingencies and commitments	16		

The annexed notes from 1 to 29 form an integral part of these financial information.


Chief Executive


Director


Chief Financial Officer

HALLMARK COMPANY LIMITED
STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED JUNE 30, 2021

	<i>Note</i>	2021 Rupees	2020 Rupees
Revenue from contracts with customers	<i>17</i>	8,689,329	15,874,970
Cost of sales	<i>18</i>	(3,282,941)	(11,397,532)
Gross profit		5,406,388	4,477,438
Administrative expenses	<i>19</i>	(2,752,511)	(1,656,347)
Selling expense	<i>20</i>	(1,683,488)	(2,129,408)
Other Expenses		(558,026)	(303,002)
Financial charges		(75,189)	-
Profit before taxation		337,174	388,681
Taxation	<i>21</i>	(97,780)	(5,848)
Profit after taxation		239,394	382,833
Other comprehensive income		-	
Total comprehensive income for the year		239,394	382,833
Earning per share	<i>22</i>	0.48	0.77

The annexed notes from 1 to 29 form an integral part of these financial information.

Sumo


Chief Executive


Director


Chief Financial Officer