

Hallmark Company Limited Plot # 38/A, Opposite The Intellect School, Ground Floor, Korangi Creek, Karachi, Pakistan.

Off: 021-35155112

Email: hallmark@bizcorei.com

HCL/CORP/2020-21/0809

August 6, 2021

The General Manager

Pakistan Stock Exchange Limited Stock Exchange Building Stock Exchange Road, Karachi

Director/HOD

Enforcement Department Securities and Exchange Commission of Pakistan National Insurance Corporation Building 63 Jinnah Avenue, Islamabad

Subject: Disclosure of Material Information

Dear Sirs/Madam,

In accordance with the requirements of the Rule Book of Pakistan Stock Exchange Limited, applicable provisions of the Act and the Regulations and in continuation of our previous notifications dated June 08 2021, July 28 2021 and August 03, 2021 we would like to notify you that a notice of submission of proposed Offer Letter along with the relevant annexures has been received by us from Muhammad Munir Muhammad Ahmed Khanani Securities Limited (Manager to the Offer) on behalf of Mr. Irtaza Zafar Sheikh and GAZPAK (Private) Limited ("Acquirers") to acquire 82,890 shares and control of Hallmark Company Limited ("Target Company").

Moreover, copies of the letter received along with the proposed Offer Letter are enclosed herewith for your information.

You may please inform the members of your Exchange accordingly.

Yours truly,

For and on behalf of HALLMARK COMPANY LIMITED

AMJAD WAQAR Company Secretary



Date: August 6, 2021

The Executive Director

Public Offering and Regulated Persons Department Securities and Exchange Commission of Pakistan National Insurance Corporation Building 63 Jinnah Avenue, Islamabad

The General Manager

Pakistan Stock Exchange Limited Stock Exchange Building Stock Exchange Road, Karachi

Chief Executive Officer

Hallmark Company Limited
Plot # 38/A Opposite The Intellect School,
Ground Floor, Korangi Creek,
Karachi, Pakistan

Subject: <u>Proposed Offer Letter – Public Announcement of Offer to acquire 82,890 shares and control of Hallmark Company Limited by Mr. Irtaza Zafar Sheikh and GAZPAK (Private) Limited ("Acquirers").</u>

Dear Sirs/Madam,

Reference is being made to our letter dated August 02, 2021, we, Muhammad Munir Muhammad Ahmed Khanani Securities Limited as Manager to the Offer on behalf of the acquirers submitted the Public Announcement of Offer to acquire 82,890 shares and control of Hallmark Company Limited ("Target Company").

In compliance with Regulation 24(4) of the Listed Companies (Substantial Acquisition of Voting Shares & Takeovers) Regulations, 2017, we are hereby furnishing to you the copy of the proposed offer letter along with the relevant annexures.

For and on behalf of

Muhammad Munir Muhammad Ahmed Khanani Securities Ltd

(Manager to the Offer)

Zaid Farooq Lodhia

VP-Investment Banking

Enclosure: Proposed offer letter along with relevant annexures.

Offer Letter

To	: [Name of eligible shareholder]
Su	bject: Purchase of shares of Hallmark Company Limited
De	ar Sir/Madam,
1.	In pursuance of the public announcement of offer made by M/s GAZPAK (Private) Limited and Mr. Irtaza Zafar Sheikh (the "Acquirers") and published in the on [date] this is to inform you that we, the Acquirers, intend to acquire 16.578% voting shares of Hallmark Company Limited (the "Target Company") and control of the Target Company. Therefore, we are making an offer to you for the acquisition of your shares of the Target Company.
2.	In pursuance of our obligations under the Securities Act, 2015 and the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations, 2017 you are hereby being made an offer to sell your shares of the Target Company at PKR 73.305 per share to the Acquirers. In accordance with sub-section (2) of Section 112 of the Securities Act 2015, in case the number of voting shares offered for sale by the shareholders is more than the voting shares offered to be acquired by the Acquirers, the Acquirers shall, in consultation with Muhammad Munir Muhammad Ahmed Khanani Securities Limited (the "Manager to the Offer"), accept the public offer or offers received from the shareholders on a proportional basis. The public announcement of offer containing detailed information can be viewed at the website i.e. www.munirkhanani.com
3.	The offer is valid until 1700 hours PST on Monday September 27, 2021. You may accept the offer between 0900 hours PST on Tuesday September 21, 2021 to 1700 hours PST on Monday September 27, 2021 during business hours from 9:00 am to 5:00 pm by completing and sending the Letter of Acceptance (in the form attached hereto) and providing the requisite documents stated therein including tendering your shares to the Manager to the Offer in the following CDC Account.
	CDC Account Details: CDC Account Title: Manager to the Offer Hallmark Company Limited CDC Participant ID: 06684 CDC Account No: 244692 Transaction Reason Code: - For Intra Account — A021 - For Inter Account — P015

However, in case of physical shares, the original share certificates with signed and verified transfer deeds must be submitted to the Manager to the Offer, whose contact details are provided below, by and before 5:00 pm on the date of closure of the acceptance period. In the event that the Letter of Acceptance and the requisite documents are delivered within the stipulated time, the Manager to the Offer will issue confirmation of the receipt of documents (Provisional Receipt).

4. All payments be payable in form of cash or through demand draft or pay order or cheque or any other banking instrument against shares accepted by the Acquirers will be made within a period of not more than 10 days from the date of closure of the acceptance period.

5. In case of any query regarding the public announcement of offer, you may contact the Acquirers or the Manager to the Offer at the following addresses:

	Acquirer	S	Manager to the Offer Muhammad Munir Muhammad Ahmed Khanani Securities Limited		
Name:	GAZPAK (Private) Limited	Irtaza Zafar Sheikh			
Address:	23-B, Lalazar, off M. T. Khan Road, Karachi, Pakistan.	550 Pinehaven Dr, Houston, Texas,77024 United States	Room# 624, 6th Floor, PSX Building, Karachi, Pakistan.		
Phone:	021-38658896	021-38658896	Phone: 021-36490034		
Email:	gazpakpvtltd@outlook.com	irt4za@gmail.com	mmunirkhanani@hotmail.com		

The acquirer, and where acquirer is a company, its directors, accept all responsibility for the information contained in this offer letter.

Yours truly,

For and on behalf of GAZPAK (Private) Ltd

Salman Chamdia Chief Executive Officer 42301-7427487-1 Mr. Irtaza Zafar Sheikh CNIC: 35201-0686874-7

LETTER OF ACCEPTANCE

The Manager to the Offer Muhammad Munir Muhammad Ahmed Khanani Securities Ltd. Room# 624, 6th Floor, PSX Building, Karachi Tel: 021-36490034

Dear Sir,

Reference is made to the Offer Letter dated _______ ("Offer Letter") received from Muhammad Munir Muhammad Ahmed Khanani Securities Limited ("Manager to the Offer") on behalf of M/s GAZPAK (Private) Limited and Mr. Irtaza Zafar Sheikh (hereinafter referred to as the "Acquirers") pursuant to the Public Announcement of Offer made by the Acquirers to purchase 82,890 ordinary shares (representing 16.578% of the total issued and paid up ordinary share capital of HCL).

I / we, the undersigned, do hereby communicate my / our irrevocable acceptance of the offer made by the Acquirers with respect to the sale to the Acquirers of the shares of HCL tendered below at PKR 73.305 per ordinary share on the terms and conditions set out in the Offer Letter, the Securities Act, 2015 and the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations, 2017.

Details of my/our shareholding in the Company is/are as under:

1.1. Joint Registered Holders (if any)
1. Name:
(As shown on the share certificate/CDC account title)
Address:
2. Name:
(As shown on the share certificate/CDC account title) Address:

2. Share Details		
a) No. of shares to be tendered		
b) Form of Shares (Please tick and fill th	e appropriate boxes)	
Physical Shares	Folio# Certificate#	
CDC	Participant ID – Sub Account # Investor Acco	ount#
3. Signatures		
	cretary along with company stamp for Companies	
organization of marriagans of proceedings	oretary areng with company stamp for companies	
1 2	3	
4. Required documents to be attached	with Letter of Acceptance	
a) For Individual Applicants		
An attested copy of Computer	ized National Identity Card	
	verified Transfer Deeds (for physical shares only)	_
(attached as Annexure-A)	percentación de 200 como de la co	
3. Share splitting authorization le	etter (for physical shares only) (attached as	200
Annexure-B)		
4. Authority Letter to pick-up exc	cess shares through a representative (for physical	
The control of the co	exure-C) (if a separate person is to be given	
authority)		
Copy of CDC transfer slips (for	CDC Shares only)	
,		
b) For Corporate Applicants		
Certified Memorandum and A		
2. A certified copy of Certificate	7	
	ted National Identity Card(s) of the signatories	
	tion authorizing persons to sell the shares with	
specimen signature of such au		
Original Share Certificates and (attached as Annexure-A)	verified Transfer Deeds (for physical shares only)	
	etter (for physical shares only) (attached as	
Annexure-B).	itter (for physical shares offly) (attached as	
VENTA VIOVA PEDINIONALES - CONTES	ess shares through a representative (for physical	
그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그 그	exure-C) (if a separate person is to be given	
authority)	, Control Property Control Con	
8. Copy of CDC Transfer Slips (for	CDC shares only)	
9. Copy of NTN Certificate	5120	

I/We confirm understand and acknowledge that if this Letter of Acceptance is furnished without the requisite documents, the same may be rejected by the Manager to the Offer as being incomplete and invalid.

Procedures for accepting the Public Offer:

- In order to accept the Public Offer, the Shareholders are required to send the Letter of Acceptance, duly completed and signed, along with the requisite documents (as set out above) to the Manager to the Offer at its address given above by so as to reach by or before 5:00 pm on Monday September 27, 2021 (the Closing Date). Please ensure that while filling the Letter of Acceptance, all the information required is provided, including the number of Shares to be tendered. In the event that the Letter of Acceptance and the requisite documents are delivered within the stipulated time, the Manager to the Offer will issue confirmation of the receipt of documents (Provisional Receipt).
- Receipt by the Manger to the Offer by the Closing Date of the duly completed and signed Letter of Acceptance along with the required documents will constitute acceptance of the Public Offer.
- 3. Completed Acceptance Forms once submitted cannot be revoked by Shareholders selling in the public offer.

Note: In case the number of shares tendered in acceptance of the Offer exceeds 82,890 ordinary shares, the Manger to the Offer (as defined herein above) on behalf of the Acquirer will adjust (reduce) the number of shares for each selling Shareholder on a pro-rata basis provided that the minimum number of shares acquired from a single shareholder shall be 500 shares or, if the holding of a shareholder is less than 500 shares, the entire holding of that shareholder will be accepted, and the excess tendered shares for each selling shareholder shall be returned /re-transferred (as the case may be) to the relevant selling shareholder.

CDC Shares: CDC Account Holders shall follow the procedure set forth above, as applicable. Additionally, the CDC Account Holders must transfer these shares to the CDC account of the Manager to the offer in accordance with the conditions contained herein and provide the CDC transfer slip to the Manager to the Offer.

Shares Transfer from CDC Participant Account: Investors maintaining CDC Sub Accounts with participants shall request the concerned participant to transfer shares to CDC Account No. 244692 [Transaction Reason Code A021 for Intra Account and P015 for the Inter Account] (Manager to the Offer Hallmark Company Limited). The participant should clearly mention the name of the account holder in the remarks column of the CDC shares transfer transaction.

Shares Transfer from CDC Investor Account: Investors maintaining CDC investor account shall deposit shares transfer slips to the CDC Investor Account Services and send the Manager to the Offer (Muhammad Munir Muhammad Ahmed Khanani Securities Limited) by or before 5:00 pm on Monday September 27, 2021 (the Closing Date) a copy of the CDC investor account slip along with Acceptance Form.

Physical Shares: Shareholders with physical share certificate(s) are requested to provide the physical share certificate(s) along with duly verified transferred deed(s).

ANNEXURE A

TRANSFER DEED

**only to be filled by Shareholders submitting physical shares **

Folio No	Application No			Certificate/s No					
W.		-		nsfer of Shares	+ 2017)				
The Company Secretary		triist sen	edule to t	ine companies Ac	CILOTI				
Hallmark Company Limited									
Karachi									
/We				s/d/w/o					
	(hereinafter	called	"the	transferor")	in	consideration	of	the	sum
upees		7.000.000			paid	to	me	1	us
									s/d
						r/o		<u>-</u>	
	hereinafter	called	the	transferee(s),	do	hereby	transfer	to	the
ransferee(s)						the			share
	numbers from to hold u			to					dusive, in
As witness our hands this	day o	f							
Signature			_	Signature _					
ransferor (seller)				Transferee	(buyer)				
ull Name			_	Full Name					
ather's / Husband's Name			<u>-</u>			's Name			
CNIC no.				CNIC no					
Enclosed: Photocopy of CNIC				Enclose	d: Photo	copy of CNIC			
in case of foreigner, Passport #)				(in case of	foreigne	r, Passport #)			
Nationality			-						
Occupation					_				
Residential Address			-	Residential	Address				
Cell No									
andline			- (Landline					
mail Address			Si .	Email Addr	ess				
Vitness 1				Witness 2					
Signature Dated						Dated			
Name:									
CNIC:							U 7072		-
Enclosed: Photocopy of CNIC	Ü					Photocopy of C			
ull Address:				Full Addres	s:				
Bank Account Details of Transfer requested that all my cash divide								er compa	ny) It is
			Transfere	e Details					
	ımber (IBAN) - Manda	tory		PK					
International Bank Account Nu		0475 (O.B.)	-	102 (CHOCK)					
International Bank Account Nu Bank's Name	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								

"Annexure B"

Share splitting Authorization Letter

Only to be filled by shareholders submitting physical shares

		Date:
	unir Muhammad Ahmed Khanan h Floor, PSX Building, Karachi	Securities Ltd.
Subject:	Authorization to split Shares Co	rtificate(s)
Dear Sir,		
and Mr. Irtaza Hallmark Con Muhammad Ah herewith authorize you Muhammad M Share Certifica Total Shares to	Zafar Sheikh (hereinafter referrence property Limited ("HCL" or the shares of HCL in the share certification of the Number to be Split	1
Total Shares to	be returned to me/us	
Name (s):		
Signature(s): _		
Folio #:		
	nal Share Certificate(s) ied Transfer Deed(s)	

¹ Blanks will be filled by Muhammad Munir Muhammad Ahmed Khanani Securities Limited

"Annexure C"

Authority Letter for pick-up of excess shares

Only to be filled by shareholders submitting physical shares

	Date:
Muhammad	r to the Offer Munir Muhammad Ahmed Khanani Securities Ltd. 6th Floor, PSX Building, Karachi 90034
Subject:	Authorization to pick-up excess physical shares
Dear Sir,	
or the " Com Limited (as th	physical ordinary shares of Hallmark Company Limited ("HCL" pany") submitted by me / us to Muhammad Munir Muhammad Ahmed Khanani Securities he Manager to the Offer) pursuant to the Public Offer by M/s GAZPAK (Private) Limited and afar Sheikh (hereinafter referred to as the "Acquirers"), to purchase the shares of the
OR linsert n	ame of company], duly incorporated under the laws of Pakistan and having its registered
) hereby
	, holding CNIC No.
Muhammad on the second of the	Ahmed Khanani Securities Limited Room# 624, 6th Floor, PSX Building, Karachi any left-over ficates of shares of HCL that were not purchased by the Acquirer under the Public Offer and se owned by me / us.
Name (s):	
Signature(s):	
Enclosed:	Copy of CNIC of Shareholder Copy of Board Resolution / Power of Attorney in favor of assignee, if shareholder is a body corporate Copy of CNIC of Assignee