

FIN/CS/018/2021-12  
December 27, 2021



The General Manager,  
Pakistan Stock Exchange Limited,  
Stock Exchange Building,  
Stock Exchange Road,  
Karachi -74000.

Subject: Material Information

Dear Sir,

In accordance with the Section 96 of the Securities Act 2015 and Clause 5.6.1(a) of the PSX Regulations, we are pleased to convey the following information:

The Ministry of Information and Broadcasting, Government of Pakistan through its Rate Fixation Committee has revised the Government Advertisement Rates for the Channel "HUM News" and placed it at Slab-I, thus the rates have been revised from Rs. 100,000- per minute to Rs. 140,000/- per minute. The said revision of 40% in the rates will have a positive impact on the revenues of the Company.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Thanking you,

A handwritten signature in black ink, appearing to read "Mohsin Naeem", written over a light blue circular stamp.

**Mohsin Naeem**  
Company Secretary

**HUM NETWORK LIMITED**

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