

December 30, 2021

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Re: **Material Information**

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015 and PSX regulation, we hereby convey the following information:

The Company has entered into distribution of a portfolio of Candyland brand owned by Ismail Industries Limited. The distribution is acquired in major cities of Pakistan and is expected to add healthy top and bottom line.

You may inform members of your Exchange accordingly.

Yours Sincerely,

For United Brands Limited


Farooq Akbar
Company Secretary