

Hallmark Company Limited 204, 2nd Floor, Horizon Tower, Block 3, Scheme No. 5, Clifton, Karachi. Contact: +92-42-35788604 CFO@hallmark.pk

Date: February 21, 2022

The General Manager, Pakistan Stock Exchange Limited, Stock Exchange Building, Stock Exchange Road, Karachi, Pakistan.

Dear Sir,

Subject: Board of Directors Meeting and Closed Period

We would like to inform you that a meeting of the Board of Directors of Hallmark Company Limited will be held on Monday, February 28, 2022, at 11:00 am at the corporate office of the Company to inter alia consider and approve the second quarter accounts of the Company for the half-year ended December 31, 2021.

The closed period will be from February 22, 2022, to February 28, 2022 (both days inclusive), during which the Directors, Chief Executive Officer and other Executives shall not directly or indirectly deal in the shares of the Company.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours faithfully,

For and on behalf of Hallmark Company Limited

Muhammad Bilal Company Secretary

CC: Director/HOD

Surveillance, Supervision & Enforecment Department Securities & Exchange Commission of Pakistan NIC Building, 63 Jinnah Avenue, Blue Area,

Islamabad