

Hallmark Company Limited 204, 2nd Floor, Horizon Tower, Block 3, Scheme No. 5, Clifton, Karachi. Contact: +92-42-35788604 CFO@hallmark.pk

February 28, 2021

The General Manager, Pakistan Stock Exchange Limited, Stock Exchange Building & Road, Karachi.

Dear Sir,

Subject: FINANCIAL RESULTS FOR THE HALF YEAR ENDED DECEMBER 31, 2021

We have to inform you that the Board of Directors of our Company in their meeting held at 11:00 am on Monday, February 28, 2021, through Zoom Link at Karachi office, has approved the accounts for the above mentioned period.

The Financial Results of the Company are enclosed herewith.

The Company's half yearly report for the period ended December 31, 2021, will be transmitted through PUCARS separately, within the specified time.

Thanking you,

Yours Faithfully,

For and on behalf of Hallmark Company Limited

Muhammad Bilal Company Secretary

Cc:

- 1. Head of Operations, Central Depository Company of Pakistan Limited, Karachi.
- 2. Director Enforcement & Monitoring Deptt. Securities & Exchange Commission of Pakistan, Islamabad.
- 3. Registrar, Central Depository Company of Pakistan Limited, Karachi.



Hallmark Company Limited 204, 2nd Floor, Horizon Tower, Block 3, Scheme No. 5, Clifton, Karachi.

Contact: +92-42-35788604 CFO@hallmark.pk

HALLMARK COMPANY LIMITED CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (UNAUDITED) FOR THE HALF YEAR ENDED DECEMBER 31, 2021

	HALF YEAR ENDED		R ENDED	QUARTER ENDED	
	Notes	31-Dec-21	31-Dec-20	31-Dec-21	31-Dec-20
		(Amounts in Rupees)		(Amounts in Rupees)	
Turnover					
Sale of goods		985,000	1,807,020	985,000	160,900
Rendering of Services		1,445,000	1,932,309	_	1,932,309
		2,430,000	3,739,329	985,000	2,093,209
Cost of sales and Services		(1,366,250)	(1,904,616)	(344,750)	(853,402)
Gross profit		1,063,750	1,834,713	640,250	1,239,807
Administrative expenses	12	(3,040,465)	(817,532)	(236,121)	(627,363)
Selling expenses	13	(730,626)	(346,305)	(80,945)	(156,750)
Operating (loss)/ profit		(2,707,341)	670,876	323,184	455,694
Other expenses	14	(1,954,729)	(521,763)	(318,340)	(341,763)
Finance cost		(31,830)	(12,569)	_	(12,569)
(Loss)/ profit before taxation		(4,693,900)	136,544	4,844	101,362
Taxation - net		(172,867)	671	_	343
(Loss)/ profit after taxation		(4,866,767)	137,215	4,844	101,704
Comprehensive Income					
(Loss)/ profit after taxation		(4,866,767)	137,215	4,844	101,704
Other comprehensive income		_	_	_	
Total comprehensive (loss)/ income for the period	-	(4,866,767)	137,215	4,844	101,704
Basic and diluted Earning per share	15	(9.73)	0.27	0.01	0.20

The annexed notes from 1 to 20 form an integral part of these financial information.

'-Sd-	-Sd-	-Sd-	
Chief Executive	Director	Chief Financial Officer	