

Image Pakistan Limited

November 8, 2022

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Dear Sir,

Subject: Image Pakistan Limited – Corporate Briefing Session

This is to inform you that Image Pakistan Limited will hold a Corporate Briefing Session (CBS) for the shareholders, investors and analysts to provide highlights about the company's financial performance. The program details are as follows:

Date: Thursday, November 17, 2022

Time: 4.00 pm – 5.00 pm PST

Venue: Image Tower, A/33, Central Commercial Area, Block 7/8, Main Shahrah-e-Faisal, Karachi

Shareholders/investors and analysts who are interested in attending the CBS virtually are requested to register themselves by November 16, 2022 at www.kasb.com/image-register.

We would appreciate your assistance in communicating this information to members of the Exchange.

Thanking you.

Yours truly,
IMAGE PAKISTAN LIMITED


Company Secretary

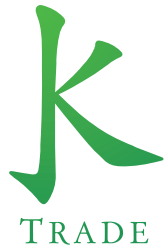


IMAGE PAKISTAN LIMITED

CORPORATE BRIEFING SESSION

EST. 1993
image

Mr. Asad Ahmad

Chief Executive Officer

Mr. Asad Ahmad a prominent businessman with a diverse experience of over 33 years in manufacturing, export, import, trade and finance is the Chief Executive Officer (CEO) of the Company. He holds a Master's degree in Business Administration from the Institute of Business Administration (IBA), Karachi. Mr. Ahmad's family is involved in business since more than 200 years initially doing trading in India and migrated to Pakistan in 1948 and subsequently entered the manufacturing field 70 years ago. He is the key player in the transformation of the company, a team leader and a visionary having in depth knowledge of the overall industry and the sector. He is on the board of Directors of 4 listed companies by virtue of his position is well versed with the corporate sector and effective in the implementation and management of the code of corporate governance at the Company.



Ms. Uzma Ahmad

Executive Director

Ms. Uzma completed BSc Economics at University of Warwick and further studied MSc Law and Accounting at London School of Economics & Political Science. She joined IPL in 2014 and is an Executive Director of IPL since 2016. Ms. Uzma identified an opportunity in the changing retail landscape of Pakistan and began to build Fashion Stores that provide superior products both in terms of quality and design, with the value addition of selling 'Designer Clothing' at affordable prices. Since its entry into the retail design industry in July 2015, Image has established itself as a high-quality fashion label in clothing in a short span of seven years. Commitment to excellence and creativity, has made Image one of the most acclaimed household names among fashion brands.



HOSTED BY

AYESHA FAYYAZ

Senior Analyst, KTrade

Register before **Nov 16, 2022** at:

www.kasb.com/image-webinar



Thursday 17th November

4:00 PM PST