



12/CL-6, Claremont Road Civil Lines, Karachi. +92 21 38402022

www.nfoods.com





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Our Story

National Foods continues to spread happiness by offering authentic flavors, and re-uniting people with their longstanding Pakistani heritage.

250
Products

12
Categories

HACCPCertified

We began our journey in 1970 as a spices company with a product that brought the idea of clean and healthy foods to life. Since then, we resolved to make hygienic food, reduce time spent in the kitchens, and foster good health. And on a daily basis, we strive to elevate our communities and create a better lifestyle for those around us.

Since inception in 1970, National Foods has evolved into a leading multi-category food company that produces 250 different products across 13 categories. We hold ISO 9001, ISO 45001, ISO 22000 and HACCP certifications along with SAP Business Technologies to ensure that our customers receive the highest quality products. With a strong commitment to quality and operational excellence, we are integrating our systems with SAP S/4HANA, the latest ERP business suite for large conglomerates.

We constantly Inspire New Traditions and have already successfully expanded our global footprint across 40 countries in 5 continents. At National Foods, we're creating food that enriches the lives of people everywhere.





Vision

Creating food that enriches the lives of people everywhere.

Mission

We will achieve our vision by designing and manufacturing food and related products, conforming to international standards and guidelines for nutrition, health, wellness and quality, bringing joy and happiness to people everywhere.



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Core Values



Go Above and Beyond

- We love what we do
- We have the courage to question the status quo
- We think big and create new possibilities
- We bring positive energy to everything we do
- We are driven by new challenges and learning opportunities



Prioritize Customer Experience (Internal & External)

- We continuously seek to understand and identify customer needs
- We focus on providing convenience and value to our customers
- We listen to our customers and treat them with respect
- We are clear and transparent in our communication
- We consider all customer touchpoints to offer the best possible solution



Trust Each Other and Achieve Together

- We work collaboratively across organizational boundaries on common objectives
- We respect each other's ideas and opinions
- We give constructive and candid feedback
- We share knowledge and experiences to help each other develop
- We celebrate the wins together



Lead, Commit and Deliver the Best

- We set a clear direction for our deliverables
- We make decisions which result in increased productivity and efficiencies
- We develop proactive solutions to overcome current or potential challenges
- We work on continuous performance improvement and learning
- We strive to consistently add value to the business and the environment



Own It and Deliver It

- We lead by example
- We are responsible for all our actions and decisions
- We empower ourselves and take initiatives to meet business needs
- We own our growth and development
- We are responsible for the safety and well-being of ourselves and our community



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Company Information

Board of Directors

Mr. Zahid Majeed Chairman

Mr. Abrar Hasan Chief Executive Officer

Mr. Ehsan Ali Malik
Mr. Ali H. Shirazi
Director
Mr. Adam Fahy Majeed
Director
Mrs. Saadia Naveed
Director
Mrs. Noreen Hasan
Director

Audit Committee

Mr. Ehsan Ali Malik Chairman Mrs. Saadia Naveed Member Mrs. Noreen Hasan Member

Human Resource and Remuneration Committee

Mr. Ali H. Shirazi Chairman Mrs. Noreen Hasan Member Mr. Ehsan Ali Malik Member

Director Corporate Finance / Chief Financial Officer

Mr. Syed Farhan Ali Rizvi

Company Secretary

Mr. Fazal ur Rehman Hajano

Head Of Internal Audit and Secretary Audit Committee

Ms. Ouratulain Mamsa

Internal Auditors

EY Ford Rhodes

Company Management

Mr. Abrar Hasan Chief Executive Officer

Mr. Aejaz Abbas Basrai Chief Commercial Officer – Culinary

Mr. Ahmed Salman Director Supply Chain

Dr. Fayyaz Ashraf Director Quality, Research and Development Mr. Hasan Sarwat Chief Commercial Officer – Condiments

Mr. Hasan Sarwat Chief Commercial Office Mr. Saleem Khilji Director Manufacturing

Mr. Shahid Saeed Director Information Technology
Mr. Syed Farhan Ali Rizvi Director Corporate Finance

Auditors

Messrs. KPMG Taseer Hadi Shaikh Sultan Trust Building No. 2 & Co. Chartered Accountants Beaumont Road, Karachi.

Share Registration Office

CDC Share Registrar CDC House, 99-B, Block B, S.M.C.H.S., Services Limited Main Shahrah-e-Faisal, Karachi-74400.

Tel: (92-21) 111-111-500 Fax: (92-21) 34326031

Company Banks

Bank Al Habib Limited
Bank Alfalah Limited
United Bank Limited
(Islamic Banking Group)
Habib Bank AG Zurich
National Bank of Pakistan
MCB Dubai

Habib Bank Limited Toronto Dominion Canada Trust Bank

Habib Metropolitan Bank Limited Bank of Montreal

MCB Bank Limited Business Development Bank of Canada

Registered Office 12/CL-6 Claremont Road, Civil Lines, Karachi-75530

Phone: (92-21) 38402022 & 36490029 Fax: (92-21) 35670996

SITE Plant F-160/C, F-133, S.I.T.E., Karachi.

Phone: 021-3257-7707 - 10, Fax: 021-3257-2217

Al Meezan Investments

Faysal Bank Limited

Allied Bank Limited
Habib Bank Limited (UK)

E-mail: info@nfoods.com

Port Qasim Plant A-13, North Western Industrial Zone, Bin Qasim, Karachi.

Phone: 021-3475-0373 - 7

Gujranwala Plant 53-KM G.T. Road, Chainwala Mord Amanabad,

Gujranwala near Gujranwala Kamoki Tool Plaza.

Phone: 055-3409560, 3409660

Nooriabad Plant A 393 Nooriabad Industrial Estate,

Nooriabad, Karachi. Phone: 03000335287

Web Presence: Updated company information and the latest Annual Report can be accessed at: **www.nfoods.com**

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Directors' Report

Fellow Shareholders,

The Directors of National Foods Limited are pleased to present the unaudited financial results of the Company, which includes both stand-alone and consolidated financial statements, for the half year ended December 31, 2022.

Business Performance Overview

Economic environment

Macro-Economic conditions remained depressed during the first half of the fiscal year. A prolonged period of global inflation, political instability, rising interest rates coupled with depleting state reserves jarred the GDP growth. The current account deficit lowered vs SPLY despite seeing a decline in Exports and Worker Remittances due to major restriction placed on country's Imports.

Operating and financial performance

Core business

Our business has managed to maintain its topline with a 2% upside on the core business front. Gross margins improved by 250bps, mainly a result of pricing and cost optimization project initiated in the organization. Operating Profit registered a 13% decline mainly an impact of increase in indirect overheads. Impact of super tax coupled with rising finance cost impacted net profitability which went down by 46%.

International business remained strained as a consequence of a sharp global downtrend in overall consumption and demand.

A1 Bags & Supplies Inc.

Net sales grew by 71% mainly in Packaging, Groceries, Beverage and Wares category, with inflation now slowing down in Canada. The business has shown remarkable growth in its profitability with the Operating Profit up by 107% and Net Profitability increasing by 111%.

Key financial numbers of the Group for the fiscal year are summarized below:

Amounts in PKR Million									
AITIOUTIES IIT PAR MIIIIOTT		Group		Core Business		A1 Bags & Suppliers Inc.			
	H1 FY23	H1 FY22	Change	H1 FY23	H1 FY22	Change	H1 FY23	H1 FY22	Change
Net sales	26,612	20,334	31%	12,080	11,825	2%	14,563	8,509	71%
Gross profit	7,349	5,785	27%	4,391	4,057	8%	2,958	1,728	71%
Operating profit*	2,057	1,778	16%	877	1,223	-28%	1,180	569	107%
Net profit after tax**	958	1,177	-19%	537	977	-45%	703	333	111%
Earning per share (Rs)	4.1	5.0		2.3	4.2		3.0	1.4	
as % of net sales									
Gross profit	27.6%	28.5%	-0.8%	36.3%	34.3%	2.0%	20.3%	20.3%	0.0%
Operating profit	7.7%	8.7%	-1.0%	7.3%	10.3%	-3.1%	8.1%	6.7%	1.4%
Profit after tax	3.6%	5.8%	-2.2%	4.4%	8.3%	-3.8%	4.8%	3.9%	0.9%

^{*} Excludes other income and other expenses.

Marketing and Promotion

Recipe Masala

- Sachet TVC aired in November on TV & Digital platform, capitalizing growth of sachet and enhancing the awareness of the new packaging change on recipe mixes
- Multiple CPs & trade activations encouraging product off take
- Karachi Eat and Soul Fest sponsorship with heavy footfall and trail generation

Ketchup:

- Float Activation generating trials competition strong cities, i.e. Lahore, Faisalabad & Sargodha
- Rs. 20 Price off given on Ketchup 800g + digital awareness
- Separate assets on air on Digital with TikTok explored as an additional platform
- Bundled offer for the younger target audience, generating trial with new users

Crushed Pickle

- Periodic deployment of Awareness assets on social media for Crushed Pickle to build brand consumption.
- Capitalizing on occasions like Independence Day, rainy season, buying cycles etc. to stay relevant with consumers and build top of mind recall.
- Digital airing of Crushed Pickle snacking and cooking copies to create awareness of usage occasions

ATCH & NFL Flood Relief Efforts

ATC Holdings & National Foods have taken the initiative to provide relief to the flood victims in 3 stages of Immediate Relief, Recovery & Rehabilitation. The boards of both companies pledged PKR 55 million out of which PKR 21 million has been disbursed to date. The 5 trustworthy partners include Karachi Relief Trust (KRT), Hisaar Foundation, Indus Hospital, Child Life Foundation & The Citizens Foundation (TCF).

Our relief efforts have resulted in provision of:

- Meals to 52,000 people
- · Mosquito nets to 12,000 people
- Support for 22 team members
- · 16 water filtration units
- Medical relief to 19,500 patients
- · Emergency care for 3,000 children

Future outlook

The ongoing worldwide trends has had a surging impact on the country's economy which has further aggravated due to the present political turmoil. The import restriction has had led to sustainability issues for various local manufacturing sectors resulting in multiple stoppages and exorbitant costs. The management will continue to closely monitor the situation and strategize accordingly to drive business fundamentals and maintain its market leadership position in all major categories through contingency planning.

Acknowledgement

I would like to express the Board's sincerest gratitude to all internal and external stakeholders for their continued commitment and trust.

On behalf of Board of Directors

Zanis Majonas.

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^{**} This includes amortization of Rs.9.1 million (H1 2022 Rs.7.2 million) on intangible recognized on consolidation of A1 Bags & Suppliers Inc.

Independent Auditors' Review Report

To The Members of National Foods Limited

Report on review of Interim Financial Statements

Introduction

We have reviewed the accompanying condensed interim unconsolidated statement of financial position of **National Foods Limited** as at 31 December 2022 and the related condensed unconsolidated interim statement of profit or loss and other comprehensive income, condensed interim unconsolidated statement of changes in equity, and condensed interim unconsolidated statement of cash flows, and notes to the condensed interim unconsolidated financial statements for the six-month period then ended (here-in-after referred to as the "interim financial statements"). Management is responsible for the preparation and presentation of this interim financial statements in accordance with accounting and reporting standards as applicable in Pakistan for interim financial reporting. Our responsibility is to express a conclusion on these financial statements based on our review.

Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

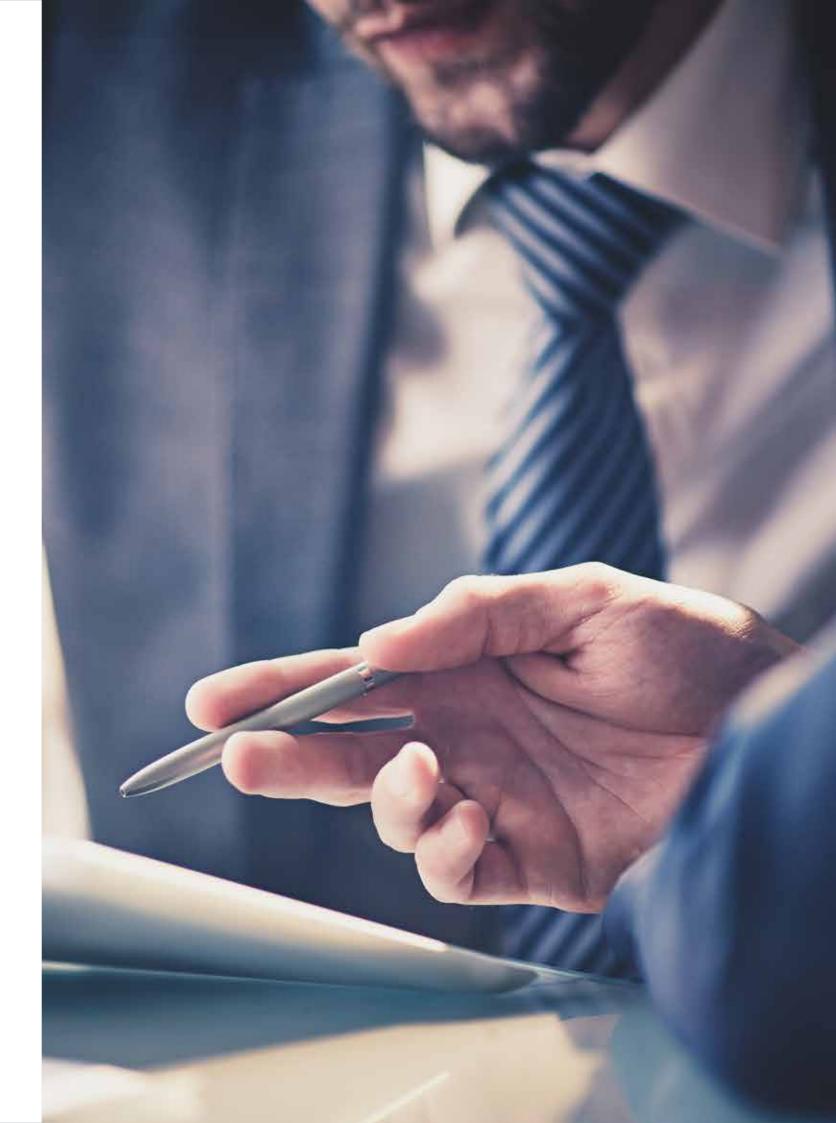
Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial statements is not prepared, in all material respects, in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting.

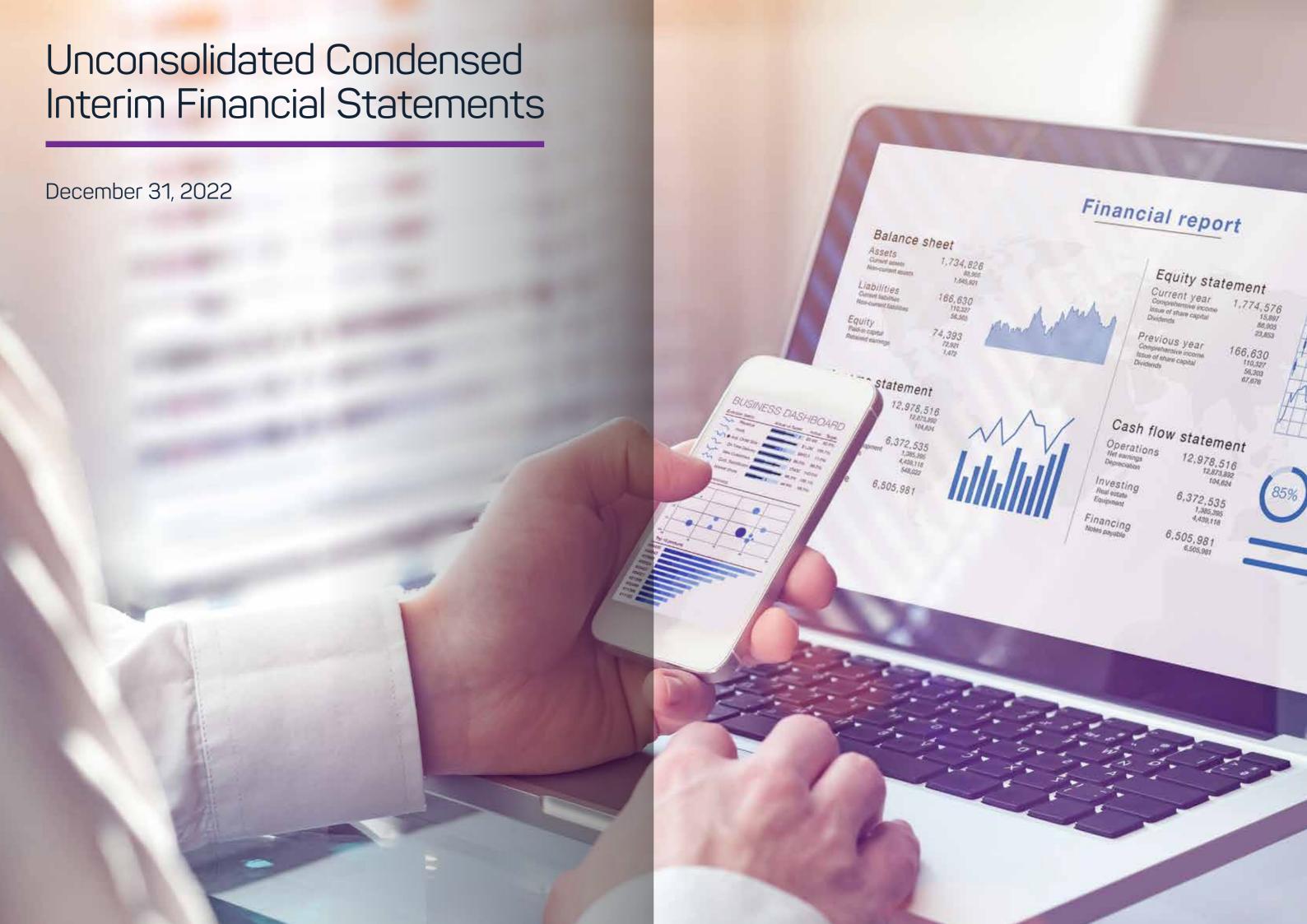
Other matter

The figures for the quarter ended 31 December 2022 and 31 December 2021 in the interim financial statements have not been reviewed and we do not express a conclusion on them.

The engagement partner on the review resulting in this independent reviewer's report is Amyn Pirani.

Date: February 28, 2023 Karachi UDIN: RR202210201NAd83skra (PMG Taseer Hadi & Co. Chartered Accountants





Financial Position (Unaudited)

ASSETS (Rupees in thous	and)
Intangibles Long-term investments Long-term deposits Deferred assets 67,984 31,719 38,379 53,656 8,424,672	7,067,013 73,943 45,935 38,444 53,656 7,278,991
Trade debts 832,604 1 Advances 1,203,779 1,203,779 Deposits and prepayments 85,428 208,013 Sales tax refundable 208,013 1,630,596 Short-term investments at FVTPL 8 1,291,894	168,050 ,628,926 ,948,605 732,502 66,005 - 1,324,795 712,989 1,581,872
TOTAL ASSETS 21,211,697 18	,860,863
EQUITY AND LIABILITIES	
Share capital and reserves Authorised share capital 1,000,000,000 (30 June 2022: 1,000,000,000) ordinary shares of Rs. 5 each 5,000,000	5,000,000
Share capital Issued, subscribed and paid-up capital Revenue Reserve Unappropriated profit 4,661,154 5,826,730	1,165,576 5,343,575
Non - current liabilities Long-term finance and deferred income Lease liabilities Deferred taxation - net Long term provisions 9 3,136,651 12,501 262,419 13,171 3,424,742	6,509,151 255,976 16,671 208,878 22,461 503,986
Current liabilities Trade and other payables Contract liability Short-term borrowings Unclaimed dividend Long-term finance and deferred income classified as current - secured Mark-up accrued on bank borrowings Taxation - net 4,923,336 228,843 5,264,754 5,264,754 58,938 93,320 93,320 216,948 1,174,087 11,960,225	5,738,658 93,076 4,269,883 23,161 416,215 80,072 1,226,661 11,847,726
Contingencies and commitments 11 TOTAL EQUITY AND LIABILITIES 21,211,697	18,860,863

The annexed notes 1 to 21 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive Officer

Chief Financial Officer

Director

National Foods Limited Condensed Interim Unconsolidated Statement of

Profit or Loss & Other Comprehensive Income (Unaudited)

For the six months period ended 31 December 2022

		Quarter ended		Six mont	ns ended	
	Note	31 December 2022	31 December 2021	31 December 2022	31 December 2021	
			(Rupees in	thousand)		
Sales	12	6,319,890	5,624,346	11,895,801	11,409,193	
Cost of sales		(4,003,909)	(3,951,020)	(7,682,164)	(7,768,141)	
Gross profit		2,315,981	1,673,326	4,213,637	3,641,052	
Distribution costs		(1,331,361)	(1,036,231)	(2,546,341)	(1,978,642)	
Administrative expenses		(413,350)	(298,066)	(855,970)	(625,651)	
Other expenses	13	(64,512)	(28,127)	(92,071)	(80,320)	
Other income	14	7,890	72,652	222,619	207,789	
		514,648	383,554	941,874	1,164,228	
Finance costs		(150,207)	(28,954)	(227,628)	(68,384)	
Profit before taxation		364,441	354,600	714,246	1,095,844	
Taxation - net	15	(149,736)	(82,557)	(231,091)	(279,096)	
Profit after taxation		214,705	272,043	483,155	816,748	
Other comprehensive income		-	-	-	-	
Total comprehensive income		214,705	272,043	483,155	816,748	
		(Rupees in thousand)				
Earnings per share - basic and diluted	16	0.92	1.17	2.07	3.50	

The annexed notes 1 to 21 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive Officer

Chief Financial Officer

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Changes in Equity (Unaudited)

For the six months period ended December 31, 2022

		Issued, subscribed and paid-up capital	Revenue reserve - unappropriated profit	Total
			(Rupees in '000)	
Ba	lance as at 1 July 2021	932,461	4,543,794	5,476,255
To ⁻	tal comprehensive income for the six onths ended 31 December 2021			
-	Profit for the six months period	-	816,748	816,748
-	Other comprehensive income for the six months period	-	-	-
		-	816,748	816,748
Tra	ansactions with owners			
-	1 ordinary share for each 4 shares held - alloted as bonus shares for the year ended 30 June 2021	233,115	(233,115)	-
-	Final dividend for the year ended 30 June 2021 @ Rs. 5 per share	-	(932,462)	(932,462)
Ва	lance as at 31 December 2021	1,165,576	4,194,965	5,360,541
Ba	lance as at 1 July 2022	1,165,576	5,343,575	6,509,151
	tal comprehensive income for the six months riod ended 31 December 2022			
-	Profit for the six months period	-	483,155	483,155
-	Other comprehensive income for the six months period	-	-	-
	ansactions with owners recorded directly equity - distributions		483,155	483,155
-	Final dividend for the year ended 30 June 2022 @ Rs. 5 per share	-	(1,165,576)	(1,165,576)
Ва	lance as at 31 December 2022	1,165,576	4,661,154	5,826,730

The annexed notes 1 to 21 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive Officer Chief

Chief Financial Officer

Director

National Foods Limited Condensed Interim Unconsolidated Statement of

Cash Flows (Unaudited)

For the six months period ended December 31, 2022	Note	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
		(Rupees in	thousand)
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash generated from operations	17	236,549	60,205
Finance cost paid		(90,752)	(66,789)
Income taxes paid		(230,123)	(187,187)
Retirement benefits paid		-	(48,805)
Long term deposits - net		65	(4,653)
Net cash flows from operating activities		(84,261)	(247,229)
CASH FLOWS FROM INVESTING ACTIVITES			
Purchase of property, plant and equipment		(1,607,861)	(612,622)
Purchase of intangible assets		(3,062)	(7,410)
(Purchase)/ redemption of short term investment - net		(237,702)	284,546
Proceeds from disposal of operating fixed assets		97,949	12,080
Net cash flows from investing activities		(1,750,676)	(323,406)
CASH FLOWS FROM FINANCING ACTIVITES			
Proceeds from short term borrowings - net		2,575,000	1,000,000
Lease rental paid		(9,008)	-
Proceeds/ (Repayment) of long term finance - net		2,557,780	(262,053)
Dividends paid		(1,129,800)	(929,616)
Net cash flows from financing activities		3,993,972	(191,669)
Net increase / (decrease) in cash and cash equivalents		2,159,035	(762,304)
Cash and cash equivalents at beginning of the period		(2,306,894)	508,132
Cash and cash equivalents at end of the period	18	(147,859)	(254,172)

The annexed notes 1 to 21 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive Officer

| Chief Financial Officer aid Majord.

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

1. THE COMPANY AND ITS OPERATIONS

- National Foods Limited ("the Company") was incorporated in Pakistan on 19 February 1970 as a private limited company under the Companies Act, 1913 and subsequently converted into a public limited company under the repealed Companies Ordinance, 1984 (now Companies Act, 2017) by a special resolution passed in the extra ordinary general meeting held on 30 March 1988. The Company is principally engaged in the manufacture and sale of convenience based food products. The Company is listed on Pakistan Stock Exchange. The registered office of the Company is situated at 12 / CL 6, Claremont Road, Civil Lines, Karachi.
- 1.2 The ultimate parent entity of the Company is ATC Holdings (Private) Limited based on control model as provided under IFRS 10 'Consolidated Financial Statements'.

These financial statements are separate financial statements of the Company in which investment in subsidiary is accounted for on the basis of cost rather than on the basis of reported results. Consolidated financial statements of the company are prepared separately.

1.3 The manufacturing facilities and sales offices of the Company are situated at the following locations:

Factories:

- Unit F-160/ C, F- 133, S.I.T.E., Karachi;
- Office A-13, North Western Industrial Zone, Bin Qasim, Karachi;
- 53-KM G.T. Road, Chainwala Mord Amanabad, Gujranwala;
- A-393, Nooriabad Industrial Estate, Nooriabad; and
- Plot No. 346 & 347 Phase 2, M-3 Industrial City, Faisalabad. (Not Operational)

Sales offices:

- Office No.107, 1st Floor Parsa Tower, Sharah-e-Faisal, Karachi;
- Office No. 309, 3rd floor, Parsa Tower, Sharah-e-faisal Karachi;
- Office No. 84/2 Bomanji Square, Nusrat Road, Adali Colony, Multani;
- 18-CCA (Commercial Area), Phase VIII, DHA Lahore, Cantt;
- Plot No. 25, Din Plaza, Canal Road, Main Gate Canal View Housing Society, Gujranwala; and
- 1st Floor, Bilal Complex, Main PWD Road, Sector 0-9, Islamabad.

2. BASIS OF PREPARATION

2.1 Statement of compliance

These unconsolidated condensed interim financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting. The accounting and reporting standards applicable in Pakistan for interim financial reporting comprise of:

- International Accounting Standard (IAS) 34, 'Interim Financial Reporting', issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017 (the Act);
- Islamic Financial Accounting Standards (IFAS) issued by the Institute of Chartered Accountants of Pakistan as notified under the Companies Act; and
- Provisions of and directives issued under the Companies Act, 2017.

Where provisions of and directives issued under the Companies Act, 2017 differ from the IFRS Standards or IFAS, the provisions of and directives issued under the Companies Act, 2017 have been followed.

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

2.2 Basis of measurement

These financial statements have been prepared under the historical cost convention except that short term investments are stated at fair values.

2.3 Functional and presentation currency

These financial statements are presented in Pakistan Rupees which is Company's functional currency. All financial information presented in Pakistan Rupees has been rounded to the nearest thousand of rupees, unless stated otherwise.

3 SIGNIFICANT ACCOUNTING POLICIES

- 3.1 The accounting policies and the methods of computation adopted in the preparation of these condensed interim unconsolidated financial statements are the same as those applied in the preparation of the financial statements of the Company for the year ended 30 June 2022.
- 3.2 Certain amendments and interpretations to International Financial Reporting Standards (IFRS Standards) as notified under the Act became effective for accounting periods beginning on or after July 2022, but they do not have a material effect on these condensed interim unconsolidated financial statements. As such for this reason, these has not been detailed in these interim financial statements.

4. ACCOUNTING ESTIMATES, JUDGEMENTS AND FINANCIAL RISK MANAGEMENT

- 4.1 The significant estimates and judgements made by the management in applying the Company's accounting policies and the key sources of estimating the uncertainty were the same as those that applied to the audited annual financial statements as at and for the year ended 30 June 2022.
- 4.2 The financial risk management objectives and policies adopted by the Company are consistent with those disclosed in the audited annual financial statements as at and for the year ended 30 June 2022.

5. PROPERTY, PLANT AND EQUIPMENT

	Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
		(Rupees in	n thousand)
Operating fixed assets	5.1	5,113,901	4,888,725
Capital work in progress	5.2 & 5.3	3,096,803	2,147,899
Right-of-use assets		22,230	30,389
		8,232,934	7,067,013

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For the six months period ended December 31, 2022

5.1 Following are the additions and disposals of property, plant and equipment during the period:

	Six mont	ths ended
	31 December 2022	31 December 2021
	(Rupees in	thousand)
Additions / transfers from CWIP		
Freehold land	-	207,105
Building on leasehold land	85,115	70,076
Plant and machinery	417,679	157,055
Computer equipment	11,402	26,341
Vehicles	108,044	52,398
Furniture and fittings	17,847	8,641
Office, laboratory and other equipments	15,740	6,150
	655,827	527,766

Additions to operating fixed assets include transfers of Rs. 184.70 million (31 December 2021: Rs. 292.56 million) from capital work in progress balance as at 30 June 2022.

	Six months ended		
	31 December 2022	31 December 2021	
Disposals - Net book value	(Rupees in	thousand)	
Vehicles [cost Rs. 118.3 million (31 December 2021: Rs. 10.6 million)]	99,383	8,816	
Plant and machinery [cost Rs. 32.6 million (31 December 2021: Nil)]	3,437	-	
Computer equipments [cost Rs. 1.9 million (31 December 2021: Rs. 0.157 million)]	20		

- This includes civil works of Rs. 2,801 million (30 June 2022: Rs.1,908 million) and Plant & Machinery and Other Equipments of Rs. 295 million (30 June 2022: Rs. 240 million).
- This includes borrowing costs capitalized during the period amounting to Rs. 212.3 million (30 June 2022: Rs. 103.9 million).

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

6. LONG TERM INVESTMENTS

LONG TERMINVESTMENTS	Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
		(Rupees	in '000)
Investment at fair value through profit or loss (FVT	PL)		
Naymat Collateral Management Company Limited (NCMCL)	30,000	30,000
Less: Provision for Impairment	6.1	(30,000)	(15,784)
		-	14,216
Investment in subsidiary - at cost			
National Foods DMCC		31,719	31,719
		31,719	45,935

6.1 The management, under prudence, has decided to fully impair the above investment as the investee company is still incurring losses. Moreover, material uncertainty relating to going concern is also disclosed in the audited financial statements of NCMCL as at 30 June 2022.

7 STOCK-IN-TRADE

STOCK-IN-TRADE		31 December 2022 (Unaudited)	30 June 2022 (Audited)
		(Rupees	in '000)
Raw materials Provision for obsolescence		3,003,264 (55,851) 2,947,413	3,185,293 (78,559) 3,106,734
Packing materials Provision for obsolescence		1,057,138 (96,523) 960,615	749,519 (170,659) 578,860
Work in process Provision for obsolescence		2,018,379 (83,968) 1,934,411	1,689,635 (72,348) 1,617,287
Finished goods Provision for obsolescence	7.2	1,552,154 (42,625) 1,509,529	1,373,441 (47,395) 1,326,046
		7,351,968	6,628,927

For the six months period ended December 31, 2022

- During the period, the Company has reversed provision for obsolescence of Rs. 89.99 million (30 June 2022: Charged Rs. 355.77 million) and has written off stocks against provision amounting to Rs. 163.16 million (30 June 2022: Rs. 224.89 million).
- This includes goods in transit of Rs. 84.2 million (30 June 2022: 17.5 million) against the sales made to National Foods DMCC.

21 December

30.June

8.	SHORT TERM INVESTMENTS AT FVTPL		31 December 2022 (Unaudited)	30 June 2022 (Audited)
			(Rupees	in '000)
	Investments in Mutual Funds		1,630,596	1,324,795
9.	LONG TERM FINANCE AND DEFERRED INCOME		31 December 2022 (Unaudited)	30 June 2022 (Audited)
			(Rupees	in '000)
	LONG TERM FINANCE Secured long-term finances utilised under mark-up arrangements	9.1	3,229,971	670,154
	Classified under current liability		(93,320)	(414,178)
	DEFERRED INCOME Deferred income - government grant Current portion of deferred income - government grant		3,136,651 - - - 3,136,651	255,976 2,037 (2,037) - 255,976

This represents original long term finance facilities of Rs. 3,500 million obtained from commercial banks. These finances carries markup ranging from 3 months Kibor + 0.1% to 3 months Kibor + 0.4%. The loans are secured by way of hypothecation of Company's present and future fixed assets. Loan tenures range from 3 years to 10 years. These loans are fully repayable in quarterly installments of Rs. 23.33 million between January 2023 to December 2029.

10.	SHORT TERM BORROWINGS		2022 (Unaudited)	2022 (Audited)
			(Rupees	in '000)
	Conventional			
	Running finance under mark-up arrangements	10.1	1,189,936	1,828,359
	Export re-finance	10.2	800,000	800,000
	Money market loan	10.3	3,025,000	450,000
	Islamic			
	Running finance under Musharakah	10.4	249,818	1,191,524
			5,264,754	4,269,883

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

- 10.1 The facilities for running finance available from various commercial banks are for the purpose of meeting working capital requirements. The effective rates of mark-up on these finances range from 14.4% to 16.6% (30 June 2022: 9.77% to 10.30%) per annum. The facilities are valid upto 31 May 2023.
- The Company has short term running finance facility under Export Refinance Scheme of the State Bank of Pakistan from a commercial bank. The effective rate of mark-up on this facility ranges from 9.5% - 10% (30 June 2022: 2.5%) per annum. The facilities offer are valid upto 30 June 2023.
- 10.3 The company has obtained these loans from various banks. These loans carry markup ranging between 16.38% to 16.54%. These loan facilities are valid up to 6 months.
- 10.4 The Company has obtained facilities for short-term finance under Running Musharakah. The effective rate of profit is 14.21% to 14.41% (30 June 2022: 9.99% to 10.73% per annum. This facility matures within twelve months and is renewable. The facilities offer are valid upto 31 December 2023.
- The facilities available from various banks amount to Rs. 6.8 billion (30 June 2022: Rs.4.2 billion). The arrangements are secured by way of pari-passu charge against hypothecation of Company's current and future movable assets having aggregate charge amounting to Rs. 8.26 billion. These facilities offer are valid upto 30 June 23.

11. **CONTINGENCIES AND COMMITMENTS**

- There are cases against the company which are outstanding as at 31 December 2022. The management is 11.1 confident that the decision will be in favor of the Company.
- The facilities for opening letters of credit amount to Rs. 4.2 billion (30 June 2022: Rs. 4.3 billion) and for letters of guarantee amount to Rs. 531 million (30 June 2022: Rs. 515 million) as at 31 December 2022 of which the amount remaining unutilized at period end were Rs 2.8 billion (30 June 2022: Rs. 3.49 billion) & 168 million (30 June 2022: Rs. 136 million) respectively.
- Aggregate commitments for capital expenditure as at 31 December 2022 amount to Rs. 2.6 billion (30 June 2022: Rs. 3.1 billion).
- Aggregate commitments in respect of ujrah payments for ijarah financing of motor vehicles from First Habib Metro is three months KIBOR + 0.9% (30 June 2022: 3 months KIBOR + 0.75%) while from Meezan Bank it ranges from 3 to 6 months KIBOR + 1.25% (30 June 2022: 3 to 6 months KIBOR + 1.25%) for rentals payable monthly as at 31 December 2022 amount to:

	31 December 2022 (Unaudited)	30 June 2022 (Audited)
	(Rupees in '000)	
Not later than one year Later than one year but not later than five years	401,050 870,253	330,443 755,640
	1,271,303	1,086,083

For the six months period ended December 31, 2022

12. SALES - NET

Local sales
Export sales 12.1
Less: Sales tax

Less:

- Discount, rebates and allowances
- Sales return

31 December	31 December
2022	2021
(Unaudited)	(Unaudited)
(Rupees	in '000)
15,996,414	15,278,989
929,515	1,119,585
16,925,929	16,398,574
(2,100,635)	(2,087,694)
14,825,294	14,310,880
(2,637,338)	(2,620,099)
(292,155)	(281,588)
(2,929,493)	(2,901,687)
11,895,801	11,409,193

Six months ended

- 12.1 Exports sales mainly represents sales made to National Foods DMCC Dubai a wholly owned subsidiary of the Company.
- 12.2 Revenue is disaggregated by primary geographical market.
- 12.3 Management reviews revenue and other financial results based on major product division. During the six months period ended 31 December 2022, revenue of the Condiments division was Rs. 7,911 million (31 December 2021: Rs. 6,251 million), and Culinary division was Rs. 9,015 million (31 December 2021: Rs. 10,147 million).
- 12.4 The Company's customer base is diverse with no single customer accounting for more than 10% of net sales. Sales to domestic customers in Pakistan are 94.51% (31 December 2021: 93.17%) and to customer outside Pakistan are 5.49% (31 December 2021: 6.83%) of the revenue.

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

Earnings per share - basic and diluted

13. OTHER EXPENSES

This includes donations of Rs. 20.6 million in relation to Flood Relief.

14. OTHER INCOME

This includes gain of Rs. 149 million (31 December 2021: Rs.144 million) on translation of foreign currency balances.

15.	TAXATION - NET	Six months ended		
		31 December 2022 (Unaudited)	31 December 2021 (Unaudited)	
		(Rupees in '000)		
	Current Deferred	196,365 34,726 231,091	275,959 3,137 279,096	

16.	EARNINGS PER SHARE - BASIC AND DILUTED	Six mont	hs ended
		31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
		(Rupees	in '000)
	Profit after taxation attributable to ordinary shareholders	483,155	816,748
	Weighted average number of ordinary shares	Number of Sh	ares (In '000)
outstanding during the period*		233,115	233,115
		Rup	ees

^{*} weighted average number of ordinary shares outstanding during the comparative period has been adjusted for the issuance of bonus shares

2.07

3.50

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For the six months period ended December 31, 2022

CASH GENERATED FROM OPERATIONS

	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
	(Rupee	s in '000)
Profit before taxation	714,246	1,095,844
Adjustment for non-cash charges and other items Depreciation Amortisation Loss/ (gain) on disposal of property, plant and equipment (Reversal)/ provision for slow moving stock Impairment on long term investment Income on short term investments Finance cost Retirement benefits expense	335,945 9,021 8,046 (89,993) 14,216 (68,099) 227,628 - 436,764	292,186 14,303 (3,264) 47,088 - (37,291) 68,384 2,045 383,451
Working capital changes	1,151,010	1,479,295
(Increase) / decrease in current assets Stores, spare parts and loose tools Stock-in-trade Trade debts Advances Deposits and prepayments Other receivables Sales tax refundable	(14,693) (633,049) 1,116,001 (471,277) (19,425) - (208,013) (230,455)	(9,816) (943,725) 4,085 (839,896) (55,331) 10,699 38,998 (1,794,986)
Increase / (decrease) in current liabilities Trade and other payables Contract liability CASH AND CASH EQUIVALENTS	(819,774) 135,767 (684,007) 236,549 31 December 2022 (Unaudited)	637,937 (262,041) 375,896 60,205 31 December 2021 (Unaudited)
	(Rupee	s in '000)
Cash and bank balances Running finance	1,291,894 (1,439,753)	1,925,195 (2,179,367)

(147,859)

(254,172)

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

TRANSACTIONS WITH RELATED PARTIES

		31 December 2022 (Unaudited)	30 June 2022 (Audited)
19.1	Balance outstanding:	(Rupees	s in '000)
	Receivable from the parent company Receivable from the subsidiary company Payable to the subsidiary company Payable to associated companies - net Payable to the defined contribution plan Due to Directors	6,636 595,871 31,998 47,610 15,958 90	- 655,692 - 25,593 4,963 33
		31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
19.2	Transactions during the period:	(Rupees	s in '000)
	Parent company: Rental income Dividend paid Bonus share issued (at face value) Reimbursement of expenses	1,725 394,934 - 5,337	1,516 312,375 19,523
	Subsidiary company: Sale of goods - net	877,188	1,119,585
	Associated Companies / Undertakings: Annual subscription Purchases	2,530 116,636	2,000 100,058
	Directors and their family members: Dividend paid Bonus shares issued (at face value)	409,607	363,218 22,701
	Staff retirement funds: Expense charged for defined contribution plan Payment to defined contribution plan Charge during the period to the defined benefit plan Payment during the period to the defined benefit plan	46,304 35,309 - -	38,033 72,375 2,045 15,621
	Key management personnel and their family members: Salaries and other short-term employee benefits Reimbursement of expenses Directors' Fee Contribution to the Provident Fund Post retirement benefits of Executive Directors	461,557 12,021 2,150 13,285	412,618 4,371 2,550 11,346 2,045

18.

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

20. OPERATING SEGMENT

- 20.1 These financial statements have been prepared on the basis of a single reportable segment.
- 20.2 All non current assets of the Company as of reporting date are located in Pakistan.

21. GENERAL

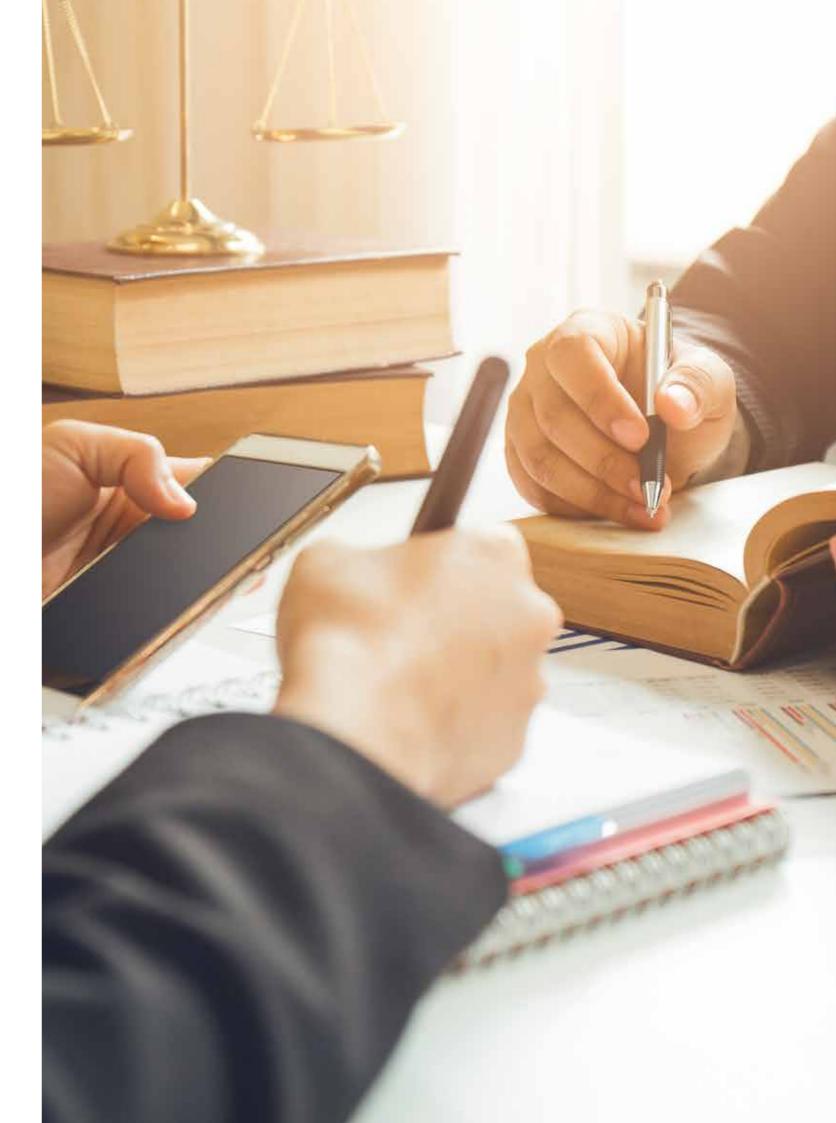
These condensed interim unconsolidated financial statements were authorised for issue by the Board of Directors in their meeting held on February 27, 2023.

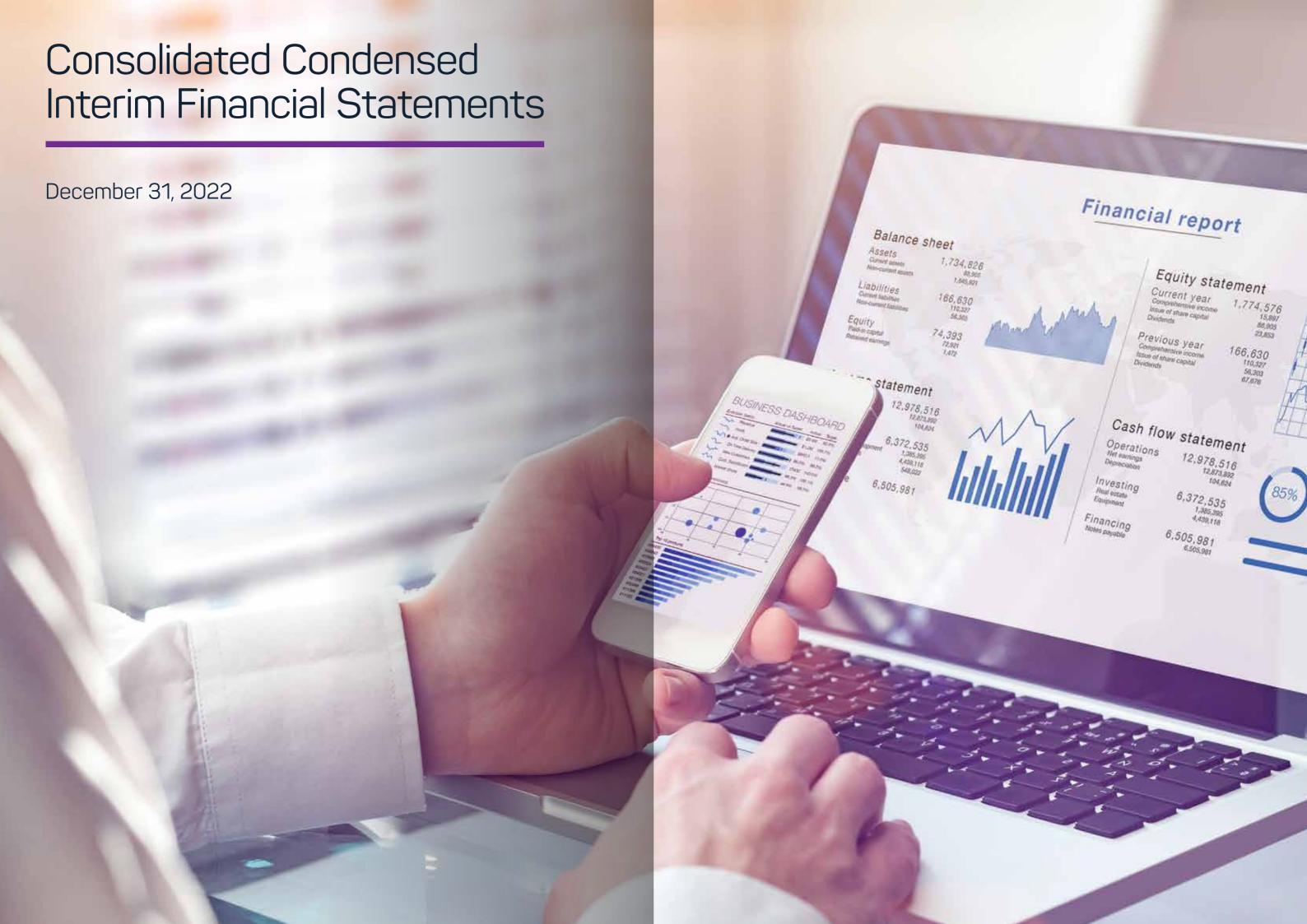
Chief Executive Officer

Chief Financial Officer

Director

Zaid Majord.





Financial Position (Unaudited)

As at December 31, 2022	Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
ASSETS		(Rupees	in '000)
Non-current assets Property, plant and equipment Intangibles and goodwill Long-term investment Long-term deposits Deferred assets	5 6 7	11,900,663 1,142,739 - 40,720 	9,894,748 972,163 14,216 40,563
Current assets Stores, spare parts and loose tools Stock-in-trade Trade debts Advances Deposits and prepayments Other receivables Sales tax refundable Short-term investments at FVTPL Cash and bank balances	8	182,743 11,117,326 1,969,938 1,268,545 425,250 287 208,013 1,630,596 1,561,479	168,050 9,459,718 2,723,850 806,235 499,110 273 - 1,324,795 1,137,335
TOTAL ASSETS		18,364,177 31,501,955	16,119,365 27,094,712
EQUITY AND LIABILITIES Share capital and reserves Authorised share capital 1,000,000,000 (30 June 2022: 1,000,000,000) ordinary shares of Rs. 5 ea Share capital Issued, subscribed and paid-up capital Revenue Reserves Unappropriated profit Foreign exchange translation reserve Equity attributable to owners of the Company Non-controlling interest Total equity	ach	5,000,000 1,165,576 6,747,507 790,103 8,703,186 964,190 9,667,376	5,000,000 1,165,576 6,961,970 577,421 8,704,968 767,772 9,472,740
Non - current liabilities Long-term finance and deferred income Lease liabilities Long-term deposits Deferred taxation - net Long term provisions Deferred liabilities	10	4,177,312 1,972,783 5,728 252,561 13,171 7,156 6,428,711	511,586 1,680,976 5,444 199,510 22,461 6,340 2,426,316
Current liabilities Trade and other payables Contract liabilities Short-term borrowings Current maturity of long-term finance and deffered income classified as current - se Current portion of lease liabilities Mark-up accrued on bank borrowings Unclaimed dividend Taxation - net		7,212,008 279,040 5,629,918 331,477 404,523 216,948 58,938 1,273,016	7,781,881 109,100 4,883,090 613,650 433,964 80,882 23,161 1,269,928 15,195,655
Commitments TOTAL EQUITY AND LIABILITIES	12	31,501,955	27,094,712

The annexed notes 1 to 19 form an integral part of these consolidated condensed interim financial statements.

Chief Executive Officer Chief Financial Officer

Director

National Foods Limited Consolidated Interim Statement of

Profit or Loss & Other Comprehensive Income (Unaudited)

For the six months period ended December 31, 2022

		Quarter ended		Six months ended		
	Note	31 December 2022	31 December 2021	31 December 2022	31 December 2021	
			(Rupees	in '000)		
Sales - net Cost of sales Gross Profit	13	13,483,758 (9,644,139) 3,839,619	10,357,137 (7,461,999) 2,895,138	26,611,726 (19,263,254) 7,348,472	20,334,099 (14,548,676) 5,785,423	
Distribution costs Administrative expenses Other expenses Other income Operating profit Finance costs Profit before tax Taxation - net Profit after tax Other comprehensive income Items that may be reclassified subsequently Foreign operations - Exchange difference of foreign operations		(2,252,249) (461,994) (64,512) 7,638 1,068,502 (261,060) 807,442 (264,180) 543,262	(1,755,390) (424,742) (29,593) 82,596 768,009 (105,267) 662,742 (137,727) 525,015	(4,158,192) (1,144,337) (92,071) 222,089 2,175,961 (448,511) 1,727,450 (498,852) 1,228,598	(3,159,608) (847,840) (81,786) 207,623 1,903,812 (187,419) 1,716,393 (406,302) 1,310,091	
Total comprehensive income for the perio	d	556,632	612,560	1,373,035	1,497,565	
Profit attributable to: Owners of the Holding Company Non-controlling interest Total comprehensive income attributable to Owners of the Holding Company Non-controlling interest		424,638 118,624 543,262 446,080 110,552 556,632	462,487 62,528 525,015 534,160 78,400 612,560	951,113 277,485 1,228,598 1,163,795 209,240 1,373,035 (Rupe	1,173,249 136,842 1,310,091 1,351,909 145,656 1,497,565	
Earnings per share (basic and diluted)	13	1.82	1.98	4.08	5.03	

The annexed notes 1 to 19 form an integral part of these consolidated condensed interim financial statements.

Chief Executive Officer

Chief Financial Officer

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Changes in Equity

For the six months period ended December 31, 2022

	Attributab Share capital	Total equity				
			(Rupees i	n '000)		
Balance as at 1 July 2021	932,461	5,703,120	2,756	6,638,337	635,103	7,273,440
Total comprehensive income for the six months ended 31 December 2021						
Profit for the period	-	1,173,249	- 470,000	1,173,249		1,310,091
Other comprehensive income	-	1,173,249	178,660 178,660	178,660 1,351,909	8,814 145,656	187,474 1,497,565
Transaction with owners Final cash dividend for the year ended 30 June 2021 @ Rs. 5 per ordinary share	-	(932,462)	-	(932,462)	-	(932,462)
Dividend paid to NCI	-	-	-	-	(8,506)	(8,506)
1 Ordinary share for each 4 ordinary shares held - allotted as bonus shares for the year ended 30 June 2021	233,115	233,115	-	-	-	-
Balance as at 31 December 2021	1,165,576	5,710,792	181,416	7,057,784	772,253	7,830,037
Balance as at 1 July 2022	1,165,576	6,961,970	577,421	8,704,967	767,772	9,472,739
Total comprehensive income for the six months ended 31 December 2022						
Profit for the period Other comprehensive income for the period	-	951,113	212,682	951,113 212,682	277,485 (68,245)	1,228,598 144,437
Transaction with owners	-	951,113	212,682	1,163,795	209,240	137,303
Final cash dividend for the year ended 30 June 2022 @ Rs. 5 per ordinary share	-	(1,165,576)	-	(1,165,576)	-	(1,165,576)
Dividend paid to NCI	-	-	-	-	(12,822)	(12,822)
Balance as at 31 December 2022	1,165,576	6,747,507	790,103	8,703,186	964,190	966,737

The annexed notes 1 to 19 form an integral part of these consolidated condensed interim financial statements.

Chief Executive Officer

Chief Financial Officer

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Director

National Foods Limited Consolidated Condensed Interim Statement of

Cash Flows (Unaudited)

For the six months period ended December 31, 2022	Note	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
			in '000)
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash generated from operations	16	982,630	718,738
Finance cost paid		(311,636)	(190,582)
Income tax paid		(444,272)	(371,662)
Retirement benefits obligations paid		-	(48,805)
Long term deposits		67	(5,609)
Net cash generated from operating activities		226,789	102,080
CASH FLOWS FROM INVESTING ACTIVITES			
Purchase of property, plant and equipment		(2,779,694)	(1,310,384)
Proceeds from disposal of fixed assets		97,949	12,080
Purchase of intangible assets		(3,062)	(7,410)
(Purchase)/ redemption of short term investment - net		(237,702)	284,546
Net cash used in investing activities		(2,922,509)	(1,021,168)
CASH FLOWS FROM FINANCING ACTIVITES			
Proceeds from short term borrowings - net		2,575,000	1,000,000
Repayment of long term finance - net		3,358,551	90,878
Lease rental paid		152,730	_
Dividend paid		(1,142,622)	(938,122)
Net cash flows from financing activities		4,943,660	152,756
Net increase / (decrease) in cash and cash equivalents		2,247,940	(766,332)
Cash and cash equivalents at beginning of the year		(2,473,377)	834,861
Currency translation difference on cash and cash equivalents		(18,003)	(4,119)
Cash and cash equivalents at end of the year	17	(243,440)	(64,410)

The annexed notes 1 to 19 form an integral part of these consolidated condensed interim financial statements.

Chief Executive Officer

Chief Financial Officer

Zais Magard.

National Foods Limited Notes to the Consolidated Condensed Interim

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

THE GROUP AND ITS OPERATIONS

The group consists of: 1.1

- i) Parent Company National Foods Limited
- ii) Subsidiary Company National Foods DMCC, Dubai, United Arab Emirates.

National Foods Limited

National Foods Limited ("Parent Company") was incorporated in Pakistan on February 19, 1970 as a private limited company under the Companies Act, 1913 and subsequently converted into a public limited company under the repealed Companies Ordinance, 1984 (now Companies Act, 2017) by special resolution passed in the extra ordinary general meeting held on 30 March 1988. The Holding Company is principally engaged in the manufacture and sale of convenience based food products. The Company is listed on Pakistan Stock Exchange. The registered office of the Parent Company is situated at 12 / CL - 6, Claremont Road, Civil Lines, Karachi.

- The ultimate parent entity of the National Foods Limited is ATC parents (Private) Limited based on control model as provided under IFRS10 - 'Consolidated Financial Statements'
- 1.3 Details of the subsidiary companies are as follows:

National Foods DMCC

The Parent Company has a wholly owned (100%) subsidiary which was set up in United Arab Emirates in 2012 and is carried at cost. The subsidiary was formed as a limited liability company and commenced operations from March 2013. National Foods DMCC (NF DMCC) was registered on 7 November 2012 in Dubai Multi Commodities Centre ("DMCC") pursuant to Dubai (DMCC) Law No. 4 of 2001 and operates in the United Arab Emirates ("UAE") under a trade license issued by DMCC. The registered address of the Company is Unit No. R30-26, Floor No. 30, R Serviced Offices JLT, Reef Tower, Plot No. 01 Jumeirah Lakes Towers Dubai, United Arab Emirates.

The primary objective of NF DMCC is to boost export sales of its parent company through trading in food stuff and other services. NF DMCC also has following two wholly owned direct subsidiaries, one indirect subsidiary and one newly incorporated group Company as follows:

National Foods Pakistan (UK) Limited

National Foods Pakistan (UK) Limited was incorporated in United Kingdom on 29 May 2013 as a private company under the UK Companies Act, 2006. The company is a wholly owned subsidiary of National Foods DMCC and will be principally engaged in the trading of food products, although currently it is not operational.

National Epicure Inc.

National Epicure Inc. ("NEI") was incorporated in Canada on 16 October 2013 under the Canada Business Corporations Act. NEI is a wholly owned subsidiary of National Foods DMCC. NEI is the parent company of A-1 Bags & Supplies Inc. as mentioned below.

National Foods Limited Notes to the Condensed Interim Unconsolidated

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

A-1 Bags & Supplies Inc.

A 1 Bags & Supplies Inc. was incorporated under the Business Corporations Act of Ontario on March 14, 2001. National Epicure Inc. acquired 60% parent in A-1 Bags and Supplies Inc. in the year 2017 and is principally engaged in distribution and wholesale of food products, disposables, janitorial and sanitation products.

National Epicure USA Inc.

National Epicure USA Inc. was incorporated in USA on 1 December 2021 under the General Corporation Law of the State of Delaware, USA with an authorized share capital of 500 shares with a par value of \$0.0001 per share. Shares have not yet been issued by this entity and has not commenced its operations. The company is a subsidary of National Foods DMCC.

The manufacturing facilities and sales offices of the Group companies are situated at the following locations:

Factories:

- Unit F-160/ C, F-133, S.I.T.E., Karachi;
- Office A-13, North Western Industrial Zone, Bin Qasim, Karachi;
- 53-KM G.T. Road, Chainwala Mord Amanabad, Gujranwala;
- A-393, Nooriabad Industrial Estate, Nooriabad; and
- Plot No. 346 & 347 Phase 2, M-3 Industrial City, Faisalabad. (Not Operational)

Sales offices:

- Office No.107. 1st Floor Parsa Tower, Sharah-e-Faisal, Karachi:
- Office No.309, 3rd Floor Parsa Tower, Shahrah-e-Faisal, Karachi;
- Office No. 84/2 Bomanji Square, Nusrat Road, Adali Colony, Multan;
- 18-CCA (Commercial Area), Phase VIII, DHA Lahore, Cantt;
- Plot No. 25, Din Plaza, Canal Road, Main Gate Canal View Housing Society, Gujranwala; and
- 1st Floor, Bilal Complex, Main PWD Road, Sector 0-9, Islamabad.
- Unit No. R30-26, Floor No. 30, R Serviced Offices JLT, Reef Tower, Plot No. 01 Jumeirah Lakes Towers Dubai, United Arab Emirates.
- 193 Maxome Avenue, Toronto, Ontario, Canada.
- 27 Second Floor, Gloucester Place, London, United Kingdom.
- 6400 Kennedy Road, Mississauga, Ontario
- 1110 Dearness Dr, Toronto, Ontario
- 7300 Torbram Road, Mississauga, Ontario

2. **BASIS OF PREPARATION**

Statement of compliance

These consolidated condensed interim financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting. The accounting and reporting standards as applicable in Pakistan for interim financial reporting comprise of:

- International Accounting Standards 34 "Interim Financial Reporting" (IAS 34) issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017 (the Act).
- Islamic Financial Accounting Standards (IFAS) issued by the Institute of Chartered Accountants of Pakistan as are notified under the Act.
- Provisions of and directives issued under the Act.

For the six months period ended December 31, 2022

Where provisions of and directives issued under the Companies Act, 2017 differ from the requirements of IAS 34 or IFAS, the provisions of and directives issued under the Act have been followed.

These condensed interim consolidated financial statements do not include all the informations and disclosures required for annual consolidated financial statements and should be read in conjunction with the audited annual consolidated financial statements of the Company as at and for the year ended 30 June 2022.

Basis of Consolidation

- The condensed interim financial statements of the subsidiary company has been consolidated on line by line basis. The carrying value of investments held by the holding company is eliminated against the subsidiary's share capital and pre-acquisition reserve.
- Non-controlling interest has been presented as a separate line item in these consolidated condensed interim financial statements. All material intercompany balances have been eliminated.

Functional and presentation currency 2.4

These condensed quarterly consolidated financial statements are presented in Pakistan Rupees which is Group's functional currency. All financial information presented in Pakistan Rupees has been rounded to the nearest thousand of rupees, unless stated otherwise.

ACCOUNTING ESTIMATES, JUDGEMENTS AND FINANCIAL RISK MANAGEMENT

The preparation of these condensed interim consolidated financial statements in conformity with approved accounting standards, as applicable in Pakistan, requires management to make judgments, estimates and assumptions that affect the application of policies and the reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The significant judgements made by management in applying the Group's accounting policies and the key sources of estimating the uncertainty were the same as those that applied to the audited annual financial statements as at and for the year ended 30 June 2022.

The financial risk management objectives and policies adopted by the Group are consistent with those disclosed in the audited annual financial statements as at and for the year ended 30 June 2022.

SIGNIFICANT ACCOUNTING POLICIES

- The significant estimates and judgements made by management in applying the Company's accounting policies and the key sources of estimating the uncertainty were the same as those that applied to the audited annual financial statements as at and for the year ended 30 June 2022.
- The financial risk management objectives and policies adopted by the Company are consistent with those disclosed in the audited annual financial statements as at and for the year ended 30 June 2022.

National Foods Limited Notes to the Consolidated Condensed Interim

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

		Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
_			(Rupees	in '000)
5	PROPERTY, PLANT AND EQUIPMENT			
	Operating fixed assets	5.1	6,267,525	5,771,250
	Capital work-in-progress	5.2	3,096,803	2,147,899
	Right-of-use assets	5.3	2,536,335	1,975,599
			11,900,663	9,894,748
5.1	Following are the additions and disposals of property, p	lant and equipment:	31 December	31 December
			2022 (Unaudited)	2021 (Unaudited)
	Additions/ transfer from CWIP		(Rupees	in '000)
	Freehold land Building on Leasehold land Plant & machinery Computers Motor vehicles - Owned Furniture & fittings Office, laboratory and other equipments		85,115 417,679 41,895 128,204 220,969 83,264 977,126	207,015 89,639 157,055 26,407 53,718 33,420 6,150 573,404

Additions to operating fixed assets include transfers of Rs. 184.70 million (31 December 2021: Rs. 292.56 million) from capital work in progress balance as at 30 June 2022.

	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
	(Rupee:	s in '000)
Disposals - Net book value Vehicles [cost Rs. 118.3 million (31 December 2021: Rs. 10.6 million)]	99,383	8,816
Plant and machinery [cost Rs. 32.6 million (31 December 2021: Nil)]	3,437	
Computer equipments [cost Rs. 1.9 million (31 December 2021: Rs. 0.157 million)]	20	

This includes civil works of Rs. 2,801 million (30 June 2022: Rs.1,908 million) and Plant & Machinery and Other Equipments of Rs. 295 million (30 June 2022: Rs. 240 million).

For the six months period ended December 31, 2022

Right-of-use Assets

		31 Decemb	ber 2022	
	Properties	Equipment	Vehicles	Total
Cost		(Rupees	in '000)	
Balance at 1 July 2022	2,219,562	17,700	149,467	2,386,729
Addition	705,536	-	-	705,536
Balance at 31 December 2022	2,925,098	17,700	149,467	3,092,265
Accumulated Depreciation				
Balance at 1 July 2022	671,178	12,753	71,393	755,324
Charge for the year	223,719	2,587	21,149	247,456
Balance at 31 December 2022	894,897	15,340	92,542	1,002,779
Effect of movements in exchange rates	422,050	2,139	22,660	446,849
Net Book Value December 31, 2022	2,452,251	4,498	79,586	2,536,335
		30 June	2022	
	Properties	30 June Equipment	2022 Vehicles	Total
Cost	Properties		Vehicles	Total
Cost Ralance at 1, July 2021		Equipment (Rupees	Vehicles in '000)	
Balance at 1 July 2021	1,390,885	Equipment	Vehicles in '000) 101,070	1,509,655
		Equipment (Rupees	Vehicles in '000)	
Balance at 1 July 2021 Addition	1,390,885 828,677	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397	1,509,655 877,074
Balance at 1 July 2021 Addition	1,390,885 828,677	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397	1,509,655 877,074
Balance at 1 July 2021 Addition Balance at 30 June 2022	1,390,885 828,677	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397	1,509,655 877,074
Balance at 1 July 2021 Addition Balance at 30 June 2022 Accumulated Depreciation	1,390,885 828,677 2,219,562	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397 149,467	1,509,655 877,074 2,386,729
Balance at 1 July 2021 Addition Balance at 30 June 2022 Accumulated Depreciation Balance at 1 July 2021	1,390,885 828,677 2,219,562 342,861	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397 149,467	1,509,655 877,074 2,386,729 391,232
Balance at 1 July 2021 Addition Balance at 30 June 2022 Accumulated Depreciation Balance at 1 July 2021 Charge for the year	1,390,885 828,677 2,219,562 342,861 328,317	Equipment (Rupees in 17,700	Vehicles in '000) 101,070 48,397 149,467 40,014 31,379	1,509,655 877,074 2,386,729 391,232 364,091

INTANGIBLES AND GOODWILL

During the period, A1 bags & Suppliers Inc. have acquired a store from Felix Wholesale Ltd. An intangible and goodwill have been arised from the acquisition of the store amounting to Rs. 140 million.

		Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
,	LONG TERM INVESTMENTS		(Rupees i	n '000)
•	Investment at fair value through profit or loss (FVTPL)			
	Naymat Collateral Management Company Limited (NCMCL)		30,000	30,000
	Less: Provision for Impairment	7.1	(30,000)	(15,784)
				14,216

National Foods Limited Notes to the Consolidated Condensed Interim

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

The management, under prudence, has decided to fully impair the above investment as the investee company is still incurring losses. Moreover, material uncertainity relating to going concern is also disclosed in the audited

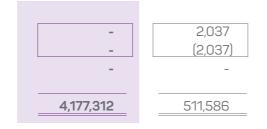
	financial statements of NCMCL as at 30 June 2022.	31 December 2022 (Unaudited)	30 June 2022 (Audited)
		(Rupees	s in '000)
8.	STOCK IN TRADE		
	Raw materials	3,003,264	3,185,293
	Provision for obsolescence	(55,851)	(78,559)
		2,947,413	3,106,734
	Packing materials	1,057,138	749,519
	Provision for obsolescence	(96,523)	(170,659)
		960,615	578,860
	Work-in-process	2,018,379	1,689,635
	Provision for obsolescence	(83,968)	(72,348)
		1,934,411	1,617,287
	Finished goods	5,379,296	4,204,232
	Provision for obsolescence	(104,409)	(47,395)
		5,274,886	4,156,837
		11,117,326	9,459,718
8.1	During the year, the Company has charged provision for obsolescence Rs. 355.77 million).	of Rs. 89.99 million (3	0 June 2022:
		31 December	30 June
		2022	2022
		(Unaudited)	(Audited)

8.1	During the year, the Company has charged provision for obsol Rs. 355.77 million).	lescence	of Rs. 89.99 million (30 June 2022:
	Tel. GGG. 7 Tilling Tij.		31 December 2022 (Unaudited)	30 June 2022 (Audited)
9.	SHORT TERM INVESTMENTS AT FVTPL		(Rupee	s in '000)
	Investments in Mutual Funds		1,630,596	1,324,795
		Note	31 December 2022 (Unaudited)	30 June 2022 (Audited)
10.	LONG TERM FINANCE AND DEFERRED INCOME		(Rupees i	n '000)
	LONG TERM FINANCE Secured long-term finances utilised under mark-up arrangements Classified under current liability	10.1	4,508,789 (331,477) 4,177,312	1,123,199 (611,613) 511,586

For the six months period ended December 31, 2022

DEFERRED INCOME

Deferred income - government grant Current portion of deferred income - government grant



30.lune

31 December

These finances carries markup ranging from 3 months Kibor + 0.1% to 3 months Kibor + 0.4%. The loans are secured by way of hypothecation of Company's present and future fixed assets. Loan tenures range from 3 years to 10 years. These loans are fully repayable in quarterly installments of Rs. 23.33 million between January 2023 to December 2029.

			2022 (Unaudited)	2022 (Audited)
		Note	(Rupees in	n '000)
11.	SHORT TERM BORROWINGS Conventional			
	Running finance under mark up arrangements	11.1	1,189,936	1,828,359
	Demand operating loan	11.2	365,164	613,207
	Export re-finance	11.3	800,000	800,000
	Money Market Loan	11.4	3,025,000	450,000
	Islamic			
	Running finance under Musharika	11.5	249,818	1,191,524
			5,629,918	4,883,090

- The facilities for running finance available from various commercial banks are for the purpose of meeting working capital requirements. The effective rates of mark-up on these finances range from 14.4% to 16.6% (30 June 2022: 9.77% to 10.30%) per annum. The facilities are valid upto 31 May 2023.
- A demand operating loan has been authorized by Toronto Dominion ("TD") bank to a maximum of AED 29.81 million and bears interest at TD bank's prime lending rate plus 0.3% per annum and is secured by a general security agreement, an assignment of insurance and postponement of related party loans. As at 31 December 2022, the Company has used AED 6.93 million (2022: AED 10.86 million) of the bank credit facility.
- The Company has short term running finance facility under Export Refinance Scheme of the State Bank of Pakistan from a commercial bank. The effective rate of mark-up on this facility ranges from 9.5% - 10% (30 June 2022: 2.5%) per annum. The facilities offer are valid upto 30 June 2023.

National Foods Limited Notes to the Consolidated Condensed Interim

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

- The company has obtained these loans from various banks. These loans carry markup ranging between 16.38% to 16.54%. These loan facilities are valid up to 6 months.
- The Company has obtained facilities for short-term finance under Running Musharakah. The effective rate of profit is 16.45% to 16.65% (30 June 2022: 14.21% to 14.41%) per annum. This facility matures within twelve months and is renewable. The facilities offer are valid upto 31 December 2023.

12 COMMITMENTS

13.

- There are cases against the company which are outstanding as at 31 December 2022. The management is confident that the decision will be in favor of the Company.
- The facilities for opening letters of credit amount to Rs. 4.2 billion (30 June 2022: Rs. 4.3 billion) and for letters of guarantee amount to Rs. 531 million (30 June 2022: Rs. 515 million) as at 31 December 2022 of which the amount remaining unutilized at period end were Rs 2.8 billion (30 June 2022: Rs. 3.49 billion) & 168 million (30 June 2022: Rs. 136 million) respectively.
- Aggregate commitments for capital expenditure as at 31 December 2022 amount to Rs. 2.6 billion (30 June 2022: Rs. 3.0 billion).
- 12.4 Aggregate commitments in respect of ujrah payments for ijarah financing of motor vehicles from First Habib Metro is three months KIBOR + 0.9% (30 June 2022: 3 months KIBOR + 0.75%) while from Meezan Bank it ranges from 3 to 6 months KIBOR + 1.25% (30 June 2022: 3 to 6 months KIBOR + 1.25%) for rentals payable monthly as at 31 December 2022 amount to:

as at 31 December 2022 amount to.	31 December 2022 (Unaudited)	30 June 2022 (Audited)
	(Rupees	in '000)
Not later than one year Later than one year but not later than five years	401,050 870,253 1,271,303 31 December 2022 (Unaudited)	330,443 755,640 1,086,083 31 December 2021 (Unaudited)
SALES - NET	(Rupees	in '000)
Gross sales Local sales Export sales	15,996,414 16,425,897	15,278,989

Local sales Export sales
Sales tax
Less: Discount rebates and allowances

Sales return

15,996,414	15,278,989
16,425,897	10,392,889
32,422,310	25,671,878
(2,881,091)	(2,562,883)
29,541,219	23,108,995
(2,637,338)	(2,493,308)
(292,155)	(281,588)
(2,929,493)	(2,774,896)
26,611,726	20,334,099

For the six months period ended December 31, 2022

- Revenue is disaggregated by primary geographical market. 13.1
- 13.2 Management reviews revenue and other financial results based on major product division. During the six months period ended 31 December 2022, revenue of the Condiments division was Rs. 8,012 million (31 December 2021:

	Rs. 6,366 million), and Culinary division was Rs. 9,067 million (31 December 1972).	er 2021: Rs. 10,334	4 million). Revenue
	from A1 amounted to Rs. 15,343 million (31 December 2021: 8,972 million)	Six mont	hs ended
		31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
14.	TAXATION - NET	(Rupees in	n '000)
14.	- Current - Deferred	464,126 34,726 498,852	403,165 3,137 406,302
		Six mont	hs ended
15.	EARNINGS PER SHARE	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
		(Rupees in	n '000)
	Profit after taxation attributable to owners of the Parent Company	951,113	1,173,249
		Number of sha	are (In '000)
	Weighted average number of ordinary shares outstanding	233,115	233,115
	during the period	Rupe	es
	Earning per share - basic and diluted	4.08	5.03
		31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
16.	CASH FLOWS FROM OPERATIONS	(Rupees in	n '000)
	Profit before taxation	1,727,450	1,723,393
	Adjustments for non-cash charges and other items Depreciation on property, plant and equipment Amortization on intangibles Gain on disposal of fixed assets Finance cost (Reversal against) / provision for slow moving and obsolete stock Income on short term investment Impairment on long term investment Retirement benefits obligation expense Working capital changes 16.1	673,612 18,122 8,046 448,511 (89,993) (68,099) 14,216 144 (1,749,379)	357,682 21,970 3,264 192,177 47,088 (37,291) - 2,045 (1,585,062) (1,004,655)
		(/44,020)	(1,004,033)

982,630

718,738

National Foods Limited Notes to the Consolidated Condensed Interim

Financial Statements (Unaudited)

For the six months period ended December 31, 2022

16.1

17.

18.

18.1

Due to Directors

ne six montris period ended December 31, 2022		
Effect on cash flows due to working capital changes	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
	(Rupees	in '000)
(Increase) / Decrease in current assets		
Stores, spares and loose tools	(14,693)	(9,816)
Stock in trade	(1,422,808)	(1,193,201)
Trade debts	1,717,802	(413,807)
Advances	(471,277)	(839,896)
Deposits and prepayments	(19,425)	(55,331)
Other receivables	(175,022)	10,699
Sales tax refundable	(208,013)	38,998
	(493,496)	(2,462,354)
(Decrease) / Increase in current liabilities	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Trade and other payables	(1,391,710)	1,139,334
Contract Liability	135,767	(262,042)
	(1,255,943)	877,292
	(1,749,379)	(1,585,062)
	31 December 2022	31 December 2021
	(Unaudited)	(Unaudited)
	(Rupees	in '000)
CASH AND CASH EQUIVALENTS		
Cash and bank balances	1,561,479	2,369,594
Running finance under mark up arrangements	(1,804,919)	(2,305,184)
	(243,440)	64,410
TRANSACTIONS WITH RELATED PARTIES	31 December 2022 (Unaudited)	30 June 2022 (Audited)
	(Rupees	in '000)
Balance outstanding:		
Receivable from the parent company	6,636	_
Payable to associated companies - net	47,610	25,593
Payable to the defined contribution plan	15,958	4,963
3 10 and common contraction blond	10,000	1,000

Cash generated from operations

90

33

For th	ne six months period ended December 31, 2022	31 December 2022 (Unaudited)	31 December 2021 (Unaudited)
18.2	TRANSACTIONS WITH RELATED PARTIES	(Rupees	in '000)
	Parent company Rental income Dividend paid Bonus share issued (at face value)	1,725 394,934 -	1,516 312,375 19,523
	Reimbursement of expenses	5,337	-
	Associated companies / Undertakings Annual Subscription Purchases	2,530 116,636	2000 100,058
	Directors and their family members: Dividend paid Bonus shares issued (at face value)	409,607 -	363,218 22,701
	Staff retirement funds Expense charged for defined contribution plan Payment to defined contribution plan Charge during the period to the defined benefit plan Payment during the period to the defined benefit plan	46,304 35,309 - -	38,033 72,375 2,045 15,621
	Key management personnel: Salaries and other short-term employee benefits Reimbursement of expenses Directors' Fee Contribution to the Provident Fund Post retirement benefits of Executive Directors	463,003 12,021 2,150 13,285	438,193 4,371 2,550 11,346 2,045

19. GENERAL

This condensed interim consolidated financial statement has been authorised for issue on February 27, 2023 by the Board of Directors of the Holding Company.

Chief Executive Officer

Chief Financial Officer

Zais Mgud.



ڈائریکٹرز رپورٹ

ساتهی حصص یافتگان (شیئرز ہولڈرز)

میشل فوڈز لمیٹڈ کے ڈائر کیٹرز 31دسمبر 2022کو اختتام ششاہی کے لئے سمپنی کے غیر پڑتال شدہ مالیاتی نتائج پیش کرتے ہوئے خوشی محسوس کرتے ہیں، جن میں علىحده علىحده اور مجموعى مالياتى بيانات شامل ہيں۔

کاروباری کارکردگی کاجائزہ

معاشى ماحول

مالی سال کی پہلی ششاہی کے دوران و سیع م افراطِ زر کے طویل دورانیے، سیاسی عدم ا ساتھ ریاستی ذخائر میں کمی نے جی ڈی پی کی یر بڑی یا بندی کی وجہ سے بر آمدات اور ملا باوجود کرنٹ اکاؤنٹ خسارہ گزشتہ سال کے

کارروائی کا عمل اور مالی کارکردگی

ہمارا کاروبار بنیادی کاروباری محاذیر 2 فیصد کے اضافے کے ساتھ اپنی بالائی سطر کو بر قرار رکھنے میں کامیاب رہا۔ مجموعی نفع میں 250bps اضافہ ہوا جوبنیادی طور پر ادارے میں شروع کئے گئے قیمت اور لاگت کو بہتر بنانے کے لائحہ عمل کا نتیجہ تھا۔انتظامی منافع میں 13 فیصد کمی درج کی گئی جو بنیادی طور پر باالواسطہ متفر "ق ا خراجات میں اضافے کا اثر تھا۔ بڑھتی ہوئی مالیاتی لاگت کے ہمراہ سپر ٹیکس کے اثر ایس منافع کو کہ مواقع کا اثر کا جس میں کارفص کی کی ماقع ہوئی

میں خالص فروخت میں افراط زر کے ساتھ 107 فصد اضافہ ہوا، کینیڈا میں جس کی شرح اب کم ہو رہی ہے۔

فی معالق حالات عیر حوس کن رہے۔ عامی	اثرات نے خالص منافع کو متاثر کیا جس میں 46فیصد کی کمی واقع ہوئی۔
م استحکام، بڑھتی ہوئی شرحِ سود کے ساتھ	رسد اور طلب میں مجموعی طور پر دنیا بھر میں تیزی سے کمی واقع ہونے کے ن
کی نمو کو بری طرح متأثر کیا۔ملکی درآ مدات	میں بین الا قوامی سطح پر کاروبار میں تناؤ رہا۔
ملاز مین کی ترسیلاتِ ِزر میں کمی ہونے کے	
کے اسی دورانیۓ کی بہ نسبت کم ہوا۔	اےوَن بیگز اینڈ سپلائیرز انکارپوریٹیڈ
	بنیادی طور پر پیکیجنگ، تھلوں اور سبزیوں، مشروبات اور دیگر سامان کے زم ۔

مالی سال کے لئے گروپ کے کلیدی مالی اعداد کا خلاصہ ذیل میں درج ہے: ملین پاکستانی روپے میں رقم

مرکزی کاروبار

		گروپ		بنیادی کاروبار			اے وَن بیگز اینڈ سپلائیرز انکارپوریٹیڈ			
	FY23	FY22	Change	FY23	FY22	Change	FY23	FY22	Change	
كل فروخت	26,612	20,334	31%	12,080	11,825	2%	14,563	8,509	71%	
مجموعى منافع	7,349	5,785	27%	4,391	4,057	8%	2,958	1,728	71%	
انتظامی منافع	2,057	1,778	16%	877	1,223	-28%	1,180	569	107%	
بعد از نمکس خالص منافع	958	1,177	-19%	537	977	-45%	703	333	111%	
آمدنی فی حصص(روپے)	4.1	5.0		2.3	4.2		3.0	1.4		
فیصد غالص فروخت کے مطابق										
مجموعى منافع	27.6%	28.5%	-0.8%	36.3%	34.3%	2.0%	20.3%	20.3%	0.0%	
انتظامی منافع	7.7%	8.7%	-1.0%	7.3%	10.3%	-3.1%	8.1%	6.7%	1.4%	
لعد از نمیکس منافع	3.6%	5.8%	-2.2%	4.4%	8.3%	-3.8%	4.8%	3.9%	0.9%	

* دیگر آمدنی اور دیگر اخراجات کے علاوہ

اس میں اے وِن بیگز اینڈ سپلائیرز انکورپوریٹڈ کے استحکام پر منظور شدہ غیر مادّی منافع پر 9.1 ملین روپے (7.2:2022 ملین روپے) کی چھوٹ شامل ہے۔

تشہیر و ترویج (مارکیٹنگ اینڈ پروموشن)

ریسیپی مصالحہ

- « ساشے کا ٹیلی وژن کمرشل ماہ نومبر میں ٹیلی وژن اور ڈیجیٹل پلیٹ فارم پر نشر کیا گیا جس میں ساشے کی ترقی اور بہتری ریسیپی مصالحے کی نئی پیچنگ میں تبدیلی کے بارے میں آگہی پیدا کی گئی۔
- * کئی کنزیوم پروموشنز اور تجارتی سر گرمیال جنہوں نے مصنوعات کے فروغ کی
- * کراچی ایٹ اور سول فیسٹ میں لوگوں کی بھاری تعداد نے شرکت کی۔

- » زنده دل شهرول لیعنی لامور، فیصل آباد اور سر گودها میں فلوث ایکٹیویشن میں آزمائثی مقایلے
- * کیپ کے 800 گرام پیک کی قیت پر 20رویے کی رعایت + ڈیجیٹل آگی دی گئی
- * ڈیجیٹل پر ٹک ٹاک کے ساتھ آن ایئر علیحدہ املاک، اضافی پلیٹ فارم کے طور ير دريافت كيں
- * نے صارفین کے ساتھ آزمائش کے طور پر کم عمر سامعین کے لئے بنڈل پیشکش

يسا ہوا اڃار

- * برانڈ کی کھیت میں اضافے کے لئے پیے ہوئے اچار کے لئے سوشل میڈیا پر مسلسل آگاہی پیداکرنے کی کوششیں۔
- * یوم آزادی، موسم برسات، خریداری کے دورانیول وغیرہ جیسے مواقع پرسرماییہ کاری تا کہ صار فین کے ساتھ تعلق بر قرار رکھا جائے اور یادوہانی کو ذہن میں تازه رکھا جائے۔
- استعال کے مواقع کے بارے میں آگاہی پیدا کرنے کے لئے یہ ہوئے اجار کی اسٹیکنگ اور کو کنگ کے حوالے سے ڈیجیٹل نشریات۔

Zanis Majord.

اے ٹی سی ہولڈنگز اور نیشنل فوڈز نے سیاب زدگان کی فوری امداد کے لئے تین مراحل میں اقدامات کئے ہیں جس میں فوری امداد، بہبود اور بحالی شامل ہیں۔ دونوں کمپنیوں کے بورڈز نے 55ملین پاکسانی رویے کی امداد دینے کا عہد کیا تھا اور اس میں سے اب تک 21ملین پاکتانی روپے بحالی کے ظمن میں تقسیم کئے جا چکے ہیں۔ ہمارے یانچ قابل اعتماد شراکت داروں میں کراچی ریلیف ٹرسٹ (KRT)، حصار فاؤنڈیشن، انڈس اسپتال، چاکلڈ لائف فاؤنڈیشن اور دا سٹیزنز فاؤنڈیشن (TCF)شامل ہیں۔

ہاری کاوشوں کی بدولت فراہم کی جانے والی امداد میں شامل ہیں:

- ہ 52,000 متاثرین میں کھانے کی تقسیم
- ه 12,000 متاثرین کو مچھر دانیوں کی فراہمی
 - ہ شیم کے 22ارکان کی معاونت
- ہ یانی صاف کرنے والے 16یونٹس کی تنصیب
- ه 19,500 مریضوں کو طبتی امداد کی فراہمی
 - ه 3,000 بچول کی ہنگامی نگہداشت

مستقبل کا نظریہ

دنیا بھر میں یائے جانے والے رُجانات نے ملکی معیشت پر گہرے اثرات مرتب کئے ہیں جو موجودہ ساسی بحران کی وجہ سے اور بھی سنجیدہ ہو گئے ہیں۔ درآمد پر یابندی نے مختلف مقامی مینوفیکچرنگ کے حلقوں میں عدم استحکام پیدا کیا ہے جس کے نتیجے میں متعدد رکاوٹیں در پیش ہو گئی ہیں اور اخراجات حد سے تجاوز کر گئے ۔ ہیں۔انظامیہ اس صورت ِ حال کی بغور نگرانی کرتی رہے گی اور اس کے مطابق کاروباری بنیادوں کو آگے لے جانے کے لئے بذریعہ ہنگامی منصوبہ بندی تمام اہم شعبوں میں اپنی قائدانہ حیثیت کو قائم رکھنے کے لئے حکمت عملی ترتیب دے گی۔

میں بورڈ کی جانب سے تمام داخلی اور خارجی ذی نفع افراد (اسٹیک ہولڈرز) کا، ان کے مسلسل عزم اور اعتاد کے لئے، شکریہ ادا کرنا چاہتا ہوں۔