

Hallmark Company Limited 204, 2nd Floor, Horizon Tower, Block-3, Scheme No. 5, Clifton, Karachi. Contact +92-42-35788604 CFO@hallmark.pk

The General Manager Pakistan Stock Exchange Limited Stock Exchange Building Stock Exchange Road Karachi

> April 4, 2023 Our Ref: HCL-C-01192023

Dear Sir,

SUBJECT: BOARD MEETING - ON APRIL 12, 2023

This is to inform you that a meeting of the Board of Directors of the Hallmark Company Limited (the Company) will be held on Wednesday the April 12, 2023 at 3:00 P.M., at the 204, 2nd Floor, Horizon Tower, Block-3, Scheme No. 5, Clifton, Karachi, to consider and approve the **condensed interim financial information** for the quarter ended March 31, 2023 for declaration of any entitlement.

The Company has declared the Closed Period from April 6, 2023, to April 12, 2023, (both days inclusive) as required under the PSX Regulations. Accordingly, no Director, CEO or Executive shall, directly/indirectly, deal in the shares of the Company in any manner during the closed period.

You may please inform to the TRE Certificate Holders of the Exchange accordingly.

Yours truly

Muhammad Bilal Company Secretary

Hallmark Company Limited