

LCK/CS/2023-24 August 23, 2023

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: CORPORATE BRIEFING SESSION

Dear Sir,

This is to inform you that the Corporate Briefing Session of Lucky Cement Limited is scheduled to be held on Wednesday, August 30, 2023, at 4:00 p.m., at Pakistan Stock Exchange Auditorium, Karachi, as well as through Zoom, to brief the investors/analysts about Company's current financial performance and outlook.

Zoom details are given below:

Meeting ID: 860 7294 0397 Passcode: 799682

https://us02web.zoom.us/j/86072940397?pwd=RTh3SVdpUGVCQTliUjVSVG1wNEpldz09

For any queries please contact:

Arsalan Hanif arsalan.hanif@lucky-cement.com +92-21-111-786-555 Ext: 2386

We would appreciate your assistance in communicating this information to members of the Exchange.

Thanking you,

Yours truly

For: LUCKY CEMENT LIMITED

FAISAL MEHMOOD

GM Finance & Company Secretary

Lucky Cement Limited

URL: www.lucky-cement.com

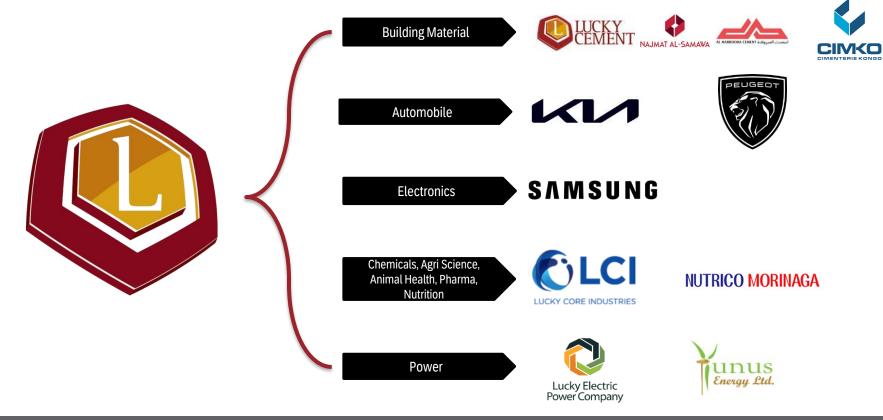




Analyst Briefing FY23

30th August 2023

Group Overview





Key Messages













Line-2 commissioned at PEZU increasing the capacity of LUCK to 15.30 MTPA Pre-tax
Operating
performance
increased by
16.2%, to PKR
18.9B in FY23,
despite
economic
challenges.

Lucky
commenced a
second share
Buyback of
23.8M shares. As
of 30th June, 1.6
million shares
were purchased
under this buyback

COD achieved of 34 MW solar at PEZU during FY23.

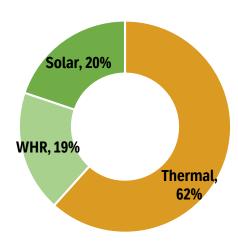
KP Solar also achieved COD during 1QFY24. The Foreign
cement
operations
continue to
show robust
performance.
Also, adding a
new clinker line
at Iraq of 1.82
MTPA

LEPCL successfully resolved teething issues and achieved 100% plant availability during 4QFY23



Installed Energy Mix

Current Power Mix (After Karachi Solar Plant)



WHR: Waste Heat Recovery



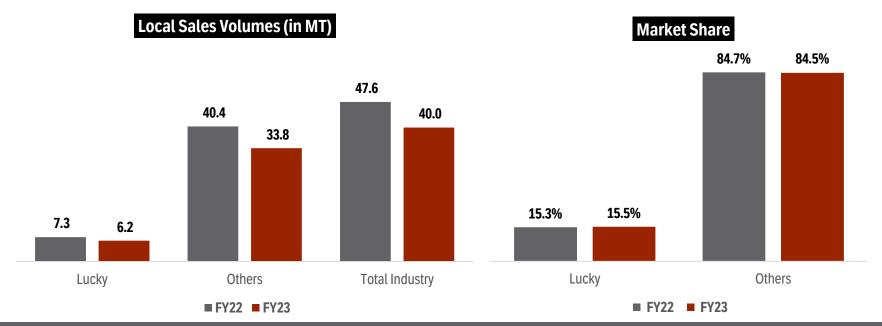


Industry Volumes & Market Share FY23

Sales Volumes & Market Share - Domestic

The **domestic sales** of the company decreased by **14.9%** to reach **6.2 MT** in FY23

During FY23, the **domestic market share** of the company clocked in at **15.5%** vs. 15.3% in the SPLY

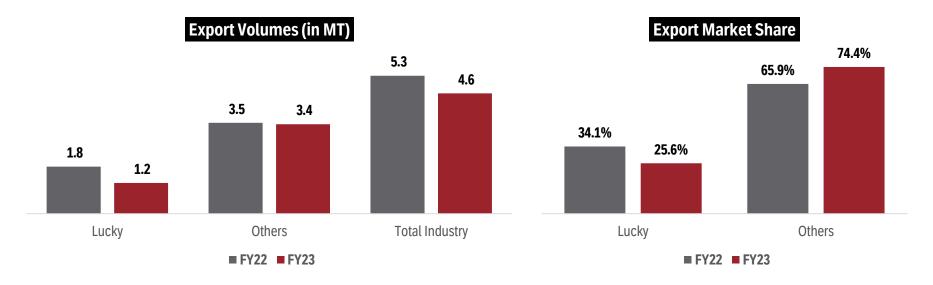




Sales Volumes & Market Share - Export

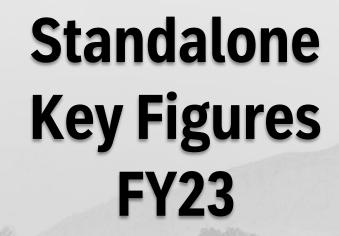
The **export sales volumes** of the company decreased by **34.7%** to reach **1.2MT** in FY23. The decline in exports was attributable to non-viability in terms of pricing on the back of persistent high coal prices, coupled with increased shipping freights.

During FY23, the **export market share** of the company was **25.6%** compared to 34.1% in the SPLY

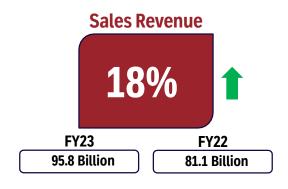


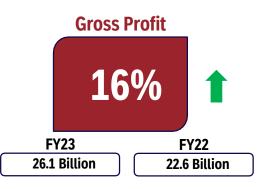




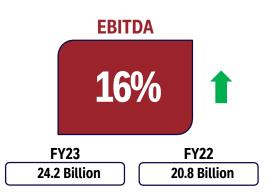


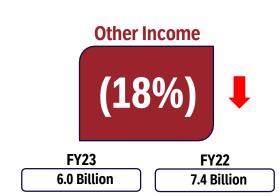
Standalone Financial Figures for FY23

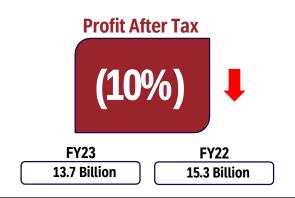














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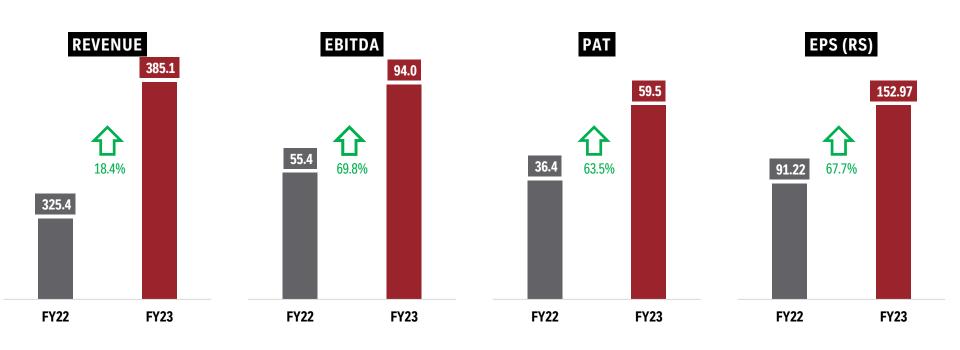


Consolidated Key Figures FY23

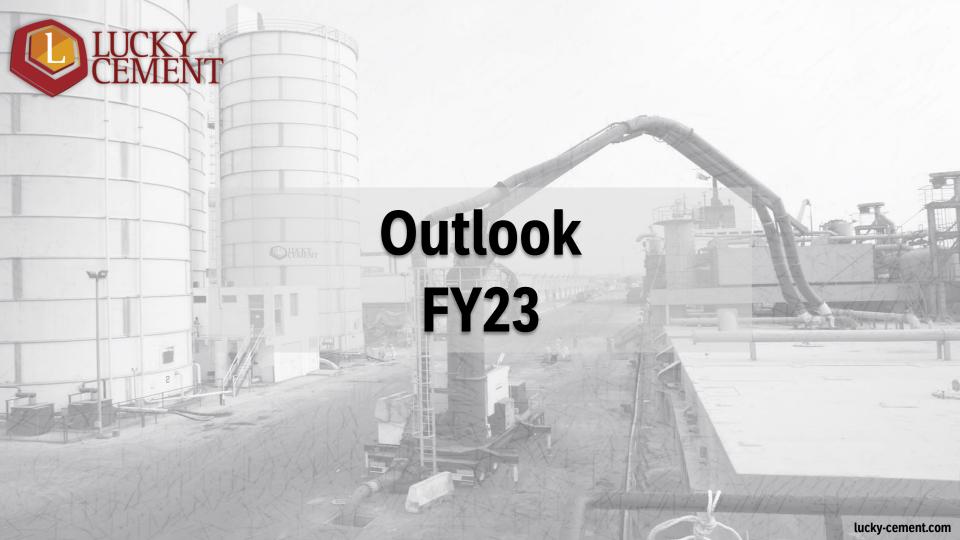
Key Figures

All numbers in PKR billion except EPS

Consolidated: FY23 vs FY22







Outlook

Resumption of the **IMF program** brings several positive implications. First and foremost, it helps **reduce uncertainty** in the financial landscape, providing some **stability** and **predictability** to businesses and investors. Additionally, it opens up new **opportunities** for the country to access **further borrowing** from other international lenders and friendly nations, enhancing **financial flexibility**.

Cement

- Redirection of funds towards Public Sector Development could invigorate demand for the cement sector.
- Lower international coal prices and increased usage of local coal are expected to support cement sector margins.
- Installation of a new clinker line, with a capacity of 1.82 MTPA, in Samawah, Iraq, will enhance the operational efficiencies of our foreign operations.



Chemical

- The company's diverse product portfolio is expected to be a key strength in this environment
- Lucky Core is commitment to cost rationalization, also focusing on improving operational efficiency and reducing unnecessary expenses.





Outlook

Upcoming general **elections** are anticipated to bring political **stability**, which will play a vital role in **revitalizing** the current **economic scenario**. By implementing **sustainable** and long-term **measures**, **confidence** in the economy can be **restored**, paving the way for a **prosperous future**.

Auto & Mobile Assembly

- Sales volumes for automobile sector will remain under pressure due to exogenous factors.
- The economic downturn is expected to suppress consumer demand for smartphones, as discretionary spending may be curtailed
- Subsidiary has been optimizing its costs and aiming for sustainable and competitive operations.

Power

- Plant aims to completely switch to Thar Coal. This will conserve forex outflow for importing the coal and also reduce the energy basket price.
- Given the stable operations postresolution of teething issues, management's target is to maintain plant availability at 100%.





Outlook



Industry Volumes & Mkt. Share

Q & A

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