



**The General Manager**  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi.

07 November 2023

**Subject: Material Information – Retention of Current Name of Company**

Dear Sir,

In accordance with Section 96 and 131 of the Securities Act, 2015 and clause 5.6.1 of PSX Regulations, we hereby convey the following information:

We would like to inform you that in accordance with the approval of Board of Directors of Hallmark Company Limited vide its resolution by circulation dated 07 November 2023 has unanimously resolved that the previously approved decision to change the Company's name is hereby rescinded.

Moreover, the Company shall continue to operate under its current name, "**Hallmark Company Limited**" and all relevant records and documents will be updated accordingly subject to shareholders' approval in the upcoming General Meeting in accordance with the Companies Act, 2017 and other ancillary laws for the time being enforced.

A disclosure form is attached herewith as Annexure 'A'.

You may please inform the TRE Certificate Holders of the Exchange, accordingly.

Yours sincerely,

**Muhammad Farhan Saeed**  
Company Secretary



Copy to:

- Executive Director / HOD  
Offsite-II Department | Supervision Division  
Securities and Exchange Commission of Pakistan  
63, NIC Building, Jinnah Avenue, Blue Area  
Islamabad

**HALLMARK COMPANY LIMITED**

Registered Office: 4th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Block – 5, Clifton, Karachi, Sindh 75600  
Phone: +92-21-38553750 www.hiclpk.com

**ANNEXURE 'A'**

**DISCLOSURE FORM**  
**IN TERMS OF SECTION 96 AND 131 OF THE SECURITIES ACT, 2015**

|  |   |
|--|---|
| Name of Company:   | <b>Hallmark Company Limited</b>   |
| Date of Report:  | <b>November 07, 2023</b>  |
| Exact Name of Company as specified in its Memorandum:  | <b>Hallmark Company Limited</b>   |
| Company's Registered Address:  | <b>4th Floor, Tower B, World Trade Center,<br/>Khayaban-e-Roomi, Block – 05, Clifton, Karachi</b>   |
| Contact Information:   | <b>Muhammad Farhan Saeed – Company Secretary<br/>(+92-21) 38553750, +92-340-3331921</b>   |
| Disclosure of price sensitive / inside information by the Company in terms of Securities Act, 2015 | <p>We would like to inform you that in accordance with the approval of Board of Directors of Hallmark Company Limited vide its resolution by circulation dated 07 November 2023 has unanimously resolved that the previously approved decision to change the Company's name is hereby rescinded.</p> <p>Moreover, the Company shall continue to operate under its current name, "<b>Hallmark Company Limited</b>" and all relevant records and documents will be updated accordingly subject to shareholders' approval in the upcoming General Meeting in accordance with the Companies Act, 2017 and other ancillary laws for the time being enforced.</p> |



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