

24th January 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Material Information – New Customers

Dear Sir,

In accordance with Section 96 of Securities Act 2015 and clause 5.6.1(a) of Code of Corporate Governance contained in the PSX Rule Book, we hereby convey the following information:

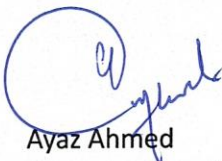
The Company, recently has acquired the following new customers.

Customer Name	Description	Country
Circles Life Asia Technology Pte Limited	Owner of ONIC Brand	Singapore
Hashoo Group	Owner of Pearl Continental Hotels & Resorts, PC Legacy & Hotel One Brands	Pakistan
Jaffer Consulting	Subsidiary of Jaffer Business Systems	Pakistan

From these customers, the Company expects to generate a **revenue of PKR 30 million in the next 12 months.**

You may inform the TREC holders accordingly.

Best Regards



Ayaz Ahmed
Company Secretary