

HALA ENTERPRISES LIMITED

The Managing Director Pakistan Stock Exchange Limited Stock Exchange Road, Karachi.

Date: 28-02-2024

Subject: FINANCIAL RESULTS FOR THE 2ND QUARTER ENDED DECEMBER 31, 2023

Dear Sir,

We have to inform you that the Board of Directors of our Company in their meeting held on Wednesday, February 28, 2024 at 04:30 A.M. at 120-E/1, Gulberg-III, Lahore, have approved Half Yearly Results for the 2nd Quarter ended December 31,2023.

1) CASH DIVIDEND NIL
2) BONUS SHARES NIL
3) RIGHT SHARES NIL
4) ANY OTHER ENTITLEMENT/ CORPORATE ACTION NIL
5) ANY OTHER PRICE SENSITIVE INFORMATION NIL

The Financial Results of the Company are as follows:

	Half Year Ended December 31, 20023	Half Year Ended December 31, 2022	Quarter Ended December 31, 2023	Quarter Ended December 31, 2022
un demonstration of the second	(Rupees)	(Rupees)	(Rupees)	(Rupees)
Revenue	279,612,691	322,970,656	143,839,778	162,412,850
Cost of revenue	(219,396,067)	(249,160,794)	(109,158,974)	(121,424,336)
Gross Profit	60,216,624	73,809,862	34,680,804	40,988,514
Operating Expenses				
- Selling and Distribution Costs	(22,055,044)	(32,670,864)	(14,289,431)	(18,904,156)
- Administrative Expenses	(15,878,629)	(13,021,391)	(9,660,650)	(5,798,673)
- Other Operating Expense	(1,815,929)	(6,805,650)	(295,728)	(3,489,781)
owner observed a server	(39,749,602)	(52,497,905)	(24,245,809)	(28,192,610)
Operating Profit	20,467,022	• 21,311,957	10,434,995	12,795,904
Finance Cost	(15,709,414)	(8,411,939)	(8,595,929)	(4,500,946)
Other income	1,564,212	1,282,291	1,268,647	898,312
Profit before Taxation	6,321,820	14,182,309	3,107,713	9,193,270
Taxation	(2,537,390)	(3,037,179)	(1,184,515)	(1,475,085)
Profit after Taxation	3,784,430	11,145,130	1,923,198	7,718,185
Earnings per share-basic	0.29	0.86	0.15	0.59

The Half Yearly Reports of the Compnay for the period ended Decebmer 31,2023 will be transmitted through PUCARS sepratley within the specified time

Thanking you,

Yours faithfully

for HALA ENTERPRISES LIMITE

Director

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