

26th April 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Material Information

Dear Sir,

In accordance with Section 96 of Securities Act 2015 and clause 5.6.1(a) of Code of Corporate Governance contained in the PSX Rule Book, we hereby convey the following information:

Symmetry Group is excited to announce that it has entered into a business partnership agreement with Tampd. UK based Tampd has expansive presence in Europe and the APAC region with its deep expertise in AI and cloud solutions. Tampd is dedicated to assisting businesses and investors in minimizing digital waste in their operational expenditures while prioritizing investments in growth-oriented projects that generate revenue. The partnership is expected to generate significant revenues for the company.

Alexander Oakden, *Founder of Tampd*, shared his enthusiasm: "By providing Symmetry Group with access to the European and APAC markets, we aim to accelerate their global expansion and redefine what's possible in digital transformation. This collaboration is set to enhance how businesses operate and innovate across regions. Together, we are poised to drive innovation and craft exceptional digital experiences that empower businesses worldwide to reach their highest potential."

Echoing his sentiments, **Sarocsh Ahmed**, *CEO of Symmetry Group Limited*, stated, "With Tampd's robust presence across Europe and the APAC, and our own relentless pursuit of cutting-edge digital experiences, we are poised to set new benchmarks for innovation and excellence in our industry."

Symmetry Group Limited is a leading digital technology and experiences company that specializes in the transformation and digitalization of critical business functions with its expertise in digital strategy, transformation, artificial intelligence, digital commerce, data science, mobility, retail/research, and interactive marketing.

You may inform the TREC holders accordingly.

Best Regards



Farhaj Khan
Company Secretary

