



**HALLMARK
COMPANY LIMITED**



3rd Quarterly Report
March 31,

2024

OUR VISION

Our vision is to be a state-of-the-art supplier of Information Technology (I.T.) I.T. enabled services and allied products in the local and International market and ambitions to be service-oriented and quality products Company, and explore other services for the customers, shareholders and employees.

To achieve this goal, we will be driven by an obsession even if we are better than make ourselves be the best not focusing on the destination but make a continuous onward journey.

Quality services means a sustained, dedicated and commitment to meet and exceed stakeholder expectations. As we will to go the "Mile & Miles" to delight our customers with services and products that exceed their expectations.

OUR MISSION

The Company's aims to become one of the leading I.T. related services and I.T products in the market for clients through commitment to providing products and services that best suits need of our customers. We will manage our affairs through modern technology, collective wisdom and institutionalized leadership and as result achieves zero defects in everything we do.

We aimed doing good business, with good clients with high integrity. We will not compromise on our principles and we would like to be known as a responsible corporate citizen, aware of our obligation to the Government, religion, and the society we serve at our best.

Company Information

Chairman (Non – Executive)

Syed Aamir Hussain

Independent Directors

Mr. Asad Mujtaba Naqvi
Mrs. Fabzia Ahsen

Non – Executive Directors

Mr. Jamal Nasir Khan
Syed Imran Haider Jaffery
Ms. Naeen Ahmed

Chief Executive Officer & Director

Mr. Waseem Ahmad

Chief Financial Officer

Mr. Subhan Ali Bhatti

Company Secretary

Mr. Muhammad Farhan Saeed

Board Audit Committee

Mr. Asad Mujtaba Naqvi – Chairman
Syed Aamir Hussain – Member
Mr. Jamal Nasir Khan – Member

Human Resource & Remuneration Committee

Mr. Asad Mujtaba Naqvi – Chairman
Mr. Waseem Ahmad – Member
Mrs. Fabzia Ahsen – Member

Legal Advisor

Bhagwan Das Advocate High Court

Registrar and Share Transfer Office

F.D. Registrar Services (PVT) Ltd 17th Floor, Saima Trade Tower-A, I.I. Chundrigar Road Karachi-74000.

External Auditors

S. M. Suhail & Co.

Registered Office

4th Floor, World Trade Center, 10-Khayaban-e-Roomi, Clifton, Karachi Pakistan

Phone: (+92-21) 38330000 | (+92-21) 38553750

Email: hallmark@corporate.super.net.pk

Website

www.hicpk.com

Bank

Habib Metropolitan Bank Limited
Al – Baraka Bank (Pakistan) Limited

Directors Report

The Board of Directors of **Hallmark Company Limited** are pleased to present the Financial Statements and review of your Company's performance for the period ended 31 March 2024.

Acquisition of Supernet Limited

Hallmark Company Limited acquired 51% of the issued paid up share capital of Supernet Limited from Telecard Limited through *inter se* transfer which was successfully concluded on 28 March 2024. Consequently, Supernet Limited emerged as a direct subsidiary of Hallmark Company Limited resulting in remarkable consolidated revenues.

Financial Performance

On a consolidated basis, the Company has reported a topline revenue of PKR. 6.17 billion as opposed to a revenue of PKR. 1.80 million. The Gross Profit (G.P) stood at PKR. 1.298 billion as against a G.P of PKR. 1.269 million during the corresponding financial period attributable to enhanced top line revenue. The gross profit has increased 102,220% on a consolidated basis. The profit before tax stood at PKR. 543 million against a PKR. (1.94) million for the corresponding period. The Earning per Share (EPS) is PKR. 550.80 in comparison to PKR. (3.89) in the related period.

On a standalone basis, the top line revenue for the period was higher by 2977% translating into revenues of PKR. 55.57 million against PKR. 1.81 million resulting in an enhanced G.P of PKR. 35.56 million compared to PKR. 1.27 million in the corresponding period. G.P was 2702% higher in the period under review.

An increase in administrative and distribution cost coupled with taxation, the Company posted PKR. 18.84 million profit after taxation against PKR. (1.95) million previously. The EPS stood at PKR. 37.67 compared to PKR. (3.89) in the corresponding period.

The Directors, Chief Executive Officer, Company Secretary and Chief Financial Officer of the Company are still not receiving any remuneration from the Company with their consent allowing the Company to save significant costs.

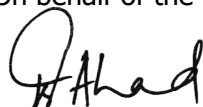
Future Outlook - Challenges and Way Forward

Looking ahead, our future outlook is filled with hope and determination. As envisaged earlier, the Company is gearing-up to explore multiple avenues in Technology and other Sectors synchronized with the prevailing market demands to establish and reinforce our position as a forward-looking player in the market.

Acknowledgement

We feel that we are at an exciting juncture of our growth and are confident that concerted efforts by all stakeholders will yield positive results in months to come. We would, at this point-in-time, like to thank our shareholders for their support and our management team and employees at all levels for their steadfast loyalty, professionalism and service.

On behalf of the Board



Waseem Ahmad
Chief Executive Officer



Syed Aamir Hussain
Chairman / Director

Date: April 29, 2024, at Karachi

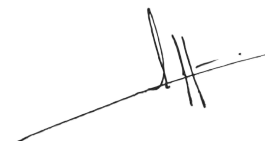
Consolidated Financial Statements



HALLMARK COMPANY LIMITED**CONSOLIDATED CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2024**

		March 31, 2024 (Un-audited)	June 30, 2023 (Un-audited)
	Note	-----Rupees '000-----	
ASSETS			
NON-CURRENT ASSETS			
Property, plant and equipment	5	425,153	523
Intangible assets	6	3,178	1,065
Right of use asset	7	6,532	-
Long-term deposits		7,669	-
Deferred taxation		89,765	24
Long-Term investment		-	-
		532,297	1,612
CURRENT ASSETS			
Communication stores		476,928	-
Short term investment		-	-
Trade debts	8	1,171,488	-
Advances, deposits and prepayments		1,127,677	-
Other receivables		289,182	-
Taxation - net		78,566	-
Cash and bank balances		398,291	94
		3,542,132	94
TOTAL ASSETS		4,074,428	1,706

The annexed notes from 1 to 13 form an integral part of these condensed interim financial statements.

**CHIEF EXECUTIVE OFFICER****CHIEF FINANCIAL OFFICER****DIRECTOR**

HALLMARK COMPANY LIMITED
CONSOLIDATED CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2024

	March 31, 2024 (Un-audited)	June, 30 2023 (Un-audited)
Note	-----Rupees '000-----	
EQUITY AND LIABILITIES		
Share Capital And Reserves		
Authorized Share Capital		
150,000,000 (2023: 1,000,000) Ordinary Shares of Rs. 10/- each	<u>1,500,000</u>	<u>10,000</u>
Issued, subscribed and paid-up capital	5,000	5,000
Foreign currency translation reserve	92,747	-
Unappropriated profit	271,021	(4,380)
Non - controlling interest	901,690	-
TOTAL SHAREHOLDERS' EQUITY	<u>1,270,458</u>	<u>620</u>
NON-CURRENT LIABILITIES		
Lease liabilities	6,763	-
Deferred liability	2,173	-
	8,936	-
CURRENT LIABILITIES		
Trade and other payables	2,624,385	1,086
Accrued mark-up	8,483	-
Contractual liability to customer	8,872	-
Current portion of lease liabilities and short-term financing	153,294	-
	2,795,034	1,086
Contingencies & commitments	-	-
9	<u>4,074,428</u>	<u>1,706</u>
TOTAL EQUITY AND LIABILITIES	<u>4,074,428</u>	<u>1,706</u>

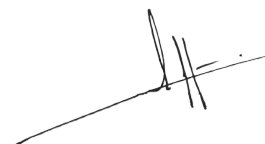
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CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
CONSOLIDATED CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)

	NINE MONTH ENDED		QUARTER ENDED	
	March 31,		March 31,	
	2024	2023	2024	2023
	-----Rupees '000'-----			
Revenue	6,171,020	1,806	17,914	(0)
Direct cost	(4,872,573)	(537)	(1,791)	-
Gross Profit	1,298,448	1,269	16,123	(0)
Administrative Expenses	(439,015)	(2,996)	(85)	(1,218)
Distribution Expenses	(190,120)	(1,007)	(48)	(383)
Other Expenses	(96,035)	798	(57)	202
Other Income	8,581	-	-	-
	(716,589)	(3,205)	(190)	(1,399)
Operating Profit / (Loss)	581,859	(1,936)	15,933	(1,399)
Finance costs	(38,684)	-	-	-
Profit / (loss) before taxation	543,175	(1,936)	15,933	(1,399)
Taxation	(156,292)	(10)	(179)	3
Profit / (Loss) after taxation	386,884	(1,947)	15,754	(1,397)
Profit / (loss) attributable to:				
Owners of the Holding Company	275,401	(1,947)	15,754	(1,397)
Non-controlling interests	111,483	-	-	0
	386,884	(1,947)	15,754	(1,397)
Earnings per share - basic and diluted	550.80	(3.89)	31.51	(2.79)

The annexed notes from 1 to 13 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER

DIRECTOR

HALLMARK COMPANY LIMITED
CONSOLIDATED CONDENSED INTERIM STATEMENT OF OTHER COMPREHENSIVE INCOME
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)

	NINE MONTH ENDED		QUARTER ENDED	
	March 31,		March 31,	
	2024	2023	2024	2023
	-----Rupees'000'-----			
Profit / (Loss) after taxation	386,884	(1,947)	15,754	(1,397)
Items that may be reclassified to profit or loss				
Exchange differences on translation of foreign operation	(11,567)	67,878	(17,682)	51,017
Other comprehensive income	-	-	-	-
Total comprehensive income for the period	375,317	65,931	(1,928)	49,620
Total comprehensive income / (loss) attributable to:				
Owners of the Holding Company	263,834	65,932	(1,928)	49,620
Non-controlling interests	111,483	-	-	0
	375,317	65,932	(1,928)	49,621

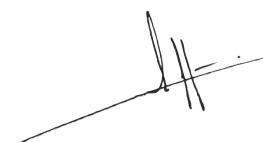
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CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
CONSOLIDATED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY
FOR THE NINE MONTHS ENDED MARCH 31, 2024

	Attributable to the owner of the Holding Co.				Total
	Issued, subscribed and paid-up capital	Un appropriated profit	Foreign currency translation	Non - controlling interest	
	----- (Rupees in '000') -----				
Balance as at June 30, 2022 (Audited)	5,000	1,540	-	-	6,540
Profit for the period	-	(1,947)	-	-	(1,947)
Other comprehensive income / (loss)	-	-	-	-	-
Total comprehensive (loss) / income for the period	-	(1,947)	-	-	(1,947)
Balance as at March 31, 2023 (Un-audited)	5,000	(407)	-	-	4,593
Balance as at June 30, 2023 (Audited)	5,000	(4,380)	-	-	620
Profit / (loss) for the period	-	275,401	-	111,483	386,884
Other comprehensive income	-	-	92,747	-	92,747
	-	275,401	92,747	111,483	479,631
Fair value of NCI	-	-	-	790,207	790,207
Balance as at March 31, 2024 (Un-audited)	5,000	271,021	92,747	901,690	1,270,458

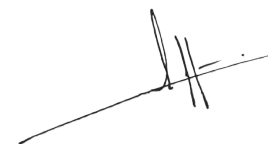
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CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
CONSOLIDATED CONDENSED INTERIM STATEMENT OF CASH FLOWS
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)

	Note	March 31, 2024	March 31, 2023
-----Rupee'000'-----			
CASH FLOWS FROM OPERATING ACTIVITIES			
Cash generated from operations	10.	565,079	(67)
Income tax paid		(145,547)	-
Finance cost paid		(22,845)	-
Net cash generated from operating activities		396,687	(67)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property, plant and equipment		(192,168)	-
Short term investment made		-	-
Proceeds from maturity of short term investments		-	-
Income received from saving account		7,438	-
Net cash used in investing activities		(184,730)	-
CASH FLOWS FROM FINANCING ACTIVITIES			
Lease rentals paid		(4,347)	-
Short-term running finance		(6,022)	-
Net cash used in financial activities		(10,369)	-
Exchange difference on translation of foreign subsidiary		11,567	-
Net increase in cash and cash equivalents		213,155	(67)
Cash and cash equivalents at the beginning of the period		185,135	176
Cash and cash equivalents at the end of the period		398,290	109

The annexed notes from 1 to 13 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS
FOR THE NINE MONTH ENDED MARCH 31, 2024

1 THE GROUP AND ITS OPERATIONS

The Group comprises of:

- Hallmark Company Limited (HCL)
- Supernet Limited - Subsidiary Company
- Supernet Infrastructure Solutions (Private) Limited
- Supernet E-Solution (Pvt) Limited - Subsidiary Company of Supernet Limited
- Supernet Secure Solution (Private) Limited - Subsidiary Company of Supernet Limited
- Phoenix Global FZE - Subsidiary Company of Supernet Limited

The Hallmark Company Limited (HCL) was incorporated as a Public Limited Company on 31 October, 1981 under the repealed Companies Act, 1913 (now the Companies Act, 2017), and subsequently obtained registration under the repealed Insurance Act, 1938, (now the Insurance Ordinance, 2000) as an insurer. Subsequently, on application from the Company, the insurance license of the Company was got revoked from the SECP Insurance Division, vide the S.R.O.1079(I)/2016 dated 22 November, 2016. Consequently, the principal activity was changed, and the Company engaged in trading of computer and allied I.T. equipment. Currently the Company is mainly engaged in I.T. Enabled services export.

Supernet Limited is engaged in providing satellite and microwave communication services e.g. internet, radio links, Single Channel Per Carrier (SCPC), Time Division Multiple Access (TDMA), etc. and sale and installation of related equipment and accessories. Telecard Limited now holds 30.18% equity of Supernet Limited.

Supernet Infrastructure Solutions (Private) Limited is engaged in the business of consultancy supplies and deals in all type of computer accessories, software, hardware, system integration and multimedia services. Supernet Limited holds 100% equity of Supernet Infrastructure

Supernet E-Solutions (Private) Limited is engaged in providing telecommunication solutions and other IT related services. Supernet Limited holds 100% equity of Supernet-E-Solution (Private) Limited.

Supernet Secure Solutions (Private) Limited is engaged in providing networking support services. Supernet Limited holds 80% equity of Supernet Secure Solutions (Private) Limited.

Phoenix Global FZE, a Group based in United Arab Emirates (UAE). Its principle business is provision of telecommunication services and sales of telecom equipment within UAE. Supernet Limited holds 100% equity of Phoenix Global FZE. The registered office of the Group is located at World Trade Centre, 75, East Blue Area, Fazal-ul-Haq Road, Islamabad.

1.1 Geographical location and address of business units - Address

4th Floor Tower B World Trade Center, Khayaban-E-Roomi Clifton, Karachi South.

Purpose

Registered office

1.2 Significant events

During the quarter ended March 31, 2024, the Company through notice dated 27th March 2024 informed that it had acquired the 1st Tranche of shareholding of Supernet Limited (Supernet) from Telecard Limited (Telecard). This constituted to 51% of the paid-up share capital of Supernet to the volume of 62,956,672 which was in accordance to the terms of the Share Purchase Agreement dated 15th February 2024. A detailed Schedule - II disclosure is annexed there in.

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS
FOR THE NINE MONTH ENDED MARCH 31, 2024

2 BASIS OF PREPARATION

2.1 Statement Of Compliance

These condensed interim financial statements have been prepared in accordance with the approved accounting and reporting standards as applicable in Pakistan. Those standards comprise of International Financial Reporting Standards (IFRSs) issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017 (the Act) and provisions and directives issued under the Act. Where the provisions and directives issued under the Act differ with the requirement of IFRS standard, the provisions and directives issued under the Companies Act, 2017 have been followed.

2.2 Basis of Measurement

These condensed interim financial statements have been prepared under historical cost convention and, on an accrual basis of accounting, except for cash flow information reported in statement of cash flows.

2.3 Functional and Presentation Currency

These condensed interim financial statements are prepared and presented in Pakistani Rupees, which is also the functional currency of the Company.

3 CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

The preparation of these condensed interim financial statements are in conformity with approved accounting standards which requires the management to make judgments, estimates and assumptions that affect the application of accounting policies and reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. In preparing these condensed interim financial statement, the significant judgments made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended on June 30, 2022.

4. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies applied in these condensed interim financial information are same as those applied by the company in its annual financial statements for the year ended on June 30, 2023.

	March 31	June 30
	2024	2023
	(Un-audited)	(Un-audited)
Note	----- (Rupees in '000) -----	-----

5. PROPERTY, PLANT AND EQUIPMENT

Opening net book value	363,620	641
Additions During the period	192,168	-
Depreciation Charge for the period	(130,635)	(118)
	425,153	523

5.1 Details of additions during the period

Leasehold improvements	1,665	-
Communication equipments	183,887	-
Furniture, fixtures and office equipments	221	-
Computers and accessories	6,395	-
	192,168	-

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS (UN-AUDITED)
FOR THE NINE MONTH ENDED MARCH 31, 2024

	March 31	June 30
	2024	2023
	(Un-audited)	(Un-audited)
Note	----- (Rupees in '000') -----	
6. INTANGIBLE ASSETS		
Computer software	1,291	1,065
Goodwill	1,887	-
	<u>3,178</u>	<u>1,065</u>
6.1 Computer software		
Opening net book value	1,643	1,245
Additions / transfer during the period / year	-	-
Amortisation charge for the period / year	(352)	(180)
Closing net book value	<u>1,291</u>	<u>1,065</u>
7. RIGHT-OF-USE ASSETS		
Opening Cost before reassessment of lease	19,649	-
Reassessment of lease	-	-
	19,649	-
Accumulated depreciation	(13,117)	-
Closing net book value	<u>6,532</u>	<u>-</u>
7.1 Movement during the year		
Opening net book value before reassessment of lease	8,267	-
Reassessment of lease	-	-
Depreciation for the period / year	(1,735)	-
Closing net book value	<u>6,532</u>	<u>-</u>
8. TRADE DEBTS		
Unsecured-considered good		
Related parties	74,589	-
Others	1,096,899	-
	<u>1,171,488</u>	<u>-</u>
Considered doubtful trade debts		
Loss allowance for ECLs	97,857	-
	(97,857)	-
	<u>-</u>	<u>-</u>
	<u>1,171,488</u>	<u>-</u>
9. CONTINGENCIES & COMMITMENTS		

There has been no change in the status of other contingencies as reported in the consolidated financial statements for the year ended June 30, 2023.

The Holding Company has committed to deposit an amount of Rs. 38.247 million (June 30, 2023: 37.876) in terms of security deposit to its satellite bandwidth vendor.

Letters of guarantee, amounting to Rs. 117.576 million (June 30, 2023: Rs. 116.073 million), have been issued by commercial banks on behalf of the Holding Company.

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS (UN-AUDITED)
FOR THE NINE MONTH ENDED MARCH 31, 2024

	March 31, 2024 (Un-audited)	March 31, 2023 (Un-audited)
	----- (Rupees in '000') -----	
10. CASH GENERATED FROM OPERATIONS		
Profit before taxation	543,175	(1,936)
Adjustments for non - cash charges and other items:		
Depreciation	130,609	88
Depreciation on ROU assets	1,735	-
Amortisation	352	135
Finance cost	27,566	-
Provision for ECL against trade debts	93,864	-
Profit from saving account	(7,438)	-
Working capital changes	10.1 (224,784)	1,646
	<u>565,079</u>	<u>(67)</u>
10.1 Working capital changes		
(Increase) / decrease in current assets		
Communication stores	(476,928)	-
Trade debts	(1,171,488)	4,485
Advances, deposits and prepayments	(1,127,677)	-
Other receivables	(289,182)	-
	<u>(3,065,275)</u>	<u>4,485</u>
Increase / (decrease) in current liabilities		
Trade and other payables	2,840,491	(2,839)
	<u>(224,784)</u>	<u>1,646</u>

11. TRANSACTIONS WITH RELATED PARTIES

Parties are considered to be related if one party has the ability to control the other party or exercise significant influence over the other party in making financial or operational decisions and includes the parent company, subsidiary companies, associated companies, directors, and key management personnel. There is a nil balance with the related party at the end of the nine month.

12. FINANCIAL RISK MANAGEMENT

The Company's financial risk management objectives and policies are consistent with those disclosed in the financial statements as at and for the year ended June 30, 2023.

13. GENERAL

13.1 Figures in the financial statement have been rounded off to the nearest of Rupee.

13.2 In these consolidated accounts the comparative figures are taken from standalone.

13.3. These condensed interim financial statements were authorized for issue in accordance with a resolution of the Board of Directors on 29 April 2024 .



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR



HALLMARK
COMPANY LIMITED

Standalone Financial Statements



HALLMARK COMPANY LIMITED**UN-CONSOLIDATED CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2024**

		March 31, 2024 (Un-audited)	June 30, 2023 (Audited)
ASSETS	Note	-----Rupees in '000'-----	
Non-Current Assets			
Property, plant and equipment	4	456	523
Intangible assets	5	930	1,065
Deferred tax asset		25	24
Long-Term investment	6	822,214	-
		<u>823,625</u>	<u>1,612</u>
Current Assets			
Trade debts	7	36,659	-
Cash and bank balances	8	1,675	94
		38,334	94
TOTAL ASSETS		<u><u>861,959</u></u>	<u><u>1,706</u></u>
EQUITY AND LIABILITIES			
Share Capital And Reserves			
Authorized Share Capital 150,000,000 (2023: 1,000,000)			
Ordinary Shares of Rs. 10/- each	9.1	1,500,000	10,000
Issued, subscribed and paid-up capital	9.2	5,000	5,000
Accumulated Profit / (Loss)		14,457	(4,380)
Advance subscription money		-	-
		<u>19,457</u>	<u>620</u>
Current Liabilities			
Trade and Other Payables		841,924	985
Unclaimed dividend	10	23	23
Provision for taxation		556	77
		<u>842,503</u>	<u>1,086</u>
TOTAL EQUITY AND LIABILITIES		<u><u>861,959</u></u>	<u><u>1,706</u></u>
Contingencies and commitments	11	-	-

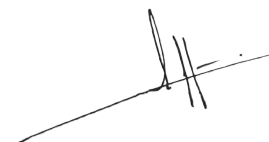
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CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF PROFIT OR LOSS
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)

	Note	NINE MONTH ENDED		QUARTER ENDED	
		March 31,		March 31,	
		2024	2023	2024	2023
-----Rupees '000'-----					
Revenue - net	12	55,570	1,806	17,914	-
Direct cost		(20,009)	(537)	(1,791)	-
Gross Profit		<u>35,561</u>	<u>1,269</u>	<u>16,122</u>	<u>-</u>
Administrative expenses		(11,495)	(2,996)	(85)	(1,218)
Selling expenses		(4,114)	(805)	(48)	(181)
Other Expenses		(415)	(202)	(57)	-
Exchange Gain / (Loss)		(144)	798	-	-
		(16,168)	(3,205)	(189)	(1,399)
Operating Profit / (Loss)		<u>19,393</u>	<u>(1,936)</u>	<u>15,933</u>	<u>(1,399)</u>
Finance costs		(1)	-	(0)	-
Profit / (loss) before taxation		<u>19,392</u>	<u>(1,936)</u>	<u>15,933</u>	<u>(1,399)</u>
Taxation		(556)	(10)	(179)	3
Profit / (Loss) after taxation		<u><u>18,837</u></u>	<u><u>(1,947)</u></u>	<u><u>15,754</u></u>	<u><u>(1,397)</u></u>
-----Rupees-----					
Earnings per share - basic and diluted	13	<u><u>37.67</u></u>	<u><u>(3.89)</u></u>	<u><u>31.51</u></u>	<u><u>(2.79)</u></u>

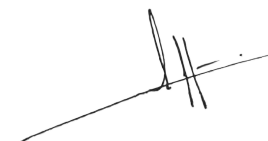
The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED

**UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF OTHER COMPREHENSIVE INCOME
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)**

	<u>NINE MONTH ENDED</u>		<u>QUARTER ENDED</u>	
	<u>March 31,</u>		<u>March 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
	<u>-----Rupees '000'-----</u>			
Profit / (Loss) after taxation	18,837	(1,947)	15,754	(1,397)
Other comprehensive income	-	-	-	-
Total comprehensive income for the period	18,837	(1,947)	15,754	(1,397)

The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY
FOR THE NINE MONTH ENDED MARCH 31, 2024

	Issued subscribed and paid up capital	Revenue reserves Accumulated profits / (loss)	Total Equity
----- (Rupees) -----			
Balance as at June 30, 2022 (Audited)	5,000	(1,540)	3,460
Total comprehensive (loss) for the 9 month period	-	(1,946)	(1,946)
Balance as at March 31, 2023 (Un-audited)	5,000	(3,486)	1,514
Balance as at June 30, 2023 (Audited)	5,000	(4,380)	620
Total comprehensive income for the 9 month period	-	18,837	18,837
Balance as at March 31, 2024 (Un-audited)	5,000	14,457	19,457

The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
UNCONSOLIDATED CONDENSED INTERIM STATEMENT OF CASH FLOWS
FOR THE NINE MONTHS ENDED MARCH 31, 2024 (UN-AUDITED)

March 31, March 31,
2024 2023
(Un-audited) (Un-audited)
Note ----- (Rupees in '000') -----

CASH FLOWS FROM OPERATING ACTIVITIES

Cash generated from operations	14	824,499	(66)
Income tax paid		-	-
Finance cost paid		-	-
Net cash (used in) / generated from operating activities		<u>824,499</u>	<u>(66)</u>

CASH FLOWS FROM INVESTING ACTIVITIES

Acquisition of SNL (51%)		(822,917)	
Disposal proceeds		-	-
Security deposit for rent		-	-
Net Cash Inflow / (Outflow) From Investing Activities		<u>(822,917)</u>	<u>-</u>

CASH FLOWS FROM FINANCING ACTIVITIES

Finance cost paid		-	-
Repayment of capital contribution		-	-
Net Cash Inflow / (Outflow) From Financing Activities		<u>-</u>	<u>-</u>
Net increase / (decrease) in cash and cash equivalents		<u>1,582</u>	<u>(66)</u>
Cash and cash equivalents at the beginning of the year		94	176
Cash and cash equivalents at the end of the period	8	<u><u>1,675</u></u>	<u><u>110</u></u>

The annexed notes from 1 to 18 form an integral part of these condensed interim financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS
FOR THE NINE MONTH ENDED MARCH 31, 2024

1 CORPORATE INFORMATION, OPERATIONS AND LEGAL STATUS

The Hallmark Company Limited (HCL) was incorporated as a Public Limited Company on 31 October, 1981 under the repealed Companies Act, 1913 (now the Companies Act, 2017), and subsequently obtained registration under the repealed Insurance Act, 1938, (now the Insurance Ordinance, 2000) as an insurer. Subsequently, on application from the Company, the insurance license of the Company was got revoked from the SECP Insurance Division, vide the S.R.O.1079(I)/2016 dated 22 November, 2016. Consequently, the principal activity was changed, and the Company engaged in trading of computer and allied I.T. equipment. Currently the Company is mainly engaged in I.T. Enabled services export.

1.1 Geographical location and address of business units - Address Purpose
4th Floor Tower B World Trade Center, Khayaban-E-Roomi Clifton, Karachi Registered office South.

1.2 Significant events

During the quarter ended March 31, 2024, the Company through notice dated 27th March 2024 informed that it had acquired the 1st Tranche of shareholding of Supernet Limited (Supernet) from Telecard Limited (Telecard). This constituted to 51% of the paid-up share capital of Supernet to the volume of 62,956,672 shares which was in accordance to the terms of the Share Purchase Agreement dated 15th February 2024. A detailed Schedule - II disclosure is annexed there in.

2 BASIS OF PREPARATION

2.1 Statement Of Compliance

These condensed interim financial statements have been prepared in accordance with the approved accounting and reporting standards as applicable in Pakistan. Those standards comprise of International Financial Reporting Standards (IFRSs) issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017 (the Act) and provisions and directives issued under the Act. Where the provisions and directives issued under the Act differ with the requirement of IFRS standard, the provisions and directives issued under the Companies Act, 2017 have been followed.

2.2 Basis of Measurement

These condensed interim financial statements have been prepared under historical cost convention and, on an accrual basis of accounting, except for cash flow information reported in statement of cash flows.

2.3 Functional and Presentation Currency

These condensed interim financial statements are prepared and presented in Pakistani Rupees, which is also the functional currency of the Company.

3 SIGNIFICANT ACCOUNTING POLICIES

The accounting policies applied in these condensed interim financial information are same as those applied by the company in its annual financial statements for the year ended on June 30, 2023.

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS (UN-AUDITED)
FOR THE NINE MONTH ENDED MARCH 31, 2024

	Note	March 31, 2024	June 30, 2023
----- (Rupees in '000) -----			
4. PROPERTY AND EQUIPMENT			
Operating fixed assets	4.1	456	523
Operating fixed assets			
Opening net book value		523	641
Depreciation charged during the period / year		(67)	(118)
Closing net book value		456	523
5. INTANGIBLE ASSETS			
ERP Single user license			
COST			
Balance at beginning of the year		1,800	1,800
AMORTIZATION			
Accumulated amortization at beginning		735	555
Charge for the period		135	180
Balance as at the end		870	735
CARRYING VALUE		930	1,065
5.1 The amortization expense is being charged over 10 years at straight line basis.			
6. LONG-TERM INVESTMENTS			
Subsidiary:			
Supernet Limited	6.1	822,214	-
6.1 This represents Company's investment in 51% equity shares of Supernet Limited. The Company holds 62,956,672 (June 30, 2023: 62,956,672) ordinary shares of Rs. 13.06/- each			
7. TRADE DEBTS			
Trade and other receivables		36,661	-
		36,661	-
8. CASH AND BANK BALANCES			
Cash in hand		94	70
Cash at bank - Current account		1,581	24
		1,675	94
9. SHARE CAPITAL AND RESERVES			
9.1 AUTHORISED SHARE CAPITAL			
150,000,000 (2023:1000,000) ordinary shares of Rs. 10/- each		1,500,000	10,000
9.2 ISSUED, SUBSCRIBED AND PAID-UP CAPITAL			
500,000 (2022: 500,000) Ordinary Shares of Rs. 10/- each fully paid in cash		5,000	5,000
10. UNCLAIMED DIVIDEND			
For the year ended 31-12-1998		5	5
For the year ended 31-12-1995		18	18
		23	23
11. CONTINGENCIES AND COMMITMENTS			
There was no contingency or commitment at the nine month end (31 March 2024: Nil).			

HALLMARK COMPANY LIMITED
NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS (UN-AUDITED)
FOR THE NINE MONTH ENDED MARCH 31, 2024

	March 31, 2024	March 31, 2023
	----- (Rupees in '000') -----	
12. REVENUE - NET		
Revenue rendered through IT Services	55,570	1,806
	<u>55,570</u>	<u>1,806</u>
13. BASIC AND DILUTED EARNINGS PER SHARE		
Profit / (Loss) after taxation	18,837	(1,947)
Weighted average number of Ordinary Shares	500	500
Basic (loss)/ earnings per share	37.67	(3.89)
	<u>37.67</u>	<u>(3.89)</u>
14. CASH GENERATED FROM OPERATIONS		
Profit before taxation	19,392	(1,936)
Adjustments for non - cash charges and other items		
Depreciation	67	88
Amortisation	135	135
Finance cost	1	-
Exchange gain / (loss)	144	-
Working capital changes	804,759	1,646
	<u>824,499</u>	<u>(66)</u>
Working capital changes		
(Increase) / decrease in current assets		
Trade debts	(36,659)	4,485
Advances, deposits and prepayments	-	-
Other receivables	-	-
	<u>(36,659)</u>	<u>4,485</u>
Increase / (decrease) in current liabilities		
Trade and other payables	841,418	(2,839)
	<u>804,759</u>	<u>1,646</u>

15. FINANCIAL RISK MANAGEMENT

The Company's financial risk management objectives and policies are consistent with those disclosed in the financial statements as at and for the year ended June 30, 2023.

16. GENERAL

16.1 Figures in the financial statement have been rounded off to the nearest of Rupee.

17. AUTHORISATION FOR ISSUE

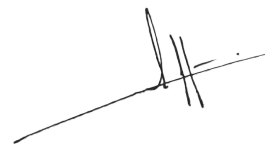
These unconsolidated condensed interim financial statements have been approved and authorized for issue by the Board of Directors of the company in its meeting held on 29 April 2024.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR