



June 6, 2024

The General Manager,  
Pakistan Stock Exchange Limited,  
Stock Exchange Building  
I.I. Chundrigar Road, Karachi.

**Subject: Material Information – MOU between Blue-Ex Limited and Shenzhen Cross border E-commerce Association ("SZCBEA"), China**

Dear Sirs,

We are pleased to inform you that:

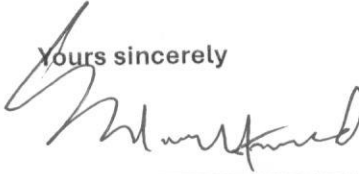
BlueEx Limited, Pakistan's only ecommerce logistics listed company on the PSX has signed an MOU for strategic partnership agreement with Shenzhen Cross border E-commerce Association ("SZCBEA"), China.

Blue-Ex, Pakistan's first listed tech-logistic company of Pakistan is the pioneer in establishing e-com business to business solutions in domestic and international markets for Pakistani companies. We currently represent Fly Jinnah (a subsidiary of Air Arabia), Aramex, LLC, as country franchisee amongst other international partnerships.

SZCBEA, China has been deeply involved in the cross-border field for 10 years has over 3,000 member units from the most influential cross-border e-commerce companies across China, is the most influential cross-border e-commerce industry association in China.

SZCBEA & BlueEx limited have finalized the MOU for strategic partnership to deliver state of the art services in ecommerce trade & logistics in Pakistan for China Sellers and vice versa for Pakistan sellers looking to export to China.

Yours sincerely

  
for \_\_\_\_\_  
Company Secretary



CC: The Executive Director/HOD  
Offsite-II Department, Supervision Department  
Securities & Exchange Commission of Pakistan

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