

INDUS MOTOR COMPANY LTD.

July 30, 2024

The General Manager
Pakistan Stock Exchange Ltd.,
Stock Exchange Building,
Stock Exchange Road,
Karachi

Subject: **Export activity initiated by Indus Motor Company Ltd**

Dear Sir,

We are pleased to announce that Indus Motor Company Limited (IMC) has commenced an export activity of certain vehicles to other Toyota affiliated companies.

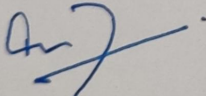
To commemorate this milestone, IMC is organizing an export ceremony. This event not only highlights our dedication to expanding our business horizons but also underscores our commitment to contributing to Pakistan's presence in the international market.

While this initiative marks a significant step for IMC, it is important to note that, at this initial stage, the financial benefits from this export activity are minimal. The impact on our overall business remains insignificant and immaterial. Despite this, we are proud to take this pioneering step and pave the way for future export opportunities from Pakistan.

We consider this information immaterial at this point. As the matter progresses and any material information in this regard or otherwise arises shall be updated accordingly.

Thank you for your attention to this matter.

Yours sincerely,

For and on behalf of Indus Motor Company Ltd

Muhammad Arif Anzer
Company Secretary

CC: The Director (LCD-SD)
Securities & Exchange Commission of Pakistan
7th Floor, NIC Building, 63 Jinnah Avenue, Blue Area,
Islamabad