

29th August 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Material Information

Dear Sir,

In accordance with Section 96 of Securities Act 2015 and clause 5.6.1(a) of Code of Corporate Governance contained in the PSX Rule Book, we hereby convey the following information:

Symmetry Group Limited, hereby announce the launch of Vidfy, our new AI-powered platform, developed in-house, that specializes in creating tailored video messages that empower businesses, brands, content creators and influencers to engage diverse audiences effectively.

This launch marks a significant step in leveraging AI-driven solutions to shape the future of personalized digital communication.

With the global generative AI market size expected to exceed \$110 billion by 2030, Vidfy is poised to meet the rising global demand for scalable, localized video content.

Primarily focusing on export revenue from international clients, Vidfy shall also be available for local clients of Symmetry.

Symmetry Group Limited is committed to continuous improvements and delivering value to its shareholders. You may inform the TREC holders accordingly.


Farhaj Khan
Company Secretary