



September 2, 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Disclosure of Material Information

Dear Sir,

In accordance with the Section 96 and 131 of the Securities Act, 2015 and the relevant provisions of the Rule Book of Pakistan Stock Exchange Limited, we are pleased to inform that the Board of Directors of Blue-Ex Limited (the "Company") in its meeting held on August 30, 2024 has approved the following items:

1. Migration of the Company from GEM Board of PSX to its Main Board subject to compliance and regulatory approvals of SECP and PSX as per the requirements of Companies Act, 2017 and all other applicable laws.
2. Authorized the Company for acquisition of the domestic e-commerce business last mile logistics business & intangible assets of a Target Company subject to due diligence and final Agreement.

The Company shall keep the Exchange intimated in this respect.

You may please inform the TRE certificate Holders of the Exchange, accordingly.

Best Regards,


Abdul Ahad
Company Secretary

Cc:
Executive Director/HOD
Offsite-II Department,
Supervision Division,
Securities & Exchange Commission of Pakistan,
NIC Building, 63 Jinnah Avenue, Blue Area,
Islamabad.

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Regional Office – Central

158-S, Quaid-e-Azam Industrial
Estate, Kot Lakhpat, Lahore.

Regional Office – North

Building # 2A, Airport Link
Road, Chaklala, Rawalpindi.