



AIR LINK COMMUNICATION LIMITED

Ref: ALC/PUCAR/2024-18

September 12, 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Subject: Disclosure of Material Information

Dear Sir,

In accordance with the requirements of the Rule Book of the Pakistan Stock Exchange Limited and applicable provisions of the Securities Act, 2015, we are pleased to convey the following information:

GNEXT, Apple Authorized Distributor for Pakistan, today announced Air Link Communication Limited as its Premium Partner.

This strategic appointment aims to significantly expand the availability of Apple products, providing customers with greater access to the latest innovations through structured Retail Channel coverage.

“We are thrilled to welcome Air Link Communication Limited, an established and proven name in the Industry,” said Shahid Khan, CEO of GNEXT Technologies. “Their extensive reseller channel network aligns perfectly with our vision of making Apple products accessible to a wider audience in Pakistan. We will strive to deliver an unparalleled experience for Apple customers”

Mr. Muzaffar Hayat Piracha, CEO of Air Link Communication Limited, expressed his enthusiasm stating, “We are honored to join forces with GNEXT Technologies as their premium partner. Apple products are synonymous with quality and innovation, and we are committed to offering our customers the best possible experience.”

Through this initiative, GNEXT Technologies and Air Link Communication Limited will leverage their combined strengths to establish a robust network of authorized retailers across Pakistan. This will ensure that customers have convenient access to a wide range of Apple products including iPhones, iPads, MacBooks, Apple watches and accessories.

Please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,

Amer Latif
Company Secretary



Executive Director/HOD,
Offsite-II Department, Supervision Division,
Securities & Exchange Commission of Pakistan,
63, NIC Building, Jinnah Avenue,
Blue Area, Islamabad.