

Image Pakistan Limited

CONSOLIDATED STATEMENT OF PROFIT OR LOSS FOR THE YEAR ENDED JUNE 30, 2024

	2024	2023
	(Rupees)	
Revenue	3,972,544,762	2,696,311,753
Cost of sales	<u>(2,424,671,909)</u>	<u>(1,654,108,999)</u>
Gross profit	1,547,872,853	1,042,202,754
Distribution and selling expenses	<u>(635,782,822)</u>	<u>(465,922,174)</u>
Administrative expenses	<u>(308,848,452)</u>	<u>(188,210,963)</u>
	(944,631,274)	(654,133,137)
Other income	443,150	1,643,387
Operating profit	603,684,729	389,713,004
Finance Cost	<u>(101,368,578)</u>	<u>(38,976,791)</u>
Other charges	<u>(22,243,577)</u>	<u>(16,677,527)</u>
	(123,612,155)	(55,654,318)
Profit before taxation	480,072,574	334,058,686
Taxation	(81,161,676)	(45,421,580)
Profit after taxation	398,910,898	288,637,106
Attributable to		
Equity holders of the Holding Company	398,826,833	288,576,280
Non-controlling interest	84,065	60,826
	398,910,898	288,637,106
Earnings per share - basic & diluted	2.78	2.65

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UNCONSOLIDATED STATEMENT OF PROFIT OR LOSS FOR THE YEAR ENDED JUNE 30, 2024

	2024	2023
	(Rupees)	
Revenue	2,946,997,664	2,064,482,506
Cost of sales	(1,667,033,287)	(1,216,350,926)
Gross profit	1,279,964,377	848,131,580
Distribution and selling expenses	(558,734,259)	(375,957,247)
Administrative expenses	(236,738,389)	(165,756,324)
	(795,472,648)	(541,713,571)
Other income	442,977	1,643,387
Operating profit	484,934,706	308,061,396
Finance Cost	(95,621,779)	(38,160,862)
Other charges	(22,131,717)	(16,677,527)
	(117,753,496)	(54,838,389)
Profit before taxation	367,181,210	253,223,007
Taxation	(81,236,222)	(45,421,579)
Profit after taxation	285,944,988	207,801,428
Earnings per share - basic & diluted	1.99	1.91