



The General Manager
Pakistan Stock Exchange
Stock Exchange Building
Karachi

09 October 2024

Subject: Financial Result for the year ended 30 June 2024

Dear Sir,

This is to inform you that the Board of Directors of Hallmark Company Limited ("the Company") in their meeting held on 07 October 2024 at 1200 hours virtually, has approved the Company's Financial Statements and recommended the following:

CASH DIVIDEND	NIL
BONUS SHARES	NIL
RIGHT SHARES	NIL
ANY OTHER ENTITLEMENT / CORPORATE ACTION	N/A
ANY OTHER PRICE SENSITIVE INFORMATION	N/A

The financial results are enclosed herewith as Annexure 'A'.

The Annual General Meeting of Hallmark Company Limited will be held on **Monday 28 October 2024** at **03:00 p.m.** at **Hotel Crown Inn** located at Plot No. 171, Off 21, Sharah – e –Iraq, Saddar, Karachi.

The Share Transfer Books of the Company will be closed from **22 October 2024** to **28 October 2024** (both days inclusive). Transfers received at the **F.D. Registrar Services (Private) Limited** 17th Floor, Trade Centre, I.I. Chundrigar Road, Karachi at the close of business on **21 October 2024** will be treated in time for the purpose of above entitlement to the transferees.

The Annual Report of the Company will be transmitted through PUCARS at least 21 days before holding of Annual General Meeting separately.

Regards,
For **Hallmark Company Limited**

Muhammad Farhan Saeed
Company Secretary



Enclosure: As above.

HALLMARK COMPANY LIMITED

Registered Office: 4th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Block – 5, Clifton, Karachi, Sindh 75600
Phone: +92-21-38553750 www.hiclpk.com

HALLMARK COMPANY LIMITED
STATEMENT OF PROFIT OR LOSS AND
OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED JUNE 30, 2024

	2024	2023
	-----Rupees in '000'-----	
Revenue - net	55,570	1,806
Direct cost	(20,108)	(537)
Gross Profit	35,462	1,269
Administrative expenses	(20,156)	(4,028)
Selling expenses	(4,226)	(809)
Operating Profit / (Loss)	11,080	(3,568)
Other income and (expenses)	24,367	712
Bank charges	(3)	-
Profit/ (Loss) before levies and taxation	35,445	(2,856)
Levies	(556)	(18)
Profit / (Loss) before taxation	34,889	(2,874)
Taxation	(40)	34
Profit / (Loss) after taxation	34,849	(2,840)
	-----Rupees-----	
Earnings per share - basic and diluted	69.70	(5.68)

The Annual Report for the Financial Year Ended 30 June 2024 will be uploaded through PUCARS.

For **Hallmark Company Limited**



Subhan Ali Bhatti
 Chief Financial Officer

