

The General Manager Pakistan Stock Exchange Limited Stock Exchange Road Karachi

23 October 2024

Subject:

Board Meeting

Dear Sir,

This is to inform you that the Board of Directors Meeting of Hallmark Company Limited will be held on Wednesday 30 October 2024 at 1200 hours PST, virtually. This is to consider the Quarterly Accounts for the period ended 30 September 2024 and other corporate matters.

The Company has decided that the Close Period is from 24 October 2024 to 30 October 2024 as required under clause 5.6.1(d) of PSX Regulations. Accordingly, no Director, Chief Executive Officer or Executive shall directly/indirectly deal in the shares of the Company in the manner during this close period.

You may please inform the members of the Exchange accordingly.

Yours truly,

For Hallmark Company Limited

Muhammad Farhan Saeed

Company Secretary