



PHILIP MORRIS  
(PAKISTAN) LIMITED

Date: October 29, 2024

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi.

Subject: **Unusual Movement in Price and Volume in the Shares of Philip Morris (Pakistan) Limited.**

Dear Sir,

This is with reference to the unusual price and volume movement observed in the shares of Philip Morris (Pakistan) Limited ("the Company") between period of October 21, 2024, till date.

In this regard, please note that all price-sensitive/material information is made public by the Company as soon as it is approved by its Board of Directors in line with the Securities Act, 2015 and PSX Regulations. It is possible that the unusual price hike and volume movement is because of the overall record increase recently observed in the KSE 100 index.

We confirm that there is no material/price sensitive information available with the Company, which is not already made public and assure you of our continued compliance with applicable legal requirements at all times.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,

**Sana Enait Hashmi**  
Company Secretary

**Philip Morris (Pakistan) Limited**

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