

# First Quarterly Report





Notes to the Condensed Interim Financial Statements

## **Table of Content**

About Us	03
Company Information	
	04 - 08
Business Review	01 00
Director's Report	
Director's Report (Urdu)	
Unconsolidated Financial Statements	09 - 19
Condensed Interim Statement of Financial Position	
Condensed Interim Statement of Profit or Loss & Other Comprehensive Income	
Condensed Statement of Changes in Equity	
Condensed Statement of Cash Flows	
Notes to the Condensed Interim Financial Statements	
Consolidated Financial Statements	20 - 31
	20 31
Condensed Interim Statement of Financial Position	
Condensed Interim Statement of Profit or Loss & Other Comprehensive Income	
Condensed Statement of Changes in Equity Condensed	
Statement of Cash Flows	



### **Company Information**

#### **Board of Directors**

Mr. Zaheer Dodhia (Chairman)

Ms. Musharaf Hai

Ms. Nadia Ishtiaq

Mr. Asim Zafar

Mr. Adil Ahmed

Mr. Sarocsh Ahmed

#### **Chief Executive Officer**

Mr. Sarocsh Ahmed

#### **Chief Financial Officer**

Mr. Ayaz Ahmed

#### **Company Secretary**

Mr. Farhaj Khan

#### **Auditors**

Rahman Sarfaraz Rahim Iqbal Rafiq,

**Chartered Accountants** 

#### Registrar

F.D Registrar (Private) Limited

#### **Bankers**

Bank AL Habib Limited

JS Bank Limited

MCB Bank Limited

#### **Head Office**

56 - A, Street 2, Khaild Commercial Area, Phase 7 Ext., DHA, Karachi.

#### Other Offices

#### Islamabad

Shahawaiz Center Plot No.8-C Sector F-8 Markaz

Islamabad.

#### Lahore

2nd Floor, 215 FF, DHA Phase 4, Lahore 54000.

#### Karachi

2nd Floor, Plot No. 45-C,

Kh-e-Shahbaz Lane 4, Phase VI, D.H.A., Karachi,

Pakistan



# Director's Report

We are pleased to present the unaudited condensed Unconsolidated and Consolidated accounts for the quarter ending September 30, 2024.

#### **Financial Performance**

During the period under review despite inflationary pressures, the company recorded a revenue higher than that of the corresponding period last year. Export stood at 54% of the total revenue. Company recorded a higher profit after tax over the same period last year.

#### Unconsolidated

(Amounts in PKR)	Q1-2025	Q1-2024	YoY
Revenue	125,998,047	57,706,728	118%
Gross Profit	65,409,679	46,430,136	41%
Operating Profit	30,452,137	22,904,909	33%
Profit before Taxation	22,798,840	21,607,045	06%
Profit after Taxation	19,920,922	15,341,002	30%
Number of Shares	285,245,524	285,245,524	-
EPS Basic and Diluted	0.07	0.05	30%

#### Consolidated

(Amounts in PKR)	Q1-2025	Q1-2024	YoY
Revenue	179,177,457	118,597,895	51%
Gross Profit	111,966,641	87,762,442	28%
Operating Profit	58,464,183	47,289,963	24%
Profit before Taxation	50,326,207	45,415,688	11%
Profit after Taxation	41,302,728	37,578,813	10%
Number of Shares	285,245,524	285,245,524	-
EPS Basic and Diluted	0.14	0.13	10%



#### **Busines Review**

- The company successfully renewed all the due agreements with its customers. Company's average contract length is five years which is a reflection of their trust and confidence in our services and products.
- The company successfully signed new clients in both Pakistan and international markets, including several notable names, such as:
  - · Faysal Bank Limited
  - · Karachi Water & Sewerage Corporation
  - EFU Life Assurance Limited
- During the quarter, transformation and interactive verticals stayed strong while the Survit and Mobits verticals started recording initial revenues.
- The company announced launch of Vidfy.ai, new Al-powered platform, developed in-house, that specializes in creating tailored video messages that empower businesses, brands, content creators and influencers to engage diverse audience effectively. Vidfy is poised to meet the rising global demand for scalable, localized video content. Vidfy is expected to contribute towards company export revenues.
- The company has established wholly owned subsidiary in UAE. This subsidiary will pave the way for global launch and scaling of the intellectual properties (products), developed in-house.

This new entity will enhance Symmetry Group's credibility and provide greater access to business opportunities across the GCC and international markets. It will also offer increased flexibility in forming partnerships, joint ventures, and securing international contracts. Moreover, this strategic move will enable more efficient financial structuring and operational optimization, while exploring innovative business opportunities and global strategic investments.

#### **Future Look**

- In an effort to expand its global reach the company is aligning partners for launch of products and services in the Singapore and KSA
  markets. Both these markets are high value and launch in these markets is expected to contribute greatly to the export revenues of the
  company in future.
- Progress on development of the IPs (new products) was as per schedule hence the company is expecting to launch the IPs on the target future dates.

#### **Acknowledgments**

The Board wishes to express its gratitude to the esteemed customers, financial partners, and other stakeholders of the company and its subsidiaries for their cooperation and support. The Board deeply values the tireless efforts and commitment exhibited by the management and all employees within the Group.

Sarocsh Ahmed

Director & CEO Symmetry Group Limited



### ڈائز یکٹر کی رپورٹ

ہمیں ہے بتاتے ہوئے خوثی محسوسس ہو رہی ہے کہ ہم 30 ستمبر 2024 کو حستم ہونے والی سہ ماہی کے لیے غیبر تصدیق شدہ مختصہ غیبر مجتع اور مجتع اکاؤنٹسس پیش کر رہے ہیں۔

#### مالی کار کردگی

النسراط زر کے دباؤ کے باوجو وزیر حبائزہ مدت کے دوران، کمپنی نے گزشتہ سال کا ای مدت کے معتابے مسین زیادہ آمدنی ریکارڈ ک۔ بر آمدات کل آمدنی کا 544 فیصدر ہی۔ کمپنی نے گزشتہ سال کی ای مدت کے معتابے مسین ٹیکس کے بعد زیادہ منافع ریکارڈ کسیا۔

#### غير مجتع

	Q1-2025	Q1-2024	(م <i>س.</i> PKR رقم)
1.18	125,998,047	57,706,728	
0.41	65,409,679	46,430,136	
0.33	30,452,137	22,904,909	
0.06	22,798,840	21,607,045	
0.3	19,920,922	15,341,002	
-	285,245,524	285,245,524	
0.3	0.07	0.05	ط EPS

#### مجتمع

	Q1-2025	Q1-2024	(م <i>س.</i> PKR رقم)
51%	179,177,457	118,597,895	
28%	111,966,641	87,762,442	
24%	58,464,183	47,289,963	
11%	50,326,207	45,415,688	
10%	41,302,728	37,578,813	
-	285,245,524	285,245,524	
10%	0.14	0.13	ط EPS



#### كاروبار كاحب ائزه

سمپنی نے اپنے صارف مین کے ساتھ تمسام واجب الادامع اہدوں کی کامیابی سے تحب مید کی۔ سمپنی کے معساہدے کی اوسط مدت پانچ کا سال ہے جو ہماری خسسا در مصنوعات پر ان کے اعتساد کی عکائی کرتی ہے۔

کمپنی نے پاکستان اور بین الاقوامی مارکسیٹوں مسیں کامیابی کے ساتھ نئے کلائنٹس کے ساتھ معاہدے کیے، جن مسیں گئی • :نمایاں نام شامسل ہیں، جیسے کہ

> فیصل مینک لمیٹ ٹر کراچی واٹر ایٹ ٹر سیور سے کارپوریشن ای ایف یو لائف انثورنس کمیٹ ٹر لائنس ایثورنس کمیٹ EFUگ

سہ ماہی کے دوران، ٹرانسفار میسشن اور انسٹسراکیٹو ور ٹیکلز مضبوط رہے جبکہ سسروِٹ اور موبٹس ور ٹیکلز نے ابت دائی آمدنی ریکارڈ کرنا • سشسروع کی

• کمپنی نے Vidfy.ai کے آغاز کا اعلان کیا، جو ایک نیا Al پر مبنی پلیٹ فارم ہے جو اندرون خانہ تیار کیا گیا ہے۔ یہ پلیٹ فارم کاروباروں، برانڈز، مواد تخلیق کرنے والوں اور اثر انداز افراد کو متنوع سامعین کے ساتھ مؤثر انداز میں رابطہ قائم کرنے کے لیے مخصوص ویڈیو پیغامات بنانے میں مہارت رکھتا ہے۔ Vidfy عالمی سطح پر وسیع پیمانے پر مقامی ویڈیو مواد کی بڑھتی ہوئی طلب کو پورا کرنے کے لیے تیار ہے اور توقع کی جاتی ہے کہ یہ کمپنی کی برآمدی آمدنی میں بھی حصہ ڈالے گا۔

سمپنی نے متحدہ عسرب امارات مسیں ایک مکسل ملکتی ذیلی ادارہ متائم کیا ہے۔ یہ ذیلی ادارہ اندرونِ حساس سیار کردہ دانشوران اثاثوں )مصنوعیات (کے عسالمی آغساز اور توسیع کی راہ ہموار کرے گا



یہ نیا ادارہ Symmetry Group کی ساکھ کو بڑھائے گا اور جی سی سی اور بین الاقوامی مارکیٹوں میں کاروباری مواقع تک زیادہ رسائی فراہم کرے گا۔ اس کے علاوہ، یہ شراکت داریوں، مشترکہ منصوبوں کے قیام اور بین الاقوامی معاہدے حاصل کرنے میں زیادہ لچک فراہم کرے گا۔ مزید برآں، یہ حکمتِ عملی مالیاتی ڈھانچے کو مزید مؤثر بنانے اور عملیاتی اصلاحات کے قابل بنائے گی، جبکہ جدید کاروباری مواقع اور عالمی حکمت عملی پر مبنی سرمایہ کاریوں کو تلاش کرے گی۔

#### متنقتل كا آؤنب لك

مار کسیٹوں مسیں مصنوعب ۔۔۔ اور خسد ما۔۔۔ کے آغناز کے KSA اپنی عبالمی رسانی کوبڑھ نے کی کوشش مسیں کمپنی سنگاپور اور لیے سشہرا کہ۔۔ داروں کی صف بسندی کررہی ہے۔ ہے۔ دونوں مارکیٹیں بہت زیادہ قیتی ہیں اور ان مار کسیٹوں مسیں لانچ ہونے سے مستقبل مسیں کمپنی کی برآمدی آمدنی مسیں بہت زیادہ حصہ ڈالنے کی امہیہ ہے۔

• آئی پینز (نئی مصنوعی سے ) کی ترقی پر پییشر ف سے سشیڈول کے مطابق تھی اسس لیے سمپنی مستقبل کی مقسررہ تاریخول پر آئی پینزلا پیم کرنے کی توقع کررہ ہی ہے۔

#### اعتبران

بورڈ معسنرز صارف میں، مالی تی مشر اکسے داروں، اور کمپنی کے دیگر اسٹیک ہولڈرز اور اسس کے ذیلی اداروں کے تعساون اور تعساون کے لیے ان کامشکر سے اداکر ناحیا ہتا ہے۔ بورڈ انتظام سے اور گروپ کے اندر تمسام ملاز مسین کی انتقاک کومششوں اور عسنر م کی ت در کر تا ہے۔

سسروسش احمسه

ڈائر نیکسٹ راور سی ای او

سمیٹری گروی لیٹٹ



# Condensed Interim Unconsolidated Financial Statement



#### **Condensed Interim Unconsolidated Statement of Financial Position**

As at September 30, 2024

ASSETS	Note	(Un-audited) September 30, 2024	(Audited) June 30, 2024
	Note	——— Rupees ——	
Non-current assets			
Property and equipment	4	153,043,218	159,494,803
Right-of-use assets	5	87,877,553	93,694,910
Intangible assets		155,050,479	144,201,832
Long term prepayments		74,689,318	79,984,230
Investment in subsidiaries		10,996,000	10,996,000
Long-term deposits - premises	-	634,000	634,000
		482,290,568	489,005,775
Current assets	Г	264420.006	277 051 241
Trade debts		264,139,096	277,951,241
Advances, deposits and prepayments		2,617,443	4,019,943
Short term investments		73,000,000	73,000,000
Due from related parties		234,788,264	192,127,957
Taxation - net		31,192,611	29,476,489
Current maturity - long term prepayments		21,179,546	21,179,545
Cash and bank balances	<u> </u>	1,125,004	28,256
Total assets	-	628,041,964	597,783,431
1 otal assets	=	1,110,332,532	1,086,789,206
EQUITY AND LIABILITIES  Share capital and reserves  Authorized capital  300,000,000 (June 30, 2024: 300,000,000)			
ordinary shares of Re. 1/- each	=	300,000,000	300,000,000
Issued, subscribed and paid-up capital		285,245,524	285,245,524
Revenue reserves			
Share premium		273,268,397	273,268,397
Unappropriated profits	-	311,930,549	292,009,627
Non-current liabilities		870,444,470	850,523,548
Lease liabilities	6	73,982,768	73,153,773
Deferred taxation - net		2,876,756	2,776,108
Current liabilities	_	76,859,524	75,929,881
Trade and other payables	7	71,343,558	67,280,306
Short term borrowing	,	63,939,628	63,966,514
Due to related parties		8,600,000	9,122,259
Accrued markup		7,193,213	6,908,338
Current portion of lease liability		11,952,139	12,952,139
Unclaimed dividend		11,752,107	106,221
	L	163,028,538	160,335,777
Contingencies and commitments	8		
Total equity and liabilities	=	1,110,332,532	1,086,789,206

The annexed notes from 1 to 13 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive

Director



#### **Condensed Interim Unconsolidated Statement of Profit or Loss**

For the three months period ended September 30, 2024 (un-audited)

F F		Three months p	eriod ended
	Note	September 30, 2024	September 30, 2023
Revenue - net	9	125,998,047	57,706,728
Cost of services		(60,588,368)	(11,276,592)
Gross profit		65,409,679	46,430,136
Administrative and selling expenses		(34,957,542)	(23,525,227)
Operating profit		30,452,137	22,904,909
Other income / expense - net		2,504,009	882,687
Finance costs		(10,157,306)	(2,180,551)
Profit before taxation		22,798,840	21,607,045
Taxation - net		(2,877,918)	(6,266,043)
Profit after taxation		19,920,922	15,341,002
Earning per share - basic and diluted	10	0.07	0.05

The annexed notes from 1 to 13 form an integral part of these condensed interim unconsolidated financial statements.

**Chief Executive** 

Director



#### **Condensed Interim Unconsolidated Statement of Comprehensive Income**

For the three months period ended September 30, 2024 (un-audited)

	Three months period ended		
	September 30, 2024 September 30,		
Profit after taxation	19,920,922	15,341,002	
Other comprehensive income	-	-	
Total comprehensive income for the period	19,920,922	15,341,002	

The annexed notes from 1 to 13 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive

Dire ctor



#### **Condensed Interim Unconsolidated Statement of Changes in Equity**

For the three months period ended September 30, 2024 (un-audited)

	Issued, subscribed and paid up capital	Share premium	Unappropriated profits	Total
		Rı	ipees —	
Balance as at June 30, 2023 (audited)	197,010,230	-	175,717,555	372,727,785
Total comprehensive income for the period ended September 30, 2023				
Profit for the period Other comprehensive income	-	-	15,341,002	15,341,002
outer comprehensive income	-	-	15,341,002	15,341,002
Issuance of ordinary shares	88,235,294	291,176,470	-	379,411,764
Balance as at September 30, 2023	285,245,524	291,176,470	191,058,557	767,480,551
Balance as at June 30, 2024 (audited)	285,245,524	273,268,397	292,009,627	850,523,548
Total comprehensive income for the period ended September 30, 2024				
Profit for the period	-	-	19,920,922	19,920,922
Other comprehensive income	-	-	19,920,922	19,920,922
Balance as at September 30, 2024	285,245,524	273,268,397	311,930,549	870,444,470

The annexed notes from 1 to 13 form an integral part of these condensed interim unconsolidated financial statements.

**Chief Executive** 

Director



#### Condensed Interim Unconsolidated Statement of Cash Flows (Un-audited)

For the three months period ended September 30, 2024 (un-audited)

For the three months period ended september 30, 2024 (un-audited)		Three months p	eriod ended
		September 30, 2024	September 30, 2023
CASH FLOWS FROM OPERATING ACTIVITIES	Note	Rupe	
Profit before levies and taxation		22,798,840	21,607,045
Adjustments for:			
- Depreciation on property and equipment		10,855,096	19,824,443
- Depreciation on right-of-use assets		3,094,326	8,652,018
- Amortization on intangible assets		750,997	-
- Amortization on long term prepayments		5,294,911	(992 (97)
- Exchange (gain) / loss - Interest income on short term investments		1,163,991 (3,680,000)	(882,687)
- Finance costs		10,157,306	2,180,551
1 maio costs		27,636,627	29,774,325
Operating profit before working capital changes		50,435,467	51,381,370
Working capital changes			
Decrease / (increase) in current assets			
- Trade debts		15,212,947	144,586,675
- Advances, deposits and prepayments		1,402,500	(262,500)
- Due from related parties - net		(42,660,307)	(231,288,073)
- Due to related parties - net		(522,259)	(72,755,411)
Increase in current liabilities - Trade and other payables		4,063,252	(6,565,027)
- Trade and other payables		(22,503,867)	(166,284,336)
Cash generated from operations		27,931,600	(114,902,966)
Income tax paid - net		(7,164,406)	(2,415,769)
Net cash generated from operating activities		20,767,194	(117,318,735)
CASH FLOWS FROM INVESTING ACTIVITIES			
Additions to property and equipment		(1,680,480)	(162,986,058)
Development expenditure on intangible assets		(11,599,644)	(29,731,005)
Additions to right-of-use assets		-	(95,812,379)
Interest received on short term investments		3,680,000	-
Net cash used in investing activities		(9,600,124)	(288,529,442)
CASH FLOWS FROM FINANCING ACTIVITIES			
Repayment of lease liability - Principal portion		(171,005)	(879,462)
Proceeds from issue of shares		-	379,411,764
Finance cost paid		(9,872,431)	(1,656,926)
Net cash generated from / (used in) financing activities		(10,043,436)	376,875,376
Net decrease in cash and cash equivalents		1,123,634	(28,972,801)
Cash and each equivalents as at the beginning of the year	11	(63,938,258)	(33,769,133)
Cash and cash equivalents as at the end of the year	11	(62,814,624)	(62,741,934)

The annexed notes from 1 to 13 form an integral part of these condensed interim unconsolidated financial statements.

Chief Executive

Director



#### Notes to the Condensed Interim Unconsolidated Financial Statements

For the period ended September 30, 2024 (unaudited)

#### 1. INTRODUCTION

#### 1.1 Legal status of the company

Symmetry Group Limited ('the Company') was incorporated in Pakistan as a private limited company on 3 February 2012 under the repealed Companies Ordinance, 1984 (now Companies Act 2017). In May 2017, the Company was converted to a public limited company.

#### 1.2 Location of the registered office and regional office

Particular	Location	Address
Registered office	Karachi	Plot No. 56-A, Street 2, Khalid Commercial Area Phase 7 Ext Defence Housing Authority, Karachi,
Regional Office	Karachi	Plot No.45-C, Office No.3, 2nd Floor, Shahbaz Commercial Lane No.04 Phase -Vi, Defence Officer Housing Society, Karachi.
Regional Office	Lahore	Plot no 215FF, 2nd Floor, Defence Housing Authority, Phase 4, Lahore.
Regional Office	Islamabad	Office #13, Second Floor, Shawez Centre, Johar Road, F8 Markaz, Islamabad.

#### 1.3 Principal business activity

The principal activities of the Company are digital media and advertising services encompassing transformation, interactive, commerce and mobility activities.

#### 2. BASIS OF PREPARATION

#### 2.1 Statement of compliance

These condensed interim unconsolidated financial statements (here-in-after referred to as the 'interim financial statements') have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting. The accounting and reporting standards as applicable in Pakistan for interim financial reporting comprise:

- International Accounting Standard (IAS) 34, 'Interim Financial Reporting', issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
- Provisions of and directives issued under the Companies Act 2017.

Where the provisions of and directives issued under the Companies Act, 2017 differ with the requirements of IAS 34, the provisions of, and directives issued under, the Companies Act, 2017 have been followed.

These interim financial statements do not include all the information and disclosures as required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2024.

(Un-audited)

(Audited)



#### 2.2 Basis of measurement

These unconsolidated financial statements have been prepared under the historical cost convention.

#### 2.3 Functional and presentation currency

These unconsolidated financial statements are presented in Pakistan rupees which is Company's functional and presentation currency.

#### 2.4 Use of estimates and judgments

In preparing these interim financial statements, the significant judgments made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those applied in the annual unconsolidated financial statements of the Company as at and for the year ended June 30, 2024.

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES

The significant accounting policies applied in the preparation of these interim financial statements are the same as those applied in the preparation of the annual unconsolidated financial statements of the Company for the year ended June 30, 2024.

			(On-addited)	(riddica)
			September 30,	June 30,
4.	PROPERTY AND EQUIPMENT		2024	2024
	•	Note	Rupe	es
		11010	Rupees	
	Opening net book value		159,494,803	24,279,286
	Addition during the period / year:		, ,	, ,
	- Direct addition		1,680,480	155,425,908
	- Transfer from right-of-use-assts	5	2,723,031	7,560,150
	C		4,403,511	162,986,058
	Disposal made during the period / year		-	(7,946,098)
	Depreciation during the period / year		(10,855,096)	(19,824,443)
	Closing balance		153,043,218	159,494,803
5.	RIGHT-OF-USE ASSETS			
	Opening net book value		93,694,910	13,395,958
	Addition during the period / year		-	96,511,120
	Transferred to property and equipment		(2,723,031)	(7,560,150)
	Depreciation during the period / year		(3,094,326)	(8,652,018)
	Closing balance		87,877,553	93,694,910
	Depreciation rate (per annum)		10%-15%	10%-15%
6.	LEASE LIABILITIES			
	Opening balance		86,105,912	8,042,561
	Additions		-	95,812,379
	Interest expense		4,662,987	11,818,651
	Payments		(4,833,992)	(29,567,679)
			85,934,907	86,105,912
	Less: Current maturity shown under current liabilities		(11,952,139)	(12,952,139)
	Non-current		73,982,768	73,153,773



		(Un-audited) September 30, 2024	(Audited) June 30, 2024
7.	TRADE AND OTHER PAYABLES	Rupe	ees
	Trade Creditors	19,704,749	12,962,702
	Accrued expenses	26,213,322	32,914,709
	Withholding income tax payable	18,719,206	13,551,463
	EOBI payable	2,409,240	2,402,220
	Sales tax payable	2,632,319	3,866,096
	Withholding sales tax payable	1,664,722	1,583,116
		71,343,558	67,280,306

#### 8. CONTINGENCIES AND COMMITMENTS

There were no contingences and commitments as at reporting date (June 30, 2024: None).

Una	Unaudited	
Three month	Three months period ended	
September 30,	<b>September 30,</b> September 30,	
2024	2023	
e (Ru	(Rupees)	
134,431,977	61,530,866	
(8,433,930)	(3,824,138)	
125,998,047	57,706,728	
•	Three month September 30, 2024(Ru 134,431,977 (8,433,930)	

9.1 The net revenue has been arrived by offsetting an amount of Rs. 17.897 million representing Billing on behalf of vendors with the gross billing made to customer amounting to Rs. 147.895 million. The net revenue comprises of following:

Una	Unaudited		
Three month	Three months period ended		
September 30,	September 30,		
2024	2023		
e (Ru	pees)		
1 124,607,459	54,842,009		
2 1,390,588	2,864,719		
125,998,047	57,706,728		
	Three month September 30, 2024(Ru  1 124,607,459 2 1,390,588		

#### 9.1.1 Disaggregation of revenue

The Company analyses its net revenue by the following streams:

	September 30, 2024				
	Local	Export (Rupees)	Total		
Transformation					
Design, development & maintenance	4,852,367	92,813,226	97,665,593		
Retainer	9,481,546	3,894,559	13,376,105		
	14,333,913	96,707,785	111,041,698		
Interactive					
Digital Public Relations	2,396,269		2,396,269		
Media			-		
Content			-		
Retainer		10,944,086	10,944,086		
	2,396,269	10,944,086	13,340,355		
Digital commerce - Trade service			-		
Mobility	225,408		225,408		
	16,955,590	107,651,871	124,607,461		



	September 30, 2023				
	Local Export Total				
		(Rupees)			
Transformation					
Design, development & maintenance	482,197	41,550,000	42,032,197		
Retainer	1,689,269	4,112,019	5,801,288		
	2,171,466	45,662,019	47,833,485		
Interactive					
Retainer	3,455,325	3,364,379	6,819,704		
	3,455,325	3,364,379	6,819,704		
Mobility	188,820	<u>-</u>	188,820		
Total	5,815,611	49,026,398	54,842,009		

#### 9.1.2 Commission - net

The Company analyses its commission by the following streams:

	<b>September 30, 2024</b>			
	Local	Export (Rupees)	Total	
Interactive				
Digital PR	1,180,039		1,180,039	
Content			-	
Media		210,549	210,549	
	1,180,039	210,549	1,390,588	
Digital commerce - Trade service			-	
Total	1,180,039	210,549	1,390,588	
	Local	September 30, 2023  Export(Rupees)	Total	
Interactive		(Kupees)		
Digital PR	844,635	-	844,635	
Content	1,266,953	-	1,266,953	
Media	422,318	-	422,318	
	2,533,906		2,533,906	
Commerce				
Digital commerce - Trade service	-	330,813	330,813	
Total	2,533,906	330,813	2,864,719	



		Unaudited	
		Three months period ended	
		September 30,	September
		2024	30, 2023
10.	EARNINGS PER SHARE - basic and diluted	Rup	ees ——
	Profit for the period	19,920,922	15,341,002
	Weighted average number of ordinary shares		
	outstanding during the period	285,245,524	285,245,524
	Earnings per share - basic and diluted	0.07	0.05
	There is no dilutive effect on the basic earnings per share of the Company.		
		(Un-au	lited)
		September 30,	September
		2024	30, 2023
11.	CASH AND CASH EQUIVALENTS	Rup	ees ——
	Cash and cash equivalents comprise of the following items:		
	Cash and bank balances	1,125,004	58,184,941
	Short term running finances	(63,939,628)	(33,723,575)
		(62,814,624)	24,461,366
		<u> </u>	

#### 13. GENERAL

#### 13.1 Date of authorization for issue of these condensed interim unconsolidated financial statements

These condensed interim unconsolidated financial statements were authorised for issue by the Board of Directors of the Company in their meeting held on 29 Oct 2024.

#### Level of rounding

Unless otherwise indicated, figures in these condensed interim unconsolidated financial statements have been rounded off to the nearest rupee.

Chief Executive

Director



# Condensed Interim Consolidated Financial Statement



Condensed Interim Consolidated Statement of F	inancial Position		
As at September 30, 2024	manciai i ostion	(Un-audited) September 30,	(Audited) June 30, 2024
ASSETS	Note	2024 ———— Rup	
	Trote	rup	ces
Non-current assets Property and equipment	4	226,018,999	238,897,158
Right-of-use assets	5	87,877,553	93,694,910
Intangible assets	J	155,050,479	144,201,832
Goodwill		42,777,721	42,777,721
Long term prepayments		143,861,805	154,997,369
Long-term deposits		634,000	634,000
Long term deposits		656,220,557	675,202,990
Current assets		030,220,337	075,202,550
Trade debts		375,633,639	348,151,703
Advances, deposits and prepayments		2,632,445	4,089,945
Short term investments		73,000,000	73,000,000
Taxation - net		75,860,584	76,104,590
Current maturity - long term prepayments		44,542,152	44,542,151
Cash and bank balances		39,987,624	80,756
		611,656,444	545,969,145
Total assets		1,267,877,001	1,221,172,135
EQUITY AND LIABILITIES			
Share capital and reserves			
Authorized capital			
300,000,000 (June 30, 2024: 300,000,000)			
ordinary shares of Re. 1/- each		300,000,000	300,000,000
		· · · ·	· · · · · · · · · · · · · · · · · · ·
Issued, subscribed and paid-up capital		285,245,524	285,245,524
Revenue reserves		<b>4 2 4 6 6 9 9 9</b>	252.260.205
Share premium		273,268,397	273,268,397
Unappropriated profits		396,874,688	355,612,387
M. A. H. C. A. A.		955,388,609	914,126,308
Non-controlling interest		122,386 955,510,995	81,959 914,208,267
		955,510,995	914,200,207
Non-current liabilities			
Lease liabilities	6	73,982,768	73,153,773
Deferred tax liabilities - net	v	6,245,775	3,393,078
Deterred and intermitted life		80,228,543	76,546,851
Current liabilities			
Trade and other payables	7	140,313,264	137,070,737
Short term borrowing		63,939,628	63,966,514
Due to related parties		8,600,000	9,122,259
Accrued markup		7,332,432	7,199,147
Current portion of lease liability		11,952,139	12,952,139
Unclaimed dividend		-	106,221
Contingencies and commitments	o	232,137,463	230,417,017
Contingencies and commitments	8	1.00=0==000	1 001 170 175
Total equity and liabilities		1,267,877,001	1,221,172,135

The annexed notes from 1 to 13 form an integral part of these condensed interim consolidated financial statements.

Chief Executive

Director



#### **Condensed Interim Consolidated Statement of Profit or Loss**

For the three months period ended September 30, 2024 (un-audited)

1	, (	Three months period ended		
		<b>September 30, 2024</b>	September 30, 2023	
	Note	Rupe	es ———	
Revenue - net	9	179,177,457	118,597,895	
Cost of services		(67,210,815)	(30,835,453)	
Gross profit		111,966,642	87,762,442	
Administrative and selling expenses		(53,502,459)	(40,472,479)	
Operating profit		58,464,183	47,289,963	
Other income / expense - net		2,504,009	882,687	
Finance costs		(10,641,985)	(2,756,962)	
Profit before taxation		50,326,207	45,415,688	
Taxation - net		(9,023,479)	(7,836,875)	
Profit after taxation		41,302,728	37,578,813	
Profit attributable to:				
- Equity holders of the parent		41,262,301	37,844,210	
- Non-controlling interest		40,427	(265,397)	
		41,302,728	37,578,813	
Earning per share - basic and diluted	10	0.14	0.13	

The annexed notes from 1 to 13 form an integral part of these condensed interim consolidated financial statements.

Chief Executive

**Director** 



#### **Consolidated Statement of Comprehensive Income**

For the three months period ended September 30, 2024 (un-audited)

	Three months period ended		
	September 30, 2024		
Profit after taxation	41,302,728	37,578,813	
Other comprehensive income	-	-	
Total comprehensive income for the year	41,302,728	37,578,813	

The annexed notes from 1 to 13 form an integral part of these condensed interim consolidated financial statements.

Chief Executive

Director



**Consolidated Statement of Changes in Equity**For the three months period ended September 30, 2024 (un-audited)

	Equity attributable to owners					
	Issued, subscribed and paid up capital	Share premium	Unappropriated profits	Equity attributable to owners	Non- controlling interest	Total
			Rupo	ees ———		
Balance as at June 30, 2023 (audited)	197,010,230	-	230,047,847	427,058,077	67,538	427,125,615
Total comprehensive income for the year ended September 30, 2023						
Profit for the period	-	-	37,844,210	37,844,210	(265,397)	37,578,813
Other comprehensive income	-	-	37,844,210	37,844,210	(265,397)	37,578,813
Issuance of ordinary shares	88,235,294	291,176,470	-	379,411,764	-	379,411,764
Balance as at September 30, 2023	285,245,524	291,176,470	267,892,057	844,314,051	(197,859)	844,116,192
Balance as at June 30, 2024 (audited)	285,245,524	273,268,397	355,612,387	914,126,308	81,959	914,208,267
Total comprehensive income for the year ended September 30, 2024						
Profit for the period	-	-	41,262,301	41,262,301	40,427	41,302,728
Other comprehensive income	-	-	41,262,301	41,262,301	40,427	41,302,728
Balance as at September 30, 2024	285,245,524	273,268,397	396,874,688	955,388,609	122,386	955,510,995

The annexed notes from 1 to 13 form an integral part of these condensed interim consolidated financial statements.



Condensed Interim	Consolidated Statemen	it of Cash Flows	(Un-audited)
For the three months peri	iod ended September 30, 202	24 (un-audited)	

For the three months period ended September 30, 2024 (un-audited)	*	Three months period ended	
	September 30.		
	2024	2023	
CASH FLOWS FROM OPERATING ACTIVITIES  No.	ote(	Rupees)	
Profit before taxation	50,326,20	45,415,688	
Adjustments for:			
- Depreciation on property and equipment	17,281,67	771,647	
- Finance costs	10,641,983	2,756,962	
- Gain on disposal of property and equipment	-		
- Interest income on short term investments	(2,504,009	9)	
- Unrealized exchange (gain) / loss	-	(882,687)	
	25,419,64		
Operating profit before working capital changes	75,745,854	48,061,610	
Working capital changes			
Decrease / (increase) in current assets	<u> </u>		
- Trade debts	(152,263,873	3) 17,780,677	
- Advances, deposits and prepayments	1,457,500		
- Decrease in Contract Assets	-	4,510,309	
Increase in current liabilities			
- Trade and other payables	3,242,52		
	(147,563,846	<u> </u>	
Cash generated from operations	(71,817,992	60,059,814	
Finance cost paid	10,641,985	5 (2,244,771)	
Income tax paid - net	8,779,473	1,801,661	
Long term deposits			
Net cash generated from operating activities	(52,396,534	59,616,704	
CASH FLOW FROM INVESTING ACTIVITIES			
Purchase of property and equipment	(238,897,159		
Intangible Development Expenditure	(10,848,64	7) (29,731,005)	
Sale proceeds on disposal of property and equipment	-	-	
Interest received on short term investments	2,504,009		
Net cash used in investing activities	(247,241,79	7) (34,320,005)	
CASH FLOW FROM FINANCING ACTIVITIES			
Proceeds from issue of shares	-	379,411,764	
Loan (repayment)/obtained from related parties	(22,444,270		
Long Term Deposits	(73,000,000		
Repayment of lease liability - principal portion	(1,758,924		
Net cash generated from / (used in) financing activities	(97,203,194	381,341,046	
Net decrease in cash and cash equivalents	(396,841,525		
Cash and cash equivalents at beginning of the year	372,889,52		
Cash and cash equivalents at end of the year	(23,952,004	372,889,521	

The annexed notes from 1 to 13 form an integral part of these condensed interim consolidated financial statements.

Chief Executive



#### **Notes to the Consolidated Financial Statements**

For the three months period ended September 30, 2024 (un-audited)

#### 1. INTRODUCTION

#### 1.1 Legal status of the company

The "Group" consists of Symmetry Group Limited (here-in-after referred to as 'the Holding Company') and its subsidiaries, Symmetry Digital (Private) Limited and Iris Digital (Private) Limited (here-in-after referred to as 'the Group').

The principal activities of the Holding Company are digital media and advertising services encompassing transformation, interactive, commerce and mobility activities.

Symmetry Group Limited ('the Holding Company') was incorporated in Pakistan as a private limited company on 3 February 2012 under the repealed Companies Ordinance, 1984 (now Companies Act 2017). In May 2017, the Company was converted to a public limited company.

These consolidated financial statements represent the consolidated financial statements of the Holding Company. The standalone financial statements of the group companies have been presented separately.

	Percentage of Direct Holding	
	2024	2023
The Holding Company has investments in following subsidiaries:		
Symmetry Digital (Private) Limited	99.98%	99.98%
Iris Digital (Private) Limited	99.80%	99.80%

#### 1.2 Nature of operations of subsidiaries

#### 1.2.1 Symmetry Digital (Private) Limited

Symmetry Digital (Private) Limited ('SDPL') was incorporated in Pakistan as a private limited company on 31 August 2009 under the repealed Companies Ordinance, 1984 (now Companies Act 2017). The principal activities of SDPL are digital media and advertising services encompassing transformation, interactive, commerce and mobility activities.

#### 1.2.2 Iris Digital (Private) Limited

Iris Digital (Private) Limited ('IDPL') was incorporated in Pakistan as a private limited company on 3 February 2012 under the repealed Companies Ordinance, 1984 (now Companies Act 2017). The principal activities of IDPL are digital media and advertising services encompassing transformation, interactive, commerce and mobility activities.



#### 1.3 Location of the registered office and regional offices

Particular	Location	Address	
Registered office	Karachi	Plot No. 56-A, Street 2, Khalid Commercial Area Phase 7 Ext Defence Housing Authority, Karachi,  Plot No.45-C, Office No.3, 2nd Floor, Shahbaz Commercial Lane No Phase -VI, Defence Officer Housing Society, Karachi.	
Regional Office	Karachi		
Regional Office Lahore Plot No 215FF, 2nd Floor, Defence Housing At		Plot No 215FF, 2nd Floor, Defence Housing Authority, Phase 4, Lahore.	
Regional Office	Islamabad	Office #13, Second Floor, Shawez Centre, Johar Road, F8 Markaz, Islamabad.	

#### 2. BASIS OF PREPARATION

#### 2.1 Statement of compliance

These condensed interim consolidated financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan. The accounting and reporting standards as applicable in Pakistan comprise of:

- International Financial Reporting Standards (IFRS Standards) issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
- Provisions of and directives issued under the Companies Act 2017.

These interim financial statements do not include all the information and disclosures as required in the annual financial statements and should be read in conjunction with the Company's annual financial statements for the year ended June 30, 2024.

Where the provisions of and directives issued under the Companies Act, 2017 differ with the requirements of IAS 34, the provisions of, and directives issued under, the Companies Act, 2017 have been followed.

#### 2.2 Basis of measurement

These consolidated financial statements have been prepared under the historical cost convention.

#### 2.3 Functional and presentation currency

These consolidated financial statements are presented in Pakistan rupees which is Group's functional and presentation currency.

#### 2.4 Use of estimates and judgments

In preparing these condensed interim consolidated financial statements, the significant judgments made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those applied in the annual consolidated financial statements of the Company as at and for the year ended June 30, 2024.

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES

The significant accounting policies applied in the preparation of these condensed interim unconsolidated financial statements are the same as those applied in the preparation of the annual consolidated financial statements of the Company for the year ended June 30, 2024.



4.	PROPERTY AND EQUIPMENT		(Un-audited) September 30, 2024	(Audited) June 30, 2024
	-	Note	Rupe	es
	Opening net book value		238,897,159	24,279,287
	Addition during the period / year:			
	- Direct addition		1,680,480	244,534,271
	- Transfer from right-of-use-assts	5	2,723,031	7,560,150
			4,403,511	252,094,421
	Disposal made during the period / year		_	(7,946,098)
	Depreciation during the period / year		(17,281,671)	(29,530,451)
	Closing balance		226,018,999	238,897,159
5.	RIGHT-OF-USE ASSETS			
	Opening net book value		93,694,910	13,395,958
	Addition during the period / year		, , , -	96,511,120
	Transferred to property and equipment		(2,723,031)	(7,560,150)
	Depreciation during the period / year		(3,094,326)	(8,652,018)
	Closing balance		87,877,553	93,694,910
	Depreciation rate (per annum)		10%-15%	10%-15%
6.	LEASE LIABILITIES			
	Opening balance		86,105,912	8,042,561
	Additions		-	95,812,379
	Interest expense		4,662,987	11,818,651
	Payments		(4,833,992)	(29,567,679)
			85,934,907	86,105,912
	Less: Current maturity shown under current liabilities Non-current		(11,952,139) 73,982,768	(12,952,139)
	Non-current		73,982,788	73,153,773
			2024	2023
7.	TRADE AND OTHER PAYABLES	Note	Rupe	es
	Trade Creditors		36,742,572	38,822,051
	Accrued expenses		50,348,866	57,771,390
	Withholding income tax payable		28,295,708	20,142,459
	Withholding sales tax payable		4,758,074	4,671,668
	Workers' welfare fund		143,176	143,176
	EOBI payable		13,340,123	7,375,068
	Sales tax payable		6,634,400	8,144,925
8.	CONTINGENCIES AND COMMITMENTS		140,262,919	137,070,737
0.				
	There were no contingences and commitments as at reporting	g date (June 30	, 2024: None). <b>Un-aud</b>	ited
	On-audicu			

			Un-audited		
			Three months period ended		
			September 30, 2024	September 30, 2023	
9.	REVENUE - net	Note	(Rupees)		
	Gross Revenue		199,030,212	125,528,264	
	Less: Sales tax		(19,852,755)	(6,930,369)	
		9.1	179,177,457	118,597,895	



9.1 The net revenue of the Group has been arrived by offsetting an amount of Rs. 118.357 million representing Billing on behalf of vendors with the gross billing made to customers amounting to Rs. 301.534 million. The net revenue comprises of following:

		Un-audited	
		Three months period ended	
		September 30, September	
		2024	30, 2023
	Note	——Rupees ——	
Revenue	9.1.1	177,041,388	93,532,546
Commission - net	9.1.2	<b>2,136,069</b> 25,065,34	
		179,177,457	118,597,895

#### 9.1.1 Disaggregation of revenue

The Group analyses its net revenue by the following streams:

	S	Septemer 30, 2024		
	Local	Export (Rupees)	Total	
Transformation				
Design and development	10,320,501	92,813,224	103,133,725	
Retainer	25,169,042	3,894,559	29,063,601	
	35,489,543	96,707,783	132,197,326	
Interactive				
Digital Public Relations	2,592,809		2,592,809	
Media Content	18,246,536		18,246,536	
Retainer	20,592,852	3,186,457	23,779,309	
Returner	41,432,196	3,186,457	44,618,654	
Digital commerce - Trade service			-	
Mobility	225,408	00.004.240	225,408	
	77,147,147	99,894,240	177,041,388	
	S	eptember 30, 2023		
	Local	Export	Total	
		(Rupees)		
Transformation				
Design and development	11,319,061	41,550,000	52,869,061	
Retainer	18,151,126	4,112,019	22,263,145	
	29,470,187	45,662,019	75,132,206	
Interactive				
Media		-	-	
Retainer	14,850,921	3,364,379	18,215,300	
	14,850,921	3,364,379	18,215,300	
Mobility			105 040	
Mobility	185,040	-	185,040	
Total	<u>185,040</u> 44,506,148	49,026,398	93,532,546	



#### 9.1.2 Commission - net

The Group analyses its commission by the following streams:

		s	September 30, 2024	
		Local	Export	Total
	Interactive		(Rupees)	
	Digital PR	1,201,320		1,201,320
	Content	724 200	210.540	-
	Media	724,200 L	210,549	934,749 2,136,069
		-,,		_,,
	Digital commerce - Trade service			-
	Total	1,925,520	210,549	2,136,069
			September 30, 2023	
		Local	Export (Rupees)	Total
	Interactive			
	Digital PR	13,725,577	-	13,725,577
	Content Media	5,628,561 4,137,342	1,239,276	5,628,561 5,376,618
	ivieura	23,491,480	1,239,276	24,730,756
	Commerce	, ,	, ,	, ,
	Digital commerce - Trade service	-	334,593	334,593
	Total	23,491,480	1,573,869	25,065,349
			Un-aud	
			Three months ]	
			September 30,	September
10	EADMINICS DED SHADE 1 1 1 1 1 1 1		2024	30, 2023
10.	EARNINGS PER SHARE - basic and diluted		Rup	ees ——
	Profit after taxation attributable to the owner of the Pa	nrent	41,262,301	37,844,210
	Weighted average number of ordinary shares			
	outstanding during the year		285,245,524	285,245,524
	Earnings per share - basic and diluted		0.14	0.13
	There is no dilutive effect on the basic earnings per sh	are of the Group		
	There is no undirection the busic earnings per si	are of the Group.	Un-aud	lited
			Three months period ended	
			September 30,	September
			2024	30, 2023
11.	CASH AND CASH EQUIVALENTS	Note	——— Rupe	ees ——
	Cash and cash equivalents comprise of the following	items:		
	Cash and bank balances		39,987,624	395,585,217
	Short term running finance		(63,939,628)	(33,723,575)
	Č		(23,952,004)	361,861,642
			(23,952,004)	361,861,6

#### 12. RELATED PARTY DISCLOSURES

The related parties of the Group comprise of the directors and their close family members.

The Group in the normal course of business carries out transactions with various related parties. Details of transactions with related parties, other than those which have been specifically disclosed elsewhere are as follows:



#### 13. GENERAL

#### Date of authorization for issue of these condensed interim consolidated financial statements

These condendensed interim consolidated financial statements were authorised for issue by the Board of Directors of the Holding Company in their meeting held on 29 Oct 2024.

#### 13.2 Level of rounding

Unless otherwise indicated, figures in these condensed interim consolidated financial statements have been rounded off to the nearest rupee.

**Chief Executive** 

Director





#### **Head Office**

56 - A, Street 2, Khaild Commercial Area, Phase 7 Ext., DHA, Karachi.

#### Other Offices

#### Islamabad

Shahawaiz Center Plot No.8-C

Sector F-8 Markaz Islamabad.

#### Lahore

2nd Floor, 215 FF, DHA Phase 4,

Lahore 54000.

#### Karachi

2nd Floor, Plot No. 45-C, Kh-e-Shahbaz Lane 4, Phase VI, D.H.A., Karachi, Pakistan