



CORPORATE BRIEFING SESSION 2024

November 26, 2024

ABOUT PIONEER CEMENT LIMITED

Incorporated in 1986 and subsequently listed on Pakistan Stock Exchange

Location of Plant is near Jauharabad, Khushab, the land of the finest limestone reserves

Human Capital includes a team of more than 1,000 employees

Market Capitalization

Rs. 38.31 billion (US\$ 137.63 million)

Total Assets

as at June 30, 2024 were Rs. 85.08 billion (US\$ 305 million)

Annual gross turnover

for FY 2024 was Rs. 49.24 billion (US\$ 176.88 million)

The Vision is

To be the preferred provider of cement and building solutions in Pakistan

Annual installed cement production capacity

5.19 million metric tons

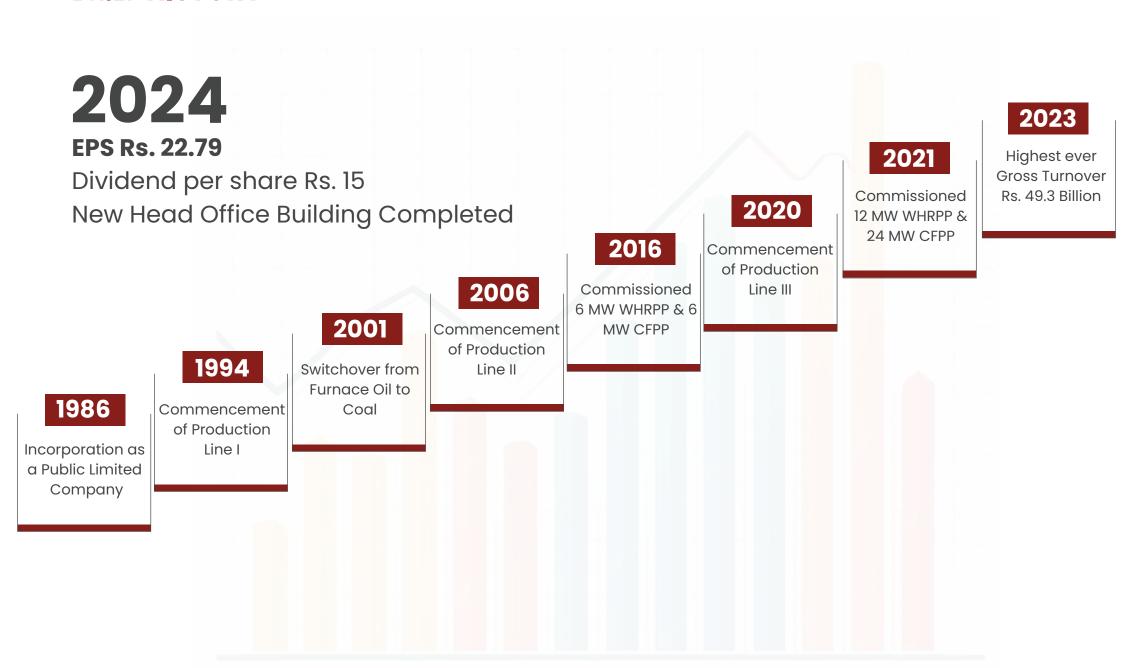
Geographical Presence

in Central, North and South Punjab

Dealers Network

143 in Lahore, 166 in Faisalabad & 39 in South Punjab

BRIEF HISTORY



CSR CORPORATE SOCIAL RESPONSIBILITY



- ISO 14001:2015, ISO 9001:2015 and ISO 45001: 2018 Certifications
- Environmentally compliant coal firing burners together with waste heat recovery mechanism
- Tree plantation with the resolve of fostering green legacy that will thrive for generations
- Advanced extensive dust collection equipment helping in reducing carbon footprints
- Green Office Diploma by WWF Pakistan, an authentication of quest towards a resource efficient entity



- Establishment and operations of primary schools in Chenki village
- Construction of additional blocks in District Public School Jauharabad and Sargodha
- Financial support to SOS Schools and the Quaidabad Vocational Training Institute
- Collaboration with Pakistan's leading business school, IBA for quality of their business curriculum and played a role in constructing a residential facility for the faculty members
- Collaboration with Ghulam Ishaq Khan institute to promote educational excellence

CSR CORPORATE SOCIAL RESPONSIBILITY



- Development maintenance of 15 km road connecting Chenki village to Jabbi village providing convenience to local commuters
- New 2.1km bypass road is under construction which will bring relief to locals impacted by congestion.
- Construction and maintenance of the Chenki village mosque



- The Pioneer Medical Center at our plant provides free medical and emergency ambulance services not just to our employees but also to the local community
- Public dispensary in Chenki Village
- Financial support to TB Centre Foundation
- Health Safety and Environment (HSE) department promoting healthy working conditions, training of staff members and compliance with safety practices.

COMPANY PERFOMANCE

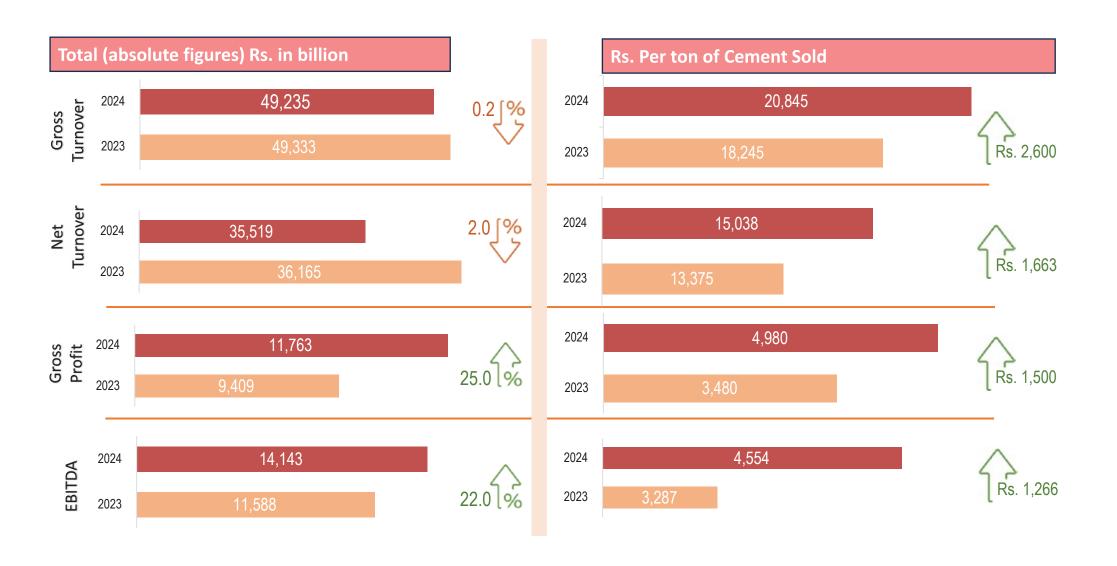
PRODUCTION AND **SALE VOLUMES**



Particulars	Q1-FY 2025	FY 2024	FY 2023	FY 2022	FY 2021	FY 2020	
	Tons '000'						
Production							
Clinker	401	2,021	2,409	2,893	2,955	1,540	
Cement	476	2,315	2,741	3,373	3,408	1,737	
Dispatch - Cement/ Clin	ker						
Domestic Market	463	2,362	2,704	3,388	3,368	1,723	
International Market	-	-	-	-	13	12	
Total	463	2,362	2,704	3,388	3,381	1,735	
Growth / (Decline) in Domestic Sales							
Domestic Dispatches	(22.96%)	(12.65%)	(20.19%)	0.59%	95.47%	24.49%	

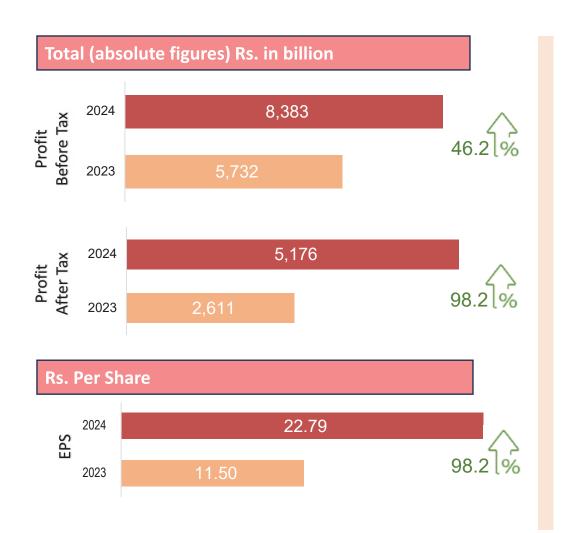
FINANCIAL PERFORMANCE (FY 2024) - GRAPHICAL PRESENTATION

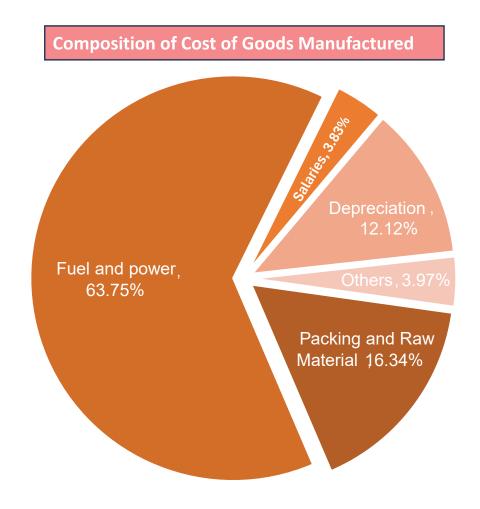




FINANCIAL PERFORMANCE (FY 2024) - GRAPHICAL PRESENTATION





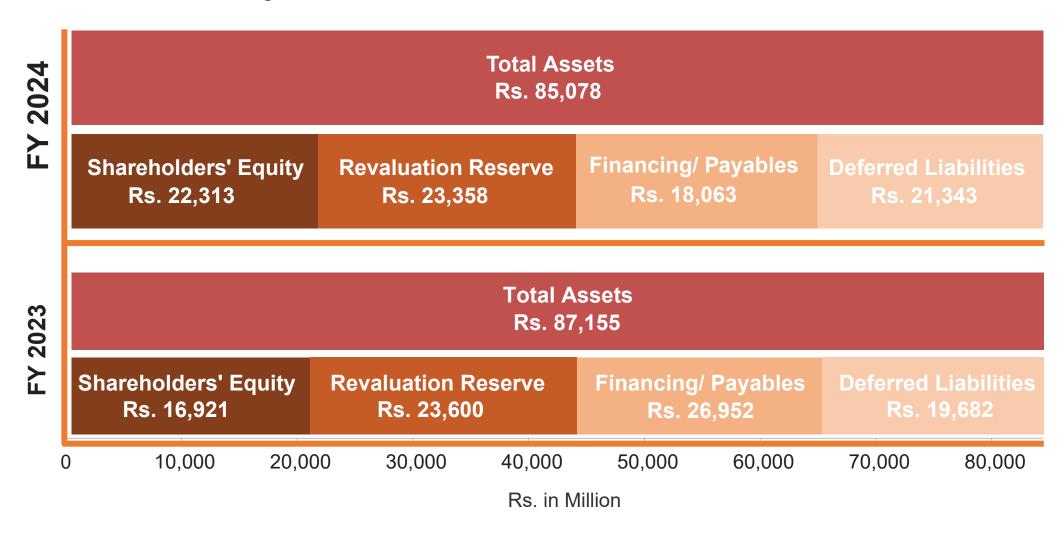


STATEMENT OF FINANCIAL POSITION -

GRAPHICAL REPRESENTATION

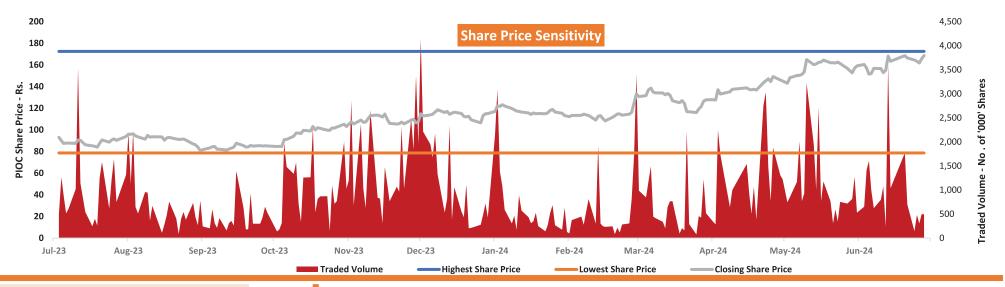


Assets and Sourcing:



MAXIMIZING SHAREHOLDERS' RETURN





FY 2024		
Performace Indicator	Rs. Per	
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EPS	22.79	
Highest Share Price	172.50	
Average Share Price	115.89	
Breakup Value	201.07	
Dividend	15.00	
	%	
Dividend Payout ratio	65.82	

Since the commencement of our new production line, the Company has prioritized debt reduction as its utmost focus. With the debt now at a manageable level, the Board have declared the highest dividend payout ratio in the Company's history at 65.82%. This reflects commitment to maximizing shareholder value while ensuring long-term financial stability.

STATEMENT OF PROFIT OR LOSS – Q1 FY 2025



	Period ended	Variance with			
Particulars	2024 (Actual)	2023 (Actual)	SPLY		
	Rs. in thousand				
Gross Turnover	11,845,755	12,088,814	(243,059)		
Net turnover	7,890,606	8,712,228	(821,622)		
Cost of sales	(5,489,766)	(6,061,838)	572,072		
Gross profit	2,400,840	2,650,390	(249,550)		
	30.43%	30.42%			
Distribution costs	(40,803)	(61,487)	20,684		
Administrative expenses	(137,065)	(79,479)	(57,586)		
Other expenses	(105,572)	(78,999)	(26,573)		
	(283,440)	(219,965)	(63,475)		
Operating profit	2,117,400	2,430,425	(313,025)		
Other income	52,578	6,986	45,592		
Unrealized Gain	-	47,352	(47,352)		
Finance costs	(493,158)	(950,185)	457,027		
	(440,580)	(895,847)	455,267		
Profit before tax	1,676,820	1,534,578	142,242		
Taxation	(653,960)	(601,555)	(52,405)		
Profit after tax	1,022,860	933,023	89,837		
EPS - Rs.	4.50	4.11	0.39		

THANK YOU