

**STYLERS**

**CORPORATE BRIEFING SESSION**

FOR THE YEAR ENDED JUNE 30<sup>TH</sup> 2024

**THURSDAY DECEMBER 12, 2024**

11 AM WITH Q&A TO FOLLOW

**ZOOM MEETING LINK:**

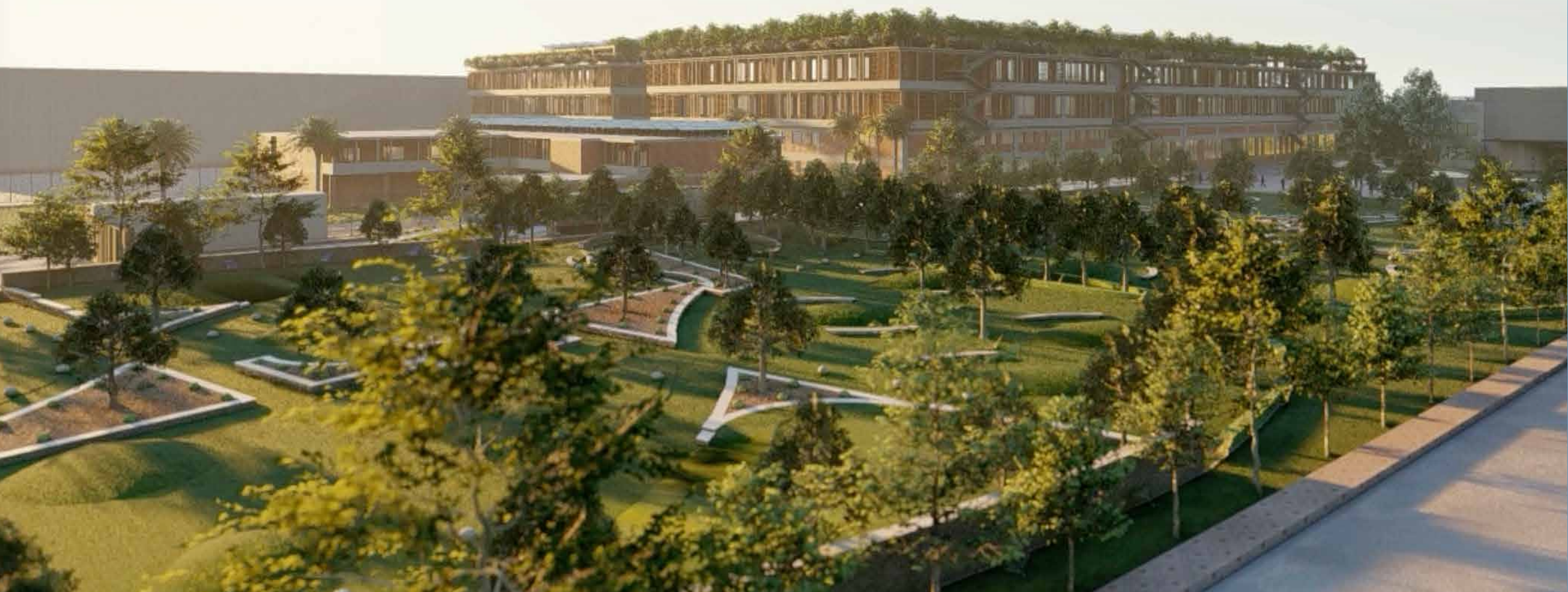
<https://shorturl.at/IQU2x>





# CONTENTS

- About Us
- Vision, Mission & Core Values
- Financial Highlights
  - i. Ratio Analysis
  - ii. Statement of Profit or Loss
  - iii. Statement of Financial Position
- Future Outlook
- Q&A Session





# STYLERS

a company of  
**USGROUP**



# GET TO KNOW STYLERS



**10** Million Units of Denim Garments per Annum



**6,000** Dedicated Employees



**21,507** Square Meters of Land Area

**STYLERS**, a Publicly Traded Company on the Pakistan Stock Exchange, stands as one of Pakistan's premier denim manufacturers.

As part of the esteemed US Group with a textile legacy dating back to 1975, **STYLERS** provides top-notch fashion solutions to leading global brands. We are committed to serving our stakeholders with unwavering dedication and corporate responsibility.

Our steadfast commitment to sustainability and ethical practices, coupled with a customer-centric approach, distinguishes us in the industry. As a people-driven organization, we believe in the transformative power of doing well by giving back to our community and shareholders, embodying our distinctive ethos.



**Crafting Denim Excellence**  
Among Pakistan's Top 10 Producers





Our dedicated R&D team and product development centre produces a diverse range of denim products designed to suit every season, style preference, age group, and fashion era. From timeless classics to contemporary trends, **STYLERS**, ensures that there's a perfect denim piece for everyone, regardless of their personal style or the current fashion landscape. With our extensive collection, we cater to the varied tastes and needs of our diverse clientele, making denim a versatile and timeless wardrobe staple for all.

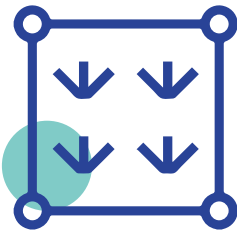
**DENIM  
TAILORED  
FOR ALL**



# PROJECT SUNSHINE



**Investment**  
30M USD



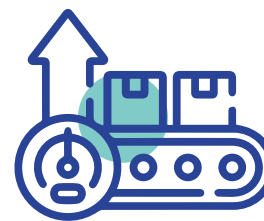
**Land Area**  
35 Acres



**Mill Building**  
Covered Area  
0.5 Million sq. ft.



**Miyawaki Forest**  
36,500 sq. ft.



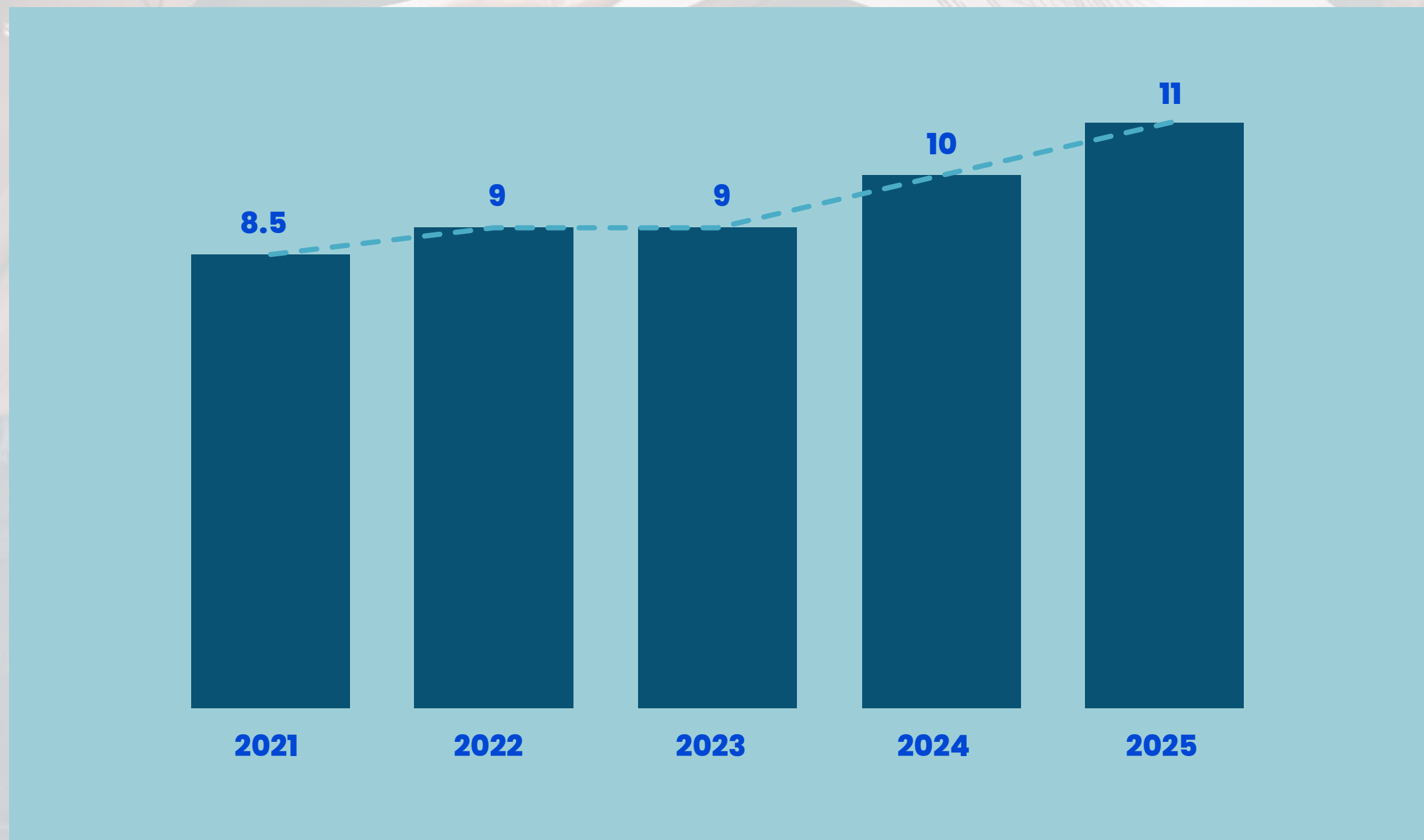
**Production Capacity**  
6 Million Garments PA

Experience the future of sustainable fashion at our **LEED Certified Facility**, Project Sunshine. Spanning across **127,000 sq. m of land** with a **covered area of 44,000 sq. m**, this state-of-the-art facility is dedicated to enhancing our production capacity. With the capability to produce **6 million garments annually**, taking current capacity of **10 million garments to 12.5 million**, and a **workforce of over 3,500** we're committed to meeting the growing demands of the fashion industry while championing eco-friendly practices.

# CAPACITY GROWTH

## Million pieces per year

**STYLERS** continues to thrive and expand its reach through innovative designs and sustainable practices. With each collection, **STYLERS**, pushes the boundaries of fashion while staying true to its commitment to environmental responsibility and customer satisfaction.





**We make sure  
that we are on  
top of the  
market trends  
and sustainable  
practices and  
ensure to pass  
that on to our  
customers.**





Customers

**KIABI**  
la mode à petits prix

**NEWYORKER**

s.Oliver

LA HALLE

BESTSELLER

CORTEFIEL

mister.lady

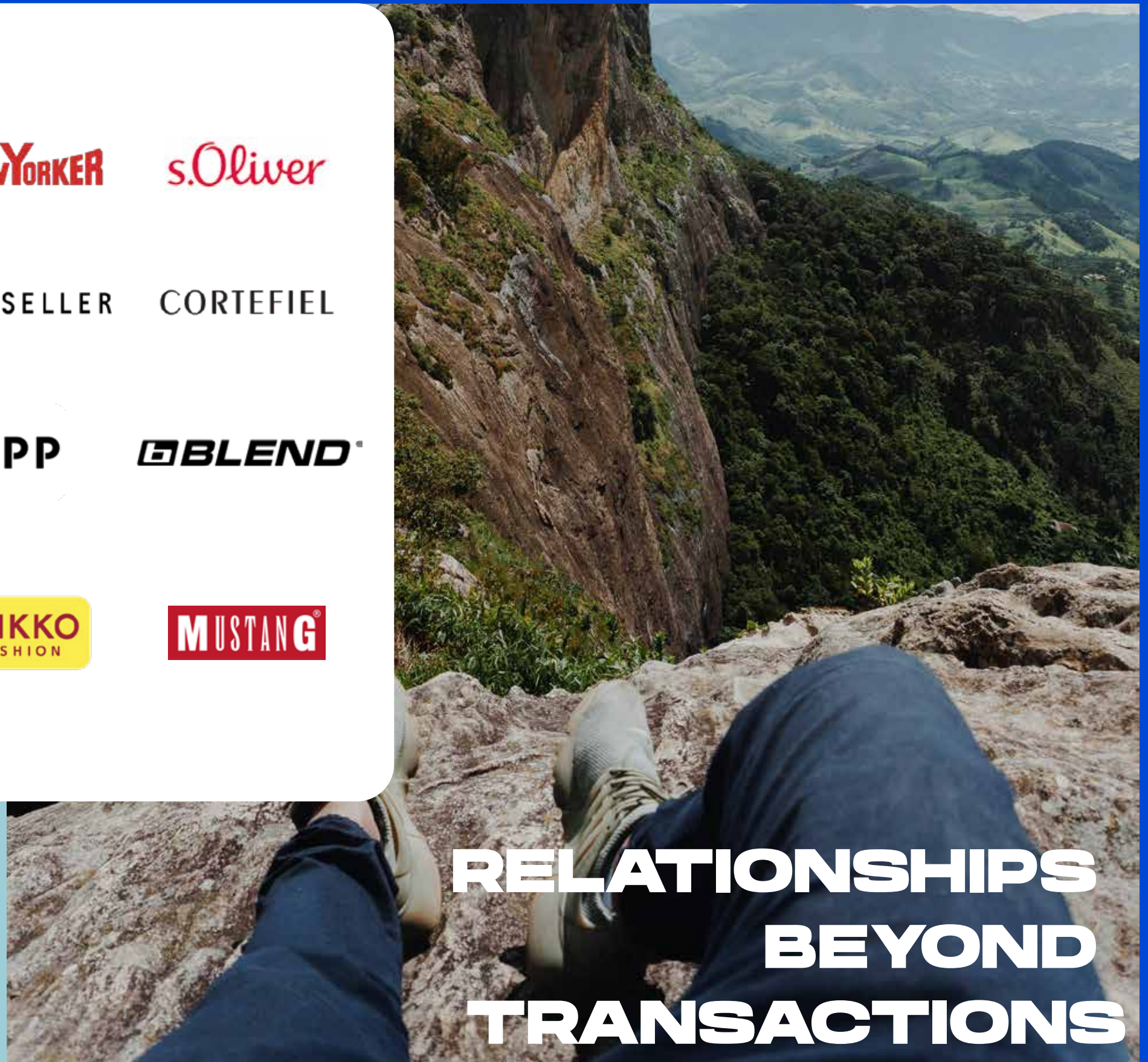
LPP

BLEND

GUESS

TAKKO  
FASHION

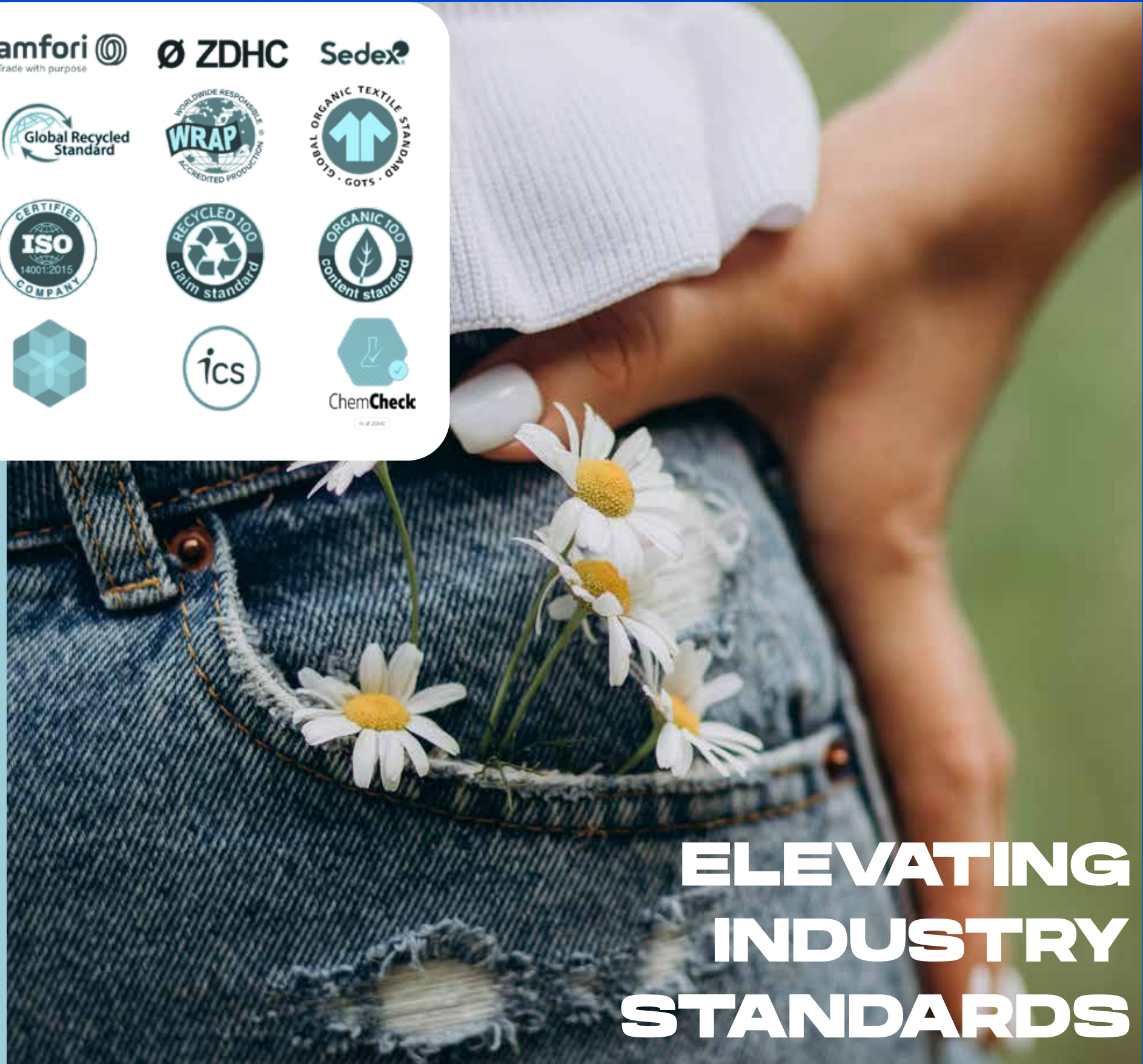
MUSTANG



**RELATIONSHIPS  
BEYOND  
TRANSACTIONS**



# Certifications and Accreditations

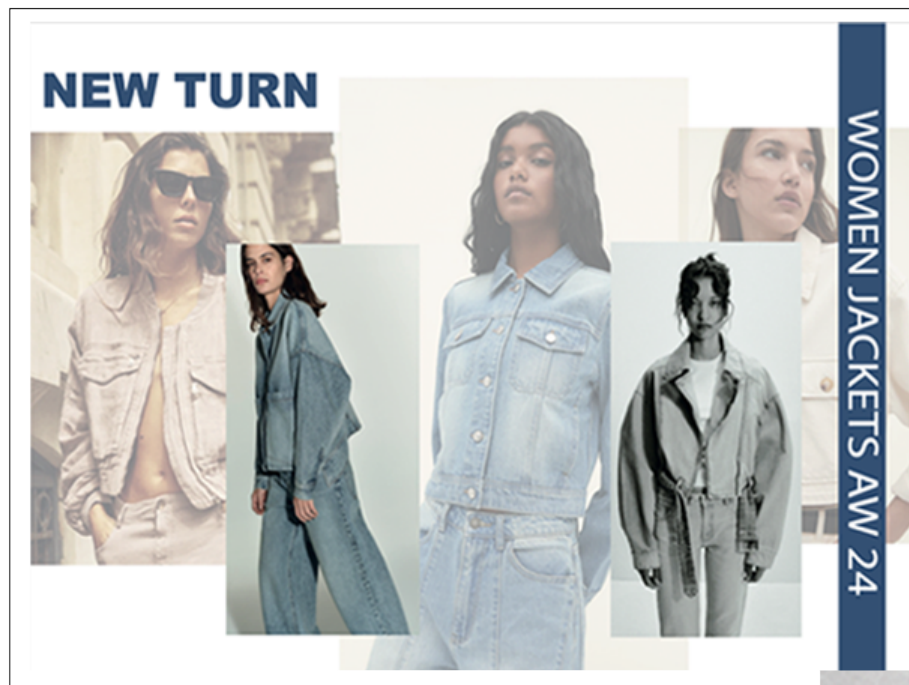


**ELEVATING  
INDUSTRY  
STANDARDS**



# DISCOVER TIMELESS ELEGANCE

Explore Our Latest Collections!



COLLECTIONS  
at a  
*Cylympse*





# COMMITTED TO

**Sustainability, Community, and Transparency**



## **We care for our planet**

We are constantly evolving our production processes to reduce water and energy consumption to be gentle on the environment.



## **We care for our people**

We are committed to providing a safe and healthy working environment to our associates. We are fully compliant with all major social compliances.



## **We are a Publicly listed company**

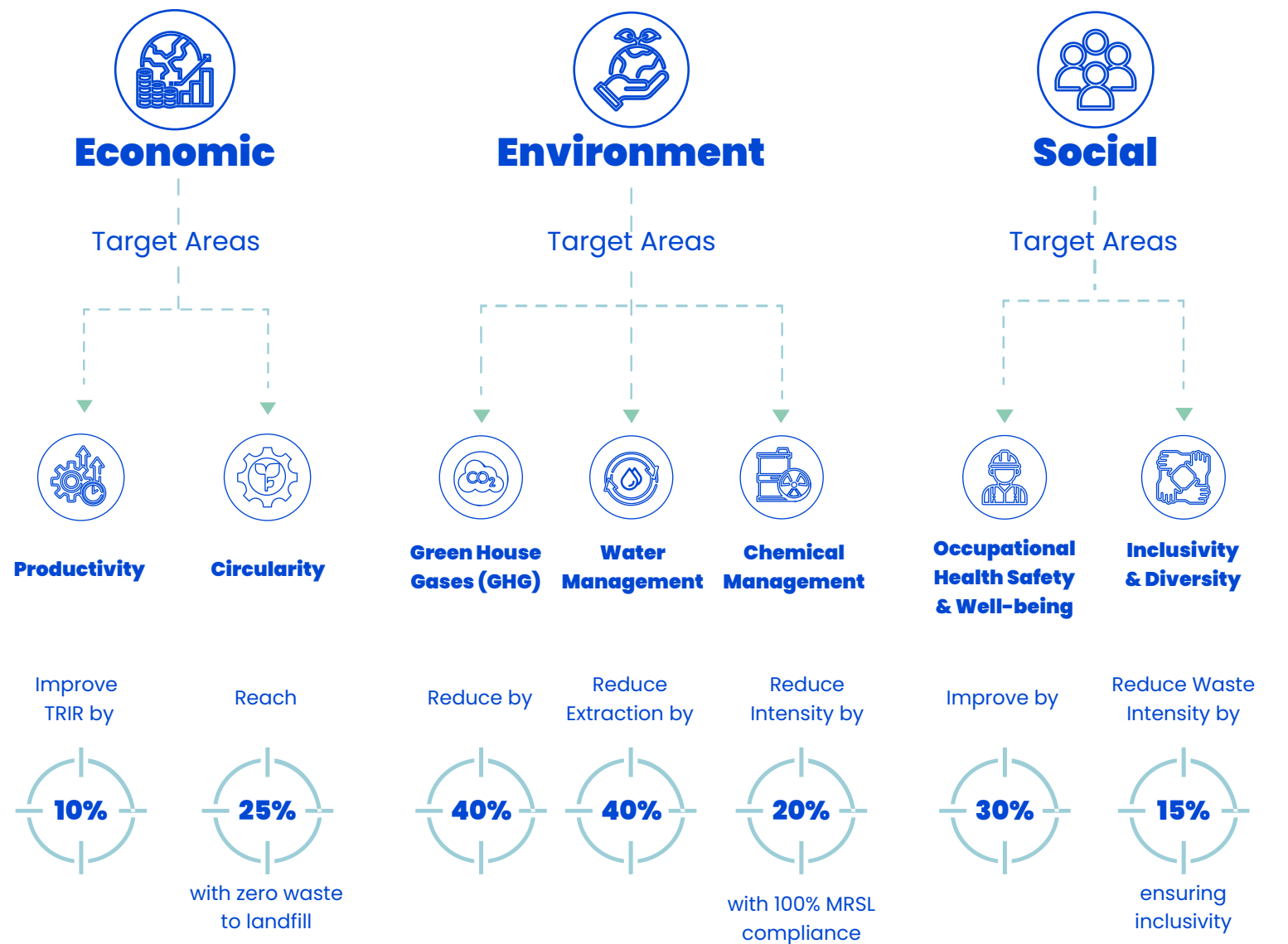
STYLERS is a publicly listed company on the Pakistan Stock Exchange.

**Transparency  
Sustainable Practices  
Community Integration**





# OUR SUSTAINABILITY COMMITMENT



# ECO-FRIENDLY MACHINES (TONELLO)



The technology is eco-friendly, saving water and energy with efficient cycles and reduced water consumption. Its NoStone system minimizes harmful chemicals, ensuring sustainable and gentle garment processing.



# OZONE TECHNOLOGY (JEANOLOGIA)



G2 is the latest and most eco efficient ozone textile technology. It takes air from the atmosphere and transforms it into ozone, liberating the particles inside the tumbler to produce results such as the elimination of indigo dye excess or the reproduction of the bleaching effect to give garments the real look of outdoor usage. All of this is accomplished in a zero-discharge process without water or chemicals and with a considerable reduction in the steps required to produce denim.



Save up to 65% water



Save up to 20% energy



Save up to 80% chemical

# LASER MACHINES (VAV)

Laser technology provides a complete variety of tools to enhance productivity and to get more authenticity and realism in the designs, whilst ensuring energy efficiency and being friendly to the environment and people.





## GREEN SERIES DRYERS (TRIVINETA)

The green-up line uses a sophisticated exhaust air heat recovery system to preheat the incoming air. This mechanism combined with the drying control by an infrared sensor allows to reduce consumption waste, processing times, and running costs with certified and innovative machines.



-18% energy consumption



-20% steam consumption



-25% working time saving

**REACH**

Substances Of Very High Concern (SVHC)  
Assessment Certificate

REACH is an EU regulation on chemicals and their safe use. It deals with the registration, evaluation, authorization, and restriction of chemicals. STYLERS have obtained the assessment certification from REACH after a rigorous audit procedure.

**bluesign®**

BLUESIGN provides a catalog of procedures of bluesign-approved textile products which we use.

**Ø ZDHC**

ZDHC aims to implement sustainable chemical management best practices across the value chain in the textile, apparel, and footwear industries.



**REDUCED  
CHEMICAL  
USAGE**



## STATE OF THE ART EFFLUENT TREATMENT PLANT

- Compliance with local environmental laws: PEPA ACT 1997, SEC-14, Amended 2012
- Punjab Environment Quality Standards for Industrial Gaseous Emissions
- SRO 528-1-20010- PEPA 1997 (Priority Parameters for Monitoring of Liquid Effluents, Priority Parameters for Monitoring of Gaseous Emissions)



## INNOVATION & EFFICIENCY FOCUS

STYLERS is deploying the latest industry 4.0 processes throughout our production process for better efficiency, visibility, and transparency. This not only reduces lead times for customers but also gives us confidence in providing the best service and adapt quickly to provide you with most cutting edge products fast.

- **AUTO FABRIC SPREADER**

- **TONELLO WASHING, TRIVINETA DRYERS & LASER MACHINES (VAV)**

- **AUTO HEMMING, AUTO POCKET ATTACHMENT, AUTO LOOP & AUTO J STICK**



# A WIDE VARIETY OF FABRICS TO CHOOSE FROM

We are a one-stop solution for your garment and fabric needs. Our partner organization is a leading denim mill of Pakistan and produces fabrics of all kinds to cater to your needs including yarns such as:



**100% BCI Cotton (Better Cotton Initiative)**



**Recycled Yarn**



**Post Consumer Waste Yarn**



**Post Industrial Waste Yarn**



**Alternative Fibers**



**Chemical & Pesticide Free Cotton**



**Organic Cotton**



**Wood-based Fiber (Lenzing)**



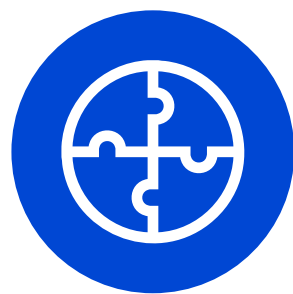
# VISION

We aspire to grow by protecting our core business & moderately diversifying in attractive segments while implementing good governance for the long-term sustainability of the organization.

# MISSION

Doing Well by Giving Back.

# CORE VALUES



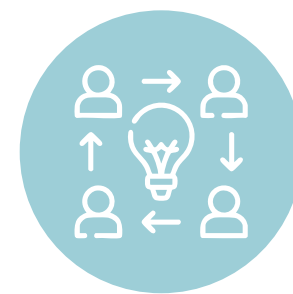
Integrity



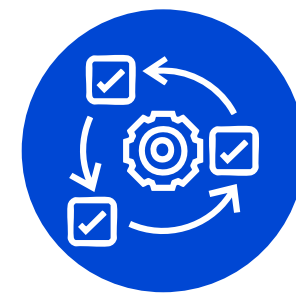
Care



Innovation



Collaboration



Agility







# **FINANCIAL HIGHLIGHTS**



# RATIO ANALYSIS

2024	2023	2022	2021	2020
------	------	------	------	------

## PROFITABILITY RATIOS:

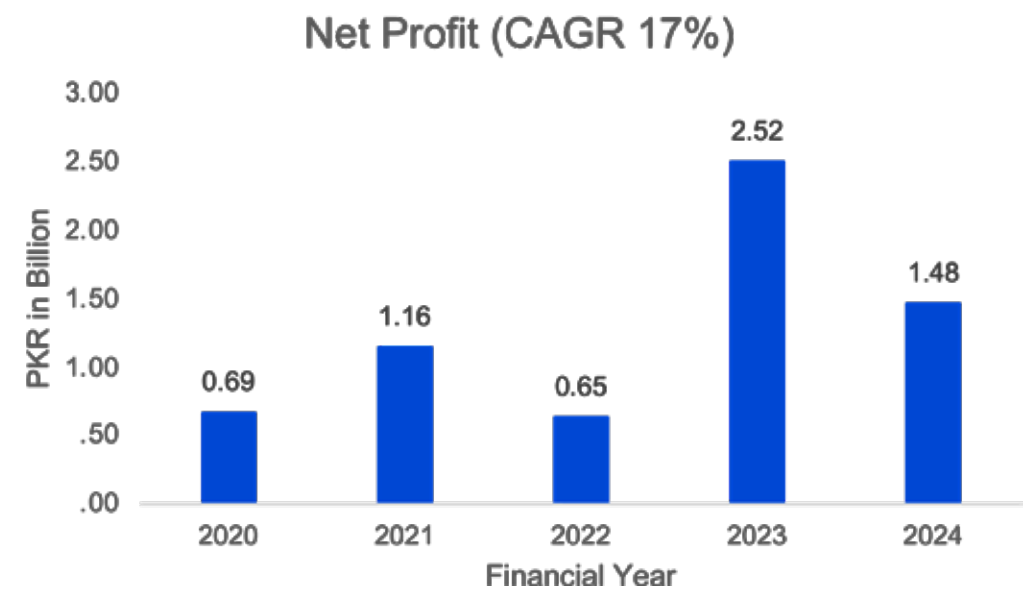
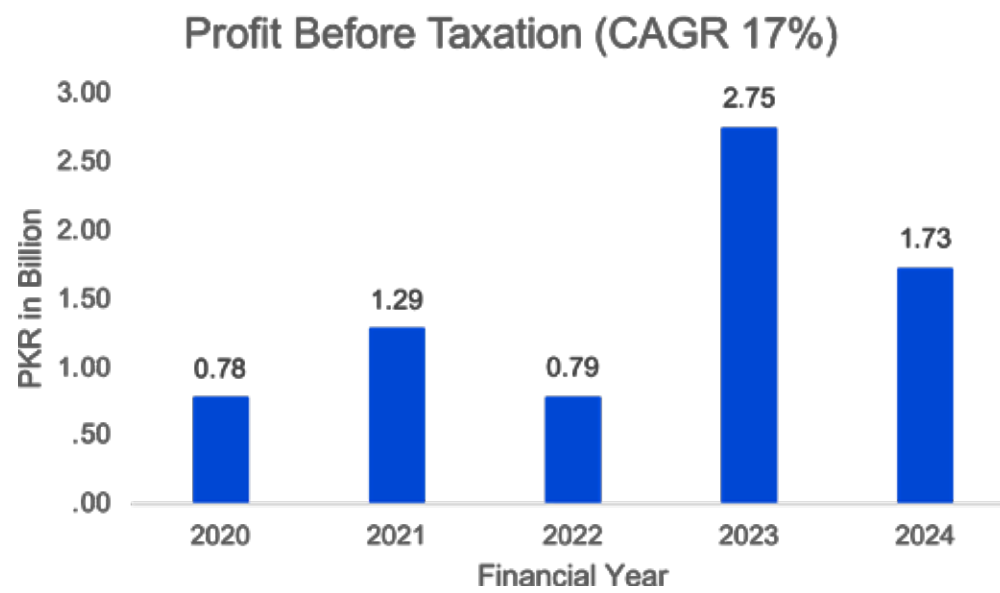
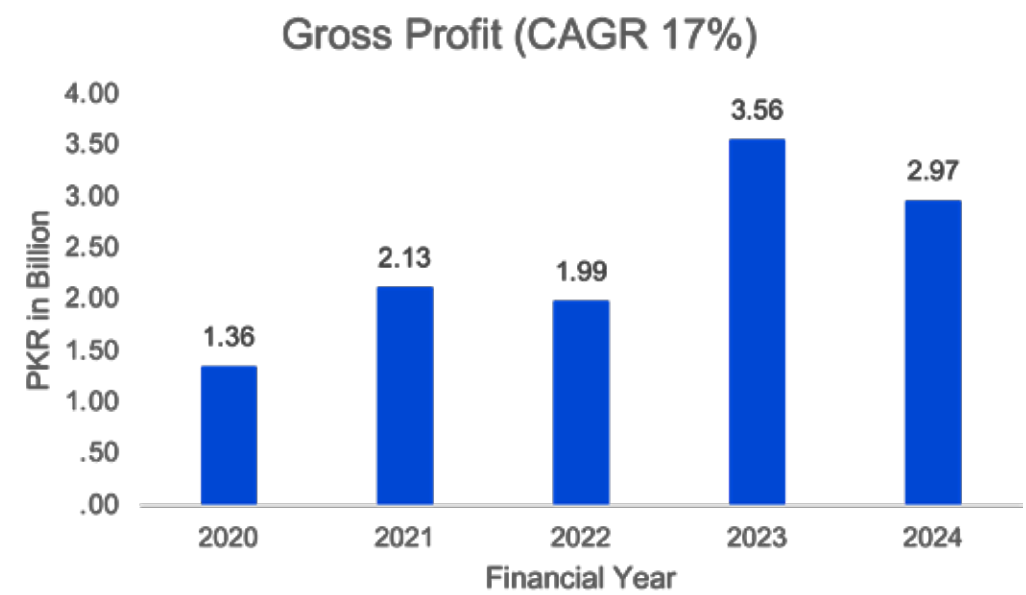
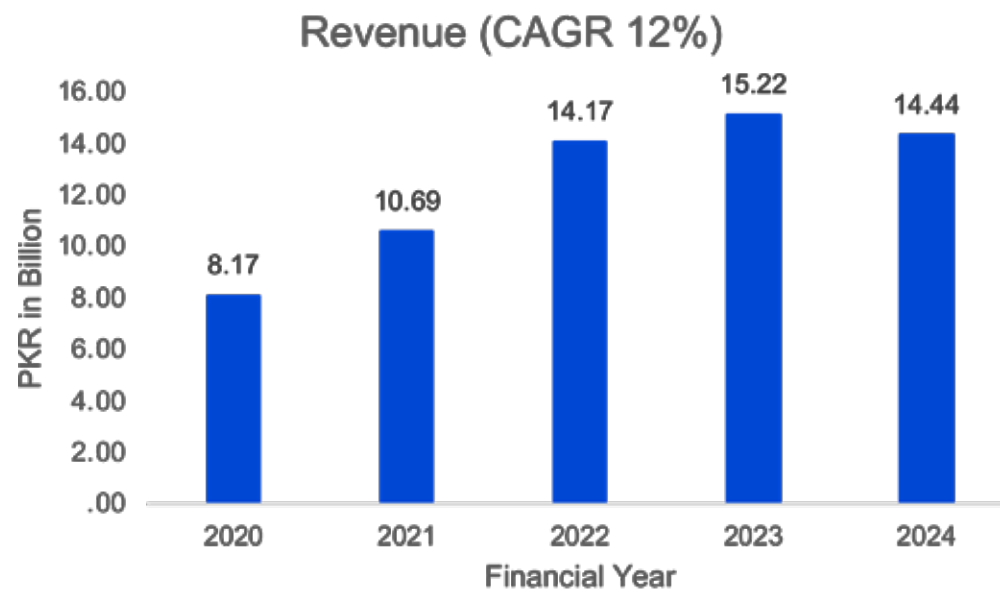
Gross Profit to Sales	%age	20.6%	23.4%	14.1%	19.9%	16.6%
Operating Profit to Sales	%age	12.0%	18.1%	5.6%	12.0%	9.6%
Net Profit to Sales	%age	10.2%	16.6%	4.6%	10.9%	8.4%
Earnings per Share	Rs.	3.39	5.85	1.51	2.70	1671.74

## LIQUIDITY RATIOS:

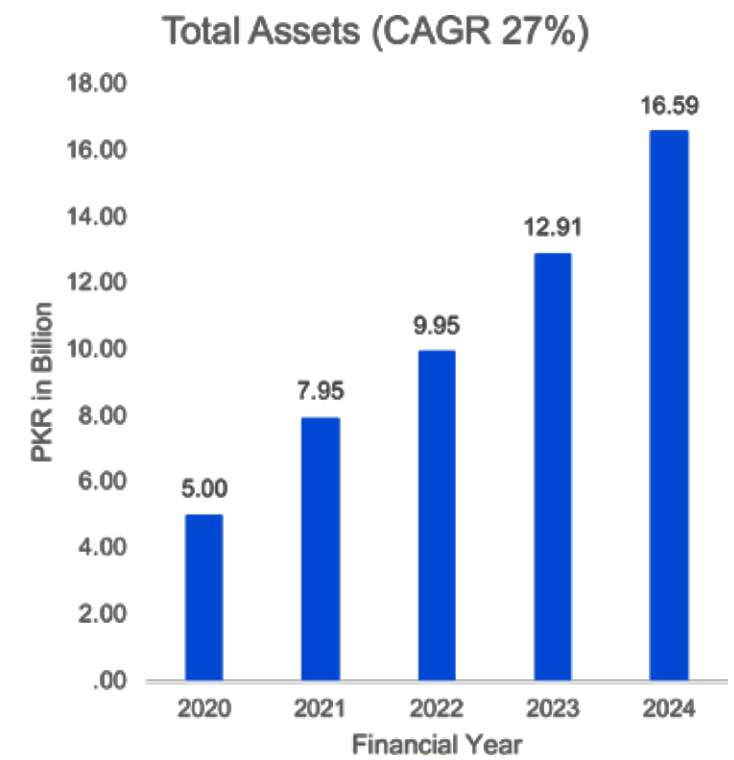
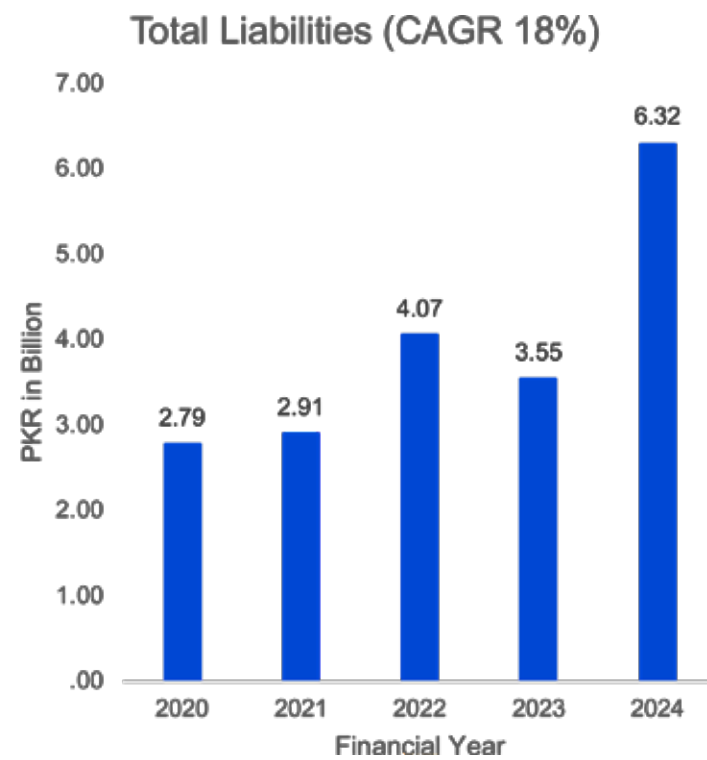
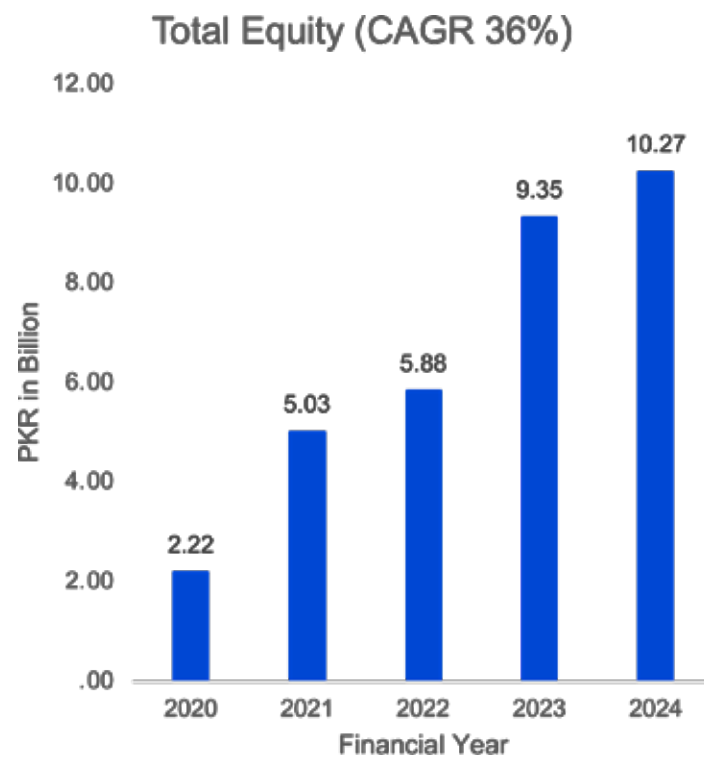
Current Ratio	Times	1.06	1.62	1.61	1.92	1.09
Quick/Acid Test Ratio	Times	0.68	1.22	1.06	1.27	0.61



# STATEMENT OF PROFIT OR LOSS



# STATEMENT OF FINANCIAL POSITION





# FUTURE OUTLOOK

After facing significant economic challenges, including a large trade deficit, declining foreign exchange reserves, and an ever-increasing debt burden, Pakistan has shown resilience and is slowly moving towards economic recovery. While significant challenges remain, Pakistan's economic revival is underway, and with continued reforms and support, the country is poised for sustained growth and development.

Inconsistent government policies remain a challenge, and changes in the last budget (normal tax regime from previous final tax regime, increase in advance tax on remittance from 1% to 2%, local supplies now subject to 18% sales tax, etc.) have negatively impacted the performance of export-oriented industry. In the last two years Operating Cost has significantly increased essentially due to increase in minimum wages by 49% and energy cost by 80% further weakening the performance of the industrial sector.

Pakistan's **exports** have **started to grow**, and **2025** looks promising. The company remains optimistic about its future prospects, reinforced by a strategic expansion project, "**Sunshine**," currently progressing as per plan. This **expansion** is aimed at **enhancing production capacity** and improving operational efficiencies, which will position us to capitalize on future market opportunities.

---



**Q&A**  
SESSION







**Address:** 20 KM Ferozpur Road  
Glaxo Town, Lahore, Punjab,  
Pakistan

**Phone:** 9242-5832773/ 5867708

**Fax:** 9242-5822771

**Email:** [info@stylersintl.com](mailto:info@stylersintl.com)

 @stylersintl  @stylersintl  @stylersintl

**STYLERS**