

12th December 2024

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Material Information

Dear Sir,

In accordance with Section 96 of Securities Act 2015 and clause 5.6.1(a) of Code of Corporate Governance contained in the PSX Rule Book, we hereby convey the following information:

PBA has appointed Symmetry Group Limited to transform its presence on digital channels. Pakistan Banks' Association (PBA) is the representative body of the banks operating in Pakistan. PBA's main objective is to coordinate the efforts of the banking industry.

Symmetry Group Limited is a leading digital technology and experiences company that specializes in the transformation and digitalization of critical business functions with its expertise in digital strategy, transformation, artificial intelligence, digital commerce, data science, mobility, retail/research, and interactive marketing.

You may inform the TREC holders accordingly.

Farhaj Khan
Company Secretary