



Citi Pharma Limited

PUBLIC ANNOUNCEMENT

Citi Pharma Limited is Advancing Medicines Accessibility with Direct Marketing under the leadership of Chief Commercial Officer, Mr. Aamir Shahzad.

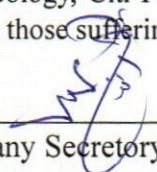
Citi Pharma Limited is proud to announce a pivotal development in alignment with our 2030 Vision: From “Care to Cure”. Starting January 1, 2025, Citi Pharma will officially venture into the direct marketing sector, establishing a dedicated team across Pakistan. This shift marks a transition from our primary focus on servicing hospitals and institutions as well as our API business to directly providing our high-quality pharmaceutical products to the public. This strategic move highlights our commitment to improving access to affordable and quality healthcare solutions for everyone in Pakistan.

To lead this initiative, we proudly welcome **Mr. Aamir Shahzad as our Chief Commercial Officer (CCO)**. With 28 years of exceptional experience in top national and multinational pharmaceutical companies including Barret Hodgson, Hilton Pharma, Bristol Mayer Squib and Herbion, Mr. Shahzad join Citi Pharma with the target of making Citi Pharma, the leading pharmaceutical company in Pakistan by 2030, offering economical solutions like insulin and biological products to address the country’s growing healthcare needs. Additionally, he aims to expand Citi Pharma’s reach globally, bringing affordable and innovative healthcare solutions to international markets.

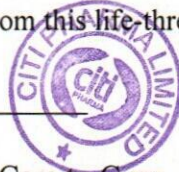
Citi Pharma’s product portfolio will include general formulations such as antibiotics for bacterial infections, cardiovascular medicines, anti-diabetic drugs, analgesics and antipyretics for pain and fever management, and respiratory treatments for asthma and other chronic conditions, providing comprehensive healthcare solutions.

In the field of biotechnology products, CPHL will focus towards diabetes management (insulin), vaccines for infection prevention, monoclonal antibodies for autoimmune and chronic conditions (Cancer and Arthritis), and recombinant proteins for rare and complex diseases, showcasing our commitment to advanced treatment options. **These specialized products will place CPHL as one of the leading pharma companies in Pakistan with the entire value chain from API’s to specialized formulation products.**

For oncology, Citi Pharma is determined to make cancer treatment affordable and accessible, providing hope to those suffering from this life-threatening disease because we care to cure.



Company Secretary
Citi Pharma Limited – Care to Cure
Dated: December 16, 2024



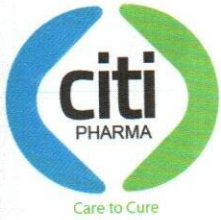
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Citi Pharma welcomes Mr. Aamir Shahzad as its new Chief Commercial Officer



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