

December 24, 2024 FATIMA/PSX/24/A-031

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

**Subject: Revised Presentation on Corporate Briefing Session** 

Dear Sir,

With reference to our earlier announcement dated December 20, 2024, we are pleased to enclose herewith an updated version of the presentation relating to the Corporate Briefing Session of Fatima Fertilizer Company Limited.

The date and time of the Corporate Briefing Session will remain the same i.e., Tuesday, December 24, 2024 at 04:00 p.m. PST through Video Conference (via Zoom).

The investors / analysts wishing to attend the Corporate Briefing Session are requested to register themselves using the registration link mentioned on the flyer.

We would appreciate your assistance in communicating this information to market participants / TRE Certificate Holders of the Exchange.

Yours sincerely,

Anil Zia

**Deputy Company Secretary** 

Encl: As above



# CORPORATE BRIEFING SESSION

You are cordially invited to the corporate briefing session of **Fatima Fertilizer Company Limited** wherein Mr. Asad Murad and Mr. Pervez Fateh will present company's financial performance and outlook.



Mr. Asad Murad Chief Financial Officer & Chief Operating Officer



Date: Tuesday, 24th Dec '24

**Time:** 04:00 PM

Venue: Zoom Meeting

For Registration, Please Click Here

For any query, please contact

Tahir Abbas

Director Equities Arif Habib Limited tahir.abbas@arifhabibltd.com 021-32462742





CREATING
DOSSIDE

Date: Tuesday, December 24, 2024

Time: 04:00 PM





# Sadiqabad Plant Capacity

# Multan Plant Capacity

# Sheikhupura Plant Capacity

Brand: "Sarsabz"

Urea - 500,000 MT

CAN - 420,000 MT

NP - 360,000 MT

Brand: "Sarsabz"

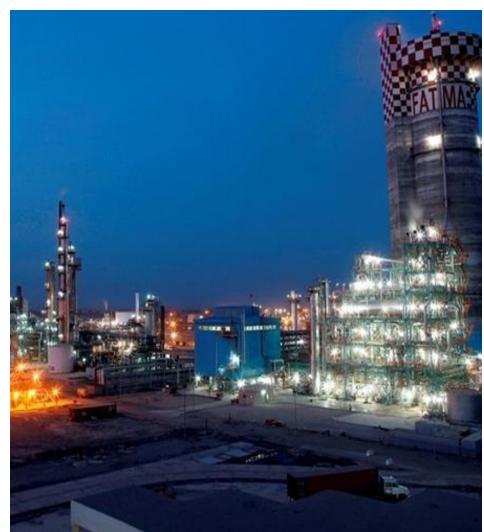
Urea - 92,000 MT

CAN - 450,000 MT

NP - 304,500 MT

Brand: "Bubber-Sher"

Urea - 445,500 MT















### Ainual 2023



\*Interim Divided only / LY at 09 Months PKR 1.75 Only



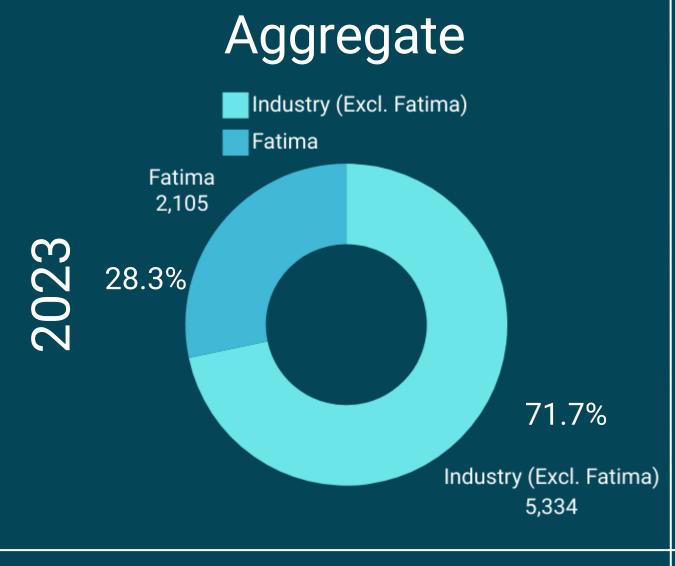
## **Production Volume - KMT**

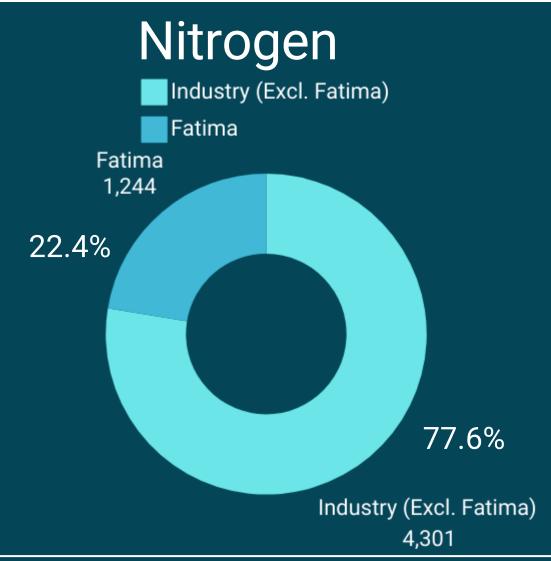


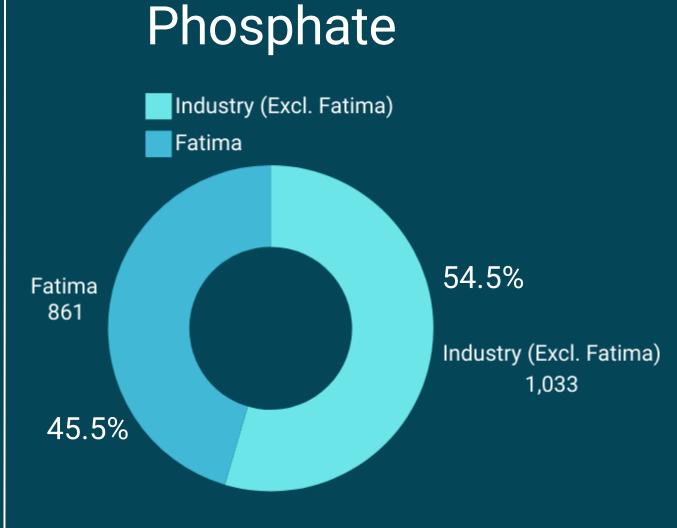
## Sales Volume - KMT

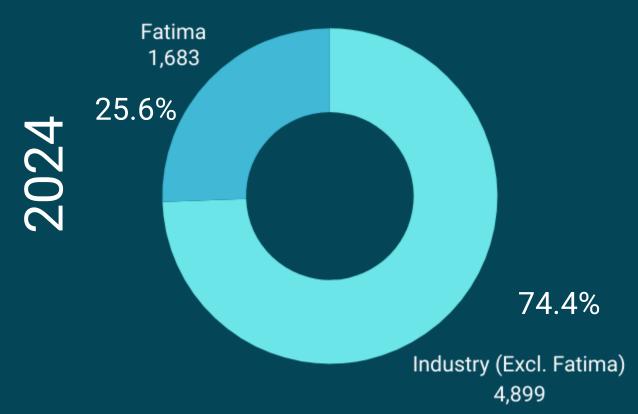


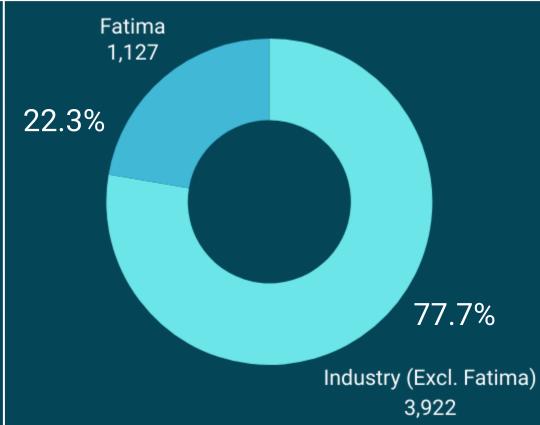
### Market Share - 09 Months Ended

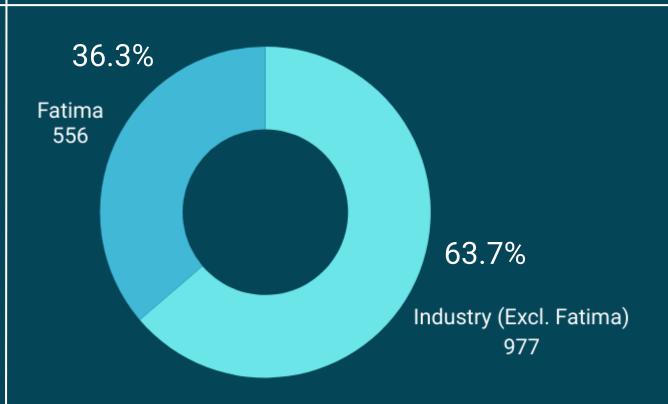




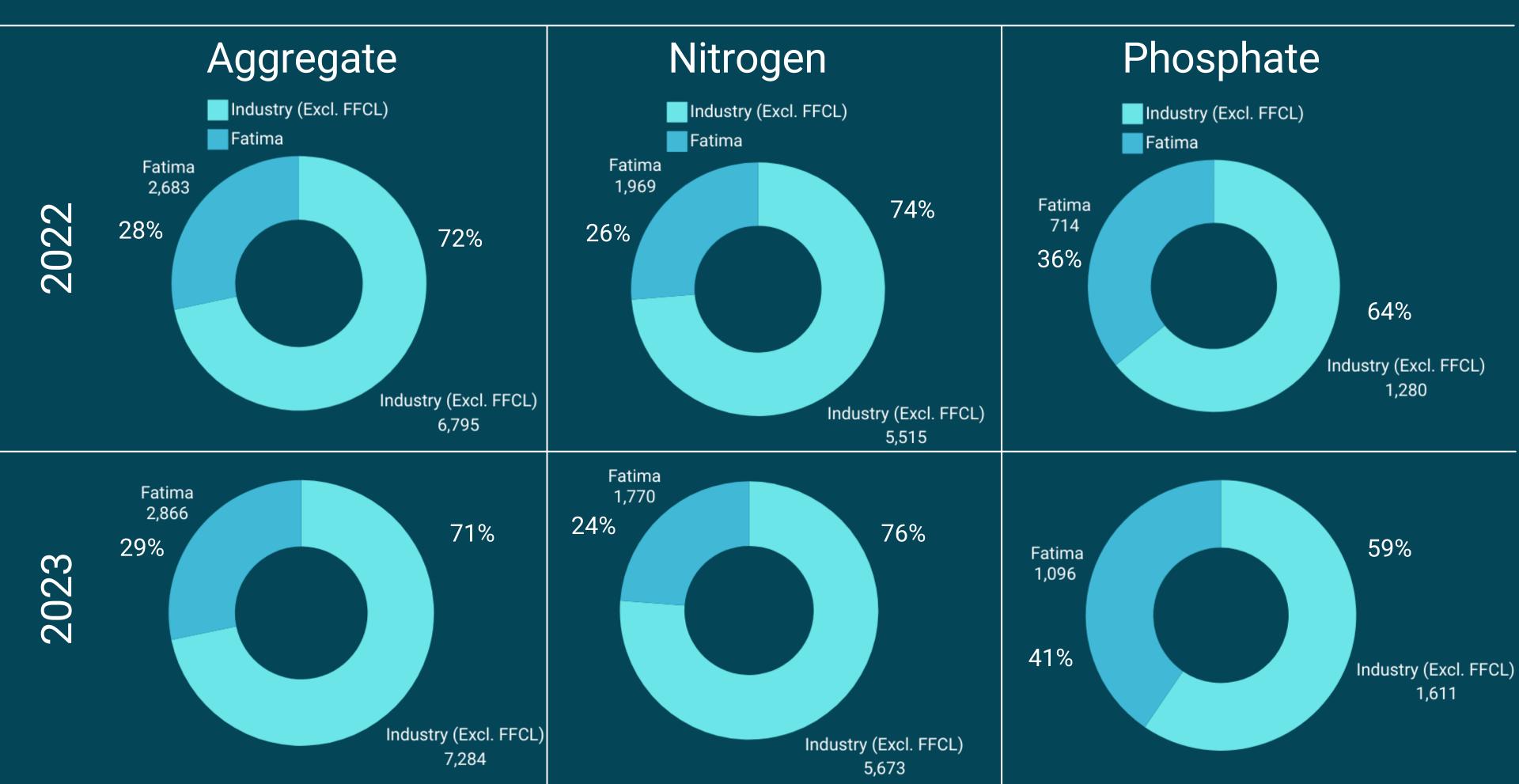








#### Market Share - Full Year





#### KPIs 9M '24 vs Full Year-2023-22



\*Consolidated basis

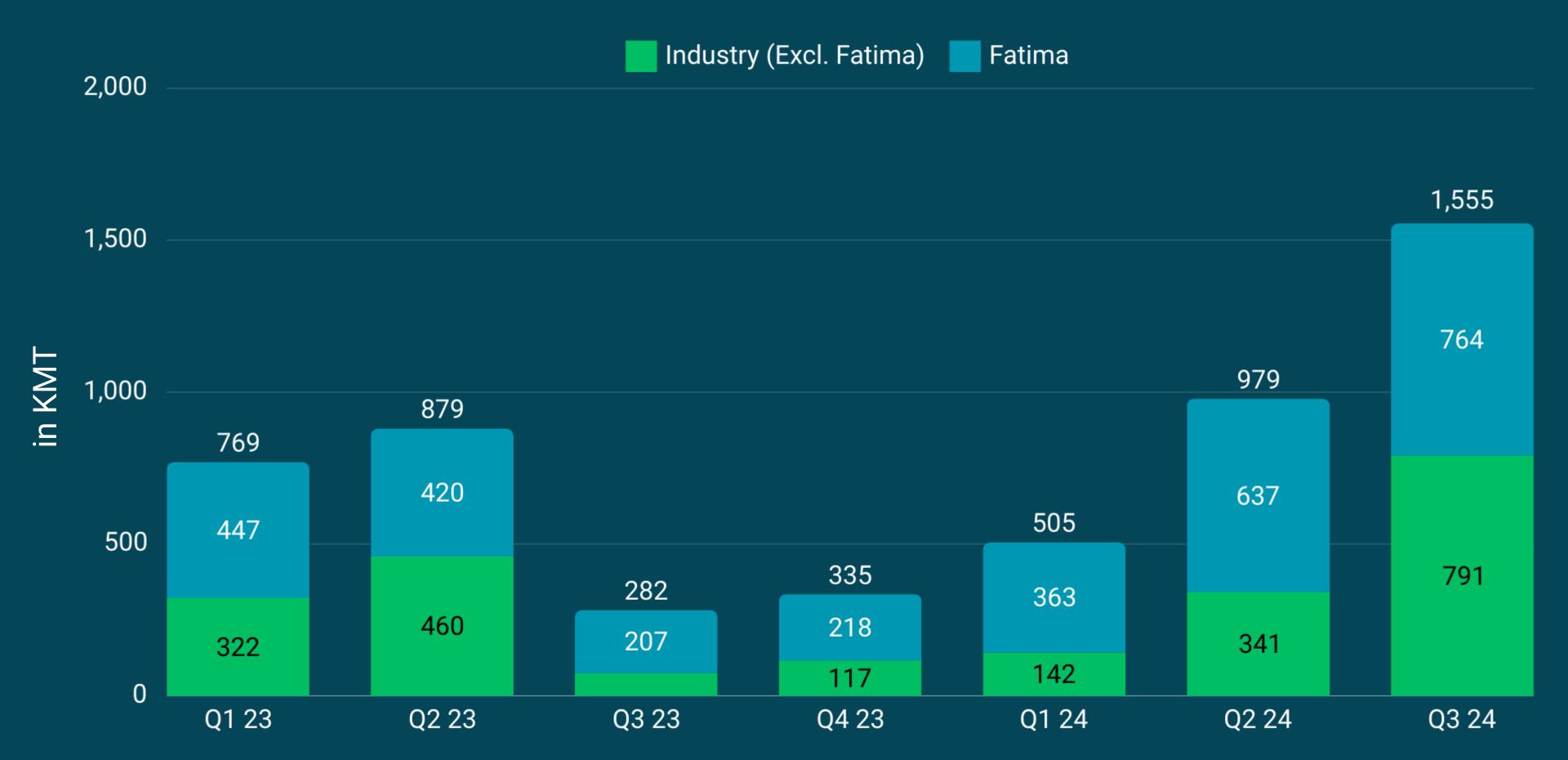
### KPIs 9M '24 vs 9M 2022-23



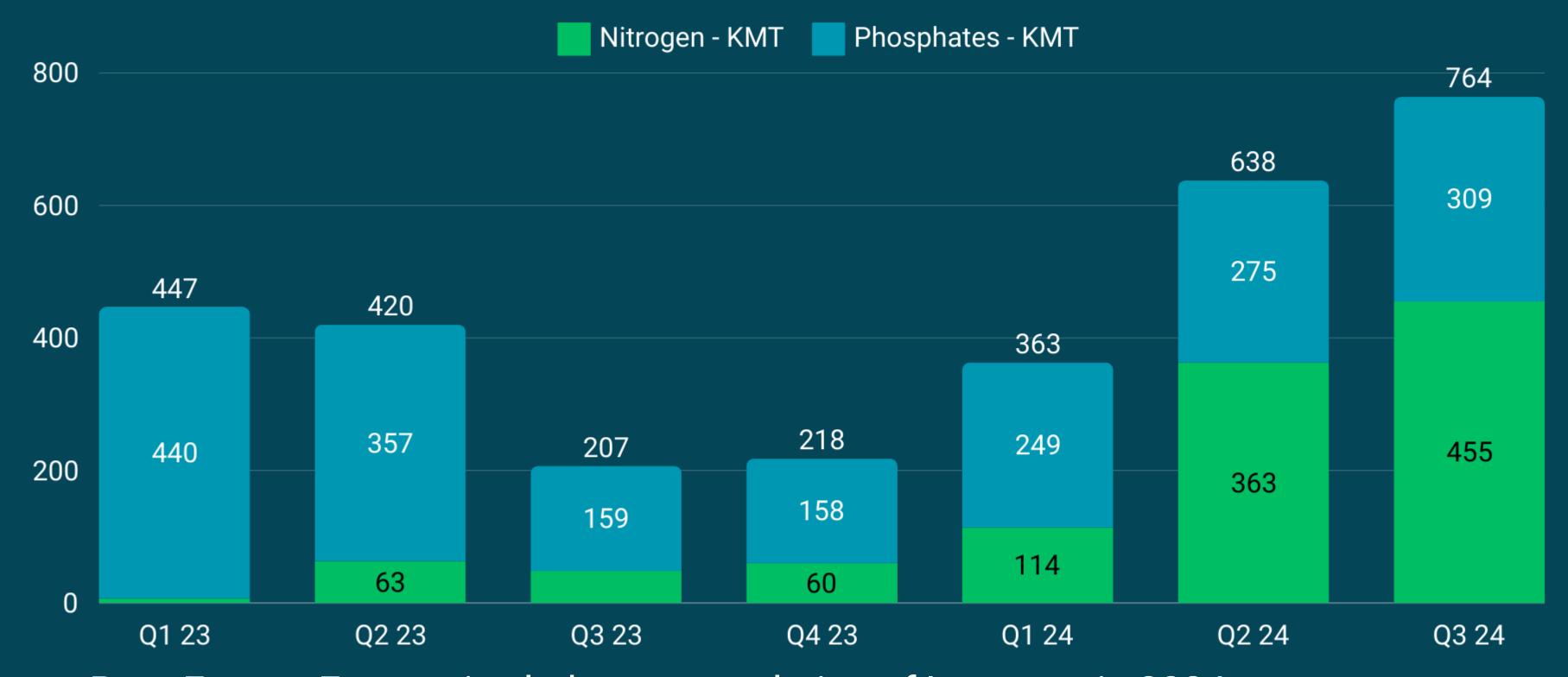
\*Consolidated basis



# Industry Inventory Position



# Fatima Inventory Position



- Poor Farmer Economics led to accumulation of Inventory in 2024
- Availability of Stock holds opportunity once the demand picks up



## SDG Partnership with UNDP

- Fatima Fertilizer has become the first private sector entity in Pakistan to partner with the United Nations Development Programme (UNDP) by adopting the SDG Impact Framework
- The "SDGs Impact through business: Sustainability framework for Fatima Fertilizer" outlines how we have embedded the impact framework assessment into its business operations.
- Sustainability Framework for Fatima Fertilizer







## **Corporate Social Responsibility**

#### Health

- 500 bedded State of Art "M. A. Sheikh Hospital"
- "Fatima Welfare Trust Hospital" adjacent to SDQ Plant





#### Education

- Scholarships at LUMS and UET
- Infrastructure support to IBA
- "Pakarab Public School"
- Financial support to "Care Foundation"
- Others











## Social Development

 Donations in way of social development are regularly made to entities including "Pakistan Center for Philanthropy", "The Hunar Foundation" "The Citizen foundation" and others.





#### Donations

Sep YTD 2024 PKR 715 Million

Sep YTD 2023 PKR 663 Million

Year 2023 PKR 896 Million



# BEAT HIGHEST PRODUCTION N

Fatima Group established Fatima Diversity, Equity & Inclusion Council last year, Fatima's DE&I program is called "Sab Saath" with the vision to: 'Create a work environment and impact communities Where Diversity Thrives, Equity Prevails, and Inclusion Unites.' Fatima Group will focus on three priorities:

- Increase the ratio of talented females across all functional areas.
- Build the right culture for collaborative work environment between multi generations.
- Inclusion of differently abled individuals in the work force.





### **Future Outlook**



 Implementing advanced technology, hybrid seeds, and innovative agricultural practices through Corporate
 Agri Farming in the Green
 Revolution will enhance national food security and bolster the country's economic well-being.



Fatima Fertilizer will
 continue to add value for
 farmers and shareholders
 via availability of 764\* KMT
 inventory and excellent
 plant operations.



- With a consistent gas supply to all 03 Plants, the company is all set to maximize production, contributing significantly to the agriculture sector.
- fertilizer industry to enhance gas pressure from Mari field, thereby securing long term sustainability of fertilizer industry.



- Fatima Fertilizer is diversifying beyond its core fertilizer business into various sectors including Corporate Farming, Digital Bank, Agri-Business, Mining, FinTech, and REITs.
- Shareholders recently endorsed an additional investment of Rs. 4.4 Billion in REITs aggregating to Rs.
   15 Billion investment

\*Inventory as at September 30, 2024

