



# **AIR LINK COMMUNICATION LIMITED**

Ref: ALC/PUCAR/2025-01

January 15, 2025

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi.

**Subject: Disclosure of Material Information**

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of PSX Regulations, we hereby convey the following information:

Air Link Communication Ltd. ("AIRLINK") is pleased to announce that its wholly owned subsidiary, Select Technologies (Pvt) Ltd. ("SELECT"), is going to officially launch Xiaomi TVs in Pakistan. The launch event will take place today at the Lahore Expo Center, marking a significant development in the country's consumer electronics sector.

Xiaomi's full range of innovative and high-performance televisions are being locally distributed & manufactured by SELECT at its state-of-the-art production facility. These products are known globally for their cutting-edge technology, sleek design, and superior functionality.

This initiative is aligned with AIRLINK's strategic focus on enhancing local production capabilities to ensure product accessibility and affordability for consumers nationwide.

You may please inform the TRE certificate holders of the exchange accordingly.

Yours Sincerely,

**Amer Latif**  
Company Secretary



Executive Director/HOD,  
Offsite-II Department, Supervision Division,  
Securities & Exchange Commission of Pakistan,  
63, NIC Building, Jinnah Avenue,  
Blue Area, Islamabad.