



Sanghar Sugar Mills Limited

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Ref: SSML/CS/20250327-01

March 27, 2025

✓ Ms. Fatima Azmat,
Assistant Manager,
Listed Companies Compliance – RAD,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

Sub: Unusual Movement in Price of the Shares of Sanghar Sugar Mills Limited (the Company) "SANSIM" And Publishing of Presentation of its Corporate Briefing Session through PUCARS.

Dear Madam,

Reference to your letter having reference no PSX/Gen-629 dated March 24, 2025 in this regards, it is to inform you that the following information has been disclosed on page 66 of the Annual Report 2024 and which has been transmitted through PUCARS on January 06, 2025. Further, in the presentation of Corporate Briefing Session, it has been disclosed once again i.e. second time and copy from the Annual Report 2024, which is as follows:

"The Company has plan and the work is in process regarding the implementation of the "Digital Transformation" which is the process of using digital technologies to create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements. This reimagining of business in the digital age is digital transformation. Saving time, cost and empowers team members by automating manual tasks and integrating data and creating a paperless environment. Digital Transformation can integrate applications, databases, and software into a central repository for business intelligence. Digital Transformation is not only a functional unit of the IT Department, It may encompass every department of the company and can lead to process reengineering, innovation and efficiency across the organization."





The above statement were disclosed under the heading of "Corporate Social Responsibility Plans" which is as per the normal course of business, completely demonstrates, information about the implementation of Software in every departments of the Company, Implementation of FBR Track and Trace System (partially implemented and finally implemented this year). These are the normal business and does not construes for the increase in the share price of the Company and does not fall under the category of price sensitive information.

Further, the unusual movement in the price of shares have already been started since December 2024 and the Company has no other information of unusual movement in price of shares and the Company has denied about the information through letters to Pakistan Stock Exchange dated December 27, 2024 and February 07, 2025

Therefore, the Company has again denied that there is no matter or development within the Company and also inform you that we are not aware of any external details of matter or development that could have resulted in unusual movement in the price of the shares of the Company, during the preceding period and current review period.

We assure you that in case of any material / price-sensitive information that is likely to affect the price or volume of the shares of the Company, we will promptly disseminate the information through PSX for its onward dissemination to the public as stipulated under the PSX Regulations.

Yours truly,

Muhammad Mubeen Alam
Company Secretary



CC to: The Executive Director,
Securities Market Division,
Listed Companies Department,
Securities & Exchange Commission of Pakistan,
NIC Building, 63 Jinnah Avenue,
Blue Area, Islamabad.

The Chief Regulatory Officer,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.