

April 9 2025

Mr. Hafiz Maqsood Munshi

Unit Head, Listed Companies Compliance – RAD
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Dear Sir,

ENQUIRY ON NEWS PUBLISHED IN PRINT / ELECTRONIC MEDIA

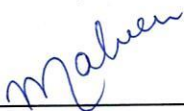
We refer to your letter dated March 27, 2025, bearing Ref No. PSX/Gen-652, pertaining to the captioned subject, wherein you have shared a news item / article, with respect to Atlas Honda Limited (the “Company”) preparing to launch an electric bike. Furthermore, you have sought clarification as to why the Company has not made a disclosure / dissemination of the said information under clauses 5.6.1(a) or 5.6.2 of the PSX Regulations in this respect.

At the outset, the Company always ensures that it is compliant with all applicable laws, including those pertaining to dissemination of price sensitive information under the PSX Regulations.

We would like to clarify that the Company is actively exploring and embracing emerging technological developments, including a potential entry into the electric vehicle (EV) segment in the foreseeable future. Any formal announcement regarding a new product will be made only upon achieving material progress in this regard. Accordingly, we respectfully submit that there is no price-sensitive information requiring disclosure at this stage.

We trust that the above explanation adequately clarifies the matter raised in your letter.

Yours truly,



Maheen Fatima
Company Secretary



CC:

1. The Executive Director/HOD, Offsite-II Department
Securities and Exchange Commission of Pakistan
2. The Chief Regulatory Officer
Pakistan Stock Exchange Limited

Atlas Honda Limited

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Lahore Office: 01 Mcleod Road, Lahore-5400. **UAN:** (92-42) 111-111-245, **Ph:** (92-42) 37225015-17, 37233515-17 **Fax:** (92-42) 37351119
Faisalabad Office: 1st Floor, Meezan Executive Tower, 4 - Liaquat Road, Faisalabad. **Ph:** (92-41) 2541011-15 **Fax:** (92-41) 2541017
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Rahimyar Khan Office: Makhdoom Altaf Road, West Sadiq Canal Bank, Near City School, Rahim Yar Khan. **Ph:** (068) 5883415-19, 5888418-20 **Fax:** (068) 5883414