

## PAK ELEKTRON LIMITED

**Head Office:** : 14-Km, Ferozepur Road, Lahore-54760 Pakistan  
G.P.O. Box No. 1614, Lahore - Pakistan.  
**Tel:** : (+92 42) 35920151-59  
**Facsimile:** : (+92 42) 35920150  
**Website:** : www.pel.com.pk

April 21, 2025

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building,  
Stock Exchange Road.  
Karachi.

**SUBJECT: MATERIAL INFORMATION**

Dear Sir,

In accordance with Section 96 of the Securities Act, 2015, and Clause 5.6.1(a) of the PSX Regulations, we hereby convey the following information:

"PEL expands its strategic partnership with Panasonic to bring premium smart LED solutions to Pakistan. This partnership aims to cater to the growing demand for advanced visual experiences in the country.

The partnership is expected to have a positive impact on PEL's business, revenue, and profitability. PEL will offer Panasonic's premium smart LED TVs and displays with advanced features and superior image quality, backed by Panasonic's commitment to Japanese quality assurance. Notably, the PEL facility was certified by the Panasonic team on Friday, 18th April 2025, for this business partnership."

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Thanking You,

Your truly,

For PAK ELEKTRON LIMITED

Muhammad Omer Farooq  
Company Secretary





## PAK ELEKTRON LIMITED

**Head Office:** : 14-Km, Ferozepur Road, Lahore-54760 Pakistan  
G.P.O. Box No. 1614, Lahore - Pakistan.

**Tel:** : (+92 42) 35920151-59

**Facsimile:** : (+92 42) 35920150

**Website:** : www.pel.com.pk

### DISCLOSURE FORM (Securities Act, 2015)

April 21, 2025

Name of the Company	Pak Elektron Limited
Date of Report (Date of earliest event reported if applicable)	March 17, 2025
Exact Name of the Company as specified in its Memorandum	Pak Elektron Limited
Registered address of the Company	10-G, Mushtaq Ahmad Gurmani Road, Gulberg-II, Lahore
Contact Information	Muhammad Omer Farooq Company Secretary  Tel: +924235920131
Disclosure of inside information by the Company in terms of Securities Act, 2015	"PEL expands its strategic partnership with Panasonic to bring premium smart LED solutions to Pakistan. This partnership aims to cater to the growing demand for advanced visual experiences in the country.  The partnership is expected to have a positive impact on PEL's business, revenue, and profitability. PEL will offer Panasonic's premium smart LED TVs and displays with advanced features and superior image quality, backed by Panasonic's commitment to Japanese quality assurance. Notably, the PEL facility was certified by the Panasonic team on Friday, 18th April 2025, for this business partnership."

