

The General Manager,
Pakistan Stock Exchange Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi, Pakistan

Subject: Material Information - Zarea Limited Signs Landmark Fertilizer Distribution Agreement with Azeems Group

Dear Sir/Madam,

In compliance with section 96 of the Securities Act, 2015 and Clause 5.6.1(a) of the Pakistan Stock Exchange Limited Regulation, Zarea Limited ("the Company") is pleased to announce that it has entered into a landmark fertilizer distribution agreement with **Azeems Group**. The sole representative in Pakistan of **Nutrien AgSolutions** that markets specialty fertilizers for Nutrien (Canada), the world's largest retailer of agricultural inputs. Azeems also represents **Anglo American Crop Nutrients (subsidiary of Anglo-American UK, one of the world's largest mining companies)** – the world's largest aimed producer of Polyhalite & an extensive agronomic research portfolio.

Under this agreement, Zarea becomes the exclusive digital commerce partner for Azeems' full product portfolio, including sole distribution rights for the Khyber Pakhtunkhwa (KPK) region.

Key Highlights for Investors:

- **Strategic Entry into Fertilizer Segment:** This agreement enables Zarea's expansion into Pakistan's high-margin agri-inputs sector, positioning the company as a leading distributor of innovative fertilizers, bio-stimulants, and soil conditioners.
- **Exclusive Distribution Rights:** Zarea has secured sole digital distribution rights in KPK, a strategically important agricultural region with high fertilizer usage and unmet demand for scientifically advanced products.
- **World-Class Product Backing:** Azeems' exclusive ties with Nutrien and Anglo American bring cutting-edge international technologies to Zarea's platform, supported by decades of global R&D and commercial validation.
- **Premium, High-Impact Product Line:**
 - Mukammal Evolution series – Enhances phosphate efficiency, nitrogen retention, and microbial activity in soil & forms the basis for other products such as Altura NST.
 - Polyhalite and Polyhalite Blends – Ideal for sandy soils and long-duration crops, providing slow-release multi-nutrient benefits. Polyhalite is the base for a versatile combination of blends such as PotashExtra targeted for high-yield crops such as banana, maize and sugarcane.
 - Foliar Solutions, Micronutrient complexes and microbial inoculants – Provide mid-crop nutrition that provides continuous sales. Improve nutrient absorption.

- **Regulatory & R&D Strength:** All products are federally registered, tested across major Pakistani crops, and supported by research collaborations with top agricultural institutes and large commercial farms including key sugar groups.

- **Digitally Enabled Rollout:** Zarea will leverage its platform's reach and supply chain infrastructure to distribute Azeems' product line through a data-driven sales model.

This exclusive agreement marks a major milestone for Zarea - the partnership is expected to accelerate growth, improve margins, and drive long-term shareholder value.

This disclosure is being made to keep investors informed of Zarea's strategic growth initiatives.

Yours Truly,
For and on behalf of **Zarea Limited**



Muhammad Akram
Company Secretary

Copy to:
Executive Director/HOD-Offsite –II
Securities & Exchange Commission of Pakistan
N.I.C Building, 63 – Jinnah Avenue, Blue Area
Islamabad

(Annexure “A”)

ZAREA LIMITED
DISCLOSURE FORM
(Securities Act, 2015)

DATE: May 06, 2025

Name of the Company	Zarea Limited
Date of Report (Date of earliest event reported if applicable)	NA
Exact name of the Company as specified in its Memorandum	Zarea Limited
Registered address of the Company	Delta 06 Office No. 6011, NASTP, Special Technology Zone Abid Majeed Road Lahore Cantt. (Pakistan)
Contact Information	Mr. Syed Muhammad Akram Company Secretary Tel: 042-32176455
Disclosure of inside information by the Company in terms of Securities Act, 2015	<p>“Zarea Limited is pleased to announce that it has entered into a landmark distribution agreement with Azeems Group. The sole representative in Pakistan of Nutrien AgSolutions, which markets specialty fertilizers for Nutrien (Canada), the world’s largest retailer of agricultural inputs. Azeems also represents Anglo American Crop Nutrients (a subsidiary of Anglo American UK, one of the world’s largest mining companies) — the world’s largest producer of Polyhalite — and maintains an extensive agronomic research portfolio.</p> <p>Under this agreement, Zarea becomes the exclusive digital commerce partner for Azeems’ full product portfolio, including sole distribution rights for the Khyber Pakhtunkhwa (KPK) region.</p> <p>This disclosure is being made to keep investors informed of Zarea’s strategic growth initiatives.”</p>



Syed Muhammad Akram
Company Secretary