

May 29, 2025

The General Manager,  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi.

Subject: **Material Information**

Dear Sir,

In compliance with Section 96 of the Securities Act, 2015 and clause 5.6.1 of the PSX Regulations, we hereby convey the following information.

Big Bird Foods Limited ("the Company") has entered into an agreement with **DSG Energy**, Pakistan's leading provider of industrial renewable energy solutions, for the **purchase and installation of a 3 Megawatt (MW) solar power system** at the Company's production facility.

With over **600 MW of solar installations nationwide**, DSG Energy has emerged as a trusted partner for top local and international brands. The company specializes in delivering advanced solar projects tailored for industries such as textiles, manufacturing, and food production. Their commitment to innovation, technical expertise, and sustainability makes them a driving force in reshaping Pakistan's energy future.

The installation is expected to be **completed within 3 months**, and will enable the Company to generate a significant portion of its energy needs through renewable sources. Upon completion, the system is projected to deliver **significant value in annual energy cost savings**, contributing to both operational efficiency and sustainability.

This initiative aligns with the Company's long-term strategy to reduce its carbon footprint and operational costs by shifting to clean and renewable energy sources.

You may please inform the members of the Exchange accordingly.

Sincerely,



**Muhammad Riaz**  
Company Secretary  
& Head of Legal



Cc:

Executive Director/HOD  
Offsite-II Department, Supervision Division  
Securities & Exchange Commission of Pakistan  
63-NIC Building, Jinnah Avenue,  
Islamabad