



CHERAT CEMENT COMPANY LIMITED

MODERN MOTORS HOUSE, BEAUMONT ROAD, KARACHI-75530, PAKISTAN

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Ghulam Faruque
Group

June 10, 2025

The Executive Director / HOD

Offsite - II Department
Supervision Division,
Securities & Exchange Commission of Pakistan
63, Jinnah Avenue, Blue Area
Islamabad

The General Manager

Pakistan Stock Exchange Ltd.
Stock Exchange Building
Stock Exchange Road
Karachi

Dear Sir(s),

**Publication of Public Announcement of Intention to Acquire atleast 84.06%
of the Ordinary Shares of Attock Cement Pakistan Limited**

This is with reference to the Public Announcement of Intention to acquire atleast 84.06% (115,526,349 shares) and joint control of Attock Cement Pakistan Limited (the Target Company), we would like to inform you that the Public Announcement of Intention has been published in daily Business Recorder (English) and Nawa-e-Waqt (Urdu) newspapers dated June 6, 2025 in accordance with Regulation 6(5) of the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations, 2017.

Copy of the newspaper publications where Public Announcement of Intention has been published is enclosed herewith.

We hope you will find the attached documents in order.

Yours sincerely,

For Cherat Cement Co. Limited

Asim H. Akhund
Company Secretary

Encl.: As stated above



**PUBLIC ANNOUNCEMENT OF INTENTION TO ACQUIRE ATLEAST 84.06%
(115,526,349 SHARES) AND JOINT CONTROL OF ATTOCK CEMENT
PAKISTAN LIMITED (THE “TARGET COMPANY”)**



BY



**(i) CHERAT CEMENT COMPANY LIMITED (“CCCL”); and
(ii) SHIRAZI INVESTMENTS (PRIVATE) LIMITED (“SIL”)
 (“ACQUIRERS”) UNDER SECURITIES ACT, 2015**

Admonishment: Please note that the public announcement of intention to acquire voting shares/control of Attock Cement Pakistan Limited is subject to obtaining the requisite regulatory approvals. The public announcement of intention may be withdrawn, if the requisite approvals are not granted by the concerned regulatory authority(ies).

PART A

Brief description of the intended acquisition:

The Acquirers intend to acquire atleast 84.06% shareholding and joint control of the Target Company. Public Offer, if at all shall be made in accordance with the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations, 2017 ("Regulations").

Intended acquisition through	Acquirer	Number of shares	Percentage of Paid-up capital of the Target Company
Share Purchase Agreement	Cherat Cement Company Limited	Up to 57,763,174	42.03%
	Shirazi Investments (Pvt) Limited	Up to 57,763,175	42.03%
	Total	115,526,349	84.06%
Public Offer	Cherat Cement Company Limited	Not determinable at this stage	To be determined after the execution of Share Purchase Agreement
	Shirazi Investments (Pvt) Limited	Not determinable at this stage	To be determined after the execution of Share Purchase Agreement

PART B

1) Information about the Acquirers

a) Name(s) and address(es) of Acquirers along with persons acting in concert, if any:

Acquirer(s)

Name: Cherat Cement Company Limited

Address: Modern Motors House, Beaumont Road, Karachi

Name: Shirazi Investments (Private) Limited

Address: 2nd Floor Federation House, Shara-e-Firdousi, Clifton, Karachi

Cherat Cement Company Limited and Shirazi Investments (Private) Limited intend to acquire the Target Company through a 50:50 joint holding.

b) Name(s) of the ultimate acquirers or the ultimate controlling shareholder:

Name	Ultimate Controlling Shareholder
Cherat Cement Company Limited	NIL As the largest shareholder, Faruque (Private) Limited holds 21.67% of the shares in Cherat Cement Company Limited. No other single shareholder possesses a substantial interest, and therefore, details regarding natural person(s) with ultimate beneficial ownership cannot be determined.
Shirazi Investments (Private) Limited	Mr. Aamir H. Shirazi Mr. Saquib H. Shirazi Mr. Ali H. Shirazi Ifthikhar Shirazi Family Trust

c) Name(s) and address(es) of manager to the offer of the Acquirer:

Name	Topline Securities Limited
Address	8th Floor, Horizon Tower, Plot # 2/6, Block 3 Clifton, Karachi, Karachi City, Sindh, Pakistan

d) Principal areas of business of the Acquirer and relevant experience:

Name	Principal Area of Business
Cherat Cement Company Limited (CCCL)	Cherat Cement Company Limited is a prominent player in Pakistan's cement industry. The company is publicly listed on the Pakistan Stock Exchange and is engaged in the manufacturing, marketing, and sale of high-quality cement. With a state-of-the-art production infrastructure and an installed capacity of 4.5 million tons per annum, primarily serving the northern region of Pakistan. CCCL is recognized for its consistent quality standards, operational excellence, and commitment to sustainability. CCCL also plays an active role in regional trade, exporting cement to Afghanistan, thereby contributing to Pakistan's export economy. Through its focus on innovation, efficiency, and customer satisfaction, CCCL continues to strengthen its position as a trusted name in the cement sector.
Shirazi Investments (Private) Limited	Operates as the investment arm of Atlas Group, a diversified conglomerate with investments in engineering, power, finance, and trading businesses, renowned for its strategic investments and strong governance.

e) In case the Acquirer(s) is a fund/company:

i) Names of the Chief Executive and Directors of the Companies:

Cherat Cement Company Limited	
Name	Designation
Mr. Omar Faruque	Chairman - Non-Executive Director
Mr. Azam Faruque	Chief Executive Officer - Executive Director
Mr. Akbar Ali Pesnani	Non-Executive Director
Mr. Arif Faruque	Non-Executive Director
Mr. Abrar Hasan	Independent Director
Mr. Yasir Masood	Director & Chief Operating Officer
Mrs. Zeeba Ansar	Independent Director
Mr. Ariful Islam	Independent Director

Shirazi Investments (Private) Limited	
Name	Designation
Mr. Ifthikhar H. Shirazi	Chairman & Executive Director
Mr. Aamir H. Shirazi	Non-Executive Director
Mr. Saquib H. Shirazi	Non-Executive Director
Mr. Ali H. Shirazi	Non-Executive Director
Mr. Fahim Ali Khan	Non-Executive Director
Mr. Noorullah R. Hassan	Chief Executive Officer

ii) Names of substantial shareholder of the Company:

5) Details of companies, where the intended Acquirers holds more than thirty percent voting shares:
Cherat Cement Company Limited: NIL

Shirazi Investments (Private) Limited					
Name of company	Registration No.	Nature (listed/unlisted/private)	Nature of Business	Jurisdiction of Incorporation	Description held control/more than 30% shares or both
Atlas Honda Limited	0001569	Listed Company	Manufacturing of motorcycles and spare parts	Pakistan	52.43%
Atlas Battery Limited	0002379	Listed Company	Manufacturing of automotive batteries and allied products	Pakistan	58.86%
Atlas Insurance Limited	0000021	Listed Company	General Insurance	Pakistan	75.33%
Honda Atlas Cars (Pakistan) Limited	0028815	Listed Company	Assembling of vehicles and manufacturing of spare parts	Pakistan	30.20%
Atlas Engineering (Private) Limited	0001665	Private Limited Company	Manufacturing and trading of automotive parts and components	Pakistan	100.00%
Atlas Asset Management Limited	0044252	Unlisted Public Company	Asset Management, Management of Mutual Funds and Investment Advisory	Pakistan	100.00%
Atlas Energy Limited	0099710	Unlisted Public Company	Renewable Energy	Pakistan	100.00%
Atlas Power Limited	0059066	Unlisted Public Company	Power Generation	Pakistan	92.09%
Shirazi Trading Company (Private) Limited	0004831	Private Limited Company	Trading of medical equipment, auto parts, office equipment and motorcycles under hire purchase agreements	Pakistan	100.00%
Atlas Metals (Private) Limited	0081144	Private Limited Company	Manufacturing of Automotive parts	Pakistan	100.00%
Atlas Venture Limited	110700	Limited Liability Company	General Trading	UAE	100.00%
Atlas Solar Limited	0089745	Unlisted Public Company	Renewable Energy Solutions	Pakistan	Indirect holding: 93.70%
Atlas DID (Private) Limited	0136770	Private Limited Company	Manufacturing of Automotive parts	Pakistan	Indirect holding: 60%
Atlas Hitec (Private) Limited	0081103	Private Limited Company	Manufacturing of Automotive parts	Pakistan	Indirect holding: 60.20%
Atlas GCI (Private) Limited	0137564	Private Limited Company	Manufacturing of Automotive parts	Pakistan	Indirect holding: 44.10%
Atlas World Wide General Trading LLC	1717948	Limited Liability Company	General Trading	UAE	Indirect holding: 100%
Atlas Global FZE	176078	Limited Liability Company	General Trading	UAE	Indirect holding: 100%

g) Information about ultimate beneficial owner of the intended Acquirer:

i) Name, CNIC, nationality and address of each person

Cherat Cement Company Limited: NIL

Faruque (Private) Limited, as the largest shareholder holds 21.67% of the shares in Cherat Cement Company Limited. No other single shareholder possesses a substantial interest, and therefore, details regarding natural person(s) with ultimate beneficial ownership cannot be determined.

Shirazi Investments (Private) Limited			
Name	CNIC	Nationality	Address
Ifthikhar Shirazi Family Trust (Beneficiary: Mr. Ifthikhar H. Shirazi)	42301-0948515-3	Pakistan	5, Khayaban-e-Muhafiz, Phase VI, DHA, Karachi
Mr. Aamir H. Shirazi	35202-3854859-7	Pakistan	3, Canal Bank, Zaman Park, Lahore
Mr. Saquib H. Shirazi	42000-0509678-5	Pakistan	12, Khayaban-e-Bukhari, Phase VI, DHA, Karachi
Mr. Ali H. Shirazi	42301-0972346-1	Pakistan	2, Khayaban-e-Ghazi, Phase V, DHA, Karachi

iv) Detail of companies located in and outside Pakistan, where the ultimate acquirer or the ultimate controlling shareholder held control and or more than thirty percent voting shares:

Cherat Cement Company Limited: NIL

Shirazi Investments (Private) Limited					
Name of Company	Registration No.	Nature (Listed/Unlisted/Private)	Nature of Business	Jurisdiction of Incorporation	Description held control/ more than 30%
SF Global Holdings Limited	194560	A Limited Liability Company	Investment in real estate	Jebel Ali Free Zone, Authority, Dubai, UAE	Mr. Aamir H. Shirazi - 33.33% holding Mr. Saquib H. Shirazi - 33.33% holding Mr. Ali H. Shirazi - 33.33% holding

h) details of any existing holding of voting rights in the Target Company:

i) which Acquirer(s) owns or over which it has control or direction: NIL

ii) which is owned or controlled or directed by any person acting in concert with the Acquirer(s): NIL

iii) in respect of which the Acquirer or any other person acting in concert with him has received an irrevocable commitment to accept the takeover offer; and in respect of which the Acquirer or any person acting in concert with him holds an option to purchase or warrants or other convertible securities: NIL

All conditions (including normal conditions relating to acceptance, listing and increase of capital) to which the public offer or the posting of it is subject:

The consummation of the acquisition shall be subject to, inter alia, finalization of acquisition terms, due diligence, execution of appropriate agreement(s) and receipt of all regulatory and corporate approvals, where required. The minimum level of acceptance, i.e. number and percentage shares, to which the offer is subject, if any, will be specified in the public offer.

PART C

2) Information about the Target Company

a) Name of the Target Company, its directors and major shareholders along with number of shares and percentage of paid-up capital:

Name: Attock Cement Pakistan Limited

Directors of the Target Company: As per quarterly accounts for the period ended 31 March, 2025

Name of Directors		Designation
Laith G. Pharaon		Non-Executive Director
Wael G. Pharaon		Non-Executive Director
Shuaib A. Malik		Non-Executive Director / Chairman
Abdus Sattar		Non-Executive Director
Shamim Ahmad Khan		Independent Director
Agha Sher Shah		Independent Director

Cherat Cement Company Limited		
Name	No. of Shares Held	Shareholding
Faruque (Private) Limited	42,096,353	21.67 %
Shirazi Investments (Private) Limited		
Name	No. of Shares Held	Shareholding
Mr. Aamir H. Shirazi	55,028,109	24.99 %
Mr. Saquib H. Shirazi	55,028,109	24.99 %
Mr. Ali H. Shirazi	55,028,109	24.99 %
Ittikhar Shirazi Family Trust	55,028,085	24.99 %
Total	220,112,412	99.99%

iii) Date of incorporation:	
Name	Date of Incorporation
Cherat Cement Company Limited	25th May 1981
Shirazi Investments (Private) Limited	27th August 1962

iv) Jurisdiction of incorporation:	
Name	Jurisdiction of Incorporation
Cherat Cement Company Limited	Nowshera, Khyber Pakhtunkhwa, Islamic Republic of Pakistan
Shirazi Investments (Private) Limited	Karachi, Sindh, Islamic Republic of Pakistan

v) Authorized and paid-up capital:	
Cherat Cement Company Limited	
Authorized share capital	Rs. 2,250,000,000/- divided into 225,000,000 ordinary shares of Rs. 10/- each.
Issued, subscribed and paid-up capital	Rs. 1,942,950,380/- divided into 194,295,038 ordinary shares of Rs. 10/- each.

Shirazi Investments (Private) Limited	
Authorized share capital	Rs. 2,400,000,000/- divided into 240,000,000 ordinary shares of Rs. 10/- each.
Issued, subscribed and paid-up capital	Rs. 2,201,124,390/- divided into 220,112,439 ordinary shares of Rs. 10/- each.

Babar Bashir Nawaz	Chief Executive Officer / Alternate Director	
Major Shareholders: Based on the audited account for the period ended 30 June, 2024		
Major Shareholders	Number of Shares	Percentage of Paid-up Capital
Pharaon Investment Group Limited (Holding) S.A.L., Lebanon	115,526,349	84.06%
b) Total number of issued shares of the Target Company: 137,426,961 Ordinary Shares of PKR 10/- per share.		
c) Date of listing and offer price at the time of initial public offering: Date of listing: Not Available Offer Price: Not Available		
d) Opening price at securities exchange at time of listing: Not Available		
e) Share price quoted on the securities exchange one day before the public announcement of intention. PKR 300.13 per share.		
f) The weighted average share price as quoted on the securities exchange during twenty-eight days (28) days preceding the date of public announcement of intention. PKR 303.56 per share.		
g) Financial position/performance of the Target Company for the last five years including profit/loss after tax, earning per share, pay-outs.		

Amount in PKR Mn	June 30, 2020	June 30, 2021	June 30, 2022	June 30, 2023	June 30, 2024	9 Month, 2025
Total Assets	27,422	32,657	39,244	43,667	53,174	47,749
Total Liabilities	10,870	15,456	21,753	24,699	31,657	25,472
Equity	16,553	17,201	17,492	18,969	21,517	22,277

Amount in PKR Mn	June 30, 2020	June 30, 2021	June 30, 2022	June 30, 2023	June 30, 2024	9 Month, 2025
Sales	18,501	21,245	20,479	25,477	28,537	23,650
Profit/(loss) after tax	1,107	1,107	1,122	1,516	3,567	1,310
EPS (PKR/share)	8.06	8.06	8.16	11.03	25.95	9.53
DPS (PKR/share)	3.50	4.00	3.50	6.00	6.50	0.00

Source: Financial Statements of Attock Cement Pakistan Limited
Any questions about this announcement can be directed to:
Manager to the Offer:

Name	Topline Securities Limited
Address	8th Floor, Horizon Tower, Plot # 2/6, Block 3 Clifton, Karachi, Sindh, Pakistan

Best regards,
For and on behalf of
Cherat Cement Company Limited
Azam Faruque
Chief Executive Officer

For and on behalf of
Shirazi Investments (Private) Limited
Ali H. Shirazi
Director

Business Recorder, Karachi
Friday, June 6, 2025

