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Company Overview





Introduction

- The Company was incorporated in Pakistan on February 25, 1984 as a Private Limited Company and was subsequently converted into a Public Limited Company on February 11, 1990. The Company is listed on Pakistan Stock Exchange. The principal business of the Company is manufacturing and selling of refined sugar and by products.
- its Register Office address 7/10, A-2 Arkay Square Shahrah-e-Liaqa, New Challil, karachi. And;
- Mills Address Abdullah Shah Ghaziababd, Garho, District Thatta, Sindh.
- The Company per day Crushing Capacity 5,500MT;
- The Company was temporarily not operative during the Seasons 2019 to 2021 due to some technical and Financial indiscipline faced by the Company. Now the restructuring with all major Banks is done and Company resumed its operations during the crushing season 2022-23 and meanwhile company tried its best to overcome the technical problems but was not able to resolve the technical issues so the crushing season 2023-24 was not operative.
- Now once again the company has resumed its production and become operative in its crushing season 2024-25.





The Sugar industry in Pakistan is the second largest agro based industry after Textiles. Pakistan is an important cane producing country and is ranked fifth in world cane acreage and 9th in sugar production. The share of sugar industry in value added of agriculture and GDP are 3.2 percent and 0.7 percent, respectively. The sugar sector constitutes 4.2 percent of manufacturing. It employs over 1.5 million people, including management experts, technologists, engineers, financial experts, skilled, semiskilled and unskilled workers.

Pakistan is known as the owner of the almost 90 sugar mills for which 88 mmt (million metric ton) sugar cane is being produced by the farmers while the production of sugar is recorded as almost 7.92 mmt, however, the consumption of sugar is found as 6 mmt.

The sugar industry plays a pivotal role in Pakistan's agricultural and economic landscape. Recent developments, including the increase in the minimum support price for sugar and adjustments in retail pricing mechanisms, have sparked discussions and debates within the industry and among stakeholders. This report aims to provide a comprehensive analysis and justification for the sugar price increase.





Background:

Minimum Support Price: In the year, the government fixed the minimum support price for sugar cane Rs. 302 per Maund.

Cost of Production: Approximately 80% of the total cost of sugar production is attributed to sugar cane costs, making it a substantial component in the industry's economics.

Market Dynamics: In November 2023, the open market sugar price stood at Rs. 170 per KG. However, the Pakistan Sugar Mills Association (PSMA) requested the government to permit sugar exports of at least 1 million Metric Tons (MT), while the government yet not allowed. Moreover, sugar retail pricing was dependent on demand and supply forces.

Price Mechanism Changes:

Several notable changes were introduced in the pricing mechanisms :



Sugar Retail Price Regulation: The government has granted the Cane Commissioner the authority to regulate and fix sugar retail prices. This step is essential in ensuring fair pricing for consumers while protecting the interests of sugar producers.



Cane Support Price Increase: To support sugar cane farmers and incentivize cultivation, the government has raised the minimum cane support price from Rs. 302 to Rs. 425 per Maund. This adjustment aims to align the returns from sugar cane farming with alternative crops like wheat and rice, which have attractive support prices.

Cultivation Trends: There has been a 20% reduction in sugar cane cultivation due to farmers diversifying into alternative crops with competitive support prices, such as wheat (Rs. 3900 Maunds) and corn (Rs. 2300 Maunds).





Conclusion:

The adjustments in sugar pricing mechanisms, including minimum support price increases and retail price regulation, are essential steps taken by the government to ensure fair returns for farmers, stabilize the market, and curb smuggling. These measures are in line with the evolving dynamics of the sugar industry and the broader agricultural landscape in Pakistan.

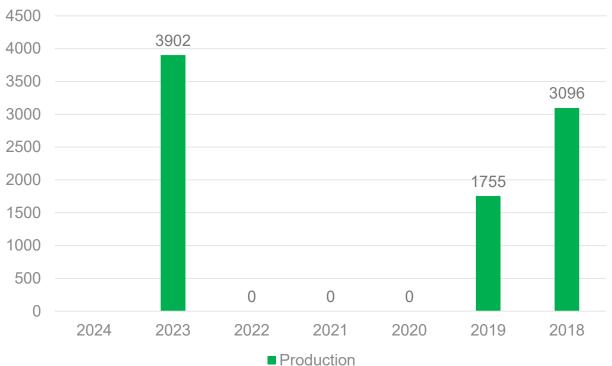


Operational Data



Operation Data

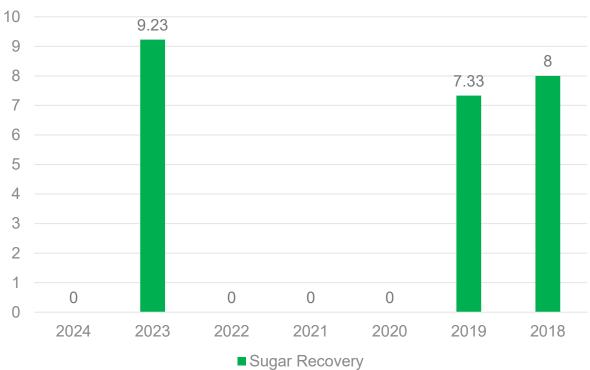






Operation Data







Future Outlook

The Company total cane crush for the upcoming season is estimated to reach 120,000 Metric Tons (MT). This estimation is set against the backdrop of the company's monthly capacity of 165,000 MT. While there is still a considerable gap between the potential capacity and actual crush, efforts are ongoing to optimize production.



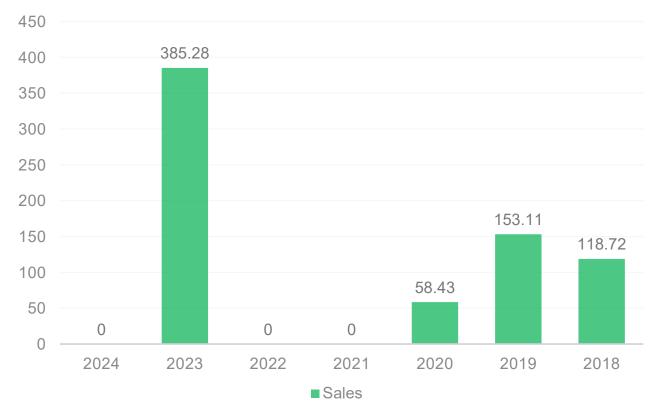


Financial Highlights



Financial Highlights







Financial Highlights

OPERATING LOSS

■ Operating Loss







Questions & Answers



Thank You