

**No 1 Quality No 1 Choice**

**Corporate Briefing  
For the Period Ended  
March 31, 2025**

## **Presentation Outlines**

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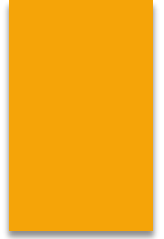
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## Economic Overview

# Economic Overview

**Decrease in Inflation Rate**

**Stability in Forex Rates**

**Decline in Policy Rates**

**Moderate Economic Recovery**

**Decline in Large Scale Manufacturing sector**

**Uncertain Geopolitical Situation**



2025



2024



### Sales Revenue (Rs in Million)

25,668 ↔ 23,895

### Operating Profit/(Loss) (Rs in Million)

3,012.80 ↔ 1,772.33

### Profit/(Loss) After Tax (Rs in Million)

1,254.62 ↔ 614.44

### EPS (Rs/Share)

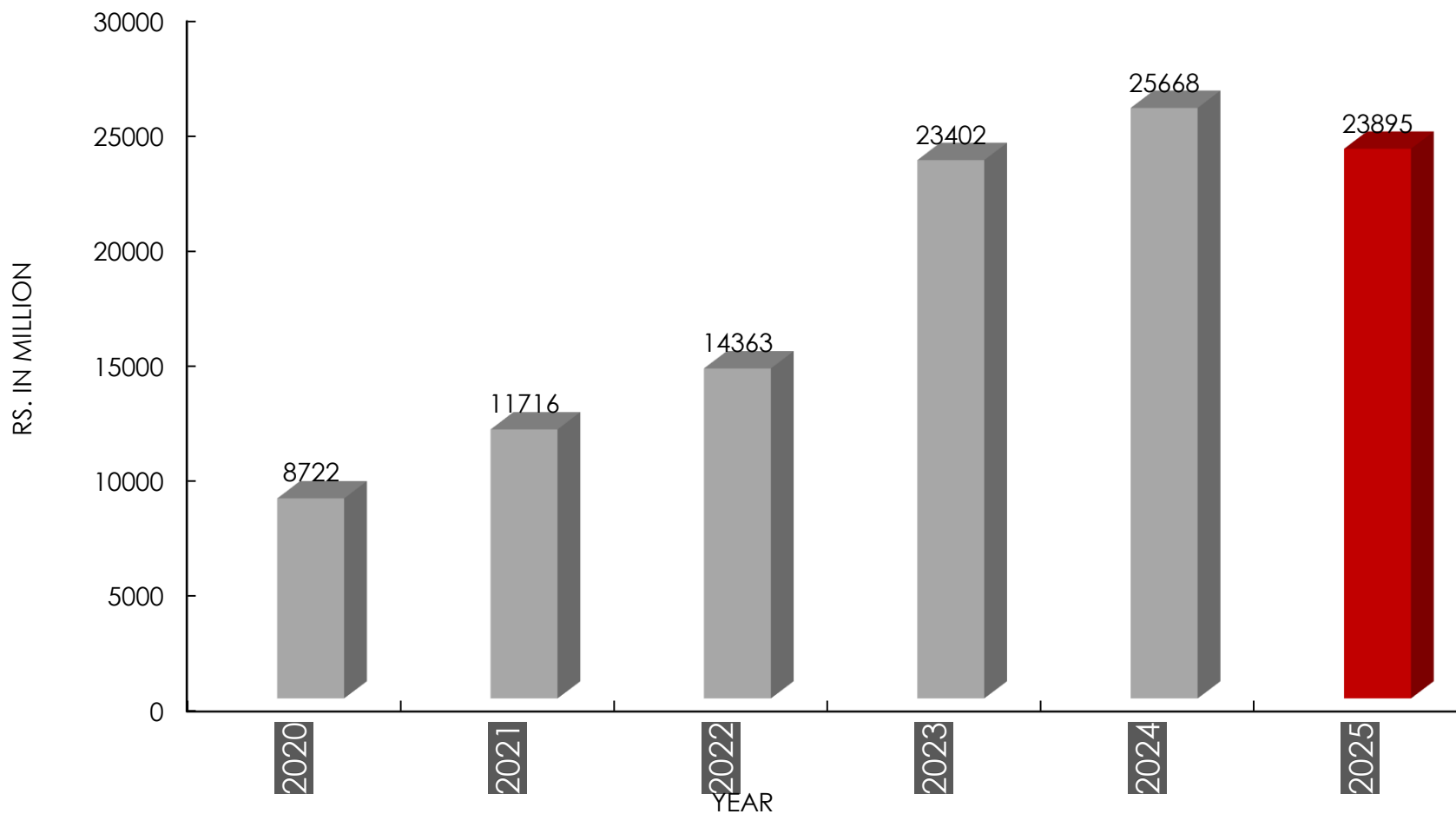
161.50 ↔ 79.09

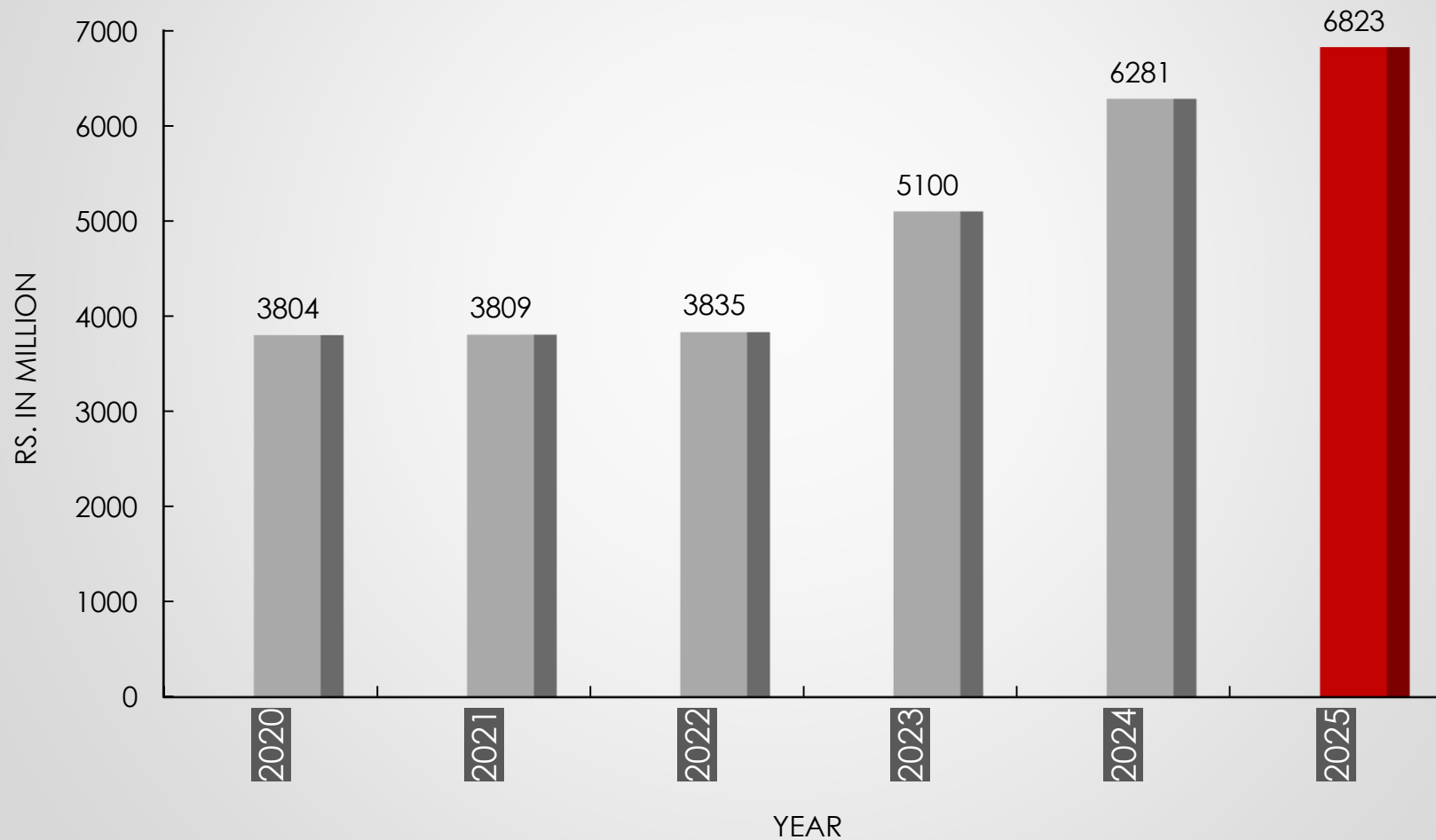
### Equity (Rs in Million)

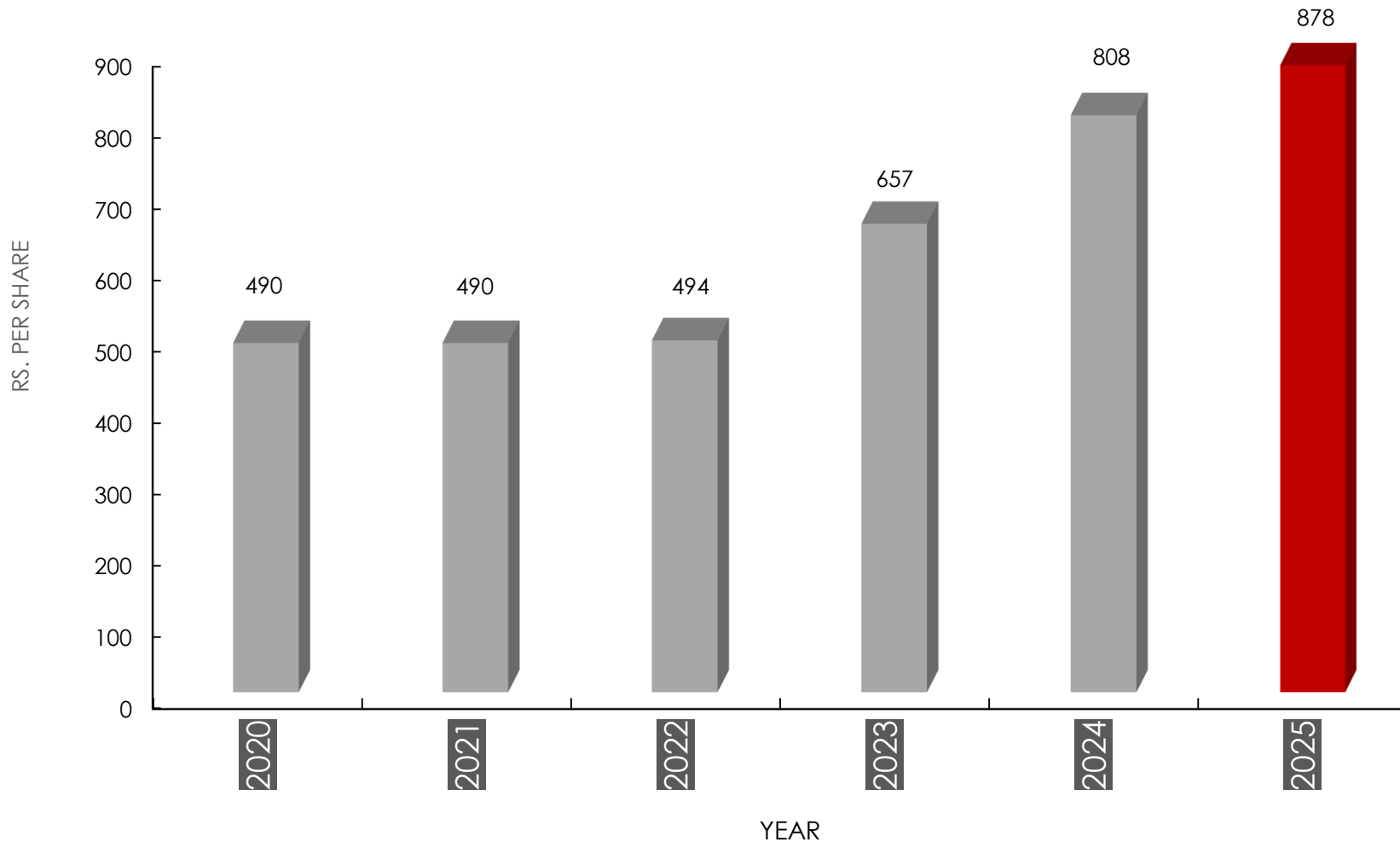
6,281 ↔ 6,823

### Return on Equity (%)

20 ↔ 9

**NET SALES**

**NET ASSETS EMPLOYED**

**BREAK-UP VALUE PER SHARE**



**Profit and Loss 2025 VS 2024**

	2025	%	2024	%
	Amount in 000		Amount in 000	
Sales - net	23,895,008		25,667,602	
Cost of sales	-20,025,649	-83.81%	-20,815,921	-81.10%
Gross profit	3,869,359	16.19%	4,851,681	18.90%
Selling and distribution expenses	-1,702,306	-7.12%	-1,418,886	-5.53%
Administration and general expenses	-273,220	-1.14%	-224,618	-0.88%
Other income	3,512	0.01%	19,825	0.08%
Allowance for expected credit losses	-31,387	-0.13%	-37,474	-0.15%
Other operating charges	-93,633	-0.39%	-177,719	-0.69%
Operating profit	1,772,325	7.42%	3,012,809	11.74%
Finance cost	-731,065	-3.06%	-858,112	-3.34%
Profit before taxation	1,041,260	4.36%	2,154,697	8.39%
Taxation - net	-426,824	-1.79%	-900,074	-3.51%
Profit after taxation	614,436	2.57%	1,254,623	4.89%

## Future Prospects

The domestic battery is expected to face increased competition due to overcapacity and reduced consumer purchasing power. Future profitability may be impacted by these challenges. However, the management remains steadfast in its commitment to improving quality, enhancing productivity, controlling cost, and strengthening after-sales service to improve competitiveness and expand market share.

# **Future Challenges**

**Stiff Competition**

**Low purchasing power**

**Increase in Prices of Raw Material,  
Energy and Labour Costs**

**Expected Devaluation of Pak Rupees**

# Q&A

Thank you