



Invitation to Attend Corporate Briefing Session of Pakistan Cables Limited

You are cordially invited to the Corporate Briefing Session of Pakistan Cables Limited. The Company's Senior Management shall discuss the Company's performance, its financials and future outlook.

Date : Thursday, 25th September 2025

Time : 11.00 a.m. (PST)

Venue: Beach Luxury Hotel, M.T. Khan Road, Karachi-74000.

The members may also attend the session through video link facility via Zoom. Accordingly, those Investors, analysts and shareholders who are interested in attending the session via zoom are requested to register themselves at the following link latest by 5:00 p.m. on 24th September 2025:

<https://forms.gle/6FNyN68y3BNYrJeMA>

PROTOCOLS OF ONLINE CORPORATE BRIEFING SESSION

1. The participants will be able to login and participate in the Corporate Briefing Session proceedings through their smartphones or computer devices from their homes or any convenient location after completing all the formalities required for the verification and identification of the respective participant.
2. A detailed procedure and link for the Corporate Briefing Session shall be communicated through e-mail directly to the respective participant who have provided their valid e-mail ID.
3. Kindly dial in at least 10 minutes in advance of the scheduled time.
4. Kindly enter your name and Institution name in the following format 'Full Name – Institution' (in case of Analyst) and 'Full Name – Folio Number' (in case of member). Based on verification, the same will be allowed for the Corporate Briefing Session.
5. All participants will be kept on 'Mute' mode during the presentation.
6. Q&A session will be held at the end of the presentation. The participants are requested to either type in a question in the chat box or utilize the feature of 'Raise Hand'.

Thank you.



PAKISTAN CABLES
TRUSTED NOT TO COMPROMISE



PIONEERING THE FUTURE

CORPORATE BRIEFING SESSION

25 SEPTEMBER 2025



INTRODUCTION



AMIR S. CHINOY GROUP

Key Companies of the ASC Group are:



Incorporated in 1948
Listed on PSX since 1984
Credit Rating AA/A-1

Product Lines:

Steel Pipes and Tubes
Polymer Pipes and Fittings
Stainless Steel Tubes
Scaffolding and
Formwork Solutions

25 PKR Billion
Turnover
(2024 - 2025)



Incorporated in 1953
Listed on PSX since 1955
Credit Rating A/A-1

Product Lines:

Wires and Cables
Conductors, Aluminium
Profiles, Wiring Accessories
Copper Rod
PVC Compounds

29 PKR Billion
Turnover
(2024 - 2025)



TRUSTED NOT TO COMPROMISE

Incorporated in 2007
Listed on PSX since 2011
Credit Rating A+/A-1

Product Lines:

Cold Rolled Steel
Hot Dip Galvanized Steel
Color Coated Steel

62 PKR Billion
Turnover
(2024 - 2025)



Shaping Tomorrow

Incorporated in 2024

Services:

Contracting services
in the construction
and engineering industry



A member of

INTRODUCTION

“We, therefore, have to consider and plan on a long term basis, find and build our own enterprises with a long term view of setting up not just ordinary businesses or industries but institutions surviving and lasting for many generations and fulfilling a social and national objective, which could be identified and be synonymous with our finer sentiments of patriotism, in addition to its benefits for us, and the society”



Founder, Mr. Amir.S. Chinoy
Amir S. Chinoy
1921-1998



Over 70 years of leading industrialization in Pakistan

- Founded by Mr. Amir S. Chinoy, pioneering in Engineering products since 1948.
- The ASC group has been at the forefront of Pakistan's industrialization for over 70 years.





HOW WE DO BUSINESS

Setting an unbeatable benchmark

PKR 29 bn

Pakistan's

1st Wire and Cable Company

Extensive Portfolio

6,000+ SKUS

Employees

536

Operating Profit

PKR 2 bn

Active Nationwide

200+ Towns & Cities

JCR-VIZ 2018

A/A-1 Credit Rating

Nooriabad Site

42 Acres

Urban Forest

3 Acres

50,000 Trees

Exporting to

40+ Countries with Pride

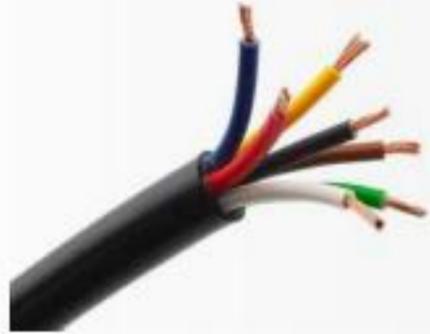
Committed to

UN Global Compact

Dedicated

80+ Machines

PRODUCTS RANGE



WIRES & CABLES

That power and connect



CONDUCTORS

That power the nation



ALUMINUM RODS

That meet versatile needs



COPPER RODS

That are unparalleled in quality



PVC

That insulates our wires



WIRING ACCESSORIES

World class Electrical Switches

MARKET SEGMENTS



- Sale of products via a network of distributors and dealers
- Over 1000 dealers and distributors across the country in 200+ cities and towns
- Product sold through trade is mostly General House Wiring



- Direct sales to projects and institutions.
- Industry, housing projects, infrastructure.
- Large range of products sold including Medium Voltage, Low Voltage, General House Wiring etc.



- Sales to Utilities – NTDC, K-Electric and DISCOs
- Aluminium conductors and cable



- 45 international markets

AWARDS

Results of our hard work

- Top 25 Companies by the PSX in 1973, 1980, 2004, 2006, 2007, 2013, 2022 and 2023.
- Corporate Excellence Award from Management Association of Pakistan in 1982, 1983, 2021, 2022, 2023 and 2024.
- Achievement Award for Outstanding Performance from the President of Pakistan in 1998.
- Best Corporate Report from ICMA in 2006, 2008, 2019, 2020, 2021, 2022 (Merit Award).
- Brand of the Year Award in 2007 and 2008.
- Environment Excellence Award from the National Forum for Health & Environment in 2010, 2011, 2013 and 2015.
- Superbrands Pakistan's Choice Award in 2015.
- Consecutive wins FPCCI Export Trophy 2016 upto 2022.
- Won "Employer of the Year Award" in 2014 and "Best Practices Award in Occupational Health and Safety" in 2018 from Employer Federation of Pakistan.
- Won the NFEH CSR Award by the National Forum for Health & Environment in 2018, 2019 and 2021.
- Won FPCCI Achievement Award in 2019, 2020, 2023 and 2025.
- Recipient of the EFP's "Women Empowerment and Gender Equality Gold Award" in 2024 and "Disability Inclusion Award" in 2025.
- Won 14th, 15th, 16th, 17th and 18th Consumer's Choice Award consecutively during 2019 upto 2024.
- Recognized with the ISTE A 2025 Award for Best Solar Cable Manufacturer.





CERTIFICATIONS

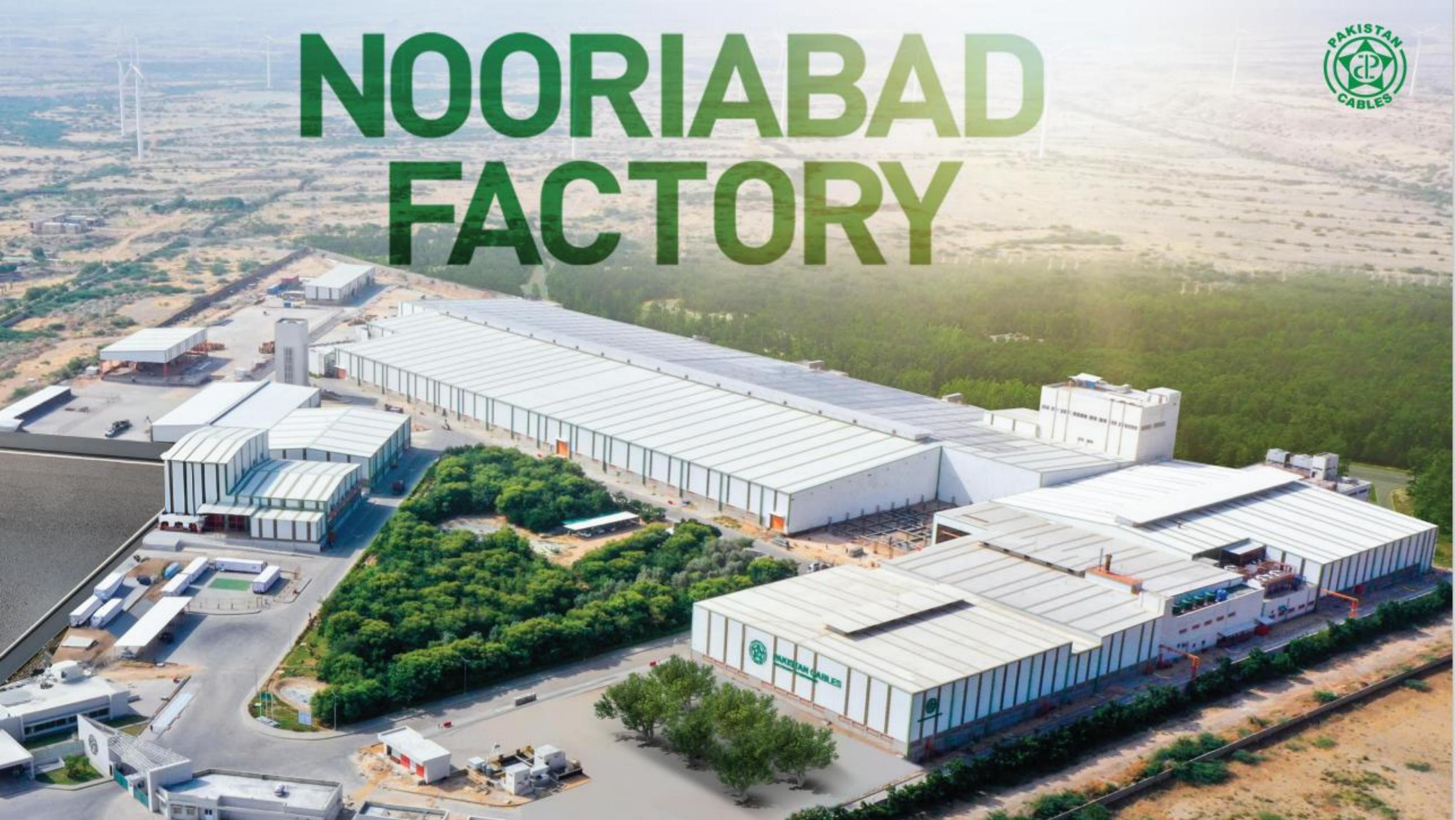
Proof of our commitment to quality

- First cable manufacturer to attain **KEMA** certification for LV and MV cables in Pakistan since 1984
- Received a total of eight **KEMA** certifications
- Amongst the first five companies in Pakistan to be certified for **ISO 9001:2000**
- First cable manufacturer in Pakistan to update to **ISO 9001:2008**
- **CE certified** – This certifies that Pakistan Cables Limited meets European health, safety, and Environmental protection legislation and can be legally sold and moved within the European Union
- Recieved certification for photovoltaic Solar Cable by **TUV Austria**
- **International approvals** DCRP Oman, Maldives Electricity Authority, Ghana Standards Authority, Ethiopia Electricity Authority and Trinidad and Tobago Bureau of Standars amongst others





NOORIABAD FACTORY



MILESTONES ACHIEVED



Coiling Operations
Commenced in 2021



Pakistan's 1st 69
kV CCV Line
inaugurated in
2023



2.3 MW on-grid
Solar Power Plant
commissioned in
2024 (capacity
expansion completed in
august 2025)



Water Treatment
Facility
inaugurated in
2024



Aluminium Rod
Plant inaugurated
in 2024



Plantation of 50,000
trees at Pakistan
Cables Urban
Forest commenced
in 2024.



PVC Compounding
Plant inaugurated
in 2025



Relocation to
Nooriabad
completed in
2025.





BAY-1

BAY-2

GOOD HOUSE KEEPING IS THE KEY TO SAFETY

NOORIABAD FACTORY

Pakistan's 1st highest voltage grade - 69 KV
CCV line - for Medium Voltage cables with
world class German technology.



BREAKING BARRIERS IN THE INDUSTRY



Fully integrated for all key raw materials



Aluminum Rod Plant
Capacity:3,000 per month



PVC Compounding Plant
Combined Capacity: 1,800 per month



CCR Plant
Capacity:300 per month



Towards Sustainable Business Practices



2.3 MW Solar Power Plant

(0.3 MV expansion completed in August 2025)

Reduces carbon emissions by 1,956 tons annually = planting 100,000 trees



450,000 gallons Water Conserved

Storm water storage 300,000 gallons + 150,000 gallons urban forest pond

Driving the goal towards a zero-discharge facility



Water Treatment Facility (capacity 50,000 gallons)

The discharge test results from the facility comply with Sindh Environmental Quality Standards (SEQS).

Driving the goal towards a zero-discharge facility



50,000 trees at Pakistan Cables Urban Forest

3 acres of land with 59 native species – Pakistan’s first and largest urban forest on an industrial estate.

Reduces carbon emissions estimated by 1,100 tons of CO₂ per year





Transform Lives.
CSR Collaborations



- 140 books donated to government schools in Karachi.
- 100+ Toys donated to day care center at PANAHA Foundation.
- Digital Literacy Program for Women at PANAHA Foundation

- 50,000 trees planted at PCL Urban Forest.
- 10,000 mangroves planted with World Wide Fund for Nature (Pakistan) – 30 Mangroves planted by PCL volunteers at Turtle Beach, Karachi.
- Partnered with DAWN's Breathe Pakistan.



4500+ beneficiaries
(during 2023-25)

2M views
via public service messaging
(2024-25)

- 19 beneficiaries of ASCEND 2.0
- NED University (Khi) and Mehran University (Jamshoro).
- Scholarships to female engineering students at UET.
- Student Factory visits.



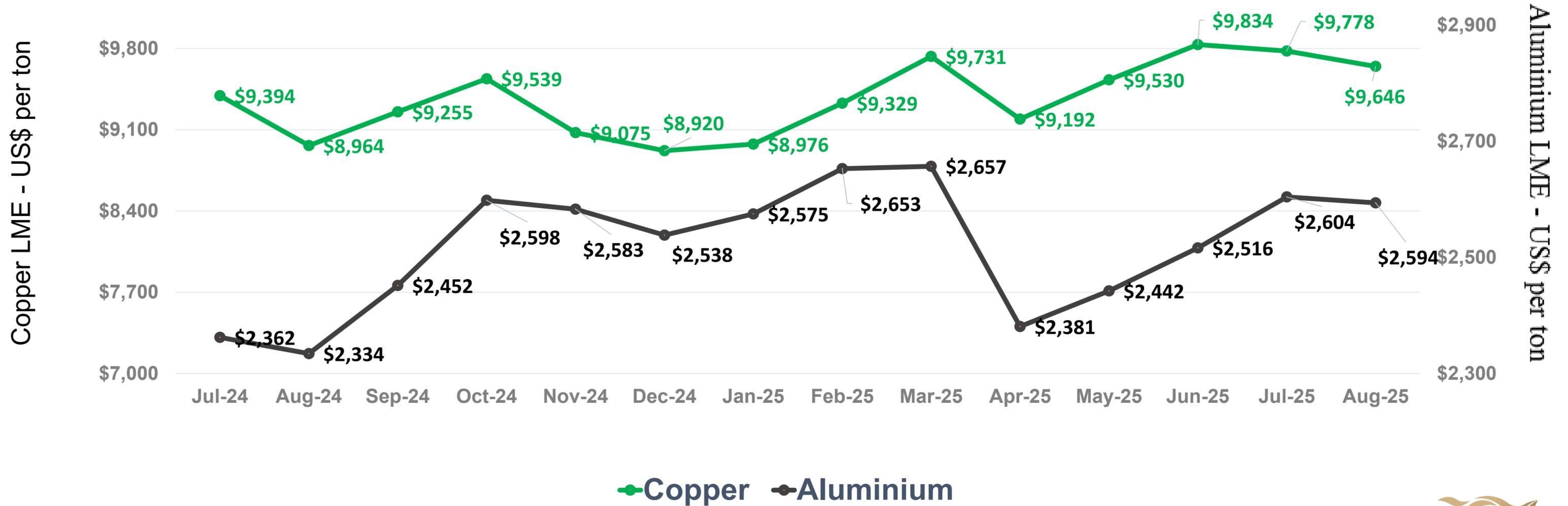
A member of

ASC AMIR S.
CHINYOY
GROUP

Metal Pricing



AVG. MONTHLY LME OF COPPER AND ALUMINIUM US\$/ TON
JULY 24 TO Aug 25



Source: Internal estimates



Five Years Financial Details

Statement of Financial Position

Rs. in Million

| | Jun-21 | Jun-22 | Jun-23 | Jun-24 | Jun-25 |
|----------------------------|--------|--------|--------|--------|--------|
| Total Assets | 11,032 | 19,493 | 23,395 | 31,671 | 37,554 |
| Total Shareholders' Equity | 5,349 | 9,006 | 9,494 | 9,680 | 9,482 |
| Stock-In-Trade | 2,504 | 3,863 | 3,761 | 5,101 | 7,525 |
| Trade Debts | 2,787 | 4,104 | 4,147 | 6,371 | 7,592 |
| Fixed Assets | 4,791 | 10,647 | 14,456 | 16,649 | 15,789 |
| Total Bank Debts | 3,322 | 6,546 | 9,909 | 16,074 | 17,964 |



Five Years Financial Details

Statement of Profit & Loss Account

| | Jun-21 | Jun-22 | Jun-23 | Jun-24 | Jun-25 |
|---|--------|--------|--------|--------|--------|
| Sales – Rs. in Mil. | 13,145 | 21,168 | 21,653 | 26,167 | 29,088 |
| Gross Profit – Rs. in Mil. | 1,526 | 2,751 | 3,184 | 3,363 | 3,026 |
| Profit / (Loss) After Tax – Rs. in Mil. | 554 | 828 | 724 | 209 | (281) |
| Gross Profit – % | 11.6% | 13.0% | 14.7% | 12.9% | 10.4% |
| Earnings / (Loss) Per Share - Rupees | 15.56 | 23.27 | 14.62 | 3.84 | (5.15) |

Future Outlook

CONSOLIDATION OF A FULLY INTEGRATED FACTORY UNDER ONE ROOF WILL DRIVE EFFICIENCY AND LOWER COSTS



- Efficiency gains achieved via the commissioning of the Aluminum Rod Plant and the CCV (Continuous Catenary Vulcanization) line and overall capacity enhancements in Nooriabad set us up for competitive success.
- Advancing our vision of reducing our carbon footprint. Initiatives such as reducing reliance on non-renewable energy sources, responding to demand for solar cables will be integral.
- Pakistan's economy has shown early signs of recovery, with several key economic indicators improving compared to the previous year. The economic landscape remains fraught with uncertainties but there see to be positive signs.
- PCL remains steadfast to achieve improved operational efficiencies backed by a strong reputation for quality - nationwide and growing its global footprint further.

CONTACT

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