

September 25, 2025

The General Manager
Pakistan Stock Exchange Limited
Off: I. I. Chundrigar Road
KARACHI.

RE: PRESENTATION FOR ANNUAL CORPORATE BRIEFING SESSION 2025

Dear Sir,

We refer to our letter dated September 23, 2025, regarding the Annual Corporate Briefing Session 2025 of International Industries Limited.

We are pleased to communicate the attached presentation to be explained at the Corporate Briefing Session scheduled for September 26, 2025 at 3:30 p.m. in compliance with Guideline 2(iii)(a), issued under Pakistan Stock Exchange notice No. PSX/N-1120 dated November 2, 2023.

We would appreciate your assistance in communicating this information to TRE Certificate Holders of the Exchange.

Thanking you,

Yours faithfully, For INTERNATIONAL INDUSTRIES LTD.,

M. IRFAN BHATTI Company Secretary & Head of Legal Affairs





















International Industries

Corporate Briefing Session 2025







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Agenda





- 1. About ASC Group
- 2. About International Industries
- 3. Business Review
- 4. Fut ure Outlook
- 5. Sustainability Initiatives



About ASC Group





Incorporated in 1948 Listed on PSX since 1984 Credit Rating AA/A-1

Product Lines:

Steel Pipes and Tubes Polymer Pipes and Fittings Stainless Steel Tubes Engineering Solutions

PKR Billion Turnover (2024 - 2025) Incorporated in 1953 Listed on PSX since 1955 Credit Rating A/A-1

Product Lines:

Wires and Cables Conductors, Aluminium Rods, Wiring Accessories Copper Rod PVC Compounds

PKR Billion Turnover (2024 - 2025) Incorporated in 2007 Listed on PSX since 2011 Credit Rating A+/A-1

Product Lines:

Cold Rolled Steel Hot Dip Galvanized Steel Color Coated Steel

62 PKR Billion Turnover (2024 - 2025) Incorporated in 2024

Services:

Contracting services in the construction and engineering industry











*as of FY ending 30 June 2025

ASC Group Highlights





374,000 (Metric Tons)

Total Metals Produced



72 PKR Billion

Market Capitalisation



2,100+

Number of Employees



26 PKR Billion

Contribution to National Exchequer



2,600

Number of Dealers/Distributors



15 PKR Billion

Export Sales



500

Geographic Footprint Cities and towns



72

Years of Production



116 PKR Billion

Sales Turnover



60

Number of Export Destinations





About International Industries

Establishment in 1948

Publicly listed on the Pakistan Stock Exchange since 1984

A premier manufacturer of steel & stainless steel tubes, polymer pipes & fittings, and engineering solutions

Market leader in the Pipe Industry in Pakistan

Pakistan's **Top 25 Companies** for 17 consecutive years by PSX

FPCCI Export Performance Award for 24 consecutive years

Amongst the Leading Pipe Exporters in the Global Market

International standards (ISO 9001, ISO 14001, ISO 45001, API 5L, PSQCA, UL, and CE)

Champion of UNSDG 7—Affordable and Clean Energy for All



International Industries







Vision



Building dreams together.

Mission

To make the world a more liveable place by relentlessly pursuing excellence and innovation to exceed stakeholder expectations.





Values











Proud Record of Achievements

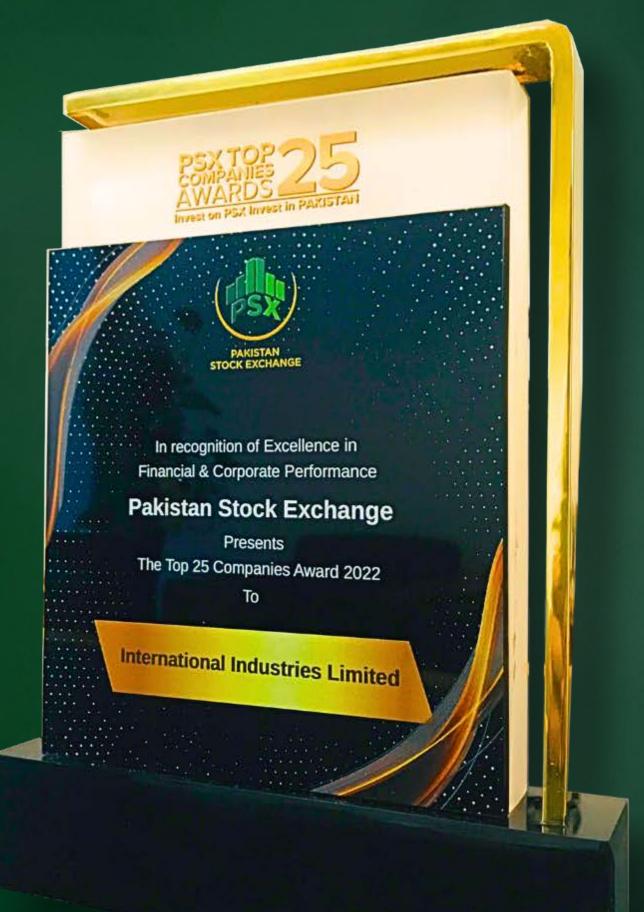
17 Top 25
Companies
Award
by PSX

24 Best Export
Performance Award
by FPCCI

11 Best Corporate
Report Award
by ICAP & ICMAP

Employer
of the Year Award
by EFP

Women Empower ment and Gender Equality Awards Gold Recognition Award by EFP







Proud Record of Achievements









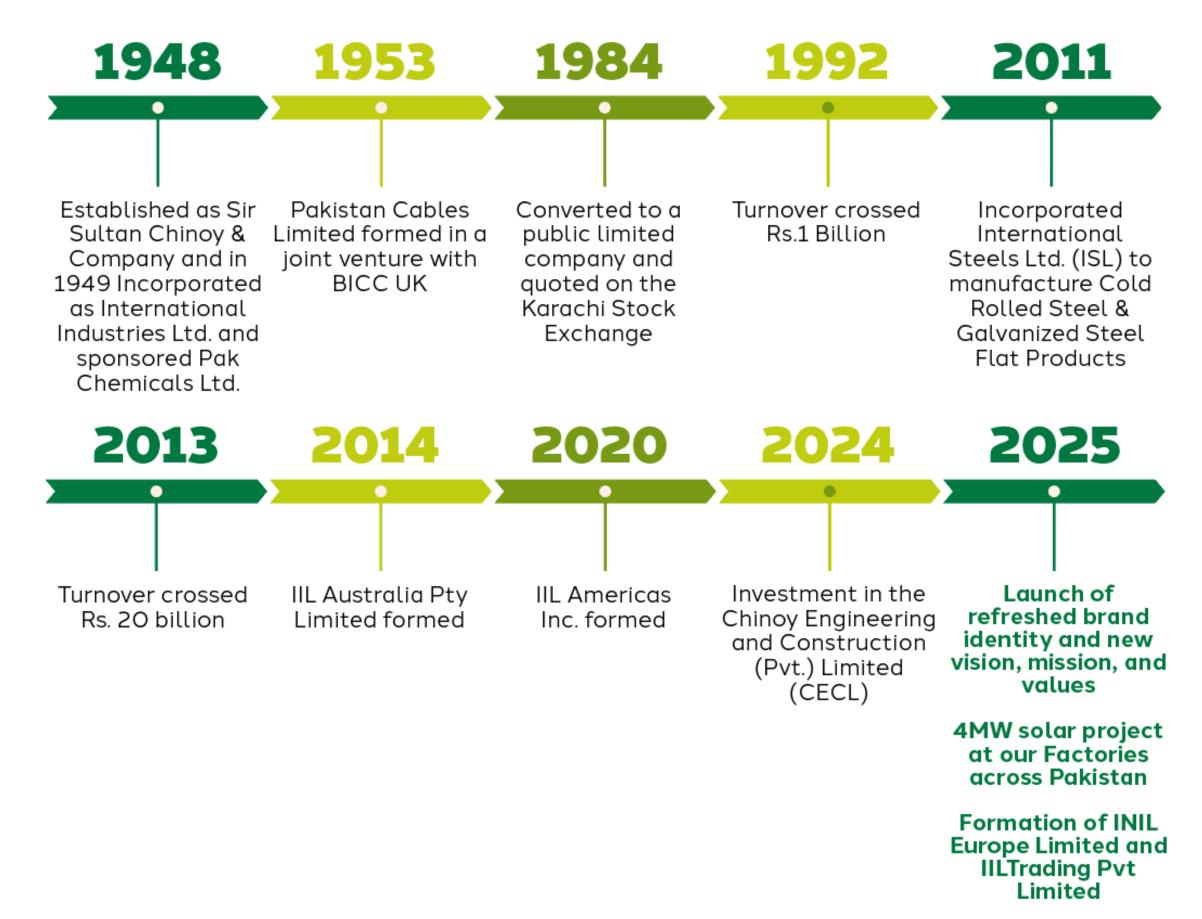








Milestones

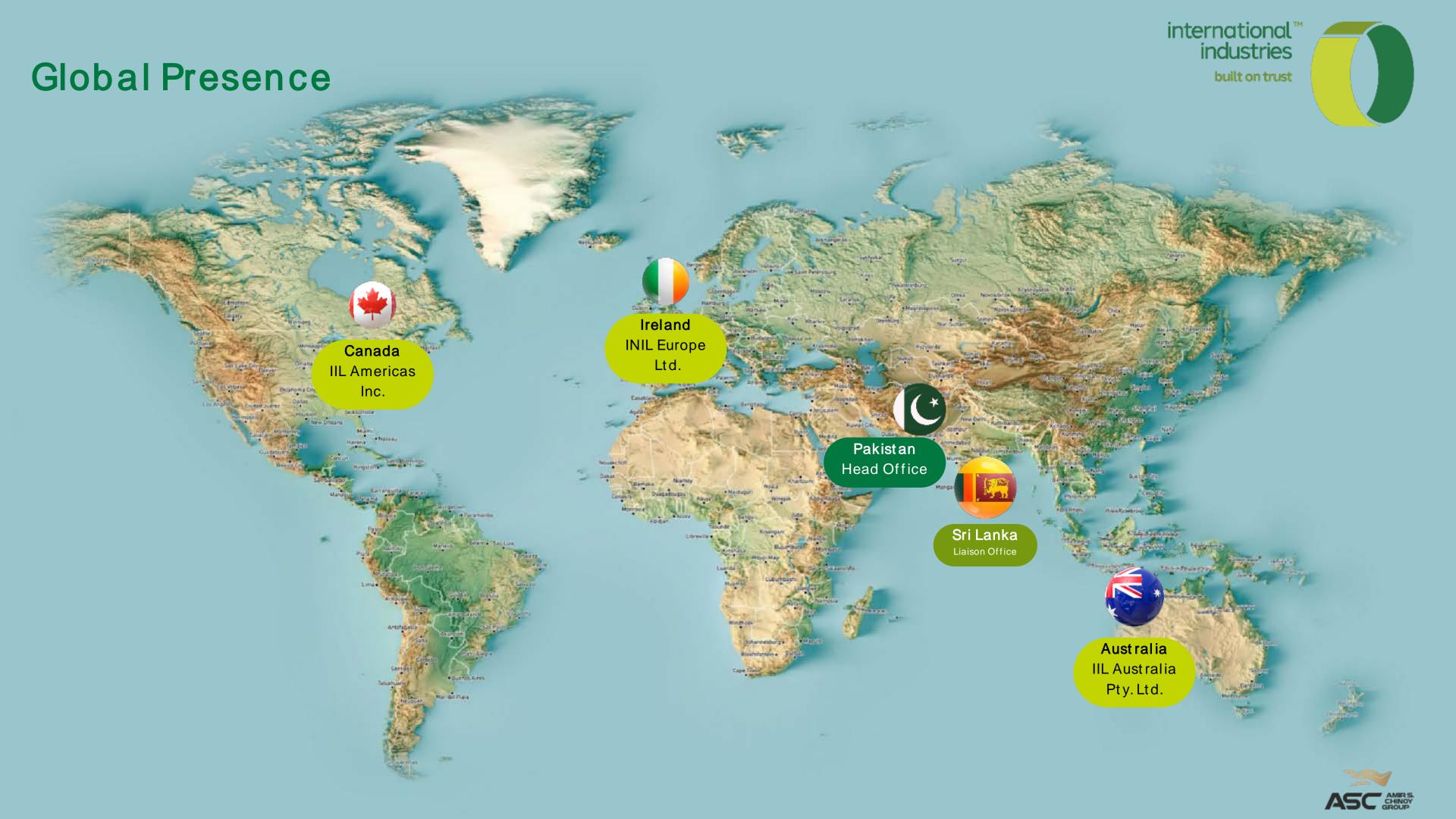














Products & Services









Steel
Pipes & Tubes

Stainless
Steel Tubes

Polymer
Pipes & Fittings

Engineering Solutions







Chinoy Engineering & Construction (Pvt.) Limited (CECL)

A pivotal entity in the ASC Group further strengthening it in construction and engineering while providing value-added revenue streams an enhancing downstream integration.

CECL is enabling the company to sell its product to Reko Diq project.

A combined 34% stake was acquired in Chinoy Engineering & Construction (Pvt.) Ltd. (including via ISL), enabling participation in the Reko Diq project, one of Pakistan's largest mining developments.













Business Environment

Subdued Growth

GDP↑2.7%, LSM↓1.5% (PBS provisional)

Uneven Playing Field

Misuse of sales tax exemptions for FATA/PATA

Moderate Inflation

Erosion in consumer purchasing power, impacting demand

Utility Cost Increase

12% increase in Gas Tariff for Electricity Generation

Easing Interest Rate

Reduction in Borrowing Costs and Reduced
Business Liquidity

Price Volatility

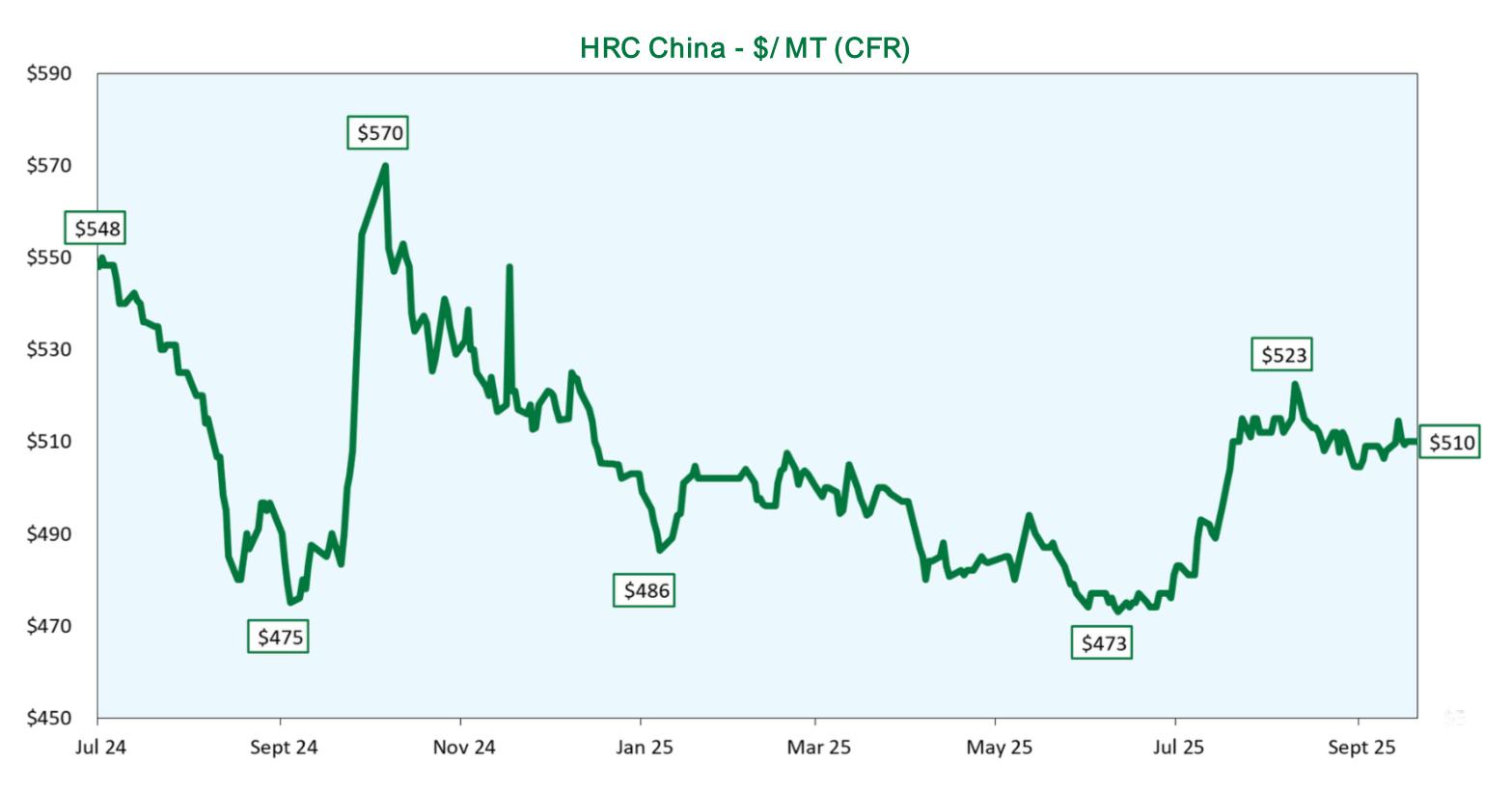
↓13% Steel Prices ↓15% Iron Ore ↓28% Coking Coal

Subdued Global Demand and Trade Volatility





Steel Prices







Performance Highlights

Revenue

25

(PKR Billion)

Export Sales

3.1

(PKR Billion)

Gross Profit

12.5

(Percent)

Profit After Tax (PAT)

1.1

(PKR Billion)

Debt: Equity Ratio

34:66

Bank Borrowing Reduction

+3.2

(PKR Billion)

Cash Flow From Operating Activities

3.5

(PKR Billion)

Earning Per Share

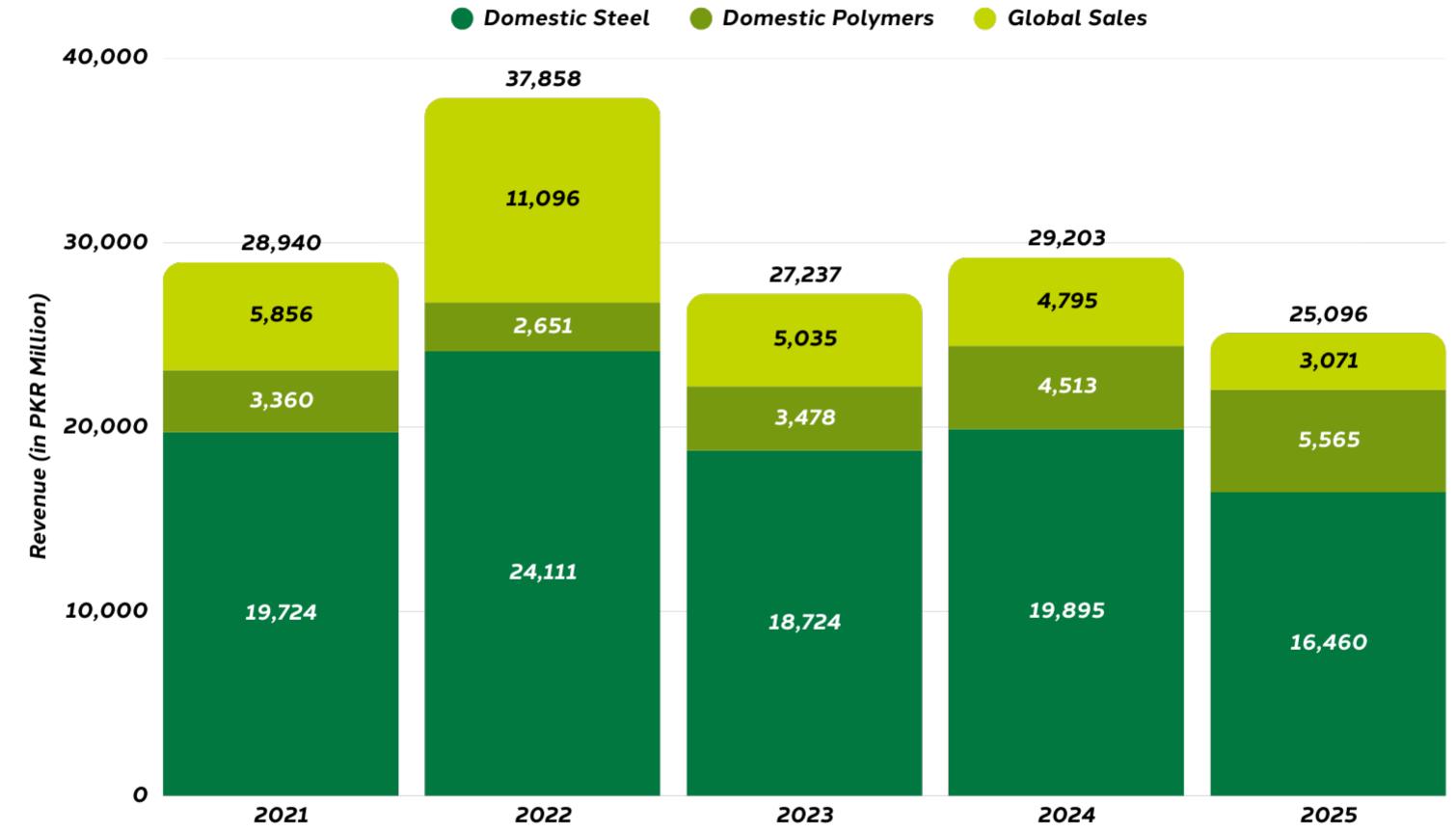
8.37

(PKR)





Revenues









Outlook

KEY CHALLENGES

- Volatility in steel prices
- Subdued domestic demand
- Misuse of Sales tax exemption for FATA/PATA
- Sluggish export markets and protectionism
- Increasing input costs
- Rising freight cost

FUTURE OUTLOOK

- Low inflation environment
- Reduction in interest rates
- PKR stability
- Revenue diversification
- Expansion in overseas subsidiaries program







IIL TRADING PVT. LIMITED

The Company has established a new subsidiary, IIL Trading Pvt. Limited, which acts as a business development hub to introduce and represent reputable overseas industrial brands in Pakistan. Through this subsidiary, the Company is representing the following brands for distribution of their products throughout Pakistan:

- 1) fischer (Germany) Over 14,000 products including electrical fixings, nylon and steel fixings, chemical fixings, bits and accessories, construction chemicals, machine accessories, fire protection, and screws.
- 2) Milwaukee (USA) Power Tools, Accessories, Hand Tools, Storage, and related Spare Parts.
- 3) Brenntag (Germany) Oil & Gas specialty chemicals.
- 4) Mapei (Italy) Chemical products for the building industry.













INIL EUROPE LTD.

We are delighted to announce the launch of INIL Europe LTD., a wholly owned subsidiary of INTERNATIONAL INDUSTRIES LTD. (IIL) in Europe, a ground breaking step designed to reach to European Market.

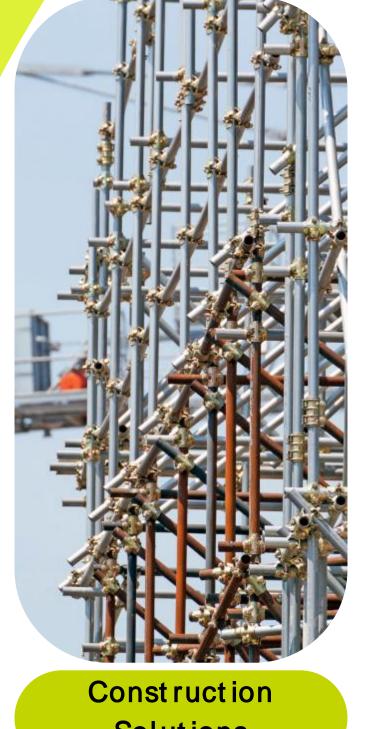
As the largest steel pipe & tube manufacturer and exporter in Pakistan, this expansion demonstrates our commitment to providing top-quality products with unmatched convenience and efficiency.





Engineering Solutions

New business division launched to act as an engineering solutions hub offering various engineering services:



Solutions



Solutions



Agri **Solutions**



Material Handling Solutions

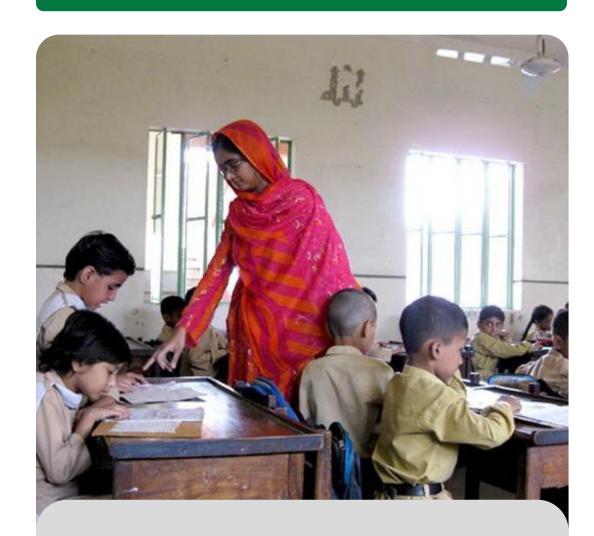




CSR Initiatives



EDUCATION



TCF SCHOOLS NEAR
OUR FACTORY

MEDICAL



SINA CLINIC NEAR
OUR FACTORY

COMMUNITY DEVELOPMENT



SPONSORED MOSQUE NEAR
OUR FACTORY





Employee Engagement

















MANGO DAY









