

ABL/CA/2025-26/20

October 09, 2025

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi.

Dear Sir,

CORPORATE BRIEFING SESSION

This is to inform you that Corporate Briefing Session (CBS) of Atlas Battery Limited will be held on Wednesday, October 15, 2025 at 09:30 hours via video / audio link facility to brief the investor / analyst about the Company's financial performance for the year ended June 30, 2025. Q & A Session will be held after briefing.

Those who wish to attend the session are requested to confirm their participation by providing following details at investor.relations@abl.atlas.pk with the subject line "**Registration for Corporate Briefing Session 2025**" latest by October 14, 2025:

- Name:
- Designation (if analyst):
- Organization (if analyst):
- Folio / CDC Account No. (if shareholder):
- CNIC No.:
- Cell No.:
- Email ID:

The presentation of CBS is also attached with this notice.

We would appreciate your assistance in communicating this information to members of the Exchange.

Thanking you.

Yours Sincerely,
For **Atlas Battery Limited**



Faizan Raza Nayani
Company Secretary

Atlas Battery Limited

Head Office: D-181, Central Avenue, S.I.T.E., Karachi-75730 Ph: (92-21) 111-247-225 Fax: (92-21) 32564703
Email: abl@abl.atlas.pk Website: www.abl.atlas.pk

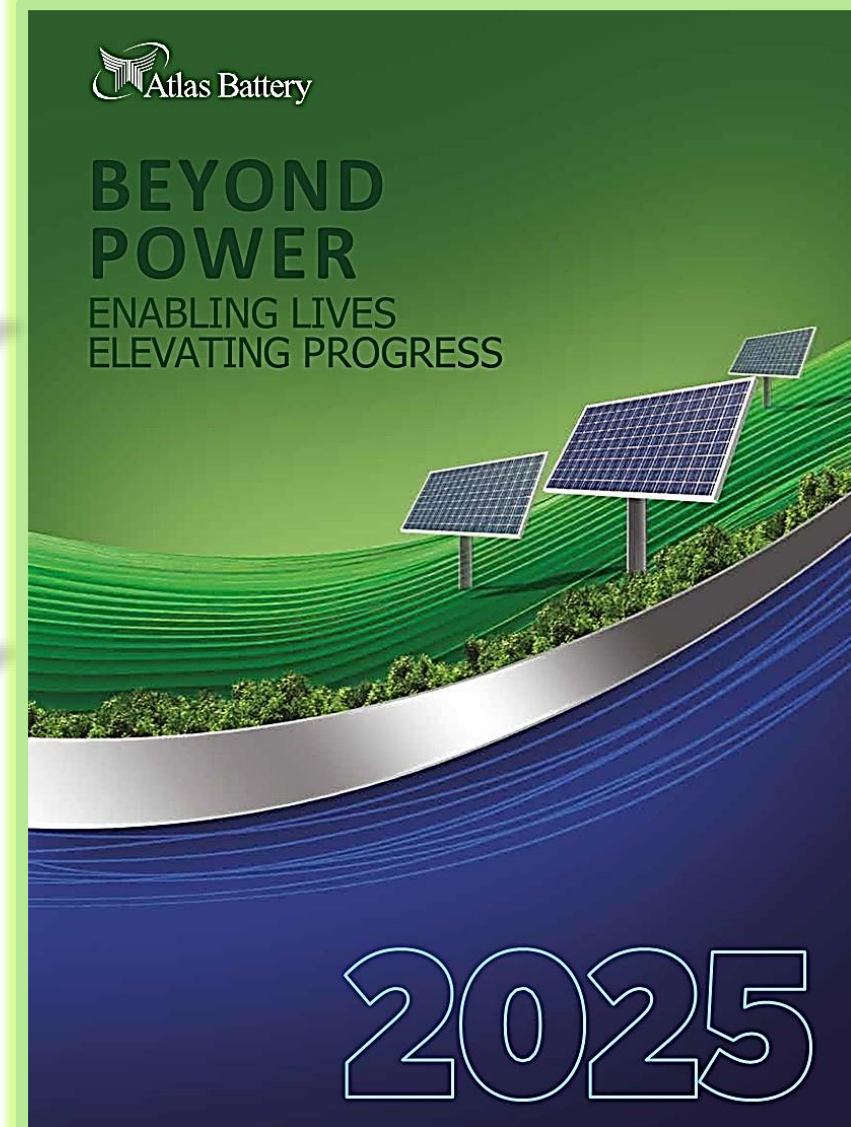


Corporate Briefing Session 2025

For the year ended June 30, 2025



October 15, 2025
09:30 a.m.



1

Disclaimer

2

About the Company

3

Financial Information

4

Strategic / Operational Development

5

Questions and Answers



- This presentation is **intended solely for information purposes** for the participants of Atlas Battery Limited's Corporate Briefing Session.
- It **does not constitute** an offer or solicitation for investment.
- The presentation may include forward-looking statements based on current expectations and assumptions, which are subject to risks and uncertainties. **Actual results may differ materially.**
- Recipients are advised to conduct their **own due diligence** and rely on **independent judgment**. All trademarks and product names mentioned remain the property of their respective owners.

About The Company



- ❑ Incorporation → **October 19, 1966**
- ❑ PSX Trading Symbol → **ATBA**
- ❑ Principal Business Activity → Manufacturing and sale of **automotive, motorcycle and energy storage batteries and allied products**
- ❑ Registered and Sales Offices → The registered office is located at **D-181, Central Avenue, S.I.T.E., Karachi**. The manufacturing facilities of the Company are located at S.I.T.E., Karachi with branches at **Karachi, Lahore, Multan, Islamabad, Faisalabad, Sahiwal, Peshawar, Sukkur and Rahim Yar Khan**
- ❑ The Company is a constituent entity of **Atlas Group**
- ❑ Parent Company → **Shirazi Investments (Private) Limited - Holding 58.86%**
- ❑ JV Partner / Technical Assistance → **GS Yuasa International Limited, Japan – Holding 15%**



VISION

- World Class Organization
- Pioneering Energy Storage Provider
- Inspirational Partner

MISSION

Empowering society through innovation, operational excellence, quality and sustainability to create value for stakeholders.

Financial Information



- ☐ Balance Sheet Lighten up
- ☐ Stocks were reduced
- ☐ Trade Debts were reduced
- ☐ Better Cash Flow Management
- ☐ STB to LTB - Reprofilng
- ☐ Repayments of STB

Particulars	2025	% age	2024	% age	Change %
Non Current Assets	5,170	27.3	5,154	22.1	▲ 0.3
Stock-In-Trade	7,743	40.9	11,909	51.1	▼ 35.0
Trade Debts	2,608	13.8	3,076	13.2	▼ 15.2
Investments	621	3.2	390	1.7	▲ 59.2
Taxation – Net	997	5.3	835	3.6	▲ 19.4
Cash and Bank Balances	1,028	5.4	1,192	5.1	▼ 13.7
Other Assets	742	4.1	762	3.2	▼ 2.6
Total Assets	18,909	100.0	23,318	100.0	▼ 18.9
Shareholders' Equity (with Surplus)	7,901	41.8	8,519	36.5	▼ 7.3
Lease Liabilities	578	3.1	656	2.8	▼ 11.9
Long Term Borrowings	1,669	8.8	923	4.0	▲ 80.8
Other Non Current Liabilities	314	1.6	279	1.2	▲ 12.5
Short Term Borrowings	4,489	23.7	9,168	39.3	▼ 51.0
Other Liabilities	3,958	21.0	3,773	16.2	▲ 4.9
Total Equity and Liabilities	18,909	100.0	23,318	100.0	▼ 18.9



- ❑ 10% Decline in AMB Sales Units in the Replacement Market & 22% Increase in MCB Sales Volume.
- ❑ Export made to Yemen in addition to Afghanistan.
- ❑ Shift in consumer demand from Heavy to Medium Size Batteries, yielding lower realization
- ❑ Intensified price & discount competition & unconventional price gap
- ❑ Markup rates and utilization down

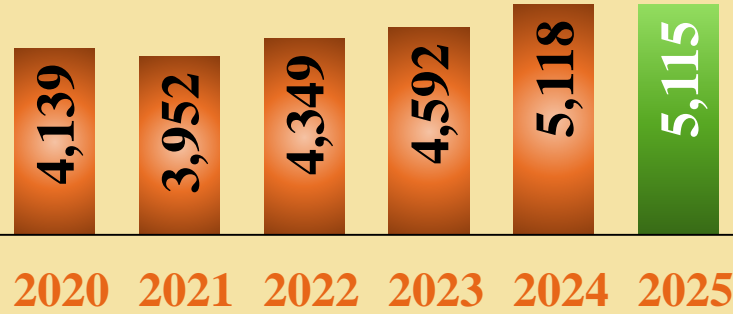
Particulars	2025	% age	2024	% age	Change %
Sales	35,201	100.0	41,471	100.0	▼ 15.1
Cost of Sales	(31,240)	(88.7)	(35,536)	(85.7)	▼ 12.1
Gross Profit	3,961	11.3	5,935	14.3	▼ 33.3
Distribution Cost	(1,495)	(4.2)	(1,403)	(3.4)	▲ 6.5
Administrative Expenses	(666)	(1.9)	(655)	(1.6)	▲ 1.7
Other Income	89	0.3	100	0.2	▼ 11.0
Other Expenses	(76)	(0.2)	(187)	(0.5)	▼ 59.4
Profit / (Loss) from Operations	1,813	5.3	3,790	9.0	▼ 52.1
Finance Cost	(1,188)	(3.4)	(1,619)	(3.9)	▼ 26.6
Profit / (Loss) Before Tax	625	1.9	2,171	5.1	▼ 71.2
Taxation	(534)	(1.5)	(827)	(2.0)	▼ 35.4
Profit / (Loss) After Tax	91	0.4	1,344	3.1	▼ 93.2
EPS	Rs.2.60		Rs.38.37		▼ Rs.35.77

- ❑ Reduction in stocks
- ❑ Reduction in trade debts
- ❑ Long term borrowings of Rs.1 Bn obtained
- ❑ Net short term borrowings repayment

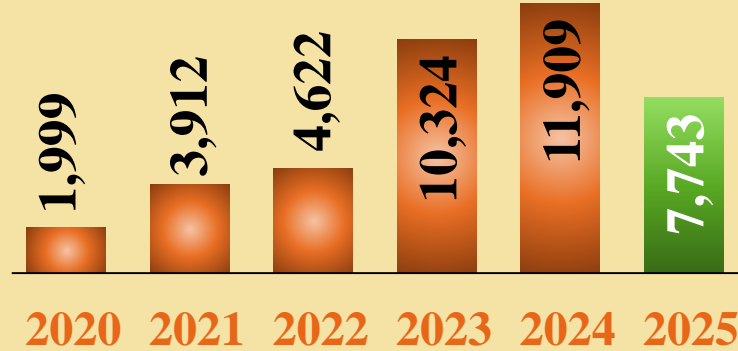
Particulars	2025	2024	Change %
Cash and Cash Equivalents – Start of the year	1,192	820	▲ 45.4
Cash Flows From Operating Activities	5,377	(2,857)	▲ 288.2
Cash Flows From Investing Activities	(730)	(665)	▲ 9.7
Cash Flows From Financing Activities	(4,811)	3,894	▼ 223.5
Net Cash (Used) / Generated	(164)	372	▼ 144.1
Cash and Cash Equivalents – End of the year	1,028	1,192	▲ 13.8
Free Cash Flows	4,767	(3,496)	▲ 236.4
Working Capital Changes	3,013	(7,276)	▲ 141.4



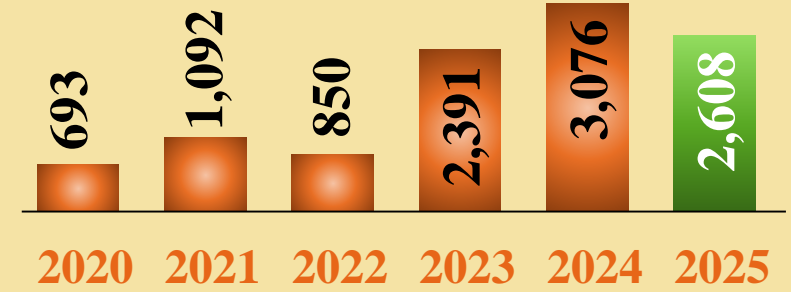
Fixed Assets



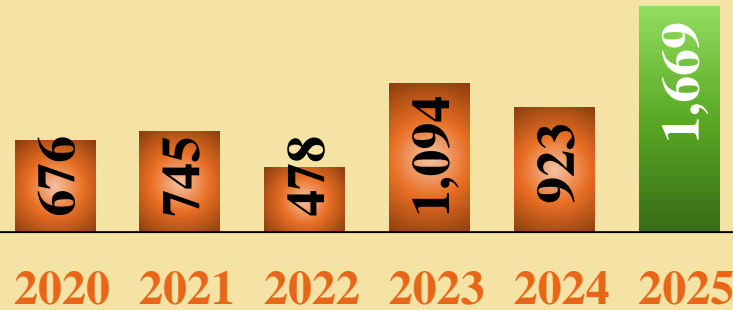
Inventory



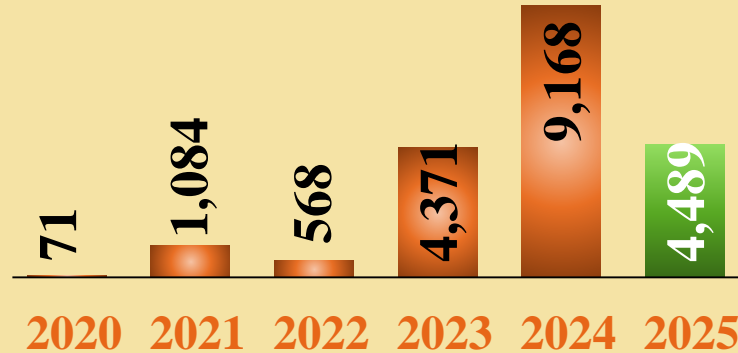
T. Debts



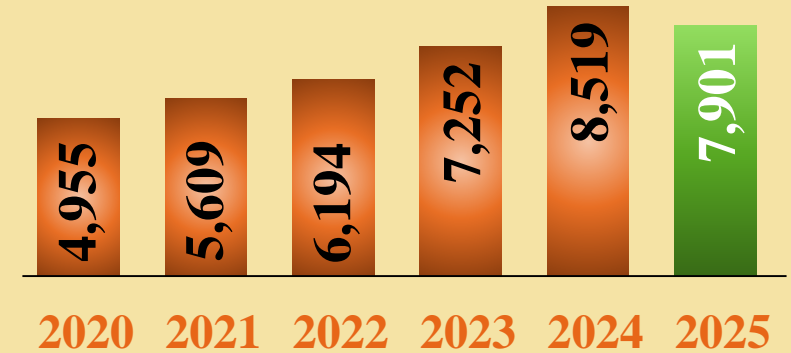
Long Term Borrowings



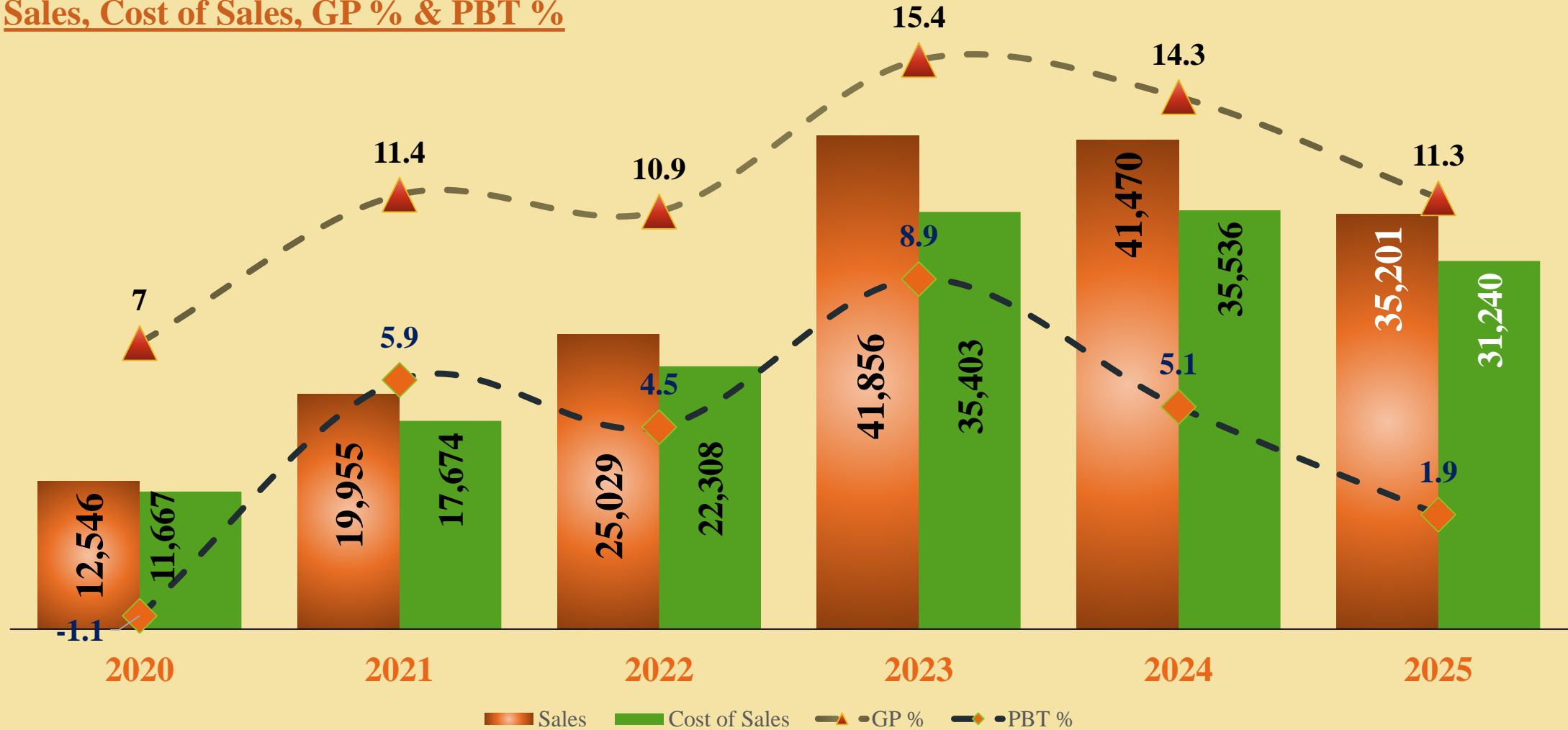
Short Term Borrowings



Equity



Sales, Cost of Sales, GP % & PBT %



Strategic / Operational Development

STRATEGIES

- ☐ Proactive development and launching of new technology products.
- ☐ Increase reach in international markets by focusing on 4Ps.
- ☐ Enhance retailers' engagement to increase market share using brand image.
- ☐ Cost optimization through process improvement.
- ☐ Debottleneck capacity through smart automation and process diversification.
- ☐ Introduce cost effective range to compete in the market.

NEW BATTERIES LAUNCHED

Re-launching of DC Batteries

❑ Application: Stationary Applications (UPS / Solar)



DC150
(85AH)
11 Plates/Cell



DC200
(115AH)
15 Plates/Cell



DC250
(185AH)
23 Plates/Cell

NEW BATTERIES LAUNCHED

Sealed Maintenance Free Batteries

□ Application: Vehicles



**ACE-MF65
(38AH)
11 Plates/Cell**



**ACE-MF75
(45AH)
13 Plates/Cell**



**ACE-MF90L
(70AH)
13 Plates/Cell**



**ACE-MF110L
(80AH)
15 Plates/Cell**

NEW BATTERIES LAUNCHED

Tubular Batteries

□ Application: UPS / Solar Systems



**EC 2200
(185AH)
5 Plates/Cell**



**EC 3000
(230AH)
7 Plates/Cell**



**EC 3500
(280AH)
9 Plates/Cell**

STRENGTHENING VRLA PORTFOLIO

Valve Regulated Lead Acid Batteries

❑ Application: Motorcycle and Industrial Segments (Data centers etc.)



Atlas Gold 4
(2.5AH)



Atlas EPS 7
(7AH)



Atlas EPS
(100AH)

NEW BATTERIES LAUNCHED

Motorcycle

- ❑ Power Plus 5 (5 AH)
- ❑ Application: Kick start motorcycles (70cc to 125cc)



Thank you for your attention.

Q&A Session