

Ref: ZAL/MI/2025/05

October 15, 2025

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

**Subject: Material Information – Strategic MoU with SAWiE**

Dear Sir/Madam,

Pursuant to Section 96 of the Securities Act, 2015, and Clause 5.6.1(a) of the PSX Rule Book, Zarea Limited is pleased to inform the Exchange and its shareholders that the Company has entered into a Memorandum of Understanding (MoU) with SAWiE (Sustainable Agriculture Water & Intelligent Ecosystem), a UK-founded agri-intelligence platform that leverages satellite technology, climate data, and AI-driven analytics to optimize agricultural productivity and sustainability.

This collaboration represents a major step in Zarea's vision to develop a digital ecosystem for Pakistan's agriculture commodities supply chain, leveraging SAWiE's data analytics, satellite-based crop monitoring, and AI-powered advisory tools to enhance traceability, productivity, and climate-smart farming practices.

Key highlights of this partnership include:

- **Traceability of Agricultural Produce:** The partnership integrates SAWiE's AI-powered, climate-intelligent traceability tools with Zarea's digital marketplace, enabling real-time visibility from farm to factory. This will include field mapping, cultivation practices, harvest timelines, and geo-tagged farm locations, allowing Zarea to verify sourcing integrity and strengthen its leadership in transparent, ethical, and sustainable agri-commerce.
- **Sustainable Procurement and ESG Data:** Strengthening Zarea's ESG and sustainability credentials by aligning with European agri-tech and environmental standards.
- **Digital Data Sharing and Integration:** Both Parties shall integrate relevant data platforms to enable end-to-end transparency in procurement, from farm registration to delivery.
- **Joint Technology and Innovation Initiatives:** R&D and innovation projects aimed at empowering farmers, reducing inefficiencies, and improving industrial procurement cycles.

This partnership not only enhances Zarea's technological and environmental footprint but also firmly positions the Company at the forefront of **sustainable, data-driven trade and agri-intelligence in Pakistan's commodities market**. By integrating **European agritech expertise and precision-farming intelligence**, Zarea is paving the way for a **digitally connected, transparent, and ESG-compliant supply chain** that aligns with global sustainability and traceability standards.

This is submitted for information and dissemination to the market.

A disclosure form in terms of Section 96 of the Securities Act, 2015, is attached for circulation among TRE certificate holders.

Yours truly,



Syed Muhammad Akram  
Company Secretary



**ZAREA LIMITED**
**DISCLOSURE FROM**
**(Securities Act, 2015)**
**DATE: October 15, 2025**

Name of the Company	Zarea Limited
Date of Report (Date of earliest event reported if applicable)	NA
Exact name of the Company as specified in its Memorandum	Zarea Limited
Registered address of the Company	Delta 06 Office No. 6011, NASTP, Special Technology Zone Abid Majeed Road Lahore Cantt. (Pakistan)
Contact Information	Mr. Syed Muhammad Akram Company Secretary Tel: 042-32176455
Disclosure of inside information by the Company in terms of Securities Act, 2015	<p>Zarea Limited is pleased to inform the Exchange and its shareholders that the Company has entered into a Memorandum of Understanding (MoU) with SAWiE (Sustainable Agriculture Water &amp; Intelligent Ecosystem) — a UK-founded agri-intelligence platform that leverages satellite technology, climate data, and AI-driven analytics to enhance agricultural productivity and sustainability.</p> <p>This partnership marks an important step in Zarea’s vision to develop a digital ecosystem for Pakistan’s agriculture and commodities market, combining Zarea’s B2B platform with SAWiE’s precision-farming and data-driven tools to advance traceability, farm productivity, and climate-smart practices.</p> <p>The partnership includes:</p> <ul style="list-style-type: none"> <li>• Deployment of AI-powered digital traceability systems to capture farm-level data, including field mapping, cultivation practices, harvest timelines, and geo-tagged farm locations.</li> <li>• Integration of satellite and data-based systems for</li> </ul>

	<p>improved crop monitoring, forecasting, and transparency.</p> <ul style="list-style-type: none"><li>• Enhancement of Zarea’s ESG and sustainability credentials in line with global agri-tech and environmental standards.</li><li>• Collaboration on technology innovation, capacity-building, and digital inclusion for farmers and supply-chain partners.</li></ul> <p>This collaboration strengthens Zarea’s leadership in sustainable, data-driven agri-commerce and reinforces its commitment to building a transparent, technology-enabled, and globally competitive agricultural supply chain for Pakistan.</p>
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Syed Muhammad Akram  
Company Secretary





**"GLAD TO BE SITTING TOGETHER"**

*- CEO SAWiE, MR. FRITZ BÖEHMLER*

"This collaboration will help improve market access and promote sustainable sourcing. Together, we're working to make Pakistan's agri supply chain stronger and more transparent."



"This collaboration marks a major step in Zarea's journey to digitize Pakistan's agriculture—leveraging satellite data, AI, and sustainability to build a smarter, more transparent agri-supply chain."

*- CEO ZAREA, ALI ALAM QAMAR*



