

Ref: ZAL/MI/2025/06

October 27, 2025

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

**Subject: Material Information –MoU with Telenor Pakistan (Pvt) Limited**

Dear Sir/madam

Pursuant to Section 96 of the Securities Act, 2015, and Clause 5.6.1(a) of the PSX Rule Book, Zarea Limited is pleased to inform the Exchange and its shareholders that the Company has entered into a Memorandum of Understanding (MoU) with Telenor Pakistan (Pvt) Limited, in the areas of agricultural Commodity trading, Corp residue management, environment, climate change ,mandi rates , farmer engagement , and digital advisory services.

This collaboration marks a significant milestone in Zarea's vision to build a digital ecosystem for Pakistan's agricultural commodities supply chain, leveraging Telenor's platforms to promote sustainable farming practices, enhance market transparency, and improve income opportunities for farmers across Pakistan.

Key highlights of this partnership include:

- the partnership aims to collaborate in the areas of agricultural commodity trading, crop residue management, environmental sustainability, climate change, mandi rate dissemination, farmer engagement, and digital advisory services.
- the objective is to promote sustainable agricultural practices, enhance market transparency, and improve income opportunities for farmers across Pakistan.
- The MoU also seeks to strengthen digital agriculture initiatives at the national level through expert advisories, research dissemination, and co-branded engagement activities.

This is submitted for information and dissemination to the market.

A disclosure form in terms of Section 96 of the Securities Act, 2015, is attached for circulation among TRE certificate holders.

Yours truly,



Syed Muhammad Akram  
Company Secretary

(Annexure "A")

**ZAREA LIMITED  
DISCLOSURE FROM  
(Securities Act, 2015)**

**DATE: Oct 27, 2025**

Name of the Company	Zarea Limited
Date of Report (Date of earliest event reported if applicable)	NA
Exact name of the Company as specified in its Memorandum	Zarea Limited
Registered address of the Company	Delta 06 Office No. 6011, NASTP, Special Technology Zone Abid Majeed Road Lahore Cantt. (Pakistan)
Contact Information	Mr. Syed Muhammad Akram Company Secretary Tel: 042-32176455
Disclosure of inside information by the Company in terms of Securities Act, 2015	<p>Zarea Limited is pleased to inform the Exchange and its shareholders that the Company has entered into a Memorandum of Understanding (MoU) with Telenor Pakistan (Pvt) Limited, in the areas of agricultural Commodity trading, Corp residue management, environment, and climate change. mandi rates, farmer engagement, and digital advisory services.</p> <p>This collaboration marks a significant milestone in Zarea's vision to build a digital ecosystem for Pakistan's agricultural commodities supply chain, leveraging Telenor's platforms to promote sustainable farming practices, enhance market transparency, and improve income opportunities for farmers across Pakistan</p>



Syed Muhammad Akram  
Company Secretary





# MoU SIGNING CEREMONY

